

Sport Business

TH-SPRM-MS

2017-2018

ACM:

Faculty:

Student Learning Outcomes

SLO Count: 5

Name	Content
Communication	Exhibit effective Communication skills.
Critical Thinking	Understand and d Apply critical thinking to key management concepts.
Interpret Information	Demonstrate the ability to analyze and interpret information.
Professionalism	Prepare to be a professional in the Sport & Recreation industry.
Sustainability, CSR & Ethics	Understand and apply concepts of sustainability, corporate social responsibility and ethics

Does this program have specialized accreditation?

No

Assessment Activities and Results

Assessment Activity Count: 1

Assessment Activity: During the Fall 16/Spring 17 assessment period the

Please provide a brief name for this assessment activity.	During the Fall 16/Spring 17 assessment period the focus of the STHM Graduate Programs were on Direct assessment from Internship Supervisor Evaluation and Career Outcomes (Placement) data. The Internship Evaluation was complete at a mid-point and end point of the internship.
Describe the assessment method used to assess the learning outcome(s). Provide enough detail so that we understand the nature of the project.	STHM Graduates that complete an Internship are evaluated by the Internship Supervisor using a competencies rubric that look at 5 key areas associated with the learning outcomes. The 5 Key Areas are Knowledge, Professionalism, Ethics, Mutual Respect(Diversity) and Stewardship. A copy of the Evaluation rubric is attached to this report. In terms of the Career Outcomes data was collected from student self-report survey and faculty advisor input.
What were the findings from this assessment?	Results from an analysis of the Internship Supervisor rubric indicated that student were "meeting expectation" or exceeding in the 3 areas assessed. A breakdown of the results showed students' level of competency for Knowledge/Critical Thinking(SLO1) 94% met or exceeded expectations, Ethics, CSR (SLO3) 97% met or exceeded expectations, Professionalism(SLO4)9 7% met or exceeded expectations. While students met expectations there were areas that supervisors identified that could be improved upon such as (introducing new ideas, decision making processes, the ability to convey their ideas clearly, independent problem solving, and the ability to foresee consequences of choices made). Base on the Career Outcomes Data Thirty-two MS STHM students respond to the survey. Results showed that 31 out of 32 MS STHM students achieved a Career Outcome, for a 97% Career Outcome rate, 29 of those 32 students 91% achieved a Career Outcome of working FT. See page 33 of attached report.

<p>How are you using or planning to use the findings from this assessment for program improvement? Where applicable, give specific examples of changes you are making to the program as a result of your findings.</p>	<p>We are in the process of reviewing and revising the Internship Supervisor Evaluation process and documentation. While it appears that the students are meeting expectations there is a trend in the analysis that indicates that decision making and problem solving skills are areas where improvements must be made. Based on the curriculum map key courses will be identified and review for potential new pedagogical strategies to address these learning outcomes. We will continue to collect data from graduates of the program moving forward.</p>
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Planned Assessment

Direct Assessment Activities

corresponding ID	Assessment Name	corresponding ID	Assessment Name
1	Portfolio	2	Practicum, Internship, Other Field Placement
3	Clinical Evaluations	4	Student Work in Capstone WITH Rubric
5	Student Work in Capstone WITHOUT Rubric	6	Student Work WITH Rubric in 1 or More Courses
7	Student Work WITHOUT Rubric in 1 or More Courses	8	Final Paper, Thesis, or Dissertation
9	National or Board Exam	10	Local Test or Exam
11	Juried Show, Performance, or Critique	12	Oral Presentation

13	Design Project	14	Group Project or Demonstration
15	Journal	16	Other

SLO	None	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Communication							X	X	X		X		X				
Critical Thinking							X	X	X		X						
Interpret Information							X	X	X		X						
Professionalism							X	X	X		X						
Sustainability, CSR & Ethics							X	X	X		X						

