



Board of Trustees

TEMPLE UNIVERSITY—OF THE COMMONWEALTH SYSTEM OF HIGHER EDUCATION

PUBLIC SESSION – 3:30 – 4:30 p.m.

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AGENDA

Presiding Officer:

Patrick J. O’Connor, Chair of the Board

Introduction of Guests:

Faculty: Frank H. Farley, Ph.D.
Professor of Psychological Studies
College of Education

Students: Jacob Epstein,
Director of Academic Affairs on TSG
Junior, Fox School of Business

Approval of Minutes: December 13, 2016

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1. Memorial Resolution for Janet Carruth

Recommendation: That the Board of Trustees unanimously adopt the Memorial Resolution for Janet Carruth, citing her unwavering loyalty and devotion to Temple University and noting the high esteem and deep affection of the Board of Trustees. (See Agenda Reference 1)

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PRESIDENT’S REPORT – RICHARD M. ENGLERT

REPORTS AND RECOMMENDATIONS FOR ACTION STANDING COMMITTEES

Committee on Trustee Affairs – Daniel H. Polett, Chair

RECOMMENDATION FOR ACTION:

2. Appointment of Hai-Lung Dai as Vice President of International Affairs

Recommendation: That the Board of Trustees approve the recommendation of the Committee on Trustee Affairs (3/14/2017) that Hai-Lung Dai be appointed Vice President of International Affairs effective July 1, 2017, in accordance with the bylaws of Temple University.

Executive Committee – H.F. “Gerry” Lenfest, Chair

3. Report

RECOMMENDATION FOR ACTION:

4. Borrowing Authority – January 1, 2017 through March 31, 2017

Recommendation: That the Board of Trustees authorize the officers to borrow, for operating purposes of the University, \$30 million on terms which the officers believe best for the University, such authority to cover the period from April 1, 2017 through June 30, 2017. (See Agenda Reference 4)

Alumni Relations and Development Committee – Leonard Barrack, Chair

5. Report

RECOMMENDATION FOR ACTION:

6. Approval of Named Space

Recommendation: That the Board of Trustees approve the recommendation of the Alumni Relations and Development Committee (3/13/2017), and the recommendation of the Gift Acceptance Committee, (02/17/2017) for the naming of a conference room in Ritter Hall. (See Agenda Reference 6)

Budget & Finance Committee – Lewis F. Gould, Jr., Chair

7. Report

RECOMMENDATIONS FOR ACTION:

8. Designation of Quasi-Endowment for the Thomas J. Freaney Jr., Funds

Recommendation: That the Board of Trustees approve the recommendation of the Budget and Finance Committee (3/14/2017) that \$200,000 of funds presently held in the spending account of the Freaney Fellowship fund be designated as a quasi-endowment, to be invested and used in coordination with the principal of the fund (redesignated for support of professorships by the President 3/13/2017).

9. PENNVEST Borrowing Resolution

Recommendation: That the Board of Trustees approve the recommendation of the Budget and Finance Committee (3/14/2017) authorizing the officers to take such actions necessary to obtain a loan from Pennvest in connection with the new library – green roof as set forth in Agenda Reference 9.

Student Affairs Committee – Nelson A. Diaz, Chair

10. Report

RECOMMENDATION FOR ACTION:

11. Housing Rates Proposal for 2017-2018

Recommendation: That the Board of Trustees, upon the recommendation of the Student Life & Diversity Committee (3/13/2017), approve an average increase of approximately 2.9 percent in university student housing for 2017-2018, as set forth in Agenda Reference 11.

Academic Affairs Committee – Joseph W. Marshall, III, Chair

12. Report

RECOMMENDATIONS FOR ACTION:

13. Rename the School of Media and Communication as the Lew Klein College of Media and Communication

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to rename

the School of Media and Communication as the Low Klein College of Media and Communication as set forth in Agenda Reference 13.

14. Redesignate the Tenure of Faculty in the School of Media and Communication to the Low Klein College of Media and Communication

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to redesignate the tenure of faculty in the School of Media and Communication to the Low Klein College of Media and Communication.

15. Rename the Department of Strategic Communication as the Department of Communication and Social Influence and Rename the Department of Advertising as the Department of Advertising and Public Relations in the Low Klein College of Media and Communication (Formerly the School of Media and Communication)

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to rename the Department of Strategic Communication as the Department of Communication and Social Influence and the Department of Advertising as the Department of Advertising and Public Relations in the Low Klein College of Media and Communication (formerly the School of Media and Communication) as set forth in Agenda Reference 15.

16. Transfer the Tenure of Faculty from the Department of Strategic Communication to the Department of Communication and Social Influence and Transfer the Tenure of Faculty from the Department of Advertising to the Department of Advertising and Public Relations in the Low Klein College of Media and Communication (Formerly the School of Media & Communication)

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to transfer the tenure of faculty from the Department of Strategic Communication to the Department of Communication and Social Influence and Transfer the Tenure of Faculty from the Department of Advertising to the Department of Advertising and Public Relations in the Low Klein College of Media and Communication. (Formerly the School of Media & Communication)

17. Establish, Restructure and Rename Various Curricula in the Low Klein College of Media and Communication (formerly the School of Media and Communication)

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish, restructure and rename curricula in the Low Klein College of Media and

Communication (formerly the School of Media and Communication) as set forth in Agenda Reference 17:

- A) Establish a Bachelor of Arts in Communication and Social Influence
- B) Establish a Bachelor of Arts in Public Relations
- C) Establish Minors in Content Creation, Digital Media Engagement and Journalism Studies
- D) Rename the Concentration in Research and Strategy as the Concentration in Brand Strategy and Research in the Bachelor of Arts in Advertising
- E) Restructure the Master of Science in Communication Management and establish optional Concentrations in Strategic Communication and Cross-Cultural Leadership and Conflict Management and Dispute Resolution

18. Establish a Master of Education in Middle Grades and Special Education in the College of Education Concentrations in Language Arts, Mathematics, Science, Social Studies, Mathematics and Language Arts, Mathematics and Science, and Science and Language Arts in the College of Education

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish a Master of Education in Middle Grades and Special Education in the College of Education as set forth in Agenda Reference 18.

19. Restructure the Master of Music in Music Education in the Boyer College of Music and Dance

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to restructure the Master of Music in Music Education in the Boyer College of Music and Dance as set forth in Agenda Reference 19.

20. Restructure all Bachelor of Science Programs in the College of Engineering

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to restructure all Bachelor of Science programs in the College of Engineering as set forth in Agenda Reference 20.

21. Establish a Professional Science Master's in Applied Sociology in the College of Liberal Arts

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish a Professional Science Master's in Applied Sociology in the College of Liberal Arts as set forth in Agenda Reference 21.

22. Establish a Professional Science Masters in Scientific Writing in the College of Science and Technology

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish a Professional Science Master's in Scientific Writing in the College of Science and Technology as set forth in Agenda Reference 22.

23. Establish, Restructure and Terminate Various Curricula in the College of Public Health

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish, restructure and terminate various curricula in the College of Public Health as set forth in Agenda Reference 23:

- A) Establish a Bachelor of Science in Health Professions
- B) Terminate the Concentration in Pre-Health Professions in the Bachelor of Science in Kinesiology
- C) Establish Concentrations in Healthcare Data Analytics, Population Health Management and Cybersecurity for Healthcare Professionals in the Master of Science in Health Informatics
- D) Restructure the Doctor of Philosophy in Epidemiology
- E) Terminate the Master of Arts in Linguistics

24. Establish, Terminate and Rename Various Curricula in the Fox School of Business and Management

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish, terminate and rename various curricula in the Fox School of Business and Management as set forth in Agenda Reference 24:

- A) Establish Concentrations in Corporate Finance and Asset Pricing for the Bachelor of Business Administration in Finance
- B) Rename the Minor in Leadership as the Minor in Organizational Leadership
- C) Establish Minors in Real Estate, Management Consulting, and Legal Studies for Real Estate Majors
- D) Terminate the Optional Concentrations in Consumer Insights and Marketing Communications and Establish Optional Concentrations in Strategic Advertising and Marketing, Marketing Research and Insight and Enterprise Marketing Management in the Master of Science in Marketing

25. Report

RECOMMENDATIONS FOR ACTION:

26. Master Lease Agreement with Beech International, LLC

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to enter into a master lease agreement with Beech International, LLC, in connection with the Student Referral and Limited Occupancy Guarantee Agreement approved by the Board of Trustees (6/17/2010), for all units in the building for the remainder of the Occupancy Guarantee, (6/30/2021). There are 201 beds in the building and the average cost per bed in year one will be \$680 per month for a total first year lease cost of \$1,640,160. The rental costs will escalate 3% per annum for a total cost not-to-exceed \$6,861,818 with the funding and financing source being University Housing (#100000-50320-7520-10). (See Agenda Reference 26)

27. Amendment to Master Lease with Broad Residential Partners, LP

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to enter into an amendment to the master lease agreement with Broad Residential Partners, LP for 764 beds on the 2nd through 8th floors of The Edge at Avenue North at a rent not-to-exceed \$4,839,200 with the funding and financing source being the University Housing (#100000-50320-7520-10). (See Agenda Reference 27)

28. 1810 Liacouras Walk Relocation – Phase 2

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the 1810 Liacouras Walk Relocation – Phases 2 at a cost not-to-exceed \$3,700,000 with the funding and financing sources being the Student Health Services Carryover (#103069-37400-05; \$950,000), Counseling Services (#100000-37430-05; \$250,000), CFO (#800034-66000-07; \$1,000,000), Fox Business School (#100000-15010-04; \$500,000), Plant Development Fund (#100000-80220-7385-07; \$1,000,000). (See Agenda Reference 28)

29. Weiss Hall TUBRIC and Plaza Replacement

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Weiss Hall TUBRIC and Plaza Replacement at a cost not-to-exceed \$3,261,400 with the funding and financing sources being the FMRI Match Provost (#167098-18110-

02; \$2,085,000) and Plant Development Fund (#100000-80220-7385-07; \$1,176,400). (See Agenda Reference 29)

30. Founders Garden and Polett Walk Landscape Improvements

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Founders Garden and Polett Walk Landscape Improvements at a cost not-to-exceed \$2,900,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$2,900,000). (See Agenda Reference 30)

31. Weiss Tunnel Repairs

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Weiss Tunnel Repairs at a cost not-to-exceed \$1,656,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$1,656,000). (See Agenda Reference 31)

32. Pearson Hall Basement Classroom Labs

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Pearson Hall Basement Classroom Labs at a cost not-to-exceed \$1,602,480 with the funding and financing source being the Provost (#100000-09070-7730-01; \$1,602,480). (See Agenda Reference 32)

33. 1700 N. Broad Street Fire Protection/Sprinkler System Infrastructure

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the 1700 N. Broad Street Fire Protection/Sprinkler System Infrastructure at a cost not-to-exceed \$1,450,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$1,450,000). (See Agenda Reference 33)

34. Kresge Hall/Medical Research Building Façade Repairs

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Kresge Hall/Medical Research Building Façade Repairs at a cost not-to-exceed \$811,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$811,000). (See Agenda Reference 34)

35. Architecture Building Acoustic Upgrades

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Architecture Building Acoustic Upgrades at a cost not-to-exceed \$660,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$660,000). (See Agenda Reference 35)

36. Mitten Hall Steam Vault Repair

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Mitten Hall Steam Vault Repair at a cost not-to-exceed \$600,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$600,000). (See Agenda Reference 36)

37. Tomlinson/Annenberg Façade Repairs

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Tomlinson/Annenberg Façade Repairs at a cost not-to-exceed \$595,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$595,000). (See Agenda Reference 37)

38. Indoor Recreation, Athletics and College of Public Health Facility

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Indoor Recreation, Athletics and College of Public Health Facility at a cost not-to-exceed \$568,080 with the funding and financing source being the Provost (#103006-09010-7730-04; \$568,080). (See Agenda Reference 38)

39. Anderson Gladfelter Weiss Restroom Design and Renovations

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Anderson Gladfelter Weiss Restroom Design and Renovations at a cost not-to-exceed \$429,960 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$429,960). (See Agenda Reference 39)

40. College of Education Renovations (Design Services Only – Phase 1)

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the College of Education Renovations (Design Services Only – Phase 1) at a cost not-to-

exceed \$395,000 with the funding and financing source being the College of Education (#100000-19080-7730-07; \$395,000). (See Agenda Reference 40)

STANDING COMMITTEE REPORTS FOR INFORMATION:

41. Athletics Committee – J. William Mills, III, Chair
42. Government Relation and External Affairs Committee –
Ronald R. Donatucci and Patrick V. Larkin, Co-Chairs
43. Healthcare Enterprise Committee – Solomon C. Luo, Chair
44. Honorary Degree Committee – Phillip C. Richards, Chair
45. Investment Committee – Christopher W. McNichol, Chair
46. Board of Directors, Temple University Health System, Inc. –
Lon Greenberg, Chair

The following committees did not meet during the reporting period:

Audit Committee
Compliance Committee

OFFICERS' REPORT

47. Treasurer's Report – Kenneth H. Kaiser

Recommendation: That the Investment Reports for the Three Months Ended December 31, 2016, and grants and contracts awarded between October 1, 2016, and December 31, 2016, be received, said Report being included and identified as Agenda Reference 47.

48. Secretary's Report – Anne K. Nadol

Recommendation: That the Board of Trustees approve the degrees-in-course dated on or about May 11, 2017, to candidates approved by the appropriate academic committees of the faculty, and the degrees-in-course dated May 11, 2017, and presented on June 4, 2017, to candidates approved by the appropriate academic committees of the faculty in Tokyo, Japan.

Guest Speakers

- a.) **Faculty Senate**
Professor Michael L. Sachs, College of Public Health
President, Faculty Senate

- b.) **Temple Student Government**
Aron H. Cowen, Class of 2017
College of Science & Technology
President, Temple Student Government

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