Academic Affairs Committee  
of  
THE BOARD OF TRUSTEES  
Temple University – Of The Commonwealth System of Higher Education  

MEETING  
Monday, April 30, 2018 at 9:00 a.m.  
Room 200, Sullivan Hall, Liacouras Walk and Polett Walk  

MINUTES  

Secretary’s Note: The Committee first met in Executive Session to discuss academic matters.  

PUBLIC SESSION  

PARTICIPANTS  

Trustees: Loretta C. Duckworth (by phone), Judith Felgoise (by phone), Sandra Harmon-Weiss, Marina Kats, Solomon C. Luo, Joseph W. Marshall, III, Michael H. Reed  

President: Richard M. Englert  

Secretary: Anne K. Nadol  

Administration and Staff: William T. Bergman, Kevin J. Delaney, JoAnne A. Epps, Michael B. Gebhardt, Jodi L. Laufgraben  

Mr. Marshall, Chair of the Academic Affairs Committee, called the meeting to order.  

Approval of Minutes – March 12, 2018  
The minutes of the meeting of March 12, 2018 were approved as distributed to members.  

RECOMMENDATIONS FOR ACTION:  

1. Consideration of Tenure  

Upon motion duly made and seconded, the Academic Affairs Committee approved the determinations and recommendations of the President, pursuant to the applicable procedures outlined in the Temple University Faculty Handbook and the Collective Bargaining Agreement between Temple University – Of The Commonwealth System of Higher Education and the Temple Association of University Professionals, regarding faculty tenure, and also recommends that the Board of Trustees grant tenure to the faculty on the list on file in the Office of the Provost. [The tenure dossiers are available for review in the Office of the Provost.]
2. **Restructure, Rename and Establish Various Curricula in the College of Liberal Arts**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to restructure, rename and establish various curricula in the College of Liberal Arts as set forth in Agenda Reference 2:

- A) Restructure the Doctor of Philosophy in Psychology
- B) Rename the Bachelor of Arts in German as the Bachelor of Arts in German Language and Cultural Studies
- C) Rename the Minor in German as the Minor in German Language and Cultural Studies
- D) Establish a Bachelor of Arts in Interdisciplinary German Studies
- E) Establish a Minor in Interdisciplinary German Studies

3. **Restructure, Rename, and Terminate Various Curricula in the College of Public Health and the School of Social Work**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to restructure, rename and terminate various curricula in the College of Public Health and the School of Social Work as set forth in Agenda Reference 3:

- A) Rename the Doctor of Philosophy in Social and Behavioral Health Sciences as the Doctor of Philosophy in Social and Behavioral Sciences
- B) Rename and Restructure the Master of Science in Recreation Therapy as the Master of Science in Recreational Therapy
- C) Rename the Bachelor of Science in Therapeutic Recreation as the Bachelor of Science in Recreational Therapy
- D) Terminate the Minor in Social Work

4. **Establish and Terminate Various Curricula in the College of Science and Technology**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to establish and terminate various curricula in the College of Science and Technology as set forth in Agenda Reference 4:

- A) Establish a Master of Arts in Biology
- B) Establish a Master of Science in Chemistry
- C) Terminate the Master of Arts in Chemistry
5. **Establish and Rename Various Curricula in the Fox School of Business and Management**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to establish and rename various curricula in the Fox School of Business and Management as set forth in Agenda Reference 5:

A) Establish a Doctor of Science in Global Finance  
B) Establish a Master of Science in Global Finance  
C) Establish a Concentration in Operations and Supply Chain Management for the Doctor of Philosophy in Business Administration  
D) Rename the Minor in Statistics as the Minor in Statistics and Data Science

6. **Terminate the Track in Emergent Media in the Bachelor of Arts in Media Studies and Production in the Klein College of Media and Communication**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to terminate the Track in Emergent Media in the Bachelor of Arts in Media Studies and Production in the Klein College of Media and Communication as set forth in Agenda Reference 6:

7. **Establish Various Curricula in the Tyler School of Art**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to establish various curricula in the Tyler School of Art as set forth in Agenda Reference 7:

A) Establish a Master of Science in Architecture with Optional Concentrations in Advanced Technologies and Design, Health and Design and Urban Ecologies and Design  
B) Establish a Master of Science in Facilities Planning with Optional Concentration in Health Facilities

**REPORTS FOR INFORMATION:**

8. **Change in Array**

**College of Liberal Arts**
- Master of Fine Arts in Creative Writing  
- Bachelor of Arts in History  
- Minor in History

**College of Science and Technology**
- Professional Science Masters in Bioinnovation  
- Bachelor of Arts in Computer Science  
- Bachelor of Science in Computer Science
- Bachelor of Arts in Information Science and Technology
- Bachelor of Science in Information Science and Technology
- Bachelor of Arts in Natural Sciences
- Bachelor of Science in Natural Sciences
- Bachelor of Science in General Science with Teaching
- Bachelor of Science in Pharmaceutical Science

**College of Education**
- Master of Science in Education in Applied Behavior Analysis
- Master of Science in Education in Teaching English to Speakers of Other Languages

**College of Public Health**
- Master of Public Health in Social and Behavioral Sciences
- Bachelor of Science in Health Professions
- Bachelor of Science in Nursing

**School of Social Work in the College of Public Health**
- Bachelor of Science in Social Work

**School of Theater, Film and Media Arts**
- Master of Fine Arts in Musical Theater Collaboration

**Fox School of Business and Management**
- Master of Business Administration (Online and Part-time programs)
- Concentration in Entrepreneurship in the Master of Business Administration
- Concentration in Innovation Management in the Master of Business Administration
- Master of Health Administration
- Master of Science in Actuarial Science
- Master of Science in Business Analytics
- Master of Science in Information Technology Auditing and Cyber Security
- Master of Science in Innovation Management and Entrepreneurship (all concentrations)
- Bachelor of Business Administration
- Minor in Business Analytics in the Fox School of Business and Management
- Minor in General Business Studies in the Fox School of Business and Management
- Minor in Marketing in the Fox School of Business and Management
- Minor in Organizational Leadership in the Fox School of Business and Management

**Klein College of Media and Communication**
- Doctor of Philosophy in Media and Communication
- Concentration in Account Management in the Bachelor of Arts in Advertising
- Concentration in Art Direction in the Bachelor of Arts in Advertising
- Concentration in Brand Strategy and Research in the Bachelor of Arts in Advertising
- Concentration in Copywriting in the Bachelor of Arts in Advertising
Concentration in Media Planning in the Bachelor of Arts in Advertising
Track in Media Analysis in the Bachelor of Arts in Media Studies and Production
Track in Media Business and Entrepreneurship in the Bachelor of Arts in Media Studies and Production
Track in Media Production in the Bachelor of Arts in Media Studies and Production
Bachelor of Arts in Public Relations

School of Sport, Tourism and Hospitality Management
Bachelor of Science in Sport and Recreation Management
Bachelor of Science in Tourism and Hospitality Management
Minor in Sport Management
Minor in Tourism and Hospitality Management

9. Certificates

- Restructure the Certificate in Neuroscience in the College of Liberal Arts (graduate)
- Establish a Certificate in Health Outcomes and Measurement Science in the College of Public Health (graduate)
- Change in array of courses for the Certificate in Global Health in the College of Public Health (graduate)
- Establish a Certificate in Bioinformatics in the College of Science and Technology (graduate)
- Establish a Certificate in Bioinnovation in the College of Science and Technology (graduate)
- Establish a Certificate in Biotechnology in the College of Science and Technology (graduate)
- Restructure the Certificate in Information Science and Technology in the College of Science and Technology (graduate)
- Restructure the Certificate in Applied Behavior Analysis in the College of Education (graduate)
- Establish a Certificate in Diversity and Inclusion in the College of Education (undergraduate)
- Establish a Certificate in English Language Teaching in the College of Education (undergraduate)
- Establish a Certificate in Corporate Instructional Design in the Fox School of Business and Management (graduate)
- Establish a Certificate in Entrepreneurship and Technology Commercialization in the Fox School of Business and Management (graduate)
- Terminate the Certificate in Commercialization of Technological Innovation in the Fox School of Business and Management (graduate)
- Change in array of courses for the Certificate in Innovation Strategy in the Fox School of Business and Management (graduate)
- Change in array of courses for the Certificate in Sport Management in the School of Sport, Tourism and Hospitality Management (undergraduate)
• Change in array of courses for the Certificate in Sport Marketing in the School of Sport, Tourism and Hospitality Management (undergraduate)
• Change in array of courses for the Certificate in Tourism and Hospitality Management in the School of Sport, Tourism and Hospitality Management (undergraduate)
• Establish a Certificate in Entertainment Industry Studies in the School of Theater, Film and Media Arts (undergraduate)
• Establish a Certificate in Health Facilities Planning in the Tyler School of Art (graduate)

ADJOURMENT