

MINUTES

THE BOARD OF TRUSTEES

Temple University
- Of The Commonwealth System of Higher Education

Tuesday, May 10, 1994

3:00 P.M., Feinstone Lounge - Sullivan Hall
Park and Berks Malls

Attendance:

Members - Richard J. Fox, presiding; Harry P. Begier, Jr.,
Francis J. Catania, John J. Contoudis, Louis J. Esposito,
Jane Scaccetti Fumo, Howard Gittis, Peter J. Liacouras,
Joseph W. Marshall, III, R. Anderson Pew,
Daniel H. Polett, Edward H. Rosen, Anthony J. Scirica,
Francis R. Strawbridge, Edna S. Tuttleman,
Walter E. Williams, Clare L. Wofford

being a quorum of the Board of Trustees;

Ex Officio Member - Commissioner of Higher Education
Charles Fuget (representing Secretary of Education
Carroll)

Ex Officio Participants - Thomas A. Marino, Leonard Mellman,
Bryce E. Weatherly

Invited Guests - R.C. Johnson (newly appointed Director of
Athletics), Roland Lipka, Michael Sirover, Peter Tasch
(Faculty); Clinton Cummings, Jay Hummel,
Scott Richard (Students)

Administration and Staff - Paul H. Boehringer,
Richard A. Chant, Albert R. Checcio, James W. England,
Richard M. Englert, Jay G. Falkenstein,
Thomas R. Freitag, Lois S. Hagarty, C. Robert Harrington,
Robert H. Lux, Leon S. Malmud, Jesse Milan,
Timothy C. O'Rourke, Arthur C. Papacostas,
A. Kent Rayburn, Robert J. Reinstein,
Laurent J. Remillard, William G. Sites, Bonnie Squires,
Valaida S. Walker, James S. White, Beverly L. Breese

General Counsel - Peter Mattoon

University Counsel - George E. Moore

Members Absent - William H. Cosby, Jr., Paul A. Dandridge,
Theodore Z. Davis, Peter D. DePaul, Robert C. Donatucci,

Board of Trustees, 5/10/94, MINUTES, page 1 of 10

Lewis F. Gould, Jr., Clifford Scott Green,
Judith E. Harris, Lacy H. Hunt, Sidney Kimmel,
Maureen H. McCullough, Brian J. O'Neill,
William W. Rieger, Milton L. Rock, Isadore A. Shrager,
Anthony Hardy Williams, James A. Williams

The Invocation was given by Dr. Valaida S. Walker, Vice President for Student Affairs.

APPROVAL OF MINUTES

On motion duly made and seconded, the captioned Minutes were approved as distributed.

PRESIDENT'S REPORT

Commencement

(A copy of the Program is attached herewith.)

Acknowledgements

The President thanked Bryce Weatherly, who plans to attend law school following his graduation from Temple, for his service on the Board and his service as the President of Temple Student Government. He thanked Leonard Mellman, who is completing two years as President of the General Alumni Association, and Thomas A. Marino, who is completing his year as President of the Faculty Senate, for their individual contributions to the Board and University.

University Budget

The President said that, as of today, the University (excluding the Hospital) is projecting an \$11 million short fall in revenues for 1994-95 because of the three year failure by the State to increase Temple's base appropriation while simultaneously restricting tuition increases to cover mandatory compensation increases to covered employees. The Tuition Challenge Grant formula, based on head count and not on a percentage of the appropriation base, has hurt Temple by more than \$7 million in the past three years, and by \$2.2 million more for 1994-95. This is unfair. We should be getting more per student based on the cost of doing business in Philadelphia, and with the high percentage of graduates and professional students in this student body.

We have about two to three weeks to go before the budget is put in place, so this is the time for all of us to work hard to make our case with political leaders.

Rescinding Resolution of Divestiture of Investments
in South Africa

The President said that today we will have a resolution to rescind the Resolution of Divestiture of Investments in South Africa. This happens also to be the day of the formal installation of the new President of South Africa, Nelson Mandela.

Introduction of Newly Named Director of Athletics

The President gave the following statement by way of introduction of the new Director of Athletics, R.C. Johnson.

1. The search for the right AD has taken 10 months, and went through 3 distinct phases:

(1) The first was a preliminary phase or traditional search, during the summer and fall, leading to consideration of some 50 potential candidates.

(2) The second phase began with the engagement of Sam Jankovich (former AD at University of Miami-Florida, and former President of the New England Patriots NFL team) as Consultant to the President and Board of Trustees to review intercollegiate athletics at Temple from top to bottom. Mr. Jankovich's report and recommendations in January 1994 led to decisions by the Board of Trustees to improve the infrastructure of intercollegiate athletics.

Thus, final approvals were made by the Board during the past two weeks for: (a) a new weight (fitness) room that will triple the size and quality of the present weight room (to become operational by August 15), and (b) doubling the size and quality of the training room.

Additionally, during this second period (March-April) the spectacular success in funding for The Apollo of Temple (the 10,000 seat arena for basketball, music, theater, convocation, recreation and educational activities), and for The Learning Center (the technologically advanced classroom building) was announced, as were approvals this past week for the construction manager for The Apollo of Temple, and for a Manager for all its operations when it opens for business in January 1997.

One other development during this second phase of the Search was the decision by the Big East Conference, in which Temple is already a member of the Big East Football Conference, not to extend Temple an invitation to become a member in all sports as it is in football. This temporary setback in the goal of Temple to become a member of a comprehensive, all-sports athletic conference became a factor in determining the attributes we wanted in our next Director of Athletics at Temple University.

(3) The third and final phase of the search was the use of Sam Jankovich by the 9-member Search Committee, headed by Executive Vice President James S. White. The Committee included faculty, student, alumni, administrative and a member of the Board of Trustees. I would like to thank the Committee publicly for their dedication to this task over these past ten months. Three outstanding finalists emerged. All cited Temple's major new commitments and the objective to become fully competitive in the Big East Football Conference as major factors in their interest.

2. R.C. Johnson was selected for his personal integrity and for his record of achievement as an outstanding Director of Athletics at Miami of Ohio, a university that has produced such legends in football as Bo Schembeckler, Weeb Eubank, Ara Parseghian, Woody Hayes, Paul Brown, Johnny Pont. His record of integrating athletics appropriately within the University's educational mission; of developing significant external support for athletics in the form of endowments, annual giving, business and alumni giving, ticket and other game-day revenues for football; of leadership in Conference and NCAA arenas as a spokesperson for intercollegiate athletics; his understanding and support for Division 1A football from his playing and coaching days; his commitment to gender equity; his managerial and budgetary skills honed during 13 years as an athletic director; and his high energy level combined to make R.C. Johnson the person we want to reform and lead Temple Athletics in a period of enormous change.

At Temple, we take seriously issues like (1) gender equity, (2) opening of the door to athletic administration even wider than previously for African Americans and women; (3) the good prospects for substantially increasing corporate and alumnae(i) support for the program; (4) the need to reduce the University's financial subsidy to intercollegiate athletics over time, primarily by increasing revenues from external sources, gate receipts, endowments, etc.; and (5) the attraction of thousands of alumnae(i) and Philadelphia area residents to Big East football games and to basketball in the Apollo of Temple beginning in 1997.

3. We believe and are confident that, with Coach Ron Dickerson at the helm, Temple will make it in the Big East Football Conference and become competitive over a period of years. We believe and are confident that Coach John Chaney will continue to lead the way nationally with the men's basketball program.

And we believe that R.C. Johnson will reorganize and improve the infrastructure for Temple's 20 intercollegiate sports, strengthen Temple's position in Conference and national circles; place the well being of the 513 student-athletes first, and maintain the high ethical standards in intercollegiate athletics at Temple. We thank the more than 100 Temple persons, including Chamber of Commerce President Charles Pizzi, for being part of this process of selection.

Response of Director of Athletics, R.C. Johnson

Mr. Johnson said that he is coming to Temple University because it is an outstanding University, in a great city, and has an exciting future.

His overall goal is for us to be the very best we can be. He wants to deal with the graduation rates and positive experiences of student athletes. He believes we have an obligation to balance our budget. He and his staff will participate in public relations and fund raising. Athletics is no more important than any other department on campus and must always be involved in public relations. He will run a clean program, and we will win. We are going to try to win in everything we do.

Mr. Johnson said his overriding principle is that we are working with the most important commodity in the world. We are working with people's children, and we must always treat them as we would want our own children to be treated.

Committee on Trustees

1. Report

The Report of the Committee on Trustees, Agenda Reference 1, was received as given.

Executive Committee

2. Report

The Report of the Executive Committee, Agenda Reference 2, was received as given.

3. Borrowing Authority - 7/1/94 - 9/30/94

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Business and Finance Committee and the Executive Committee (4/28/94), that the officers be authorized to borrow for operating purposes of the University \$30 million on terms which the officers believe best for the University, such authorization to cover the period from July 1, 1994, through September 30, 1994.

4. Recommendation for a Special Meeting of the Board of Trustees on June 23 or July 6, 1994, to Approve a Tentative University Budget for 1994-95, and Related Matters

We are asking for the two dates because we do not know when the Legislature will act on the Appropriation. June 23 is the regular meeting date for the Joint Committees; July 6 is after the deadline for a State Budget.

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Business and Finance Committee and the Executive Committee (4/28/94), that a Special Meeting of the Board be held on June 23 or July 6, 1994, to act on the following:

- (1) Tentative University Budget for 1994-95
- (2) Tuition Schedule for 1994-95
- (3) General Activities Fee for 1994-95
- (4) Tentative Hospital Budget for 1994-95
- (5) Woodhaven Budget and its Future Status

5. Transfer of \$1 Million from Plant Development Fund to the Operating Budget of Facilities Management

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Business and Finance Committee and the Executive Committee (2/24/94), that the officers be authorized to transfer \$1 million from the Plant Development Fund to the Operating Budget of Facilities Management.

Committee on Educational Policies

6. Report

The Report of the Committee on Educational Policies, Agenda Reference 6, was received as given. Mrs. Wofford said that the Committee found it very useful to hear reports from different parts of the University and suggested that some of the issues might be brought to the Board in more detail.

7. Tenure for Faculty 1994-1995

On motion duly made and seconded, the Board of Trustees, pursuant to the procedures outlined in the Temple University Faculty Handbook, voted to approve the recommendation of the Educational Policies Committee (4/18/94), with respect to the granting of faculty tenure for 1994-1995. (The list of the faculty recommended for tenure is on file in the Office of the Provost.)

8. Approval of Departmental Name Change

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Educational Policies Committee (4/18/94), to change the name of the Department of Psychiatry to the Department of Psychiatry and Behavioral Sciences.

9. Approval of School of Pharmacy Program Change

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Educational Policies Committee (4/18/94), that the School of Pharmacy change its program to introduce a six-year, entry level Pharm.D. program and a one-year post B.S. Pharm.D. program and to eliminate the current two-year post B.S. Pharm.D. program.

Committee on Business and Finance

10. Report

The Report of the Committee on Business and Finance, Agenda Reference 10, was received as given.

11. Resolution Rescinding Divestiture Resolution of April 24, 1985

On motion duly made and seconded, the Board of Trustees voted to enact the following resolution:

WHEREAS, on April 24, 1985, the Board of Trustees directed the divestment of all investments of University funds in all companies' operations in the Republic of South Africa, and it now appears that the purposes of that policy have been achieved;

NOW, THEREFORE, BE IT RESOLVED, that the Board's divestment resolution of April 24, 1985, is hereby rescinded, effective immediately.

Committee on Athletics

12. Report

The Report of the Committee on Athletics, Agenda Reference 12, was received as given.

Mr. Pew said that the Board should compliment our rowing teams for the superb record they have been turning in. He noted that Coach Gavin White has done and continues to do an outstanding job.

Audit Committee

13. Report

The Report of the Audit Committee, Agenda Reference 13, was received as given. Mr. Begier indicated that some of the items in the Report are continuing ones on the Committee's agenda.

Board of Governors

14. Report

The Report of the Board of Governors, Agenda Reference 14, was received as given. Mr. Polett stated that the Health Sciences Center is deeply committed to strategic planning and will keep the Board informed as they work to determine their role and position in the changing Philadelphia market.

Mr. Fox said there is a change in the funding of the delivery of healthcare and we will be significantly impacted by what is happening in the marketplace. We are now in a situation where we must stay on top of change that is occurring so that strategic planning becomes critical in terms of the future of the Health Sciences Center and where we go as a major supplier of healthcare and our role in teaching new physicians and practitioners.

Mr. Fox asked that any Trustee interested let him or the President know so that he might become a part of the entire planning process.

Committee on Campus Planning and Plant Management

15. Report

The Report of the Committee on Campus Planning and Plant Management, Agenda Reference 15, was received as given.

Committee on Development

16. Report

The Report of the Committee on Development, Agenda Reference 16, was received as given.

Mr. Gittis suggested that the University's most crying need is to develop an endowment program at least equal to one year's budget. He said the margin for error here is too small to be tolerated. The first step is the Commonwealth Challenge Plus; the goal is \$30 million plus \$10 million. We are at \$21.7 million towards that goal as of March 3, 1994 and expect to complete that campaign at the end of December, 1995. At that time we must go into a far greater and expanded program.

Mrs. Wofford said she welcomes Mr. Gittis' comments.

Committee on Honorary Degrees

17. Report

The Report of the Committee on Honorary Degrees, Agenda Reference 17, was received as given.

Committee on Student Affairs

18. Report

The Report of the Committee on Student Affairs, Agenda Reference 18, was received as given.

REPORTS OF THE OFFICERS

19. Treasurer's Report

On motion duly made and seconded, the Board of Trustees voted to approve and accept the list of gifts received for the Quarter ended March 31, 1994; grants and contracts awarded between January 1, 1994 and March 31, 1994, and the purchases and sales of securities between January 1, 1994 and March 31, 1994.

20. Secretary's Report

On motion duly made and seconded, the Board of Trustees voted to approve the presentation of degrees-in-course dated August 26, 1994, to candidates approved by the appropriate academic committees of the faculty; with the understanding that degrees for Law School Evening students who regularly complete their studies in July shall be dated July 19, 1994, with a certificate of the Dean of the Law School verifying said receipt.

UNFINISHED BUSINESS

Mr. Fox thanked Thomas Marino and Bryce Weatherly for their efforts on this Board. Both have been helpful in keeping open a line of communication with the faculty and students and also in being advocates on behalf of the University.

Mr. Fox also thanked Leonard Mellman, a product of this University who is proud of the University and feels good about his experiences here.

Mr. Bryce Weatherly said that the type of learning experience he received while a member of the Board is invaluable. It has been an honor and pleasure working with the Board. He hopes that the same courtesies will be extended to the next Temple Student Government administration.

ADJOURNMENT

On motion duly made and seconded, the meeting of the Board of Trustees was adjourned at 3:59 P.M.