A note from the director...

Greetings! 2004 marks a special year for us at Temple University Press—our thirty-fifth anniversary. Some 1500 books later we enjoy a strong reputation in some of the same areas for which Temple University, a proud, diverse, urban research institution, is known. The Press has published such milestone works as Philip Foner and Ronald Lewis’s *The Black Worker: A Documentary History*, and George Lipsitz’s *A Life in the Struggle*. Elaine Kim’s *Asian American Literature*, Molefi Asante’s *African Intellectual Heritage*, and Mary Pardo’s *Mexican American Women Activists* reflect our long-standing interest in race, politics, and culture; Kathy Peiss’s pioneering *Cheap Amusements* our interest in the history of ordinary people and gender. And as citizens of Philadelphia, we’ve delighted over the years in works such as Fred Miller, Allen F. Davis, and Morris Vogel’s *Still Philadelphia* and Jane Golden, Robin Rice, and Monica Yant Kinney’s *Philadelphia Murals and the Stories They Tell*.

Our new catalogue continues these traditions, from the third edition of the massive *Phillies Encyclopedia* to Philip Nicholson’s *Labor’s Story in the United States* and Lara Medina’s *Las Hermanas*. More recent, exciting areas for the Press include animal studies, represented by Leslie Irvine’s *If You Tame Me*, medical issues, represented by Paul Draus’s *Consumed in the City*, and the reissue of the late Marianne Paget’s pioneering work on medical errors, *The Unity of Mistakes*.

It is an exciting time indeed at TU Press, and future catalogues will bring announcements of new areas where we’ll be presenting the works of major scholars. Meanwhile, our thanks for your support over three and a half decades and our best for a successful and happy 2004!

*Alex Holzman*

*Director, Temple University Press*
A new book for a new ballpark

The benchmark volume for any fan wanting to know all the facts about baseball’s oldest continuous one-city, one-name team is back in a new edition. To help commemorate the Phillies move to a new ballpark in 2004, authors Rich Westcott and Frank Bilovsky have updated and expanded this indispensable work for the first time since 1993. The authors have revised existing player biographies and stats, and added profiles of new Phillies. Seventy-five new photos and a 16-page color insert bring the total number of illustrations to an amazing 600-plus. And longtime Phils’ broadcaster Harry Kalas has contributed a new Foreword for the occasion.

The Phillies Encyclopedia, Third Edition, will recall all the highs and the lows of one of America’s most storied baseball teams to oldtimers and a new generation of fans alike. From Baker Bowl days to Citizens Bank Park, from Chuck Klein to Jim Thome, it’s over a century of baseball in a single book.

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- Updated biographies of every Phillies Hall-of-Famer
- Updated stats on every player through the end of the 2003 season
- 11 new seasons added
- Almost every chapter updated with new information on team history
- New player profiles

RICH WESTCOTT was publisher and editor of Phillies Report. Besides the previous edition of The Phillies Encyclopedia, co-authored with Frank Bilovsky, he is the author most recently of Native Sons: Philadelphia Baseball Players Who Made the Major Leagues (Temple).

FRANK BILOVSKY, business writer for the Rochester Democrat and Chronicle, is a former sportswriter and columnist for the Philadelphia Bulletin. He is also the author of Lion Country: Inside Penn State Football.

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“What a way to bring in 2004! With state-of-the-art Citizens Bank Park and The Phillies Encyclopedia, Rich Westcott and Frank Bilovsky have captured the 121 years of Phillies baseball history with painstaking research, hundreds of interviews, and a love and devotion of the Fightin’ Phils and baseball.” — From the Foreword by Harry Kalas

Praise for previous editions of The Phillies Encyclopedia:

“All baseball fans, especially Phillies fans, should read this Phillies Encyclopedia. It is, without a doubt, the most comprehensive and best-researched history of Phillies baseball ever written. Frank Bilovsky and Rich Westcott are to be commended for writing what was obviously a labor of love. I have been associated with the Phillies organization as a player and broadcaster for 45 years. I loved the book. And I know you will love it also.” — the late Richie Ashburn

“The authors have every right to use the word ‘encyclopedia’...for the breadth of information contained herein is tremendous. The book doesn’t provide stats on hot dog and souvenir sales at Veterans Stadium but that’s about all that’s left out.... A fantastic feast for Philly fans!” —Spitball Magazine

“The New Phillies Encyclopedia is the finest and most complete book about any team in sports. The pictures are excellent. This book is a must for any real baseball fan.” —Allen Lewis, former Philadelphia Inquirer sportswriter and member of the writer’s wing of the Baseball Hall of Fame

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Ellen M. Snyder-Grenier for The Brooklyn Historical Society

A colorful history of Brooklyn, its monuments, and its residents

Brooklyn. The word conjures up a host of images — The Honeymooners, Ebbets Field, Walt Whitman, Saturday Night Fever and the West Indian Carnival.

Guiding us into this historical panorama through five larger-than-life points of entry — including The Brooklyn Bridge, The Brooklyn Navy Yard, Coney Island, and the Brooklyn Dodgers — Ellen Snyder-Grenier highlights the people, events, and places that have made Brooklyn Brooklyn.

“This is the best history of my hometown I’ve ever read. Brooklyn is a very special place and Ellen Snyder-Grenier has captured it all. A great work!” — Larry King

“Thorough and detailed without being stuffy, it covers the borough by focusing on five of its most significant totems...Knowledgeable Brooklynites will appreciate the book’s accurate references to such borough traditions as skelly (a street game) and the spaldeen (a small pink ball used in street games), while even those who have never been east of the Continental Divide will enjoy the enormous number of carefully chosen black-and-white and color illustrations.”

— Kenneth Turan, The Los Angeles Times

Formerly Chief Curator at the Brooklyn Historical Society, Ellen M. Snyder-Grenier is Director of Special Projects at the New Jersey Historical Society.
If You Tame Me
Understanding Our Connection with Animals

Leslie Irvine
Foreword by Marc Bekoff

Narrowing the gulf between humans and animals

Nearly everyone who cares about them believes that dogs and cats have a sense of self that renders them unique. Traditional science and philosophy declare such notions about our pets to be irrational and anthropomorphic. Animals, they say, have only the crudest form of thought and no sense of self at all. Leslie Irvine’s If You Tame Me challenges these entrenched views by demonstrating that our experience of animals and their behavior tells a different story.

Dogs and cats have been significant elements in human history and valued members of our households for centuries. Why do we regard these companions as having distinct personalities and as being irreplaceable? Irvine looks closely at how people form “connections” with dogs and cats available in adoption shelters and reflects on her own relationships with animals. If You Tame Me makes a persuasive case for the existence of a sense of self in companion animals and calls upon us to reconsider our rights and obligations regarding the non-human creatures in our lives.

Leslie Irvine is Assistant Professor of Sociology at the University of Colorado, Boulder, and the author of Codependent Forvermore: The Invention of Self in a Twelve Step Group.

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In the series Animals, Culture, and Society, edited by Clinton R. Sanders and Arnold Arluke
Labor’s Story in the United States

Philip Yale Nicholson

A comprehensive, readable history of work in America

In this, the first broad historical overview of labor in the United States in twenty years, Philip Nicholson examines anew the questions, the villains, the heroes, and the issues of work in America. Unlike recent books that have covered labor in the twentieth century, Labor’s Story in the United States looks at the broad landscape of labor since before the Revolution.

In clear, unpretentious language, Nicholson considers American labor history from the perspective of institutions and people: the rise of unions, the struggles over slavery, wages, and child labor, public and private responses to union organizing. Throughout, the book focuses on the integral relationship between the strength of labor and the growth of democracy, painting a vivid picture of the strength of labor movements and how they helped make the United States what it is today. Labor’s Story in the United States will become an indispensable source for scholars and students.

PHILIP YALE NICHOLSON is Professor of History at Nassau Community College and Adjunct Professor at the Cornell University School of Industrial and Labor Relations, Long Island Extension. He is the author of Who Do We Think We Are? Race and Nation in the Modern World.
Heidegger and Nazism

Edited by Victor Farias
Foreword by Joseph Margolis and Tom Rockmore

The first book to document Heidegger’s close connections to Nazism — now available to a new generation of students

Although scholars have long known about Heidegger’s early commitment to National Socialism, it was generally thought that he became disenchanted with Hitler well before the outbreak of World War II. In this book, Victor Farias tracks the career of Martin Heidegger — one of the most influential figures in twentieth-century philosophy — and documents his intimate involvement with Nazism for much of his professional life.

― Fascinating material for a study of a philosopher who would seem to have cooperated eagerly with the false promises of tyranny.‖

― A major work in the controversy over Heidegger’s connection with Nazism... it also offers a fascinating look into the academic world of Hitler’s Germany.‖
   — Choice

― [Farias’] book includes more concrete information relevant to Heidegger’s relations with the Nazis than anything else available, and it is an excellent antidote to the evasive apologetics that are still being published.‖
   — Richard Rorty, The New Republic

Chilean scholar Victor Farias teaches in the Latin American Institute at the Free University of Berlin. A one-time student of Heidegger’s, he holds a doctorate in philosophy.
The Uncertainties of Knowledge
Immanuel Wallerstein

The dilemmas faced by the social sciences from a world-renowned historian

The Uncertainties of Knowledge extends Immanuel Wallerstein’s decade-long work of elucidating the crisis of knowledge in current intellectual thought. He argues that the disciplinary divisions of academia have trapped us in a paradigm that assumes knowledge is a certainty and that it can help us explain the social world. This is wrong, he suggests. Instead, Wallerstein offers a new conception of the social sciences, one whose methodology allows for uncertainties.

Immanuel Wallerstein is Director of the Fernand Braudel Center, Binghamton University, UK, and Senior Research Scholar at Yale University. 

Praise for Immanuel Wallerstein:

“Immanuel Wallerstein is both a redoubtable world historian and visionary prophet. Such a combination is unusual...[and] makes him a commanding figure, whose rhetorical address, radical ideas, and remarkable erudition challenge ordinary, established patterns of professional discourse.”
— William H. McNeill, Diplomatic History

“Wallerstein draws on his historical erudition and formidable theoretical powers to cast light on the ongoing transformation of our society. Even more impressive, he dares to think about the future.”
— Frances Fox Piven

“Wallerstein is always readable, often persuasive, and occasionally profound.”
— Michael Mann, The British Journal of Sociology
The Unity of Mistakes
Marianne A. Paget
With a new Foreword by Joan Cassell

The classic investigation of medical errors

Marianne Paget’s *The Unity of Mistakes* has long been considered a landmark text on the nature of medical error. Paget — who herself died because of a medical error — argued that mistakes are an intrinsic part of the clinical process. Encompassing a much wider range of error than the terms “malpractice,” “incompetence,” or “negligence” denote, *The Unity of Mistakes* takes an existential view of medical work in which things go wrong as a matter of course, and probes what Paget called the “complex sorrow” that can result when things do go wrong. This new paperback edition contains a Foreword by Joan Cassell, anthropologist and author of *Expected Miracles: Surgeons at Work*.

*MARIANNE A. PAGET* (1940–1989) was a sociologist and researcher who in the course of her career held positions at various universities, and at the time of her death was a research associate in the Department of Sociology at Brandeis University.

Also by Marianne Paget:

A Complex Sorrow:
Reflections on Cancer and an Abbreviated Life

Edited by Marjorie DeVault

Also by Marianne Paget:

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“[Paget’s] analyses... are acute. She crystallizes the temporal and moral ambiguities of actions that become wrong as they develop, of understandable choices and irreparable harms, of knowing too late. She is careful to separate the often muddled concepts of mistake, fault, negligence, and blame.” — Susan S. Mattingly, *The New England Journal of Medicine*

“[A] radical, thoughtful, and provocative analysis of a painful area of clinical work...For those who spend their time on the highwire of practice, Paget provides a framework for confronting and comprehending personal failures, and still leaves room to forgive and go on practicing.” — Richard J. Baron, *Bioethics Books*

“Goes well beyond other work on mistakes...Paget's work illustrates very well the relationship between the characteristics of work and its social organization.” — Gail Henderson, *Contemporary Sociology*

“Paget’s analysis displays her strong talent in uncovering the subtle qualities of the physician’s experience of medical mistakes, her sensitivity in responding to those subtleties on a linguistic level, and her conceptual skill in constructing new terms to reflect them.” — Ronald Silvers, The Ontario Institute for Studies in Education

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Spring/Summer, 2004 9
Working Feminism

Geraldine Pratt

How feminist theory can be practically used in women’s lives

“Pratt’s wry self-awareness demonstrates how much can be accomplished through a self-reflexive perspective on one’s research.” — Cindi Katz, CUNY Graduate Center

Post-structural feminist theory only seems overly narrow. In this important new work, Geraldine Pratt demonstrates this need not be so. Bridging the gap between theoretical and applied feminist approaches, she shows how feminist theory can (and has been) used to help in the struggle for social justice. Alternating between theoretical and empirical chapters, substantial and wide-ranging discussions of human rights, multiculturalism, and feminist politics are brought down to earth and — by putting them into the context of individual predicaments — to life. Pratt employs a geographical imagination to reframe debates and think beyond polarized theoretical and political positions. The empirical chapters situate and describe a decade-long collaboration by an activist group — the Philippine Women Centre — and demonstrate the fruits of a close and innovative engagement between poststructuralist feminist theory and a participatory action project.

Geraldine Pratt is Professor of Geography at the University of British Columbia. She is editor of Society and Space and co-editor of The Dictionary of Human Geography, 4th edition, and has published extensively in feminist and cultural geography and theory.
During the late 1940s and early 1950s, the name DuMont was synonymous with the new medium of television. Many people first watched TV on DuMont-brand sets, the best receivers money could buy. More viewers enjoyed their first programs on the DuMont network, which was established in 1946, before ABC and CBS began broadcasting. Network founder Allen B. Du Mont became a folk hero for his entrepreneurial spirit in bringing television to the American people. Yet, by 1955, the DuMont network was out of business and its founder and namesake was forced to relinquish control of the company he had spent a quarter century building.

The heart of David Weinstein’s book examines DuMont’s programs and personalities, including Dennis James, Captain Video, Morey Amsterdam, Jackie Gleason and The Honeymooners, Ernie Kovacs, and Rocky King, Detective. Weinstein uses rare kinescopes, archival photographs, exclusive interviews, trade journal articles, and corporate documents to tell the story of a “forgotten network” that helped invent the very business of network television.

An original and important contribution to the history of television, The Forgotten Network provides a glimpse into the dawn of broadcasting and the growth of our most ubiquitous cultural medium.

David Weinstein is a Senior Program Officer at the National Endowment for the Humanities.

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Las Hermanas
Chicana/Latina Religious-Political Activism in the
U.S. Catholic Church
Lara Medina

The history of a feminist religious movement that mobilized the Chicana/Latina community

In this historical study, Lara Medina examines the early development and continuing influence of Las Hermanas, a feminist organization established in 1971 to counter the patriarchy and Eurocentrism of the U.S. Catholic Church.

Medina weaves archival research and oral interviews into a cohesive narrative that highlights the keen ethnic and political awareness among the movement's leaders and participants. The author also illuminates the strides made by Las Hermanas in undermining and reorienting the male-dominated structure of both the Catholic ministry and the Chicano civil rights movement.

By showing how the group has engaged such issues as moral authority, sexuality, and domestic abuse through its religiously informed efforts in grassroots community organizing and education, Medina showcases the crucial role played by Las Hermanas in the articulation of a spiritually and politically grounded Latina/Chicana identity.

Lara Medina is Assistant Professor of Religious Studies at California State University, Northridge.
The Nazi Census
Identification and Control in the Third Reich
Götz Aly and Karl Heinz Roth
Translated and with a Foreword by Edwin Black, author of IBM and the Holocaust

The history — and legacy — of the Nazi Census System

A controversial book when originally published in Germany, The Nazi Census documents the origins of the census in modern Germany, along with the parallel development of machines that helped first collect data on Germans, then specifically on Jews and other minorities. The authors begin by examining the history of statistical technology in Germany, from the Hollerith machine in the 1890s through the development and licensing of IBM punch-card technology.

The authors explain that census data was collected on non-Germans in order to satisfy the state’s desire to track racial groups for alleged security reasons. Later this information led to disastrous results for those groups and others that were tracked in similar ways.

Ultimately, as the authors point out in this short, rigorously researched book, the techniques the Nazis employed to track, gather information, and control populations initiated the modern system of citizen registration. Aly and Roth argue that what led to the devastating effects of the Nazi census was the ends to which they used their data, not their means. It is the employment of “normal” methods of collection that the authors examine historically as it applies to the Nazi regime, and also the way contemporary methods of classification and control still affect the modern world.

GÖTZ ALY is an independent historian of Nazi Germany.
KARL HEINZ ROTH is a journalist and author.
Both live in Germany.
The classic westerns read as fables

Though the United States emerged from World War II with superpower status and quickly entered a period of economic prosperity, the stresses and contradictions of the Cold War nevertheless cast a shadow over American life. The same period marked the heyday of the western film. *Cowboys as Cold Warriors* shows that this was no coincidence. It examines many of the significant westerns released between 1946 and 1962, analyzing how they responded to and influenced the cultural climate of the country.

Author Stanley Corkin discusses a dozen films in detail, connecting them to each other and to numerous others. He considers how these cultural productions both embellished the myth of the American frontier and reflected the era in which they were made.

Author Stanley Corkin discusses a dozen films in detail, connecting them to each other and to numerous others. He considers how these cultural productions both embellished the myth of the American frontier and reflected the era in which they were made.

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**Table of Contents**

1. Cowboys and Free Markets: Post-War Hegemony, Wyatt Earp, and Thomas Dunson: *My Darling Clementine* and *Red River*
2. Melodrama and the “Feminine” Means to Empire: *Duel in the Sun*, *Pursued*, and *Fort Apache*
3. To Kill or Not to Kill: Cold War Westerns and the Law of the Gun: *Broken Arrow* and *The Gunfighter*
4. Korea, Containment and Nationalism: *High Noon*, *Shane*, and *The Searchers*
5. Modernization Theory, Political Discord, and Intervention: *Gunfight at the OK Corral*, *The Magnificent Seven*, and *The Alamo*
The Reo Motor Car Company operated in Lansing, Michigan, for seventy years, and encouraged its thousands of workers to think of themselves as part of a factory family. Reo workers, most typically white, rural, native-born Protestant men, were dubbed Reo Joes. These ordinary fellows had ordinary aspirations: job security, decent working conditions, and sufficient pay to support a family. They treasured leisure time for family activities (many sponsored by the company), hunting, and their fraternal organizations. Even after joining a union, Reo Joes remained loyal to the company and proud of the community built around it.

Lisa M. Fine tells the Reo story from the workers’ perspective on the vast social, economic, and political changes that took place in the first three-quarters of the twentieth century. She explores their understanding of the city where they lived, the industry that employed them, and the ideas about work, manhood, race, and family that shaped their identities. The Story of Reo Joe is, then, a book about historical memory; it challenges us to reconsider what we think we know about corporate welfare, unionization, de-industrialization, and working-class leisure.

Lisa M. Fine is Associate Professor of History at Michigan State University. She is the author of Souls of the Skyscraper: Female Clerical Workers in Chicago, 1870–1930 (Temple), and co-editor, with Mary Anderson, Kathleen Geissler, and Joyce Ladenson, of Doing Feminism: Teaching and Research in the Academy.
Monitoring Sweatshops

Workers, Consumers, and the Global Apparel Industry

Jill Esbenshade

The first full-scale overview of sweatshop monitoring

Monitoring Sweatshops offers the first comprehensive assessment of efforts to address and improve conditions in garment factories. Jill Esbenshade describes the government’s efforts to persuade retailers and clothing companies to participate in private monitoring programs. She shows the different approaches to monitoring that firms have taken, and the variety of private monitors employed, from large accounting companies to local non-profits. Esbenshade also shows how the efforts of the anti-sweatshop movement have forced companies to employ monitors overseas as well.

When monitoring is understood as the result of the withdrawal of governments from enforcing labor standards as well as the weakening of labor unions, it becomes clear that the United States is experiencing a shift from a social contract between workers, businesses, and government to one that Esbenshade calls the social responsibility contract. She illustrates this by presenting the recent history of monitoring, with considerable attention to the most thorough of the Department of Labor’s programs, the one in Los Angeles. She also explains the maze of alternative approaches being employed worldwide to decide the questions of what should be monitored and by whom.

Jill Esbenshade is an Assistant Professor of Sociology at San Diego State University.
How the fight for a shorter workweek made unions trade power for leadership

The movement for a shorter workweek that once defined the labor movement in the United States was largely displaced by the new corporatist structure of organized labor in the post-New Deal era. *Labor’s Time* examines the changes that occurred within organized labor and traces their influence on the decline of the shorter hours movement. Focusing on the internal union politics of the influential United Automobile Workers and Local 600, its chapter at Henry Ford’s massive River Rouge factory, Jonathan Cutler demonstrates how an all-but-forgotten interracial movement for a shorter workweek during the 1950s and 1960s became a casualty of an increasingly top-heavy union bureaucracy that lost touch with the desires, fears, and aspirations of rank and file workers and dug its own grave in the process.

Cutler examines the political context in which the shorter hours movement emerged within Local 600 in the 1940s, then chronicles the attempts by Walter Reuther, the head of the UAW, to suppress it. Cutler also reviews the role the Communist Party played in the controversy. Finally, he documents the UAW response to rank and file pressure for a shorter workweek, and how the local’s own organizational flaws allowed Reuther and the national union to wrest control from the dissidents.

Fresh and boldly written, *Labor’s Time* recreates a moment when unions—not as an amalgam of leaders—could have transformed the landscape of work in the United States.

Jonathan Cutler is an Assistant Professor in the Department of Sociology at Wesleyan University and co-editor of *Post-Work*. 
Consumed in the City
Observing Tuberculosis at Century’s End

Paul Draus

How the new tuberculosis epidemic and urban life collide

As a public health field worker assigned to control tuberculosis in New York and Chicago in the 1990s, Paul Draus encountered the horrible effects of tuberculosis resurgence in urban areas, and the intersections of disease, blight, and poverty. Consumed in the City grows out of his experiences and offers a persuasive case for thinking about — and treating — tuberculosis as an inseparable component of the scourges of poverty, homelessness, AIDS, and drug abuse. It is impossible, Draus argues, to treat and eliminate tuberculosis without also treating the social ills that underlie the new epidemic.

Draus begins by describing his own on-the-job training as a field worker, then places the resurgence of tuberculosis into historical and sociological perspective. He vividly describes his experiences in hospital rooms, clinics, jails, housing projects, urban streets, and other social settings where tuberculosis is often encountered and treated. Using case studies, he demonstrates how social problems affect the success or failure of actual treatment. Finally, Draus suggests how a reformed public health agenda could help institute the changes required to defeat a deadly new epidemic.

At once a personal account and a concrete plan for rethinking the role of public health, Consumed in the City marks a significant intervention in the way we think about the entangled crises of urban dislocation, poverty, and disease.

Paul Draus is a research scientist at the Center for Interventions, Treatment and Addictions Research in the Department of Community Health at the Wright State University School of Medicine.
In Ethnic Pride, American Patriotism, June Alexander presents a history of inter-war America from the perspective of new Slovak and Eastern European immigrant communities.

Like the groups that preceded them, Slovak immigrants came to define being American as adhering to its political principles; they saw no contradiction between being patriotic Americans and maintaining pride in their ancestry. To counter the negative effects of the 1924 immigration law, Slovaks mobilized a variety of political and cultural activities to insure group survival and promote ethnic pride. In numerous localities “Slovak days” brought first and second generation immigrants together to celebrate their dual identity.

Alexander’s study adds complexity and nuance to entrenched notions of conflicts between tradition-bound immigrants and their American-born children. Showing that ethnicity mattered to both generations, Alexander challenges generalizations derived from “whiteness” studies.

**JUNE GRANATIR ALEXANDER** teaches Russian and East European Studies in the Department of History at the University of Cincinnati. She is also the author of The Immigrant Church and Community: Pittsburgh’s Slovak Catholics and Lutherans, 1880–1915.
Mobilizing an Asian American Community

Linda Trinh Võ

Community-building in San Diego

Focusing on San Diego in the post-Civil Rights era, Linda Trinh Võ examines the ways Asian Americans drew together — despite many differences within the group — to construct a community that supports a variety of social, economic, political, and cultural organizations.

Using historical materials, ethnographic fieldwork, and interviews, Võ traces the political strategies that enable Asian Americans to bridge ethnicity, generation, gender, language, and class differences, among others. She demonstrates that mobilization is not a smooth, linear process and shows how the struggle over ideologies, political strategies, and resources affects the development of community organizations. Võ also analyzes how Asian Americans construct their relationship with Asia and how they forge relationships with other racialized communities of color. Võ argues that the situation in San Diego illuminates other localities across the country where Asians face challenges trying to organize, find sufficient resources, create leaders, and define strategies.

LINDA TRINH VÕ is Assistant Professor of Asian American Studies at the University of California, Irvine; she is the co-editor with Rick Bonus of Contemporary Asian American Communities: Intersections and Divergences (Temple).