BOARD OF TRUSTEES

Temple University – Of The Commonwealth System of Higher Education

PUBLIC SESSION

Tuesday, May 12, 2015 at 3:30 p.m.

Feinstone Lounge, Sullivan Hall, Liacouras Walk and Polett Walk

MINUTES

Presiding Officer: Patrick J. O'Connor, Chair of the Board

Note: The Trustees met for information briefings at 2:30 p.m.


President: Neil D. Theobald

University Counsel and Secretary: Michael B. Gebhardt


Non-Voting Advisory Members: Tricia Jones (faculty), Raymond Smeriglio (student)

Non-Voting Representatives: Robert A. Rovner, Lori A. Shorr

Introduction of Guests:

Faculty: Steven Balsam, Daniel Edmundowicz


Approval of Minutes: The minutes of the meeting of March 11, 2015 were approved.
PRESIDENT'S REPORT - NEIL D. THEOBALD

Thank you Mr. Chairman, and good afternoon. I view my remarks today to be the final portion of a trilogy of updates provided to you over the last five days.

On Friday morning, in my remarks to the Class of 2015, I reviewed the specific actions that we have taken over the last three years to reclaim Russell Conwell's vision of affordability and excellence. With your leadership and guidance, we have made some progress on this agenda but we have so much more to achieve.

Yesterday morning, we began to discuss Temple's future with a focus on next steps in generating philanthropic and alumni support and in realizing the immense potential of our health system.

Today, I want to continue to look ahead, with a focus on our reason for being—our students and Temple's role in their success. Recent studies have consistently shown that a college degree has never been more valuable than it is today. The Pew Research Center found that the wage gap between the college educated and those without a degree is higher for the 'millenial' generation than for any previous generation. The Economic Policy Institute found a persistently growing wage gap between those with a degree and those without: on a per-hour basis, wages for college graduates are now double the wage rate for non-college grads. The Federal Reserve Board of Cleveland found that although the up-front cost of attending college has indeed risen, the higher incomes in households with degree-holders easily compensates for the costs in tuition and delayed work-force entry.

Thus, Temple University is focused on taking actions, and making investments, that increase the likelihood that our students will graduate. These actions and investments fall into five interconnected strategies:

1. Remain affordable - Over the last three years, Temple has increased undergraduate tuition by only 2.4% annually. We expect to propose a similar tuition increase next year.

2. Recruit incoming students who possess the academic capacity to succeed at Temple. This fall, we will welcome the class of 2019 to Temple. As I have indicated to you previously, early indications are that this will be a memorable class. From applications (nearly 30,000 for 4,500 slots with applications from Philadelphia high schools and local community colleges up sharply) to academics (as of now, the average SAT is 1169, which is an increase of more than 30 points) to diversity (minority enrollment is up 15% and now comprises 34% of the new class).

3. Ensure comprehensive measures are in place to assist all students to graduate on time. We have spoken at length here about FlyIn4, Temple's innovative, one-of-a-kind program to help students graduate in 4 years and limit their debt. Let me just add that interest in Flyin4 continues to be very high among the Class of 2019.

4. Support classroom experiences that promote student success. The quality of classroom teaching fundamentally relies on the skills, innovation, and creativity of the individual faculty member. Temple is committed to recruiting and retaining an outstanding and diverse faculty from researchers, scholars, teachers, and creative artists worldwide who are recognized as among the very best in their fields. In addition, Temple is committed to using its scale, and its technological expertise, to offer courses through a variety of formats in addition to the traditional classroom, such as online and hybrid courses, and technology-enhanced classrooms.
5. Provide non-classroom experiences that make it more likely that students will be successful in their jobs and in their life. Temple is a member of a consortium of top public universities—including Pitt, Virginia, Virginia Tech, Purdue, and Arizona State—that is working with Gallup to survey alumni to identify undergraduate experiences that most impacted their lifetime success and well-being.

Alumni highlight four non-classroom experiences that they see as particularly important to their lifetime success:

- Participating in an activity in college that spanned more than one semester
- Being very involved or engaged in out-of-class activities (quality beats quantity)
- Spending time, out of class, talking with a mentor about hopes and dreams, and
- Interning with a business/organization

Temple’s student body has fundamentally changed from primarily commuters in the 20th century to primarily residential in the 21st century.

Our physical infrastructure must continue to evolve to provide appropriate spaces for residential students to access activities, faculty-student interaction, and outreach to future employers.

I want to thank all of you on the Board of Trustees for your expertise, guidance, advice, and leadership over the last three years. Our best days lie ahead of us at Temple University. I look forward to working with you and with everyone at this great university on ensuring that this wonderful university realizes the immense potential you have made possible.

Thank you Mr. Chairman.

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REPORTS AND RECOMMENDATIONS FOR ACTION
STANDING COMMITTEES

Committee on Trustee Affairs – Daniel H. Polett, Chair

RECOMMENDATIONS FOR ACTION:

1. Amended and Restated Bylaws of Temple University

Upon motion duly made and seconded, and upon the recommendation of the Committee on Trustee Affairs (5/12/2015), the Board of Trustees approved the revisions to the Bylaws of Temple University as set forth in Agenda Reference 1.

2. Nomination of Vice President for Alumni Relations – Kenneth Lawrence, Jr.

Upon motion duly made and seconded, the Board of Trustees approved the recommendations of the President and the Committee on Trustee Affairs (5/12/2015), and appointed Kenneth Lawrence, Jr., to serve as Vice President of Alumni Relations, to hold such office until his successor shall have been appointed and qualified in accordance with the bylaws of the university.
Executive Committee – Anthony J. Scirica, Chair

3. Report

The quarterly report of the Executive Committee was accepted as presented in Agenda Reference 3.

RECOMMENDATIONS FOR ACTION:

4. Approval of Spending Authority

Upon motion duly made and seconded, the Board of Trustees, acknowledging that the Commonwealth’s completion of its budget process and adoption of the University’s non-preferred appropriation for the 2016 fiscal year may not be completed by June 30, hereby authorized the officers to expend funds during fiscal 2016 at the levels previously authorized by the Board for the 2015 fiscal year, and until such time that the Board of Trustees reconvenes and approves the University budget for fiscal 2016, on or about July 14, 2015.

5. Borrowing Authority – July 1, 2015 through October 31, 2015

Upon motion duly made and seconded, the Board of Trustees authorized the officers to borrow, for operating purposes of the University if needed, up to $30 million on terms which the officers determine to be best for the University, such authority to cover the period from July 1, 2015 through October 31, 2015.

Academic Affairs Committee – Theodore A. McKee, Chair

RECOMMENDATIONS FOR ACTION:

6. Consideration of Tenure

Upon motion duly made and seconded, the Board of Trustees, upon the recommendations of the President and the Academic Affairs Committee (5/11/2015), approved the granting of faculty tenure.

7. Transfer of Tenure of Professor Tricia Jones from the College of Education to the School of Media and Communication

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/11/2015) that the officers be authorized to transfer the tenure of Professor Tricia Jones from the Department of Psychological, Organizational, and Leadership Studies in the College of Education to the Department of Strategic Communication in the School of Media and Communication.

8. Reorganize Departments in the College of Education

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/11/2015) that the officers be authorized to establish and eliminate departments in the College of Education and transfer the tenure of faculty to the reorganized departments.
A) Establish the Department of Psychological Studies in Education;
B) Establish the Department of Policy, Organizational and Leadership Studies;
C) Eliminate the Department of Psychological, Organizational and Leadership Studies; and
D) Transfer of Tenure of Faculty from the Department of Psychological, Organization and Leadership Studies or the Department of Teaching and Learning to the Department of Teaching and Learning, Department of Psychological Studies in Education or Department of Policy, Organizational and Leadership Studies.

9. Establish and Terminate Curricula in Various Schools and Colleges

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/11/2015) that the officers be authorized to establish and terminate curricula in various schools and colleges.

A) Establish a Doctor of Philosophy in Decision Neuroscience in the Fox School of Business and Management;
B) Establish a Master of Science in Decision Neuroscience in the Fox School of Business and Management;
C) Establish a Doctor of Philosophy in Bioengineering in the College of Engineering;
D) Establish a Doctor of Philosophy in Civil Engineering in the College of Engineering;
E) Establish a Doctor of Philosophy in Electrical Engineering in the College of Engineering;
F) Establish a Doctor of Philosophy in Environmental Engineering in the College of Engineering;
G) Establish a Doctor of Philosophy in Mechanical Engineering in the College of Engineering;
H) Terminate the Optional Concentration in Energy Systems for the Bachelor of Science in Mechanical Engineering in the College of Engineering;
I) Establish the Doctor in Athletic Training in the College of Public Health
J) Establish a Master of Science in Athletic Training in the College of Public Health;
K) Terminate the Bachelor of Science in Athletic Training in the College of Public Health;
L) Terminate the Doctor of Philosophy in Health Ecology in the College of Public Health;
M) Terminate the Master of Education in School Health Education in the College of Health;
N) Establish a Master of Science in Taxation in the Beasley School of Law;
O) Establish a Master of Public Policy in Public Policy in the College of Liberal Arts;
P) Establish a Master of Science in Education in Accomplished Teaching in the College of Education;
Q) Establish a Master of Science in Education in Applied Behavior Analysis in the College of Education;
R) Establish a Master of Science in Education in Career and Technical Education in the College of Education;
S) Establish a Master of Science in Education in Teaching English to Speakers of Other Languages in the College of Education;
T) Terminate the Concentrations in Accomplished Teaching, Applied Behavioral Analysis, Career and Technical Education, Teaching English as a Second Language, and Reading in the Master of Science in Education in the College of Education;
U) Establish a Concentration in Autism Spectrum Disorders and Terminate the Concentration in Applied Behavioral Analysis/Autism Spectrum Disorders for the Master of Education in Special Education in the College of Education;
V) Establish an Optional Concentration in Community Based Education and Terminate the Optional Concentration in Parent and Community Services for the Bachelor of Science in Human Development and Community Engagement in the College of Education;
W) Establish an Optional Concentration in Non-Profit Organization and Advocacy and Terminate the Optional Concentration in Education at Cultural Institutions and in Community Programs for the Bachelor of Science in Human Development and Community Engagement in the College of Education;
X) Terminate the Optional Concentration in English Language Learners and the Optional Concentration in Policy and Advocacy in the Bachelor of Science in Human Development and Community Engagement in the College of Education;
Y) Establish a Professional Science Masters in Forensic Chemistry in the College of Science and Technology;
Z) Establish a Master of Arts in MediaXarts: Cinema for New Technologies and Environments in the Division of Theater, Film and Media Arts in the Center for the Arts;
AA) Terminate the Optional Concentration in Theater Education in the Bachelor of Arts in Theater in the Division of Theater, Film and Media Arts in the Center for the Arts;
BB) Establish Five Concentrations for the Bachelor of Arts in Advertising (Account Management, Art Direction, Copywriting, Media Planning and Research and Strategy) in the School of Media and Communication;
CC) Establish a Minor in Communication Studies in the School of Media and Communication; and
DD) Establish a Minor in Education in the College of Education.

10. Restructure Curricula in Various Schools and Colleges

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/11/2015) that the officers be authorized to restructure curricula in various schools and colleges.

A) Master of Arts in Dance in the Boyer College of Music and Dance;
B) Master of Science in Financial Analysis and Risk Management in the Fox School of Business and Management;
C) Master of Science in Financial Engineering; and
D) Master of Science in Investment Management.

Budget & Finance Committee – Lewis F. Gould, Jr., Chair

11. Report

The quarterly report of the Budget & Finance Committee was accepted as presented in Agenda Reference 11.
RECOMMENDATIONS FOR ACTION:

12. **2015 Temple University Bond Funding**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Budget & Finance Committee (5/12/2015) that the officers be authorized to enter into a financial arrangement with the Pennsylvania Higher Educational Facilities Authority or such other conduit issuing authority selected by the University (the "Authority") as may be determined by the officers in the best interest of the University to issue up to $152,000,000 aggregate principal amount of bonds to provide funds for (a) the acquisition, construction and installation of certain capital improvements to the buildings and facilities of the University, including, but not limited to (1) reimbursement of the cost of acquiring the former William Penn High School property, (2) a new or renovated academic building, and (3) a new interdisciplinary research building; (b) refunding a portion of the outstanding balance of the Pennsylvania Higher Educational Facilities Authority’s Temple University Revenue Bonds, First Series of 2006; and (c) payment of the costs of issuance and financing costs incurred in connection with the foregoing, and to take all necessary, appropriate and incidental actions to effectuate the financing, substantially as set forth in the Resolution attached hereto as Agenda Reference 12.

**Secretary’s Note:** The 2015 Temple University Bond Funding item was revised and approved by the Budget & Finance and Executive Committees on May 20, 2015.

13. **Amendment to the Investment Policy**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Budget & Finance Committee (5/12/2015) that the Investment Policy be amended to authorize the Chief Financial Officer, subject to the prior approval of University Counsel as to the bona fide business purpose, to open new accounts and close existing accounts at financial institutions previously approved by the Board and report such actions to the Budget & Finance Committee.

Facilities Committee – Mitchell L. Morgan, Chair

14. **Report**

The quarterly report of the Facilities Committee was accepted as presented in Revised Agenda Reference 14.

RECOMMENDATIONS FOR ACTION:

15. **College of Engineering – Upgrade Reheat System**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/12/2015) that the officers be authorized to proceed with the upgrade to the reheat system project in the College of Engineering at a cost not-to-exceed $950,000 with the funding and financing source being Plant Development Fund (#100000-80220-7385-07).

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/12/2015) that the officers be authorized to proceed with the Office of Facilities Management HVAC/MEP systems and functional layout design project at a cost not-to-exceed $250,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07).

17. **Health Sciences Center – Office of Facilities Management - Location Evaluation/Upgrades – Design Only**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/12/2015) that the officers be authorized to proceed with the Health Sciences Center – Office of Facilities Management – building location evaluation/upgrades, design project at a cost not-to-exceed $150,000 with the funding and financing source being Plant Development Fund (#100000-80220-7385-07).

18. **School of Podiatric Medicine – Phase 1 Design Services for Renovations to the Foot and Ankle Institute and Ambulatory Surgical Center (Amendment- scope expansion only; no increase in funding)**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/12/2015) that the officers be authorized to proceed with the increase in scope of the Phase 1 design services for renovations to the Foot and Ankle Institute and Ambulatory Surgical Center in the School of Podiatric Medicine at a cost not-to-exceed $175,000 with the funding and financing source being School of Podiatric Medicine Annual Fund (517000-02010-7730-01).

19. **School of Medicine - Lease to College on Problems of Drug Dependence**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/12/2015) that the officers be authorized to lease approximately 602 sq. ft. of space, consisting of four rooms, in the Medical Education & Research Building, to the College on Problems of Drug Dependence at an annual base rent of not less than $25,807.74 or $42.87 sq. ft. for a term of one year with annual renewals with the funding and financing source being the University Income Producing Account (#100000-84120-5690-07) as set forth in Agenda Reference 18, and to take any and all other necessary or desirable actions to carry out the foregoing.
20. **Lease Expansion of Kardon and Atlantic Terminal Buildings**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/12/2015) that the officers be authorized to amend the original sublease agreement with 1801 N. Tenth Street Associates, LP, subsidiary of PMC Property Group, Inc., for an additional 14,290 sq. ft. of space on the second floor of the Kardon and Atlantic Terminal Buildings, located at 1825-51 N. Tenth Street, at an initial rent of $14.20 per sq. ft., for a term of fifteen (15) years, with two five-year renewal options with the funding and financing source being University Rent of Property Account (#100000-84140-7520-07) as set forth in Agenda Reference 19, and to take any and all other necessary or desirable actions to carry out the foregoing.

*Secretary's Note: The University is reviewing the proposal to occupy the additional space.*

21. **Alternative Development and Design of an Indoor Recreation Facility**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/12/2015) that the officers be authorized to proceed with the alternative development and design of an indoor recreation facility at the corner of Montgomery Avenue and 15th Street, behind Pearson-McGonigle Hall at a cost not-to-exceed $1,500,000 with the funding and financing source being 2012 Debt.

22. **Old Dental School Building – Research Laboratory, 4th Floor - Design**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee that the officers be authorized to proceed with the design services for the Old Dental School Building research laboratory, located on the fourth floor, at a cost not-to-exceed $140,000 with the funding and financing sources being the Plant Development Fund (#100000-80220-7385-07, $40,000) and the Kornberg School of Dentistry (#100000-07010-7730-04, $100,000).

**STANDING COMMITTEE REPORTS FOR INFORMATION**

Alumni Relations and Development Committee – Leonard Barrack, Vice Chair

23. **Report**

The quarterly report of the Alumni Relations and Development Committee was accepted as presented in Agenda Reference 23.

Athletics Committee – Phillip C. Richards, Vice Chair

24. **Report**

The quarterly report of the Athletics Committee was accepted as presented in Agenda Reference 24.
Audit Committee – Theodore Z. Davis, Chair

25. Report

The quarterly report of the Audit Committee was accepted as presented in Agenda Reference 25.

Campus Life & Diversity Committee and Student Affairs Committee – Anthony J. McIntyre, Chair, Student Affairs Committee

26. Report

The quarterly report of the Campus Life & Diversity Committee and the Student Affairs Committee was accepted as presented in Agenda Reference 26.

Government Relations and External Affairs Committee – Patrick V. Larkin, Co-Chair

27. Report

The quarterly report of the Government Relations and External Affairs Committee was accepted as presented in Agenda Reference 27.

Investment Committee – Phillip C. Richards

28. Report

The quarterly report of the Investment Committee was accepted as presented in Agenda Reference 28.

Board of Directors, Temple University Health System, Inc. – Lon Greenberg, Chair

29. Report

The quarterly report of the Board of Directors of Temple University Health System, Inc., was accepted as presented in Agenda Reference 29.

The Healthcare Enterprise Committee did not meet during the reporting period:

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OFFICER'S REPORT

30. Secretary’s Report – Michael B. Gebhardt

Upon motion duly made and seconded, the Board of Trustees approved the presentation of degrees-in-course as follows:

(a) that degrees for the School of Pharmacy students who regularly complete their studies in May shall be dated May 15, 2015;
(b) that degrees for the School of Law students who regularly complete their studies in May shall be dated May 21, 2015;
(c) that degrees for School of Medicine students who regularly complete their studies in June shall be dated June 15, 2015;

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(d) that degrees for School of Dentistry students who regularly complete their studies in June and early July shall be dated July 1, 2015;
(e) that degrees for School of Law evening students who regularly complete their studies in July shall be dated July 20, 2015;
(f) that the respective deans of the Schools of Dentistry, Law, Medicine and Pharmacy shall provide a certificate verifying said receipt;
(g) that degrees for candidates approved by the appropriate academic committees of the faculty shall be dated July 31, 2015;
(h) that degrees for candidates approved by the appropriate academic committees of the faculty shall be dated August 31, 2015;
(i) and otherwise such dates as appropriate to the completion of all degree requirements for the applicable academic program.

OLD/NEW BUSINESS

31. Guest Speakers

Kornberg School of Dentistry - Amid Ismail, Dean

Referring to Agenda Reference 31, Dean Ismail reported on the progress and challenges at the Kornberg School of Dentistry. Dean Ismail stated that there had been dramatic achievements over the last few years, including greater alumni outreach, increasing local community and global outreach, and increased research applications and awards, and an improved passage rate among students taking board examinations. The top strategic goals for 2015-2016 were summarized.

Faculty Senate - Tricia Jones, President

Chairman O’Connor, President Theobald and Members of the Board,

The Faculty Senate thanks you for your support during this past academic year. We have had the pleasure of working with President Theobald and Provost Dai on ways the faculty can continue to support Temple University’s continuing trajectory toward greater excellence. Provost Dai has been very supportive of Senate programs and his leadership is evident in the support of his vice-provosts.

We would like to specifically thank the following administrators for their openness and engagement:

Vice Provost Kevin Delaney has continued a very constructive dialogue with Senate and Collegial Assemblies about the new University Tenure and Promotion Committees created under the recent TAUP contract. The changes suggested from past practice are significant and we appreciate the pragmatic attention to how best to implement the new system. Final decisions on details are being made, and we hope those decisions are ready for announcement to faculty by the end of May.

Vice Provosts Masucci, Jones, McGarvey, and Laufgraben have also participated in critical conversations with the Senate – generously sharing information and ideas.
Vice Provost Masucci has given us an even better appreciation for the faculty accomplishments in the intensely active research portfolio at Temple. Of course, as faculty we are very proud that we have submitted approximately $1 billion dollars of grant funding requests this past year; that we have obtained approximately $230 million of funding; and that we continue to develop research collaborations that are setting the research agenda—especially in biomedical areas. The Senate has recently refined the charge of our Research Programs and Policies Committee to better support these efforts.

With the help of Vice Provost Jones, we have begun to craft an agenda for creating better bridges between faculty advising and academic advising. We look forward to faculty support of the very exciting new Career Development Center, and the critical paths initiative that will enable more of our Temple students to truly Fly in Four.

We would also like to thank Chief Financial Officer Ken Kaiser for his ongoing support of faculty involvement in budget review processes. Having attended several of those meetings myself and having shared with other faculty attendees, we see the budget review processes and encouragement of faculty participation to be a shining example of collaboration and efficiency.

We also know that this summer and next year offer opportunities and challenges. And we look forward to working with you on both. We end this semester, as we did the last, with perhaps the largest faculty challenge concerning adjunct unionization. On behalf of the Faculty Senate Steering Committee, I reaffirm that position of neutrality that I first expressed to you in December. We hope that by so doing we can maintain conversation between adjunct and full-time faculty that promotes the best teaching for our Temple students.

Thank you for your support. We appreciate the opportunity and honor to serve as Temple Faculty.

**Temple Student Government** - Raymond Smeriglio, President

Chairman O'Connor, President Theobald, and members of the Board of Trustees, good afternoon. Before I begin, I would be remiss if I did not ask the Board and everyone in the room to please take a moment to keep Rachel Hall, a fellow Temple Owl who was a victim in a hit and run accident two weeks ago, in your thoughts and prayers as she strives for recovery in Temple Hospital. Thank you. As some of you may know, this is my last board meeting as President. Since the last meeting, TSG has done some great work, and a few to highlight are:

On March 19th I joined President Obama’s Secretary of Education Arne Duncan and spoke about our continuing efforts on campus as students to educate one another on the problem of sexual misconduct. The conversation proved fruitful, and Temple emerged a model for other institutions to mirror.

Next, on April 14th, TSG took a bus load of students to Harrisburg, PA and spent the day speaking with legislators, telling our Temple story. This annual trip during budget season provides an integral and personal piece that proves valuable to maintain state support and keep Temple both affordable and accessible to our students.

And finally, on March 31st and April 1st, Temple Student Government held our elections for the coming academic year. Historically, our elections have faced a downward trend, dipping to 6% last year. This year we set a goal of 10%. After campaigning season and an integrated
marketing push, voting rose to a whopping 17%, beating schools our type by 5%. A true testament to the faith and credibility TSG has garnered amongst the student body. To the members of the Board and President Theobald, I thank you for allowing me to serve this great university in this role and I have confidence that this board will continue to bring Temple University to new heights.

ADJOURNMENT