

BOARD OF TRUSTEES

Temple University – Of The Commonwealth System of Higher Education

PUBLIC SESSION

Tuesday, May 14, 2013 at 3:30 p.m.

**Feinstone Lounge, Sullivan Hall
Liacouras Walk and Polett Walk**

MINUTES

Presiding Officer: Patrick J. O'Connor, Chair of the Board

Note: The Trustees met for information briefings at 2:30 p.m.

PARTICIPANTS

Trustees: Dennis Alter, Leonard Barrack, Nelson A. Diaz, Patrick J. Eiding, Richard J. Fox, Lewis F. Gould, Jr., Lon R. Greenberg, Lewis Katz, Patrick V. Larkin, Solomon C. Luo, Christopher W. McNichol, J. William Mills, III, Mitchell L. Morgan, Leon O. Moulder, Jr., Patrick J. O'Connor, Bret S. Perkins, Daniel H. Polett, Phillip C. Richards, Robert A. Rovner, Edward Rudolph, Anthony J. Scirica, Jay H. Shah, Michael J. Stack, III

Honorary Life Trustees: John J. Contoudis, Edward H. Rosen

President: Neil D. Theobald

University Counsel: George E. Moore

Non-Voting Advisory Members: David P. Lopez, Joan P. Shapiro

Administration and Staff: James C. Bausman, William T. Bergman, Raymond Betzner, Janet Carruth, Kevin Clark, Karen Clarke, James P. Creedon, Hai-Lung Dai, Linda T. Frazer, Michael Gebhardt, Stephanie Ives, Kenneth Kaiser, Larry Kaiser, Thomas Kupp, Jaison G. Kurichi, Jodi Laufgraben, Kenneth Lawrence, Tilghman Moyer, Anne K. Nadol, Timothy C. O'Rourke, Theresa A. Powell, Richard Rumer, Michael Scales, Anthony E. Wagner, William J. Wilkinson, Gregory Zimmaro

Mr. O'Connor, chair of the Board, called the Public Session to order.

Introduction of Guests:

Faculty: Frank H. Farley

Students: Darin J. Bartholomew, Ofo Ezeugwu, Sonia L. Galiber, Julian C. Hamer

Approval of Minutes: The minutes of the meeting of March 5, 2013 were approved as distributed.

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PRESIDENT'S REPORT – NEIL D. THEOBALD

Excellence is vitally important to all of us in the university community. As president, I pledge to do all I can to reinvigorate our commitment to excellence at every level. In keeping with this pledge, I would like to begin the practice of taking time in these meetings to publicly acknowledge the extraordinary achievements of our students and faculty.

As the academic year winds down and we prepare for Thursday's commencement ceremony, I want to talk about the graduates who will receive Temple degrees this coming Thursday, May 16th. But first, I want to share with you some news about the class that will be entering in the fall.

We will be welcoming a record-breaking freshman class to campus next fall – in terms of both academic excellence and diversity. We received nearly 22,000 applications for the 4,300 spots in our freshman class. Last year, 360 students had SAT scores over 1300. Next fall, 620 incoming freshmen, a 71 percent increase, will have SATs at that level. For the incoming class, the number with SATs over 1300 is up 71 percent; those who self-identify as African American is up 13 percent; those who self-identify as Latino or Hispanic is up 13 percent; and those who self-identify as Asian is up 15 percent. You see the pattern – outstanding and diverse. This is going to be a phenomenal freshman class.

The record demand for admission to this year's freshmen class is another indicator that families are increasingly seeing Temple University as the high-quality, high-value option. This trend shows up most particularly in our Honors Program. The number of students qualifying for our Honors Program in next fall's incoming class has increased by 196 students and the mean SAT across all Honors Program students is 30 points higher than last year.

I am excited about these numbers not only as president of this wonderful university, but also because my wife, Sheona, and I are going to teach a course next fall for incoming freshmen. Therefore, I am going to get the chance to work every week, in a seminar setting, with a set of bright, inquisitive 18- and 19-year old Temple Owls. I can't wait!

What's behind this impressive recruiting class? The first step was this Board's decision last spring to put additional resources into university marketing, which has helped raise Temple's profile immensely. The Admissions office then did a fine job of converting this increased interest into the great class that I have been describing. I am extremely impressed by the planning and effort that Karin Mormando and her Admissions team put into each recruitment event that I attended. Jodi Laufgraben in our Institutional Research office, and Bill Black in our Enrollment Management office provided Provost Dai and me with weekly analyses of admissions data so we could make strategic changes on the fly toward meeting our quality and diversity goals. Finally, thanks to generous scholarship gifts from many of you, Provost Hai-Lung Dai was able to craft scholarship initiatives that made Temple more competitive than ever. As a result, in numerous conversations I had with students and parents, I learned that Temple moved from the middle of the list to their top choice school.

Our work, though, is not done. A fairly large number of our competitors have missed their enrollment targets this year. They are increasing their financial aid offers to students who are currently committed to Temple. Thus, we are likely to have some melt in our student numbers and eventuality to enroll 268 more students than we had planned. In a year where many universities are struggling to fill their slots, Temple has enrolled a record breaking class and has shown that it can compete for the very best students if we are strategic in our approach, work extremely hard, and use our student scholarship dollars wisely.

A final thought before I move on: The members of this Board committed themselves to building the endowment for student scholarship, and if you ever needed evidence of how scholarship gifts can make a difference, you have heard it today. With your continuing commitment, we will increase our student

scholarship endowment so that this year's truly spectacular recruiting success is just the start of Temple University reaching its immense potential as Philadelphia's public university.

I have been in office for a little more than four months. It has been an exhilarating experience and I have learned a lot. For example, I have been repeatedly impressed by the quality of our faculty, which currently includes two MacArthur Genius Award recipients, 12 Guggenheim Fellows and five members of the National Academies. It is faculty like these who raise our reputation for excellence with the Carnegie Foundation and others who rank our performance.

I also learned that last year, our faculty received more than \$169 million in externally-sponsored awards to sponsor their research and service activities. This is the highest total in the University's history.

I have met with our elected leaders here in Philadelphia, in Harrisburg and in Washington. It is clear to me that they are looking at Temple to produce the graduates who will become our nation's leaders and/or faculty with research breakthroughs that will enhance people's lives.

The alumni I have met make it clear that Temple played a transformational role in their lives. John Campolongo, president of the Alumni Association, and I have discussed on numerous occasions how we need to continue to engage our alumni in the Temple transformation, so that their Temple experience is something that grows in value as time goes on.

Our faculty, staff, students and alumni have great ideas about Temple's future. That is why we have decided to harness their thoughts as we build a new master plan that you approved recently, a process we are calling "Visualize Temple." Our goal is to imagine what Temple will be like in the next 10 to 20 years and put in place the elements that will make that vision come to reality.

Visualize Temple will be in place at the end of the next academic year. I know that it will be successful for two reasons: First, we brought on board David King of the SmithGroup, who is one of the nation's highly regarded university planners. He knows that a university's official campus is instrumental in attracting and retaining great faculty, researchers and students, and allowing them to succeed in their work. Most importantly, David listens. Listening is vital, because we are inviting every student, alumnus, staff and faculty member to get involved in Visualize Temple. Last week, we opened an online community that lets them make suggestions, comment on each other's ideas and build agreement on which initiatives are the most important for this university's future. The Visualize Temple online community has been open for less than a week, and we have already had 1700 visitors and over 500 ideas, comments and suggestions. People care so much about this university and want to be part of shaping its future. I will be updating you on this exciting process at a future meeting.

Finally, I want to take a few minutes to talk about Thursday's Commencement ceremony. The honorary doctorate is the highest academic recognition Temple University can bestow. It is awarded by the University to individuals who have demonstrated high standards of excellence. Thursday, this great university will bestow honorary doctorates on three people who have brought great honor to this university. I know you have received information about those recipients, but I would be remiss if I didn't ask you to joint with me in congratulating Chairman Patrick O'Connor, to whom Temple University will confer the title of Doctor of Laws, *honoris causa*.

Secretary's Note: The trustees applauded Mr. O'Connor.

As trustees, you know more than anyone how selflessly Patrick O'Connor has devoted his time, energy and support to this university for more than 25 years. I hope all of you will be able to join us at Commencement and pay tribute to Patrick, the other honorary degree recipients, and the thousands of Temple students who have worked so hard to bring their education to a successful conclusion.

I wish I could bring a group of graduates to you today, to hear them speak about their Temple experiences. I have heard some say that, at one point in Temple's history, graduates lacked affection for their school. If it ever was true, it is no longer the case. My experience is that Temple students love this school and their experiences here. Just watch what a few of our graduating seniors have to say on this topic.

Secretary's Note: video played.

There is little I can add to those student comments, except this: should you ever wonder if your support for Temple University is making a difference, just remember what you have seen and heard today. On behalf of our students, and the outstanding faculty who teach and inspire them, we thank you for all that you do.

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REPORTS AND RECOMMENDATIONS FOR ACTION - STANDING COMMITTEES

Executive Committee – Anthony J. Scirica, Chair

1. Report

The quarterly report of the Executive Committee was accepted as presented in Agenda Reference 1.

RECOMMENDATION FOR ACTION:

2. Borrowing Authority – July 1, 2013 through October 31, 2013

Upon motion duly made and seconded, the Board of Trustees authorized the officers to borrow, for operating purposes of the University if needed, up to \$30 million on terms which the officers determine to be best for the University, such authority to cover the period from July 1, 2013 through October 31, 2013.

Academic Affairs Committee – Solomon C. Luo, Vice Chair

3. Report

The quarterly report of the Academic Affairs Committee was accepted as presented in Agenda Reference 3.

RECOMMENDATIONS FOR ACTION:

4. Consideration of Tenure

Upon motion duly made and seconded, the Board of Trustees, upon the recommendations of the Academic Affairs Committee (5/6/2013) and the President, approved the granting of faculty tenure.

5. Establish and Terminate Curricula in Various Schools and Colleges

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/6/2013) that the officers be authorized to establish and terminate curricula in various schools and colleges as listed and set forth in Agenda Reference 5.

- Establish a Master of Laws Degree in Asian Law in the Beasley School of Law;
- Establish a Master of Science in Business Research in the Fox School of Business and Management;
- Establish a Master of Science in Risk Management and Insurance in the Fox School of Business and Management;
- Establish a Concentration in Human Resources Management and Organizational Behavior in the Doctor of Philosophy in Business Administration in the Fox School of Business and Management;
- Terminate the Concentration in Global Health in the Master of Public Health in the College of Health Professions and Social Work;
- Establish an Optional Concentration in Special Education in the Bachelor of Science in Education in Early Childhood – Elementary Education in the College of Education; and
- Establish a Minor in Business Analytics in the Fox School of Business and Management.

6. Establish and Terminate Curricula in the Boyer College of Music and Dance in the Center for the Arts

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/6/2013) that the officers be authorized to establish and terminate curricula in the Boyer College of Music and Dance in the Center for the Arts as listed and set forth in Agenda Reference 6.

- Establish a Doctor of Philosophy in Music;
- Establish Concentrations in Composition, Musicology, Music Theory, and Music Studies in the Doctor of Philosophy in Music; and
- Terminate the Doctor of Musical Arts in Composition.

7. Establish and Terminate Curricula in the School of Tourism and Hospitality Management

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/6/2013) that the officers be authorized to establish and terminate curricula in the School of Tourism and Hospitality Management as listed and set forth in Agenda Reference 7.

- Establish Concentrations in Tourism and Hospitality Marketing and Hospitality Operations Management in the Master of Tourism and Hospitality Management;
- Establish a Master of Science in Sport Business;
- Establish Concentrations in Sport Marketing and Promotions, Athletics Administration, Recreation and Event Management, and Sport Analytics in the Master of Science in Sports Business; and
- Terminate the Master of Science in Sport and Recreation Management.

8. Establish and Terminate Curricula in the College of Liberal Arts

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/6/2013) that the officers be authorized to establish and terminate curricula in the College of Liberal Arts as listed and set forth in Agenda Reference 8.

- Establish a Doctor of Philosophy in Geography and Urban Studies;

- Terminate the Doctor of Philosophy in Urban Studies;
- Establish a Bachelor of Science in Community Development in the School of Environmental Design in the College of Liberal Arts;
- Terminate the Bachelor of Science in Community and Regional Planning in the School of Environmental Design in the College of Liberal Arts; and
- Establish a Minor in Community Development in the School of Environmental Design in the College of Liberal Arts.

9. Restructure Curricula in Various Schools and Colleges

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (5/6/2013) that the officers be authorized to restructure curricula in various schools and colleges as listed and set forth in Agenda Reference 9.

- Restructure the Doctor of Philosophy in Political Science in the College of Liberal Arts;
- Restructure the Doctor of Philosophy in Sociology in the College of Liberal Arts;
- Restructure the Master of Science in Geology in the College of Science and Technology;
- Restructure the Master of Arts in Physics in the College of Science and Technology;
- Restructure the Master of Arts in Chemistry in the College of Science and Technology;
- Restructure the Master of Education in Special Education in the College of Education; and
- Restructure the Bachelor of Science in Public Health in the College of Health Professions and Social Work.

Facilities Committee – Mitchell L. Morgan, Chair

10. Report

The quarterly report of the Facilities Committee was accepted as presented in Agenda Reference 10.

RECOMMENDATIONS FOR ACTION:

11. Speakman Hall – HVAC System Design

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/8/2013) that the officers be authorized to proceed with the Speakman Hall – HVAC system design project at a cost not-to-exceed \$100,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07).

12. Continuous Automated Commissioning Pilot Program

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/8/2013) that the officers be authorized to proceed with the design and implementation of a continuous automated commissioning pilot program at Tyler, Wachman and Weiss at a cost not-to-exceed \$365,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07).

13. College of Engineering – Emergency Generator

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/8/2013) that the officers be authorized to proceed with the College of Engineering emergency generator project at a cost not-to-exceed \$900,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07).

14. Ambler Campus – Natural Gas Conversion (Amendment)

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/8/2013) that the officers be authorized to proceed with the Ambler Campus natural gas conversion project and amend the prior authorization to an amount not-to-exceed \$1,550,000, an increase of \$750,000, with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07).

15. Ambler Campus – Dixon Hall Humidity Control (Amendment)

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/8/2013) that the officers be authorized to proceed with the Ambler Campus - Dixon Hall humidity control project and amend the prior authorization to an amount not-to-exceed \$345,000, an increase of \$225,000, with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07).

16. Edberg-Olson Practice Facility – Synthetic Turf Replacement

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (5/8/2013) that the officers be authorized to proceed with the replacement of the Edberg-Olson synthetic turf and subsurface drainage system replacement at a cost not-to-exceed \$3,000,000 with the funding and financing source being Central University Reserves.

STANDING COMMITTEE REPORTS FOR INFORMATION

Alumni Relations and Development Committee – Richard J. Fox, Chair

17. Report

The quarterly report of the Alumni Relations & Development Committee was accepted as presented in Agenda Reference 17.

Mr. Fox reported that the university has raised \$44 million toward the annual drive, as compared to \$30 million and \$40 million over the last two fiscal years. Fundraising targets are expected to be met by the close of the fiscal year.

Mr. Fox also reported that exciting plans are being developed for the Temple-Notre Dame football game taking place on Labor Day weekend in South Bend, Indiana. Details will be distributed in a few weeks.

Athletics Committee – Lewis Katz, Chair

18. Report

The quarterly report of the Athletics Committee was accepted as presented in Agenda Reference 18.

Mr. Katz remarked that the plans for the Temple-Notre Dame football game will give trustees the opportunity to travel together and encouraged all trustees to participate.

Mr. O'Connor stated that this game is a great opportunity to enhance giving to the university from trustees, alumni and friends. He asked the trustees to support the university with this initiative.

Audit Committee – Patrick V. Larkin, Vice Chair

19. Report

The quarterly report of the Audit Committee was accepted as presented in Agenda Reference 19.

Budget & Finance Committee – Lewis F. Gould, Jr., Chair

20. Report

The quarterly report of the Budget & Finance Committee was accepted as presented in Agenda Reference 20. Mr. Gould reported that the committee would be meeting in the next week to review the budget process.

Campus Life & Diversity Committee – Solomon C. Luo, Chair

21. Report

The quarterly report of the Campus Life & Diversity Committee was accepted as presented in Agenda Reference 21.

Government Relations and External Affairs Committee – Patrick V. Larkin, Co-Vice Chair

22. Report

The quarterly report of the Government Relations & External Affairs Committee was accepted as presented in Agenda Reference 22.

Healthcare Enterprise Committee – Lon R. Greenberg, Chair

23. Report

The quarterly report of the Healthcare Enterprise Committee was accepted as presented in Agenda Reference 23.

Investment Committee – Christopher W. McNichol, Chair

24. Report

The quarterly report of the Investment Committee was accepted as presented in Agenda Reference 24.

Student Affairs Committee – Robert A. Rovner, Chair

25. Report

The quarterly report of the Student Affairs Committee was accepted as presented in Agenda Reference 25.

26. Report

The quarterly report of the Board of Directors of Temple University Health System, Inc. was accepted as presented in Agenda Reference 26.

OFFICERS' REPORT

27. Treasurer's Report – Anthony E. Wagner

Upon motion duly made and seconded, the Board of Trustees accepted the report of grants and contracts awarded between January 1 and March 31, 2013, said Report being included and identified as Agenda Reference 27.

28. Secretary's Report – George E. Moore

Upon motion duly made and seconded, the Board of Trustees approved the presentation of degrees-in-course as follows:

- (a) that degrees for School of Medicine students who regularly complete their studies in June shall be dated June 17, 2013;
- (b) that degrees for School of Dentistry students who regularly complete their studies in June and early July shall be dated July 1, 2013;
- (c) that degrees for School of Law evening students who regularly complete their studies in July shall be dated July 22, 2013;
- (d) that the respective deans of the Schools of Dentistry, Law and Medicine shall provide a certificate verifying said receipt; and
- (e) that degrees for candidates approved by the appropriate academic committees of the faculty shall be dated August 30, 2013.

OLD/NEW BUSINESS

Mr. O'Connor invited the Board to attend the memorial service to honor the memory of Joan Ballots, a distinguished trustee, alumna, and supporter of this university. Mrs. Ballots loved Temple University, and she carried that love as a meaningful, well respected member of the Board of the Trustees since 1995. The memorial service will take place in the Women's Basketball Practice Facility in Pearson-McGonigle Halls immediately following the conclusion of today's meeting.

ADJOURNMENT The meeting adjourned at 4:20 p.m.