**Temple University (Vintage)**

**Established:** 1884  
**Location:** Philadelphia, PA  
**Mascot:** Owls  
**Mascot Name:** Hooter T. Owl  
**Conference:** NCAA Division I - FBS, American, Philadelphia Big 5

**Vintage Logo Marks**

1. Cherry
2. Silver
3. Black

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players’ name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

**Vintage Wordmarks**

6. Cherry
7. Silver
8. Black

- Vintage wordmarks can print in cherry (PMS 201 C), black, gray (PMS 428) or white.

NOTE: The marks of Temple University are controlled under a licensing program administered by CLC and require written approval for use.