**Vintage Logo Marks**

<table>
<thead>
<tr>
<th>Cherry</th>
<th>Silver</th>
<th>Black</th>
</tr>
</thead>
</table>
| PANTONE 201 C  
CMYK: 0, 100, 63, 29  
MADEIRA Rayon: 1181 | PANTONE 428 C  
CMYK: 12, 6, 5, 12  
MADEIRA Rayon: 1000 | PANTONE Process Black C  
CMYK: 0, 0, 0, 100  
MADEIRA Rayon: 2632 |

NOTE: Vintage logo marks can print in cherry (PMS 201 C), black, gray (PMS 428) or white.

**Vintage Wordmarks**

<table>
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**ADDITIONAL PERTINENT INFORMATION**

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players’ name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

NOTE: The marks of Temple University are controlled under a licensing program administered by CLC and require written approval for use.