

FINAL

BOARD OF TRUSTEES

Temple University – Of The Commonwealth System of Higher Education

Tuesday, October 14, 2003, at 3:00 p.m.

Feinstone Lounge, Sullivan Hall
Liacouras Walk and Berks Mall

MINUTES

Presiding Officer: Howard Gittis, Chair of the Board

PARTICIPANTS

Trustees: David Adamany, Joan H. Ballots, Leonard Barrack, Jon A. Boscia, Michael L. Browne, Francis J. Catania, Michael A. Cibik, Theodore Z. Davis, Peter D. DePaul, Nelson A. Diaz, Richard J. Fox, Howard Gittis, Lewis F. Gould, Jr., Clifford Scott Green, Edward Kassab, Joseph W. Marshall, III, Theodore A. McKee, Christopher W. McNichol, Mitchell L. Morgan, Daniel H. Polett, Milton L. Rock, Edward H. Rosen, Anthony J. Scirica, Jerry L. Volpe, Daniel J. Whelan, James S. White

Non-Voting Advisory Participants: Bryan Carter, William D. Nathan

Honorary Life Trustees: Murray H. Shusterman

Ex-Officios: Robert A. Rovner

University Counsel: George E. Moore

Guests:

Faculty: Dr. Baldev S. Lamba, Dr. Lois Millner, Dr. Ira G. Shapiro,
Dr. Roland L. Williams, Jr.

Students: Sarah R. Baker, Jamal Laidley, Thomas C. Varela

Administration and Staff: Thomas Anderson, Frank P. Annunziato, Clarence D. Armbrister, James C. Bausman, Jr., William T. Bergman, Tabb J. Bishop, William D. Bradshaw, Robert P. Buchholz, Theresa Burt, Martin S. Dorph, Richard M. Englert, James Fitzsimmons, Linda T. Frazer, Thomas M. Healey, Susan Herbst, Larry Icard, Linda M. Mauro, Thomas F. Maxey, Sandra J. McDade, Vicki L. McGarvey, Kent McGuire, Adam Michaels, Timothy C. O'Rourke, Catherine M. Paster, Theresa A. Powell, Robert J.

Reinstein, Gregory S. Rost, Richard Rumer, Ira M. Schwartz, Stuart P. Sullivan, Ann F. VanSant, William J. Wilkinson

Trustees Unable to Participate: Frank Baldino, Jr., James F. Cawley, IV, William H. Cosby, Jr., Donald W. Ewart, Lewis Katz, Sidney Kimmel, Stephen A. Miskin, Patrick J. O'Connor, Michael J. Stack, III, Edna S. Tuttleman

INVOCATION: The invocation was given by Trustee Joan H. Ballots.

Approval of Minutes: The minutes of the meeting of June 19, 2003, were approved.

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PRESIDENT'S REPORT – David Adamany

Thank you, Mr. Chairman. It is my pleasure to welcome all of you to the first meeting of the Temple University Board of Trustees for the 2003-2004 academic year.

I would like to begin my brief report today by introducing two deans who have begun their service since the Board last met.

First is Dean Larry Icard, the new dean of the School of Social Administration. He has come to us from the University of Pennsylvania where he was associate professor and director of the Center for Intervention and Practice Research. Dean Icard was recently a nominee for the National Institute of Mental Health's Presidential Award for Promising New Researcher. Dean Icard's area of research is prevention of HIV/AIDS and social work interventions for persons infected by this virus. Since 2000 Dean Icard has secured more than \$6 million in grant-funded research, and he is the principal investigator for a National Institutes of Health grant of \$2.78 million titled: "Helping Families Reduce HIV in African-American youth." Dean Icard received his Ph.D. in Social Work from Columbia University, his MWS from West Virginia University, and his bachelor's degree in Sociology from Johnson D. Smith University in Charlotte, North Carolina. Before coming to Philadelphia, Dean Icard served on the faculties of the University of Cincinnati and the University of Washington, which is one of the nation's leading schools of social work.

Second, it my pleasure to introduce Dean C. Kent McGuire, the new dean of the College of Education. Dean McGuire came to Temple from the position of senior vice president of the Manpower Demonstration Research Corporation, where he provided leadership to the organizations programs relating to education, children and youth. From 1998 to 2001, Dean McGuire served as Assistant Secretary of the United States Department of Education where he was responsible for research and development programs. Dean McGuire served as the education program officer for the Pew Charitable Trustees and as the Education Program Director for the Eli Lilly Endowment. Dean McGuire received his doctorate in public administration from the University of Colorado at Boulder, his M.A. in education administration and policy from Columbia Teacher's College, and his bachelor's degree in economics from the University of Michigan.

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We are very pleased to have strong leaders like Dean McGuire and Dean Icard at the heads of two of Temple's very important colleges.

If I may turn to other matters briefly: we begin this school year with the most highly qualified freshman class in the University's history. Enrollment has increased slightly across the University, with undergraduate enrollment increasing somewhat more rapidly than graduate and professional school enrollment.

We also begin this academic year with an array of new academic policies intended to strengthen undergraduate programs. I am grateful to the Faculty Senate, ably led by Professor Bill Nathan, for their collaboration in the formulation and recommendation of these policies last year. We believe we have put the mechanisms in place to implement these policies in the current year.

The University is embarking this year on a seven-year cycle of program review that will give us a deep and comprehensive look at each of our academic programs. We hope these reviews will allow us to set priorities for the strengthening of academic programs and to provide each program with an agenda for self improvement. These reviews involve self studies by each academic unit, visits by prominent scholars from elsewhere, and the formulation, with the dean and provost, of a plan for improvement. The program review effort is ably headed by our Provost, Ira Schwartz, and Deputy Provost Dick Englert.

In the current year, the Faculty Senate will be completing a major effort to revise the Core Curriculum—that body of course work that all undergraduates must complete. There is clear evidence that the present Core Curriculum and a number of other academic programs are not fully effective in preparing students with verbal, analytical, and quantitative skills that ought to be the hallmark of college graduates. We look forward to working with the Faculty Senate toward a rigorous and comprehensive Core Curriculum for the future.

The financial situation of the University is sound. But the failure of the Commonwealth government to pass appropriations for the state-related universities will, in the near future, impose a significant hardship on Temple. The University continues to make expenditures for its educational and support activities. The withholding of state appropriations could soon exhaust cash reserves and force Temple to seek short-term credit from financial institutions. Our sister institution, Lincoln University, is already drawing on a line of credit; and Pennsylvania State University has announced that it will soon be in the same situation. The deadlock in Harrisburg is not about the state-related universities, but that deadlock has nonetheless blocked our appropriation. We hope that when the budget is finally resolved, the proposed reduction of 5 percent in our Commonwealth appropriation will be mitigated. The Board of Trustees has adopted a policy that any mitigation of the proposed budget cut will be passed along to students in the form of refunds of tuition.

On a happier note, we are grateful for the cooperation we are receiving from the Governor's Office and the Department of General Services on two significant academic projects for Temple—the new facilities at the main campus for the Tyler School of Art and the major

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addition to the Fox School of Business and Management. Funds for both projects were released last December. Both projects are on the first list of new projects for which architectural planning has been authorized in the current year. Temple's efforts to achieve early authorization for architectural planning has been led by Greg Rost of my office, Clay Armbrister, our new senior vice president for administration, Bill Bergman, the vice president for operations, and Robert Buchholz, our associate vice president for facilities.

We believe that the architectural processes may take nine months to a year, and we hope that bidding for construction can begin soon thereafter. To facilitate the Fox School project, we will be working with the appropriate committees of the Board to fund and authorize the construction of facilities to replace the support services spaces that will be lost when Curtis Hall is demolished to make way for the Fox School addition. This will require substantial funds and a very fast schedule.

I conclude my remarks today by noting that a week ago, on October 7, we had a groundbreaking for new student housing at the southeast corner of the campus. We anticipate more than 700 beds developed, financed, and managed by a private company. We appreciate the assistance of the Board and its executive committee in fast-tracking authorizations for Temple to acquire and lease the land. Mayor John Street and Councilman Darrell Clarke, who were at the groundbreaking, were helpful in gaining necessary permits and zoning changes on an accelerated basis. And Senator Shirley Kitchen worked closely with Temple and with community groups to assure that additional student housing would intrude as little as possible on the welfare and comfort of the surrounding neighborhood.

In addition, the 400-plus bed project planned by Beech Interplex, one of the local community development projects, appears to be on a schedule that could allow completion for the next academic year. This project would be sited on two blocks of 15th Street running south from Cecil B. Moore Avenue. It would complete a corridor of student housing that already exists on 15th Street to Cecil B. Moore Avenue and the campus. In anticipation of the development of the 15th Street corridor, we have placed stadium lighting on Jefferson Street between Broad and 15th Street and along 15th Street from Cecil B. Moore Avenue to Jefferson.

Temple University begins this year with significant academic and financial challenges, but with enormous momentum in enrollment, new academic policies, important appointments to deanships and other academic leadership positions, and campus and neighborhood development. As we convene for this first meeting of the Board of Trustees for this academic year, we are optimistic about our future.

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**REPORTS AND RECOMMENDATIONS FOR ACTION
STANDING COMMITTEES**

Committee on Trustee Affairs – Theodore Z. Davis, Chair

1. Report

The report of the Committee on Trustee Affairs was received as presented in Agenda Reference 1.

RECOMMENDATIONS FOR ACTION:

2. Election of Chair of the Board

With Trustee Scirica in the Chair, and upon motion duly made and seconded, Howard Gittis, having been duly nominated by the Committee on Trustee Affairs (9/4/03), was re-elected as Chair of the Board of Trustees for the 2003-2004 year, to serve until the next Annual Meeting of the Board of Trustees, or until his successor shall have been elected and qualified.

Following the election, Mr. Gittis thanked the Board members for their support and for the privilege to serve as Board Chair, adding that Temple University is at the forefront of the crossroads of higher education.

(Secretary's Note: Mr. Gittis abstained and did not participate in this action.)

3. Election of Clifford Scott Green as Honorary Life Trustee

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (9/4/03), and elected Clifford Scott Green as Honorary Life Trustee, effective immediately.

(Secretary's Note: Trustee Green abstained and did not participate in this action.)

4. Election of Sidney Kimmel as Honorary Life Trustee

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (9/4/03), and elected Sidney Kimmel as Honorary Life Trustee, effective immediately.

5. Resolutions of Appreciation

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (9/4/03), and approved the Resolutions of Appreciation for the following individuals as set forth in Agenda Reference 5:

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Trustees

Clifford Scott Green
Sidney Kimmel

Ex Officio Participant

T. J. Baker

(Secretary's Note: Trustee Green abstained and did not participate in this action.)

6. Election of University Trustees

a. For Re-Election to 2003-2007 Term

On motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (9/4/03), and re-elected the following individual for the term beginning October 14, 2003, to the Board of Trustees of Temple University – Of The Commonwealth System of Higher Education.

For Re-Election

2003-2007

David Adamany

(Secretary's Note: President Adamany abstained and did not participate in this action.)

b. For Election to 2003-2007 Term

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (9/4/03), and elected the following individuals for the term beginning October 14, 2003, to the Board of Trustees of Temple University – Of The Commonwealth System of Higher Education.

For Election

2003-2007

Jon A. Boscia
Daniel J. Whelan

7. Election of Officers for 2003-2004

Upon motion duly made and seconded, the officers listed below, having been duly nominated by the Committee on Trustee Affairs (9/4/03), were elected to serve until the next Annual Meeting of the Board, or until their successors shall have been elected and qualified:

President	David Adamany
Provost	Ira M. Schwartz
Senior Vice President	Clarence D. Armbrister
Vice President, Chief Financial Officer, and Treasurer ...	Martin S. Dorph
Vice President for Computer and Information Services....	Timothy C. O'Rourke
Vice President for Student Affairs	Theresa A. Powell
Vice President for Research and Graduate Studies.....	Kenneth J. Soprano
Vice President for Development and Alumni Affairs.....	Stuart P. Sullivan
Vice President	William T. Bergman
Vice President	Thomas F. Maxey
Vice President	Robert J. Reinstein
* University Counsel and Secretary.....	George E. Moore
**Assistant Secretary.....	Janet Carruth

- * The Secretary will also serve as Secretary of the Boards of Visitors.
- ** The Assistant Secretary will also serve as Assistant Secretary of the Boards of Visitors.

(Secretary's Note: President Adamany abstained and did not participate in this action.)

8. Election of Board of Directors of Temple University Health System, Inc.

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (9/4/03), and re-elected certain members of the Board of Directors of Temple University Health System, Inc., for the term set forth below and until their successors have been duly elected:

**For Re-Election
2003-2006**

Martin S. Dorph
John Haas
Robert H. LeFever
Jane Scaccetti

Executive Committee – Anthony J. Scirica, Chair

9. Report

The report of the Executive Committee was received as presented in Agenda Reference 9.

RECOMMENDATIONS FOR ACTION:

10. Board and Standing Committees' Schedule of Meetings for 2003-2004

Upon motion duly made and seconded, the Board of Trustees approved the Schedule of Meetings for the Board and Standing Committees for 2003-2004, as set forth in Agenda Reference 10, with meetings of the Board being held at 3:00 p.m. in Feinstone Lounge, Sullivan Hall, Liacouras Walk and Berks Mall.

11. Borrowing Authority – November 1, 2003, through December 31, 2003

Upon motion duly made and seconded, the Board of Trustees authorized the officers to borrow, for operating purposes of the University, \$30 million on terms which the officers believe best for the University, such authority to cover the period from November 1, 2003, through December 31, 2003.

Facilities Committee – Mitchell J. Morgan, Chair

12. Report

The report of the Facilities Committee was received as presented in Agenda Reference 12.

RECOMMENDATIONS FOR ACTION:

13. Elevator Upgrades, Phase II

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (9/18/03) that the officers be authorized to procure elevator repair services for Phase II as described in the Capital Expenditure Request, at a cost not to exceed \$500,000, with the funding and financing source being the Plant Development Fund.

14. Klein Hall Library, Phase II Renovations

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (9/18/03) that the officers be authorized to carry out the second phase of renovations for Klein Hall Library as described in the Capital Expenditure Request, at a cost not to exceed \$770,000, with the funding and financing source being Law School Development (#74-1401-714).

Committee on Academic Affairs – Leonard Barrack, Chair

15. Report

The report of the Committee on Academic Affairs was received as presented in Agenda Reference 15.

RECOMMENDATIONS FOR ACTION:**16. Consideration of Tenure**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (9/29/03) and granted tenure to the faculty on the list on file in the Office of the Provost.

17. New Degree in the College of Liberal Arts at Temple University Japan

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (9/29/03) that the officers be authorized to create a Bachelor of Arts degree in International Affairs in the College of Liberal Arts to be offered at the Temple University Japan campus.

18. Realignment of the Organizational and Curricular Structure of the School of Communications and Theater

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (9/29/03) that the officers be authorized to realign the organizational and curricular structure of the School of Communications and Theater as follows:

- a. Creation of a Department of Advertising;
- b. Creation of a Department of Strategic and Organizational Communication;
- c. Creation of a Department of Journalism;
- d. Closure of the Department of Journalism, Public Relations and Advertising;
- e. Closure of the Department of Speech Communication;
- f. Creation of a Bachelor of Arts degree in Strategic and Organizational Communication, with three concentrations: Public Communications, Organizational Leadership and Public Relations;
- g. Creation of a Bachelor of Arts degree in Advertising;
- h. Creation of a Masters of Science degree in Communication Management, with two concentrations: Media Management, Government and Social Policy; and Strategic and Corporate Communication Management;
- i. Termination of the Bachelor of Arts degree in Speech Communication; and
- j. Transfer of faculty from the existing departmental structure into the new departmental structure

19. Departmental Name Change – Fox School of Business and Management

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (9/29/03) that the officers be authorized to change the name of the Department of Human Resource Administration to the Department of Human Resource Management in the Fox School of Business and Management.

20. Change in Name of Degree – Fox School of Business and Management

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (9/29/03) that the officers be authorized to change the name of the Masters of Business Administration/Master of Science degree in eBusiness to a Masters of Business/Master of Science in Information Technology Management in the Fox School of Business and Management.

Board of Directors, Temple University Health System, Inc. –
Joseph W. Marshall, III, Chair & Chief Executive Officer

21. Report

The report of the Temple University Health System, Inc., was received as presented in Agenda Reference 21.

Trustee Marshall reported that the negotiations with the Temple University Hospital Nurses Association were successfully concluded without a work stoppage.

Committee on Development – Richard J. Fox, Chair

22. Report

The report of the Development Committee was received as presented in Agenda Reference 22.

Budget & Finance Committee – Edward H. Rosen, Chair

23. Report

The report of the Budget & Finance Committee was received as presented in Agenda Reference 23.

The following Committees did not meet during the reporting period:

Athletics Committee
Audit Committee
Student Affairs Committee

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APPOINTMENT OF STANDING COMMITTEES FOR 2003-2004

24. Nominations for Membership on the Executive Committee by the Chair of the Board

Upon motion duly made and seconded, the Board of Trustees gave its approval, as required by Section 6.3.A. of the Bylaws, to the appointments to the Executive Committee made this day by the Chair of the Board and effective this date.

25. Chair of the Board Announces Committee Assignments

Informational item; no action required by the Board.

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OFFICER'S REPORT

26. Treasurer's Report – Martin S. Dorph

The Report of the Treasurer was received as presented in Agenda Reference 26.

Old/New Business

Adjournment