

FINANCIAL ANALYSIS AND RISK MANAGEMENT

BU-FARM-MS

2017-2018

ACM: BUSINESS AND MANAGEMENT, FOX SCHOOL OF

Faculty:

Student Learning Outcomes

SLO Count: 5

Name	Content
Goal 1: Financial Acuity	Financial Acuity: Understand and apply quantitative financial techniques and methods
Goal 2: Business Reasoning	Strategic Thinking: Understand and apply core financial concepts and tools to strategically evaluate and solve current and emerging business problems.
Goal 3a: Written Communication	Communication: Effectively communicate knowledge and understanding of financial concepts and analysis in written form
Goal 3b: Oral Communication	Communication Goal 3b: Effectively communicate knowledge and understanding of financial concepts and analysis in the delivery of an oral presentation
Goal 4: Technology	Technology: Develop proficiency in effectively utilizing available financial industry technology

Does this program have specialized accreditation?

Yes

Accreditation Activities

- Self-Study (Academic year: 2018-19)
- Visit (Academic year: 2019-20)

Assessment Activities and Results

Assessment Activity Count: 4

Assessment Activity: FIN 5618 Team Presentation

Please provide a brief name for this assessment activity.	FIN 5618 Team Presentation
Describe the assessment method used to assess the learning outcome(s). Provide enough detail so that we understand the nature of the project.	A rubric is used for each assignment to evaluate student competency level on each trait. Communication is assessed using a separate presentation skills rubric.
What were the findings from this assessment?	In FIN 5618 (n=83), 63.9% of students were rated as having a developed competency for business reasoning (goal 2), while 32.5% percent were at the advanced competency level. There were not any students rated at the insufficient competency level. For Oral Communication (Goal 3b), 4.8% performed at the advanced competency level, 88% performed at the developed competency level, and 3.6% performed at the insufficient competency level.

<p>How are you using or planning to use the findings from this assessment for program improvement? Where applicable, give specific examples of changes you are making to the program as a result of your findings.</p>	<p>The program academic director collects and reviews data annually, and tweaks assessments, program goals, and curricula accordingly.</p>
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Assessment Activity: FIN 5614 Team Presentation

<p>Please provide a brief name for this assessment activity.</p>	<p>FIN 5614 Team Presentation</p>
<p>Describe the assessment method used to assess the learning outcome(s). Provide enough detail so that we understand the nature of the project.</p>	<p>This is a group presentation evaluated using a rubric. Students within a group all receive the same scores. Communication skills were measured separately from business reasoning using a oral presentation competency rubric.</p>
<p>What were the findings from this assessment?</p>	<p>In Fin 5614 (n=35), students were evaluated on two criteria for business reasoning (goal 2). In the Trade Research category, 48.6% of students performed at the advanced competency level and 51.4% performed at the developed competency level. There were no students who performed at the insufficient competency level. In the Derivative Strategy category, 20% of students performed at the advanced competency level, 71.4% performed at the developed competency level, and 8.6% performed at the insufficient competency level. On Oral Communication (goal 3b), 5.7% of students performed at the advanced competency level, 85.7% performed at the developed competency level, and 8.6% performed at the insufficient competency level.</p>

<p>How are you using or planning to use the findings from this assessment for program improvement? Where applicable, give specific examples of changes you are making to the program as a result of your findings.</p>	<p>The program academic director collects and reviews data annually, and tweaks assessments, program goals, and curricula accordingly.</p>
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Assessment Activity: FIN 5675 Essay

<p>Please provide a brief name for this assessment activity.</p>	<p>FIN 5675 Essay</p>
<p>Describe the assessment method used to assess the learning outcome(s). Provide enough detail so that we understand the nature of the project.</p>	<p>This is an individual essay graded as either complete or incomplete. Students are required to rewrite the assignment until it is considered satisfactory and accounts for all previous comments and requests for editing. This assignment was a brief paragraph exploring global equity markets requiring research from reputable sources.</p>
<p>What were the findings from this assessment?</p>	<p>All students (n=102) were rated complete. Following revisions, 99% were complete, and 1% were incomplete.</p>
<p>How are you using or planning to use the findings from this assessment for program improvement? Where applicable, give specific examples of changes you are making to the program as a result of your findings.</p>	<p>The program academic director collects and reviews data annually, and tweaks assessments, program goals, and curricula accordingly.</p>

Assessment Activity: BMC Module

Please provide a brief name for this assessment activity.	BMC Module
Describe the assessment method used to assess the learning outcome(s). Provide enough detail so that we understand the nature of the project.	Bloomberg Market Concepts (BMC) is a national program to evaluate financial markets and models using technology. Students are required to complete it in their first year.
What were the findings from this assessment?	All first-year MSFA-RM students (n=18) completed the module with an average score of 50/50 points.
How are you using or planning to use the findings from this assessment for program improvement? Where applicable, give specific examples of changes you are making to the program as a result of your findings.	The program academic director collects and reviews data annually, and tweaks assessments, program goals, and curricula accordingly.

Planned Assessment

Goal 2: Business Reasoning							X						X				
Goal 3a: Written Communication							X										
Goal 3b: Oral Communication							X										
Goal 4: Technology										X							

Indirect Assessment Activities

SLO	None	Current Student Survey	Graduating Student Survey	Alumni Survey	Employer Survey	Focus Groups	SFFs	Other
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Goal 1: Financial Acuity			X					
Goal 2: Business Reasoning			X					
Goal 3a: Written Communication			X					
Goal 3b: Oral Communication			X					
Goal 4: Technology			X					