Earn your master’s degree in Sports Business in the School of Tourism and Hospitality through the Dual Bachelor’s Master’s Degree Program. Apply to Temple early during your third year of undergraduate studies and begin your graduate program at Temple during your fourth year. In five years, you can earn both your bachelor’s and master’s degrees.

APPLICATION PROCESS
• GPA 3.0 or higher (on a 4.0 scale)
• TOEFL iBT score of 79 or higher
• GRE waived
• Application deadline: March 1

ACADEMIC CALENDAR
• Fall semester: August – December
• Spring semester: January – May

TOTAL TUITION COST
$38,952 (two years)
Tuition is based on 36 credits required for completion of the master’s degree program. The graduate tuition rate for out-of-state students is $1,082/credit.

SCHOLARSHIPS
• First semester scholarship
• Second-fourth semester merit scholarships

LIVING COST
$6,000 per semester (approximate)
Housing, health insurance and book costs vary, depending on personal preference.

TEMPLE BY THE NUMBERS
• 38th Largest University in the U.S. & 5th largest provider of professional education in the nation
• 14:1 student-faculty ratio
• Top 4% of all U.S. 4-year universities as a Carnegie R1 research institution
• Fox School of Business #1 for Graduate Student Entrepreneurial Mentorship (U.S. News)

PHILADELPHIA, PA
• 5th largest city and 1st World Heritage City in the U.S.
• 150 km from New York City; 200 km from Washington, D.C.
• Top 15 for Best Affordable U.S. Destinations (U.S. News)
• 5th largest public transportation system in the U.S.
**SPORTS BUSINESS CURRICULUM**

**PREREQUISITES FOR ADMISSION**
Bachelor’s Degree in Sports Business or related discipline.

**YEAR 1-SPRING**
- STHM 5216: Strategic Management in Sport and Recreation
- STHM 5217: Sport Facility Management
- STAT 5001: Quantitative Methods for Business
- MIS 5101: Business Intelligence (Elective)

**YEAR 2-SPRING**
- STHM 5226: Consumer Behavior in Sport and Recreation (Elective)
- STHM 5227: Sport Media and Communication (Elective)
- STHM 9995: Master’s Project

**YEAR 1-FALL**
- STHM 5211: Sport Finance and Economics
- STHM 5212: Legal Issues in Sport and Recreation
- STHM 5215: Sport Marketing

**YEAR 2-FALL**
- STHM 5285: Graduate Internship in Sport and Recreation
- STHM 5225: Sport Sponsorship and Sales (Elective)
- STHM 5243: Event Management (Elective)

*The table above represents examples of the coursework. All students receive an adviser that can custom tailor the program to their needs and desired completion date.*