

TEMPLE

Summer 2007

review



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**Vice President,
Institutional Advancement**
STUART P. SULLIVAN

**Associate Vice President,
University Communications**
MARK EYERLY, SCT '81

Editor
INGRID THACK, CLA '99

Associate Editor
JOSEPH MCLAUGHLIN

Assistant Editor
ALBERTA SMITH

Design
TEMPLE UNIVERSITY
CREATIVE SERVICES (082-0607)

Address Changes and Gifts
1938 LIACOURAS WALK
PHILADELPHIA, PA
19122-6027
800-882-7655

Correspondence
TEMPLE UNIVERSITY
TEMPLE REVIEW
1601 N. BROAD ST.
USB 601
PHILADELPHIA, PA
19122-6099
215-204-6445

Email:
treview@temple.edu

Web site:
www.temple.edu/temple_review

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FEATURES



12 Opera at the Apex

Temple Opera Theater is on a roll. By offering superior training, support and performance opportunities, the university's opera program is winning national competitions and giving students the tools to succeed as professionals. Here's why Temple's unique approach is setting the pace for collegiate opera nationwide.

18 Who Are Today's Temple Students?

What makes the current crop of Temple students different from past generations? You may be surprised. They're still a diverse group of hard-working and hard-playing achievers. But today's undergraduates have taken the Temple experience and made it uniquely their own.



24 Hosts to the City

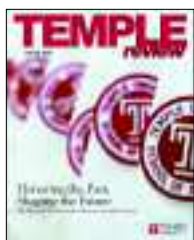
Whether from New Jersey or New Guinea, millions of visitors arrive in Philadelphia each year to enjoy its arts, culture, history and entertainment. Temple graduates are at the top of organizations that power the tourism and hospitality industry, generating millions annually for the city and region.



DEPARTMENTS

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MAILBOX



Spring 2007

Tour de Force

My wife, Karen, my daughter, Amber, and I recently attended a campus visit/tour on April 2. Amber is a junior at Central Dauphin East High School in Harrisburg, Pa. and shows great interest in attending Temple. Thank you for a job well done as your presentation was both entertaining and informative and was delivered in a very professional manner.

As a graduate of Temple in 1991, I like to get back as often as possible. Normally, however, when I bring my family down, it is for a basketball game in the middle of winter so we only get to see The Liacouras Center before heading downtown or back home to Harrisburg. During the tour given by Owl Ambassador Amanda, I noticed a lot of positive change that has taken place since my days at Temple. I am most impressed with the improvements in security, and, after the tour, neither my wife nor I have any reservations about sending our daughter to Temple. Please extend to Amanda our thanks and compliment her on a great tour.

NICK CORBO, SBM '92
Harrisburg, Pa.

Food Feature Fans

I very much enjoyed reading Elizabeth LaBan's article in the Spring '07 issue about fellow alumni working in the food service industry. I, too, work in the industry and wanted to make sure your readers were aware of other types of business in the food service industry where a Temple degree can be utilized.

For most of the 1990s, I ran one of the region's most successful party help businesses. We supplied kitchen help, party servers and bartenders for private affairs in rented facilities, homes and businesses. Since 2003, I have been the operations manager for The Restaurant Store, a major supplier of food service equipment and supplies to the region's restaurants, caterers and institutional and organizational kitchens.

I can honestly state that my BBA in what was then IROB, and is now HRM, has helped me recruit and train my staff. In addition, the diversity of both the

courses and the faculty in the Fox School of Business and Management has helped me be better at handling the numerous complexities of running these operations.

So, I'd like to raise one of the many champagne flutes I have in stock to Ms. LaBan for her article, the staff of *Temple Review* for showing the many uses for a Temple degree and the Fox School of Business and Management for preparing me for my career in food service.

NEIL J. CASSEL, SBM '83
Dresher, Pa.

They ROTC, too

I graduated from the College of Engineering in 1985 and served five-plus years as a naval officer. I just received my Spring 2007 issue of *Temple Review* and was pleased to see the article "Why I ROTC."

Thank you for running this story. It's nice to see that Temple University values the contributions of our military.

DOUG BURKE, ENG '85
Woodland Hills, Calif.

A snappy salute to Phoenicia A. Lewis ("Why I ROTC," Spring 2007) for her most positive article regarding her participation in ROTC at Temple. Like Phoenicia, I, too, was a history major from a small town in New Jersey who tried my hand as a Temple cadet. It was one of life's decisions that I have never regretted. It led to a most fulfilling and gratifying career that never would have happened without Temple University ROTC.

I wish Phoenicia the very best of good luck and success.

STANLEY H. HYMAN, CLA '57
Annandale, Va.

Clinical Approval

Thank you for printing the article "Healthy Partnerships: Clinical Trials Bring Advanced Medicine to Campus" in the Spring 2007 issue. It appropriately highlighted the importance and challenges of conducting clinical trials. While it is common for some to com-

plain about the high costs of prescription medicines, most don't realize the \$800 million price tag to bring these life-saving and life-enhancing products to market.

When I tell people that I work for a major pharmaceutical company, they often respond by asking: "Are you in research or sales?" This article brought to attention the lengthy process of getting a safe and effective drug approved, between the lab and your doctor's office. I am thrilled that Temple recognizes the importance of being a major player in clinical development with its establishment of the Office of Clinical Trials. Patient recruitment is always a challenge, and having a top-notch facility involved in the process can help speed the process of getting safer and more effective products to the market. Keep up the good work.

HEATHER MCINTOSH, PHR '05
Philadelphia, Pa.

Key to Abbreviations

School and College Codes

AMB	Ambler College
CHP	College of Health Professions
CLA	College of Liberal Arts
CST	College of Science and Technology
DEN	School of Dentistry
EDU	College of Education
ENG	College of Engineering
HON	Honorary Degree
LAW	Beasley School of Law
MED	School of Medicine
MUS	Boyer College of Music and Dance
PHR	School of Pharmacy
POD	School of Podiatric Medicine
SBM	Fox School of Business and Management
SCT	School of Communications and Theater
SSA	School of Social Administration
THM	School of Tourism and Hospitality Management
TYL	Tyler School of Art

Feedback *Temple Review* welcomes letters on its contents and on topics related to the university. We may edit the letters for length, clarity and tact/civility. Write to: *Temple Review*, 1601 North Broad Street, Philadelphia PA 19122; send e-mail to treview@temple.edu.

FROM *the bell tower*

Few things better reflect the strength of an institution than the success of its alumni. Whether in courtrooms or classrooms, galleries or laboratories, your achievements represent the benefits and rewards of a Temple University education.

Similarly, our graduates are the university's greatest ambassadors to the next generation. No recommendations to prospective students or parents carry more credibility than those offered by alumni.

To that end, we have enclosed with this issue of *Temple Review* a publication produced by our undergraduate admissions office. As you leaf through it, I hope you feel the energy and diversity of campus radiate from the facts and faces portrayed within. I also hope that you will share it with your children, friends, colleagues and neighbors so that they may "see for themselves."

You may see something *of yourself* in that publication and in our cover story, "Who Are Today's Temple Students?" If alumni are a university's greatest advocates, then students are its lifeblood. And, like you, they are active in many arenas including service, the arts and athletics. They are also engaged deeply in their studies and committed to making a difference in the world.

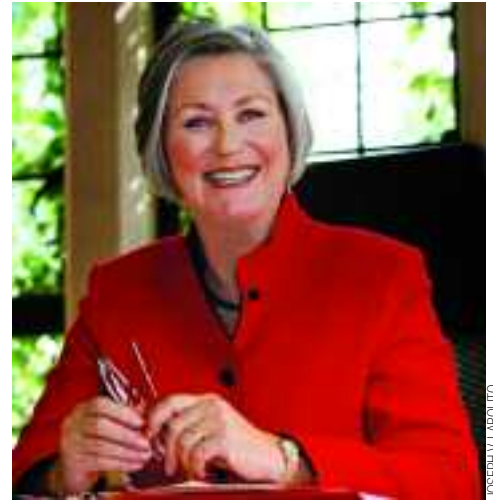
"Opera at the Apex" describes how one group of students — both undergraduate and graduate — has poured their time and talent into an award-winning program that stands among the best in the nation. Its participants work with professional directors on full-scale opera productions ranging from Verdi's *Falstaff* to Humperdinck's *Hansel and Gretel* and draw audiences from far and wide to Temple's Tomlinson Theater.

Many of our alumni are also practiced in drawing crowds to Philadelphia locales. In "Hosts to the City" we investigate Temple graduates who are advancing the region through a variety of travel and tourism trades. Whether through concert events that bring thousands of visitors to the Benjamin Franklin Parkway or financial gains in the multicultural travel market, much of the city's success is the result of Temple talent.

As you read these stories and others in this issue, please consider how Temple has made an impact on your success and *how you can make an impact on ours*. To make that request a bit easier, we have included postcards in the "See for Yourself" brochure that can be shared with family and friends. Spread the word!



Ann Weaver Hart
President, Temple University



JOSEPH V. CARULLO



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Temple Appoints Cornell's Lisa Staiano-Coico as Provost

ROBERT BARKER, CORNELL UNIVERSITY PHOTOGRAPHY



AFTER A SIX-MONTH SEARCH, Temple University President Ann Weaver Hart announced that Lisa Staiano-Coico, dean of the College of Human Ecology at Cornell University, was selected as Temple's new provost, the university's chief academic officer.

Hart made the announcement and introduced Staiano-Coico during her inauguration address in March at the Liacouras Center.

"Lisa Staiano-Coico brings a rare mix of talents to Temple," Hart said. "She has decades of experience as an administrator, researcher and teacher, and she shares our total commitment to the power and reach of urban universities. Yet, what has impressed us most — and what makes her a perfect match for Temple — is her energy. She is a dynamo."

Staiano-Coico assumed her new responsibilities on July 1.

It is the first time a Philadelphia university has had women as both president and provost simultaneously.

As dean of human ecology at Cornell from 2004 to 2007, Staiano-Coico led a college with a \$70 million budget, more than 1,400 students and a research program of \$23 million annually.

A widely published expert in skin cell biology, wound healing and burns, Staiano-Coico was on the Cornell faculty since 1983. Over the past 10 years, she has held appointments as professor of nutritional sciences, professor of fiber science and apparel design, professor of microbiology in surgery, professor of public health and professor of microbiology in dermatology.

"I am thrilled to join an institution with Temple's inseparable traditions of access and excellence," Staiano-Coico said. "As an undergraduate, I attended a great urban public university, so I understand how Temple can transform the lives of its students and its neighbors. I am excited about joining a university that focuses on the real world, and whose demographics reflect the real world. But most of all, I am energized about Temple's momentum."

— HILLEL J. HOFFMANN

Work Begins on Tyler's New Home

ON FRIDAY, MAY 11, Temple officially broke ground on a stunning new \$75 million Main Campus home for the Tyler School of Art at 12th and Norris streets.

When completed in January 2009, the 234,000-square-foot structure will provide Tyler's faculty and

students in the studio arts with greater studio space (including room for the production of large-scale artwork not currently possible at Tyler's facility in suburban Elkins Park, Pa.) as well as exhibit space, secure storage space, access to new methods for materials handling and ventilation,

new opportunities for interdisciplinary collaboration and a fulcrum for greater community outreach.

"This new building will enhance Tyler's reputation as one of the nation's finest art schools," Tyler Dean Keith Morrison said. "For many years, our faculty and students in the studio arts have accomplished so much with limited resources at our aging facility in Elkins Park.

With the 40 percent more space our new facility will provide, our faculty and students will be able to push themselves to even greater levels of achievement, and we will be able to recruit even more world-class teachers and artists."

The new building's proximity to facilities at Temple's other arts-related schools and colleges will create an arts enclave for Temple and a northern anchor for Philadelphia's Avenue of the Arts.

A campaign to raise necessary funds to complete Tyler's new home is underway. To make gift or to find out more, contact Greg Murphy at 215-204-2363 or murphyg@temple.edu.

— HILLEL J. HOFFMANN

The 234,000-square-foot new Tyler facility will be located at 12th and Norris streets, adjacent to the Boyer College of Music and Dance.



CARLOS JIMENEZ STUDIOS/H2L2 ARCHITECTS PLANNERS, LLC

Ambler Professor Designs New Landmark Garden

WHEN BALDEV LAMBA'S children visit the First Ladies Water Garden in Washington, D.C., they will know that their father has left a legacy in stone that will last for generations.

Lamba, an associate professor of landscape architecture at Temple's Ambler College, attended the garden's unveiling last October. Based on a design created by him and his design team in 1993, it is a main feature of the National Garden that opened recently just off the U.S. Capitol grounds.

After Congress authorized construction of the National Garden in 1991, competitions were held to design various elements, including a water garden honoring the wives of U.S. presidents.

"I was inspired by Persian influences and gardens from India, where I grew up," Lamba said. The water garden's final form is constructed

UNITED STATES BOTANIC GARDEN



from five shades of granite and bluestone, reminiscent of a Martha Washington quilt pattern. Still, Lamba's Indian-based design endures.

"The resulting garden is a mix of East and West," he said. "There is a calmness to the whole composi-

tion that allows for so many interpretations of the mosaic; it represents unity in diversity. As an immigrant, it is an honor to express my culture in a project that has been accepted in such a memorable way."

— JAMES DUFFY

The First Ladies Water Garden in Washington, D.C., was designed by Temple professor Baldev Lamba.

Temple Owls Have a Ball at Cherry and White Day

Old favorites and a few new events marked Cherry and White Day 2007, held on Saturday, April 21 at Temple's Ambler Campus.

This year's Cherry and White Day festivities drew thousands of alumni, spectators and student athletes to participate and cheer on intercollegiate games in baseball and softball and exhibition matches in softball and fencing.

"This day has something for every Temple sports fan, young and old," said Director of Athletics Bill Bradshaw. "It is a day to celebrate what is good about Temple athletics with family, friends and alumni."

— JAMES DUFFY

Enjoying Cherry and White Day are New York Knicks Guard Mardy Collins, *CLA '06*, former basketball standout Ari Moore, *THM '05*, and their son, Madden.

JOSEPH V. LABOLITO



Conversation and Celebration: The Inaug



President Hart's investiture ceremony, which included a reading by English professor emerita Sonia Sanchez (top left), kicked off her two-day inauguration and offered her family an opportunity to applaud her achievements. Members of Hart's family, pictured at bottom left, are (left to right): her mother, Sylvia Moray Weaver; her husband Randy Hart; her daughter and son-in-law Emily Hart Hayes and Ryan Hayes; and her daughter and son-in-law Kimberly Hart Baker and Trent Baker.

Temple Celebrates President Hart's Formal Inauguration

BEGINNING WITH A FORMAL INVESTITURE ceremony on Thursday, March 22, Temple University celebrated the inauguration of its ninth president, Ann Weaver Hart, with two days of events on Main Campus.

Standing before the Temple University community, alumni, friends and academic delegates at her investiture, President Hart outlined her vision for Temple in the 21st century. Among her goals, Hart pledged greater attention to academic excellence, community involvement, the environment, international presence and the contributions of alumni. And, from the podium

at The Liacouras Center, she issued a clarion call to increase Temple's excellence, reach and influence.

"Today, Temple lights the way for students, faculty and neighbors. Tomorrow will bring the opportunity to cast that light even farther, to illuminate a new century of learning and understanding," she said to roaring applause.

Hart directed more students to study abroad at Temple's international campuses in Japan and Rome, as well as in places such as Paris, London and Ghana. As an incentive, Hart and her husband, Randy, pledged to pay passport fees for first-time student travelers through a fund they will establish.

Hart also launched an effort to encourage Temple employees to live where they work. The university will begin offering financial resources to help faculty and staff buy homes in close proximity to Temple. The targeted area will stretch from Main Campus south to City Hall, and north to the Health Sciences Center.

—KAREN SHUEY

For more about President Ann Weaver Hart's inauguration, go to www.temple.edu/president/inauguration.

Inauguration of President Hart



Great Universities, Great Cities: A Day of Conversation at Temple University

ON FRIDAY, MARCH 23, festivities celebrating the inauguration of President Ann Weaver Hart continued with a daylong series of academic symposia and other events for university alumni, students, faculty and friends.

Collectively titled, “Great Universities, Great Cities,” the day featured panel discussions about how Temple can create knowledge and address urban challenges, as well as a slate of readings, exhibits and tours of North Philadelphia.

Morning workshops, grouped into four concurrent “strands,” explored neighborhood renewal and building community; public-health issues, such as obesity and violence; advancing literacy; and using arts and culture to encourage connections among students, scholars and the community.

“Preserving Place” focused on contributions made by Temple



researchers to sustain and renew urban and suburban neighborhoods. “Creating Healthy and Safe Communities” provided an overview of university-community partnerships, which are essential to healthy and safe communities.

In the third strand, “Advancing Literacy,” presenters discussed what it means to be literate in a modern democracy and global economy. They offered perspectives on how emerging conceptions of literacy influence teaching and learning. Finally, “Transforming Communities through Arts and Culture” highlighted the unique relationship between the university and the

community, fostering collaboration and promoting quality arts and culture that extends beyond neighborhoods and into the global marketplace.

Afternoon events included a trolley tour of North Philadelphia’s murals, an interactive exhibit promoting online media literacy for girls and a discussion of the culture surrounding the Starbucks retail brand. Bryant Simon, a history and American studies professor, spoke about his travels to 400 Starbucks locations in six countries. His goal: to determine why people will pay \$4 for a cup of coffee.

Taking part in the daylong conference were: Bryant Simon (top left), who studies urban issues ranging from Atlantic City to Starbucks culture; *The Baltimore Sun* columnist David Steele and Olympic gold medalist Tommie Smith (top right), who co-wrote Smith’s autobiography, *Silent Gesture*; and National Urban League President Marc Morial, who discussed the importance of the urban university with Amy Caples, SCT ’85, a lecturer in the School of Communications and Theater (bottom right).

Leadership Weekend Brings Together Temple Volunteers

Taking advantage of a unique opportunity to connect with alumni and friends from across the country, Temple held its second-annual Leadership Weekend from March 22 to 25, coinciding with the inauguration of President Ann Weaver Hart.

Leadership Weekend offers every board and council the opportunity to meet in the same place and time, and to connect with Temple officials. This includes not only the President's Advisory Board and Board of Trustees, but also the TUAAs Advisory Board, school and college boards of visitors and alumni association boards.

"Last year's Leadership Weekend was an historic gathering of alumni and friends who have a desire to do something positive for Temple," said Stuart P. Sullivan, Temple's vice president of institutional advancement. "I am amazed to see how much has been accomplished since last year, and am equally excited about the plans we're developing to connect more alumni with the day-to-day life of the university."

The seminars began Friday with separate gatherings of roughly 20 boards and councils, which met on campus and around Philadelphia. Together, participants attended a reception Friday night at the

National Constitution Center and assemblies Saturday featuring administrators who spoke on a range of topics, including Temple's student demographics.

Throughout the weekend, hundreds of Temple alumni and friends enjoyed a variety of events, including Founder's Celebration at the Pennsylvania Convention Center, the Class of 1957 and 1982 reunions at the Park Hyatt Philadelphia at the Bellevue and an endowment donor recognition dinner at the Kimmel Center for the Performing Arts. — AIMEE LABRIE



At the Leadership Summit Assembly, attendees were treated to engaging presentations by current students, including communications doctoral student Dawn Gilpin (top left), and alumni volunteers like Rosalind Meyers, *SBM '95*, Robert Tarola, *SBM '73*, and Kevin Johnson, *SBM '80* (top right) met to discuss the university's future. Also during Leadership Weekend, Carmella and Raymond DiPrimio, *POD '60* (left) and other alumni and friends celebrated at the National Constitution Center.

Borguet Receives NSF Grant to Explore 'Molecular Wires'

College of Science and Technology Professor Eric Borguet received nearly \$500,000 from the National Science Foundation as part of a \$2 million collaborative effort to study how electronic charge moves through peptide nucleic acid (PNA).

Electron transfer is a fundamental chemical event critical to natural processes, such as energy conversion in photosynthesis, and to synthetic systems such as transistors.

According to Borguet, an associate professor of chemistry, the project

has possible implications for developing molecular-scale electronics and bioelectronics, as well as for establishing the concepts that are of fundamental importance for future advances in these fields.

PNA, which is a nanoscale structure, is essentially a long molecule that acts as molecular wire. "Researchers are interested in using these molecules as the computational building blocks of the future," said Borguet. "If we can understand how a structure like

this transports an electronic charge and learn the rules to optimize this process, we may be able to use PNA to make sensors and molecular computers."

Through this project, which is being funded through NSF's highly competitive Collaborative Research in Chemistry program, Borguet will be collaborating with researchers from Carnegie Mellon University, the University of Pittsburgh and Duke University.

— PRESTON M. MORETZ

Two Fox Students Win Inaugural Entrepreneurship Competition

SOMETIMES TWO HEADS are better than one. At least that was the case in Philadelphia's Student Entrepreneur Idol competition.

In the first citywide student entrepreneur contest, held March 2 in Mitten Hall, sophomore marketing major Sean Massenburg and junior entrepreneurship major Jenna Strausser shared the title of Philadelphia's Student Entrepreneur Idol. Both are students at the Fox School of Business and Management.

The competition, organized and presented by the Fox School's Innovation and Entrepreneurship Institute (IEI), allowed undergraduates from across the city to put their creativity and entrepreneurship skills to the test. Thirty-two students from eight schools participated, half of whom were from Temple. Six judges from the business community weighed in on the contestants' creativity, eloquence and the feasibility of their ideas.

"This will help people practice pitching their business ideas in a compelling, spontaneous way — something that is just as important as writing a business plan," said Rebecca Davis, *SBM '04*, who coordinated the event for the IEI and is also an entrepreneur herself, having founded the Rebecca Davis Dance Company.

Over five rounds of competition, students were judged on their ability to develop marketing ideas on the fly. The first challenge was to sell SEPTA to business commuters. In the last round, the finalists were asked to come up with a plan — including ads, a prize and a for-

mat — to launch their own version of an Entrepreneur Idol-style competition.

"One had the mission, the other had the plan," said keynote speaker Dr. Richard E. Caruso of Massenburg and Strausser's shared win.

— REBECCA C. CARROLL



Student Entrepreneur Idol winners Sean Massenburg, *SBM '09*, and Jenna Strausser, *SBM '08* pose in the Great Court.

LISA GODFREY

Film Student Returns to Campus as Producer

IN THE 17 YEARS since he left Temple, Ross Katz, SCT '93 has achieved a lifelong dream; the former film student is now an A-list Hollywood producer, whose partnership with director Sofia Coppola includes *Marie Antoinette*, *In the Bedroom* and *Lost in Translation*.

When Katz returned to campus in April, the university's current film students got to hear what Hollywood is really like from a true insider. In three question-and-answer sessions that turned into impromptu master classes, Katz expounded on everything from his first film job (grip in *Reservoir Dogs*) to working with Bill Murray.

He pointed to the advent of multimedia technology as a democratizing force in film. Because high-quality recording equipment can be obtained relatively inexpensively, it has become very easy for people to become filmmakers, Katz said. "All



RYAN BRANDENBURG

you need is a camera and a computer and you can make a movie that can play in theaters."

But conversely, the relative ease of shooting means that less attention is being paid to scriptwriting, a trend that Katz calls the single

biggest mistake made by young filmmakers. "There is a tidal wave of terrible scripts in Hollywood, so if you deliver the goods with the script, you'll be amazed at what actors want to be in it."

— JOSEPH MCLAUGHLIN

Principal investigator Robert J. Suhadolnik and his team have recently been awarded a grant from the National Institutes of Health to continue their studies on a larger scale.

New Compound Shows Promise in Halting HIV Spread

A NEW COMPOUND developed by Temple researchers has shown promise in halting the spread of HIV by preventing the virus from replicating. The compound, 2-5AN6B, could someday work as an effective treatment for HIV, especially in conjunction with current drug treatments.

Their work is published in the January issue of *AIDS Research and Human Retroviruses*.

A nucleic acid, 2-5AN6B, inhibited HIV replication in white blood cells from a group of 18 HIV-infected patients by up to 80 percent, regardless of the patients' treatment regimens.

"A cure for HIV infection remains an elusive

goal — despite the significant impact of current treatments — because of the virus's ability to adapt to and resist those treatments, and bypass the immune system's natural defenses," said Robert J. Suhadolnik, principal investigator and professor of biochemistry at the School of Medicine. "This compound prompts the body to restore its natural antiviral defense systems against the invading virus."

Current drugs for HIV work by blocking one of the steps toward virus replication.

"This new anti-HIV compound works by a very different mechanism, and would appear to offer the promise of someday being combined with existing antiviral therapies for a much more effective treatment. It is also very important that this compound is much less likely to be defeated by the ability of the virus to mutate, a problem often encountered with existing antiviral drugs," said Thomas Rogers, co-author of the study and professor of pharmacology at Temple.

— ERYN JELESIEWICZ



How Does Eliminating Trans Fats Help Us?

IN A SWEEPING NATIONWIDE TREND, states and major cities — including Philadelphia — are taking steps to ban food providers from using products with trans fats.

Eliminating trans fats represents the latest in the fight against heart disease, but it's only one part in addressing the issue. People still need to monitor their eating habits and activity level, said Angie Makris, Ph.D., R.D., an assistant professor at Temple University's Center for Obesity Research and Education.

Also, contrary to popular misconceptions, reducing trans fats in the diet doesn't necessarily translate into weight loss.

"In the past, much of the focus was on reducing the amount of fat consumed. Now, the focus is on the type of fat consumed," Makris said. "Trans fats affect your cardiovascular health, not your caloric intake."

As a nutritionist, Makris says the ultimate goal is good health. This can include losing weight to reduce risk factors for diseases such as heart disease and diabetes, eating nutritious foods and increasing physical activity.

Trans fat has been shown to raise "bad" cholesterol (LDL-cholesterol) levels and lower "good" (HDL-cholesterol) levels. Since the LDL/HDL ratio is a strong predictor of heart disease, these effects suggest that increased trans fat intake increases risk for heart disease. Makris advises following the FDA's recommendations when it comes to fat intake:

- Replace saturated and trans fats with mono- and polyunsaturated fats, which do not raise "bad" cholesterol levels and have health benefits when eaten in moderation.

- Eat fish. Most fish are lower in saturated fat than meat. Some fish, such as mackerel, sardines and salmon, contain omega-3 fatty acids that are being studied to determine if they offer protection against heart disease.
- Limit foods high in cholesterol like egg yolks and full-fat dairy products like whole milk.

Makris said she expects the issue of trans fats to stay in the news as more cities seek to ban their use and the FDA continues to modify its food labeling procedures. The FDA plans to develop consumer education materials about trans fat and make improvements to the nutrition label in order to enhance consumers' understanding about trans fat and nutrient content claims, Makris said.

"It's a step in the right direction, but there's a lot more [to good health] than trans fats," Makris said.

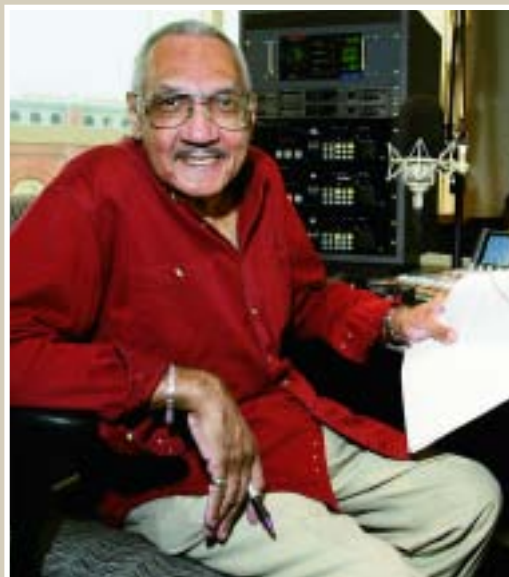
— ANNA NGUYEN

'Bob Perkins Day' Named in Philadelphia

Philadelphia city representatives joined WRTI staff and area jazz musicians on Feb. 20 in the station's Main Campus performance studio to issue a proclamation declaring Bob Perkins Day.

With his alias, "B.P. with the G.M." ("Bob Perkins with the Good Music"), Perkins has been broadcasting for more than three decades as an on-air personality.

Perkins broke into radio in Detroit in 1964 and started at WDAS, a rhythm-and-blues station in Philadelphia, in September 1969, where he worked for the next 19 years. He joined WRTI 90.1 FM in 1997 and can be heard from 6 to 9 p.m. Monday through Thursday and from 11 a.m. to 2 p.m. on Sundays.



JOSEPH V. LABOLITO

OPERA at the APEX

By Joseph McLaughlin

FOR MORE THAN 25 YEARS, top collegiate opera programs have squared off in the National Opera Association's annual Opera Production Competition. The contest — the only one of its kind — was developed to promote and enhance opera in higher education. Today, a production that wins the NOA award bears a hallmark of excellence.

So when Temple's 2006 staging of Verdi's *Falstaff* beat all comers to take the collegiate opera crown, praise flowed from all corners of the university. Publications both on and off campus described the win as "terrific," "wonderful" and "gratifying."

The term they didn't use? Surprising.

Since it began submitting entries four years ago, Temple has won the NOA award three times, showing why it stands among the country's premier programs. Its other victories came for Humperdinck's *Hansel and Gretel* in 2003 and Mascagni's *L'amico Fritz* in 2004.

"People know about our program, they see our former students doing well and hear about the awards we've received," says Christine Anderson, associate professor and chair of the Department of Voice and Opera. "High school seniors seeking undergraduate training and undergraduates looking to go to graduate school hear from their professors, 'Temple has a great program.'"





RYAN S. BRANDENBERG

Music director John Douglas and producer Jamie Johnson along with an outstanding voice faculty are responsible for Temple's rise to the top of collegiate opera. Douglas came to North Philadelphia after 10 years at the New England and Boston conservatories. Johnson received master's degrees in voice and opera performance from Temple.

When asked to explain their NOA success, both direct the spotlight onto the students who sing, act and play in the award-winning efforts.

"Like players on a basketball team, you get certain singers who are exceptional," Douglas says. "I've enjoyed a number of exceptional singers in these last four years who are very serious about this as a profession."

Adds Johnson, "We tell the students that they have to dedicate 400 percent to opera, and proof of that dedication is the recognition they receive from NOA."

Over the course of nearly two decades together, they have built a program that is unique among its peers. Temple Opera Theater utilizes directors from professional companies; draws talented students

from across the nation and around the world; teaches them the operatic craft inside and out; and relies on innovative collaborations with other institutions to present an array of productions — from the canon to world premieres.

Professional Demands

Because Temple does not have a resident opera director, it has the opportunity to hire guest directors from professional companies to lend their time and talent to campus productions. Leland Kimball, the producing artistic director at Opera Delaware in Wilmington, steered Temple's production of *Don Giovanni* this past spring and previously oversaw *Hansel and Gretel* and *Falstaff*. He says the talent level keeps him coming back.

"As a stage director, if the students can't sing it, then there's not much I can do," he explains. "When I came here, everyone was very well prepared and capable of performing at a high level."

Kimball expects no less from his Temple charges than from his professional casts at Opera Delaware. But he says that amateurs bring a freshness to operatic

RYAN S. BRANDENBERG

standards like *Don Giovanni*, unlike performers who already have sung the opera many times. Referring to himself as “part taskmaster, part enabler,” Kimball enjoys helping students unlock the emotional energy that leads to great performances.

“It’s always a challenge with students because young people — particularly this generation — are taught to chill out, relax, do yoga, don’t have bad feelings and think happy thoughts,” he says. “That kind of runs against opera, and the very passionate feelings I’m trying to draw out. I’m trying to get intense jealousy, intense passion, intense hatred. You’re taught not to hate people, but in opera, you’ve just got to hate.”

Working with professional directors such as Kimball not only helps students hone their stage skills; it gives them a recognized name to put on their performance resúmes. “When opera directors see the name of someone they trust, they don’t hesitate to make a phone call,” Anderson says.

Talent Far and Wide

Just as renowned directors want to work with talented performers, the brightest students crave the deep instruction and creative independence found at top institutions.

Julie Bishop came to Temple for a master’s degree in voice performance and decided to stay for her doctorate. She appeared in *Don Giovanni* as the peasant girl, Zerlina, who is one of the women Giovanni seduces. She said the quality of the professors and the positive atmosphere is what kept her

at Temple after finishing her master’s degree.

“One of the great things about being here is that the people are really talented, but most of them don’t have attitudes,” Bishop says. “They’re very willing to share their knowledge with you and make you better, and you end up making great friendships because of it.”

Bishop has wanted to be a singer since elementary school, but in her second semester at Temple, she felt the need to explore conducting. Even though it was outside her program, John Douglas readily agreed to make her the assistant conductor for *Albert Herring*. Bishop says she appreciates the openness and flexibility of Temple’s graduate program, which gives her the freedom to pursue her creative instincts wherever they lead.

Playing opposite her in *Don Giovanni* was John McCarthy, a freshman who portrayed Masetto, Zerlina’s jilted fiancé. “One of the great aspects of our program is that a first-year student can be on stage opposite a doctoral student,” Anderson says. “I think that says a lot about the talent of our students at every level, and that we are willing to cast an undergraduate if the talent is there.”

As Temple Opera has advanced to the upper echelon of collegiate programs, its reputation has led to an influx of students from across America and countries as far away as Turkey, Russia and Japan.

In Korea, where professors are called on to double as performers in the nation’s professional opera companies, top opera talents routinely study in the United States. “American doctoral degrees are highly prized by the Korean academic community,” Douglas says. “So students come over here to get doctorates and then many of them go back to get jobs where they are able to sing while they’re teaching.”

Youngjoo An came to Temple after earning a master’s degree in voice performance from Indiana University. Once on campus, she pursued a second master’s — in piano accompaniment and vocal coaching — before going on to the doctoral program in voice performance.





FRAN S. BERENBERG

“I knew about Temple long before I started studying here because of its reputation in Korea,” says An, who performed in *Don Giovanni* and has begun pursuing roles outside Temple with Lyric Fest in Philadelphia.

Where Puccini Meets Power Tools

While talented students and professional directors have taken Temple Opera to new heights, no production would be successful without superior sets, props, costumes and lighting — all of which can send production costs skyrocketing. How does a public university turn out operas that compete with — and regularly outshine — better-funded productions staged at private colleges? According to Johnson, it comes down to sweat, elbow grease and old-fashioned hustle.

At many collegiate opera programs, outsiders are in charge of a production’s technical aspects. Not so at Temple, which creates most of what it needs by utilizing graduate opera students who hold academic internships. Through this program, which functions like a graduate assistantship, singers are taught to use power tools, create costumes and supertitles and hone other technical skills.

“Since 1985, we’ve refurbished sets from Opera Delaware and Peabody, rented the *Hansel and Gretel* set and that’s about it. The rest we started from scratch,” Johnson says. This do-it-yourself aesthetic is all part of the university’s unique commitment to emulating the world of professional opera.

In some of America’s 116 professional companies, not to mention hundreds more overseas, performers often help behind the scenes. Such skills are not taught in most collegiate programs, but because Temple graduates have this experience, they are highly desirable and have more entry points into professional opera than through performing alone. “Pavarotti wasn’t moving sets backstage at the Met,” Anderson says. “But performers in smaller companies do just that.”

She adds that having a background in production techniques keeps young alumni plugged in to the opera world. “A lot of people who end up doing secretarial and office temping get divorced from the profession because they find it difficult to fit in time for lessons and auditions.” Temple grads have the option of working on the technical aspect of opera while beginning their performance careers.

Training each new crop of graduate students in opera performance, coaching and production means mountains of added work for Douglas and Johnson, but the results speak for themselves. More than a few graduates hold lofty positions in the professional opera world.

“Of course, not all of our kids go on to star at the Met,” Douglas says. “Some of them go into coaching; some of them go into the support areas; but what they all share is a love and a passion for opera they’ll have for the rest of their lives.”

Home to Innovation

What it cannot build on its own, Temple gets through cost-saving collaborations with other programs and nearby companies. One of its most fruitful partnerships is with the Peabody Institute at Johns Hopkins University in Baltimore. “Their director gives me a short list of the operas that he’s thinking of doing, and I give him a short list of the ones I’m thinking of doing,” Douglas says. “If there’s a match, we divvy up the resources; we do it in the fall and they do it in the spring, or vice versa.”

In this way, the programs teamed up on sets for *Falstaff* and Offenbach’s *The Tales of Hoffman* in 2006-2007. “We need to collaborate — not just for the spirit of it, but to save on expenses — and so do they,” Douglas adds.

With all of the pieces in place, he and Johnson are free to choose works from across the operatic spectrum: ambitious new operas, lesser-known works by notable composers and classics from the operatic canon. With Temple Opera Theater at the top of its game, nothing is off limits.

In many ways, academic operas like Temple’s are among the few places where new works can find a home alongside classics. Professional companies often suffer from the “Madame Butterfly Effect,” which means that their choice of operas is determined chiefly by what will translate into financial success. It seems that the larger the company, the less likely it is to try something adventurous.

“We’ve done some baroque pieces that in the opera world are not that far off, but your common opera-goer may never have heard of them,” Douglas says. “I love doing Benjamin Britten, but people just don’t show up for *The Rape of Lucretia*, so a professional opera company would never choose that. Yet it possesses some phenomenal tools for teaching acting because he was such a dramatic genius.”

Along with the freedom to pursue new and obscure projects, Temple Opera Theater can utilize the full resources of the Boyer College to stage a production that would be too expensive for most professional companies. Take *Falstaff*, a grand opera

that features a huge cast, extremely difficult orchestral music, special effects and a full ballet. The extra manpower needed to stage Temple’s award-winning performance was readily available within the Boyer College — singers, dancers, chorus, orchestra and techies.

“A professional opera would have to pay for all of those extra resources,” Johnson says. “For a professional company, just to clean the restrooms and the dressing rooms and rent a rehearsal space could be \$120,000 off the bat for a two-week period.”

Leland Kimball knows full well the constraints that go along with directing a mid-size professional opera company, which is part of why he stays involved at Temple. “A lot of companies perform *Don Giovanni*, and these students will now have *Don Giovanni* on their resumes,” he says. “But not many places will be doing Cavalli’s *La Callisto*. That’s what makes academic opera so necessary — and enjoyable.” ♦



MURIEL WERNERTRICK

The statistics are impressive: In fall 2006, Temple's 4,000 entering freshmen and 2,650 transfer students boasted average high school GPAs of 3.26 and SAT scores about 60 points above the national average. They were selected from among a record-high 17,910 applications — about 50 percent of which were submitted online.

These academic stars are also a diverse group. Nearly 40 percent report themselves as students of color; 56 percent are female. In total, Temple's current undergraduate student body represents 101 nations and 39 states.

Sound familiar? It should. Because in addition to being academic and social leaders in every discipline, more Temple students than ever are the progeny of Temple alumni.

In 2006, Temple experienced a dramatic and unprecedented surge in the number of undergraduates who are "legacies," or students who have at least one parent who holds a Temple degree. "Last year, the number of legacy freshmen jumped about 62 percent," says Timm Rinehart, Temple's associate vice president of enrollment management. "And estimates for fall forecast another 55 percent increase over 2006."

Who Are TODAY'S TEMPLE STUDENTS?

by
Ingrid
Thack

Although these statistics represent an increased interest in Temple University — and an ever-broadening national and international reputation for excellence — they do not define who today's Temple students are or explain their motivations for pursuing undergraduate studies here.

Like so many generations of Owls before them, today's Temple students represent varied social and ethnic backgrounds. They identify themselves as motivated, hard-working and independent. They are performers, entrepreneurs, investigators and dreamers who have chosen Temple for the real-world opportunities it presents and have infused their own creativity and achievements — even while students — into the city, the region and the world around them.

For Kathleen Sullivan, CLA '70, CLA '72, mother of honors student Colleen Sullivan, the clincher was her first visit to Temple in nearly two decades. "As I walked around campus last summer, I was absolutely thunderstruck by the new buildings, and I began to look a bit more closely at what Temple had become," she says.

A closer look at today's Temple students reveals men and women like Jackie Foss, Kendrick Davis, Sarah Bricker, Lauren Bedell-Stiles and Brittany Burks. As you will see, they are students who, through their energy and enthusiasm for education, embody what temple has always been: a diverse and vibrant institution that encourages academic excellence, community engagement and global citizenry.

Why did you choose Temple?

Its location, its reputation and its resources

Favorite thing about Temple?

The energy on campus

Favorite class?

Introduction to Sociology

What would you tell a high school student considering Temple?

Be energetic. Take advantage of all the opportunities. Temple makes you independent. Be ready for the challenge.

Favorite thing about yourself?

I'm 5'2".

Role model?

My mother — She's strong, independent and hardworking.

Favorite book?

Pride and Prejudice

On your nightstand?

Textbooks: calculus III, financial accounting, organic chemistry, macroeconomics...

Jacqueline Foss, SBM '09

Actuarial Science/Pre-Medicine

What would you tell the parents of that high school student?

Temple offers an excellent opportunity to begin to make a name for yourself. The student body is hard-working, independent and ready for the real world.

Favorite eats on campus?

Eddie's Pizza — you can't beat \$2.25 for pizza and soda!

Always in your backpack?

PDA, medicated Chapstick, a clickable retractable pen, colored Sharpie, sunglasses

Type of student?

Definitely back of the class — I don't take notes, but maintain a 3.8 cumulative GPA (with lots of math and science). I am involved with residence life, the Student Alumni Association and Teach for America.

Extra-curriculars?

Classical piano lessons at Temple's Boyer College (I've played since age 5); helping "Kaboom" build playgrounds all over the U.S. to encourage healthy play; studying ancient Egypt

What do you hope to do after graduation?

Work for a year or two — something like Teach for America — then apply to medical school



**Why Temple?**

It was a good distance from home, but still gave me the opportunity to get in-state tuition. Also, Temple is an up-and-coming school, constantly making progress, and that's something I wanted to be part of.

Favorite thing about Temple?

The plethora of activities always available around and beyond campus

Favorite class?

Race and political science

Type of student?

I always sit in the front so I don't miss anything. I'm involved, but not too involved, in activities. I don't want to spread myself too thin.

Always in your backpack?

Chapstick, pen and pencil, books, lotion, calculator, flash drive

Favorite book?

The Bible

Favorite movie?

Team America, World Police!

Kendrick Davis, ENG '09

Mechanical Engineering

What would you tell a high school student considering Temple?

Come with an open mind and open heart. You will meet many people who are different from you and have dramatically different cultures, but it's something to embrace, not shy away from.

Type of person?

Outgoing, organized, determined, motivated, and I never get sleep. I don't think college is designed for sufficient sleep.

Extra-curriculars?

I have played the trumpet for 12 years. I'm a resident assistant, an NSBE member and an ASME (American Society of Mechanical Engineers) member.

On your iPod?

Donnie McClurkin, Martha Munizzi, Earth, Wind and Fire, gospel music

What do you hope to do after graduation?

Go to law school and find a career that integrates engineering and law.

Sarah Elizabeth Bricker, CHP/CLA '08

Speech, Language, and Hearing Sciences/Psychology

Favorite things about Temple?

I love that Temple is located minutes from downtown Philadelphia and how there are always things going on around campus. I also love the people. There is no such thing as a “typical” Temple student — there’s such a broad range of interests.

Favorite class?

American Ethnicity

Type of student?

I like to have fun, but I also work hard. I do schoolwork almost every night of the week.

Extra-curriculars?

I’m treasurer and president-elect of the National Student Speech Language Hearing Association (NSSLHA)

Favorite eats on campus?

The crepe truck near Presser Hall

Favorite place to study?

The SEAL library in the Engineering Building

On your nightstand?

US Weekly and a social psychology textbook

Favorite movies?

Erin Brockovich and *Hitch*

What do you hope to do after graduation?

Volunteer for a national service organization and go to graduate school

Laura Yeager Bricker, CHP '81

Physical Therapy

Favorite aspects of Temple as a student?

The group of friends I had and the opportunity to live in the city, which was an education outside the classroom

Favorite aspect of Temple as a parent?

The opportunities my daughter has as part of the Honors College and knowing she is having an overall positive college experience

Why did Sarah choose Temple?

For a variety of reasons: the opportunity to be part of the Honors College, Temple’s reputation for her major, the fact that her mom is an alumna

and that she was offered a very nice (merit) scholarship were all factors

How is today’s Temple different?

When I visited the campus with Sarah after not seeing it for over 20 years, I was shocked at the improvements! It seems more like a college campus now with new buildings, residence halls, apartments and a greater presence of security.

What would you tell other alumni?

All alumni with college-bound children should include Temple on their visit list. You’ll be amazed at the changes and improvements.





Lauren Bedell-Stiles, CLA '09

Anthropology/Political Science

Favorite thing about Temple?

The large student body, being in Philadelphia — and on the East Coast

Type of person?

I can be outgoing, gregarious. I love people — thus, the anthro major.

Type of student?

I sit in the front of every class — front and center — and try to speak often.

Favorite eats on campus?

Orient Express rocks! I'm a vegetarian and they have an awesome tofu, broccoli and rice dish.

Favorite place to study?

Paley Library or my nook in Tuttleman [Learning Center]

Always in your backpack?

Notebook, music, subversive literature, homemade lunch

Favorite thing about yourself?

My curiosity

Role models?

Medical anthropologist Paul Farmer and geographer David Harvey

Favorite book?

Martin Eden by Jack London

On your nightstand?

Culture and Materialism by Raymond Williams and *Mimesis and Alterity* by Michael Taussig

Favorite movies?

Dirty Pretty Things and *Donnie Darko*

Favorite color?

Red

Study abroad?

I'll be at Temple Rome from fall '07 to spring '08

Extra-curriculars?

Gym, reading, student groups, political advocacy

On your iPod?

Faith No More, The Roots, Miles Davis, Mr. Bungle

What do you hope to do after graduation?

Give back.

Why Temple?

I wanted to move away from home and experience something new. I love that Temple is in the city and has so many different people with different backgrounds.

Favorite things about Temple?

I actually love the cold weather, and I love the city atmosphere.

Favorite class?

Last semester, I took "The Black Woman." It was the most interesting class, and helped me learn a lot about myself and my friends.

Brittany Burks, CLA '08

Geography/Urban Studies

Type of person?

I am shy until I get to know people. I am very caring and would say that I am a good friend.

Type of student?

I am very particular as to where I sit in class; I sit near a side wall and toward the back. I hate being enclosed by people!

Favorite professor?

Lailah Dunbar, who taught "The Black Woman" course. She was very knowledgeable and attentive in the classroom.

Favorite eats on campus?

The new Dunkin' Donuts is something that I've really enjoyed recently.

Favorite place to study?

Mostly in my room so I can be alone and comfortable

On your nightstand?

Some celebrity gossip magazines like *In Touch* or *Star*

Favorite movie?

It's a tie between *Brown Sugar* and *Love & Basketball*. Those are classic movies that will always make me laugh.

Favorite thing about yourself?

My friendly personality

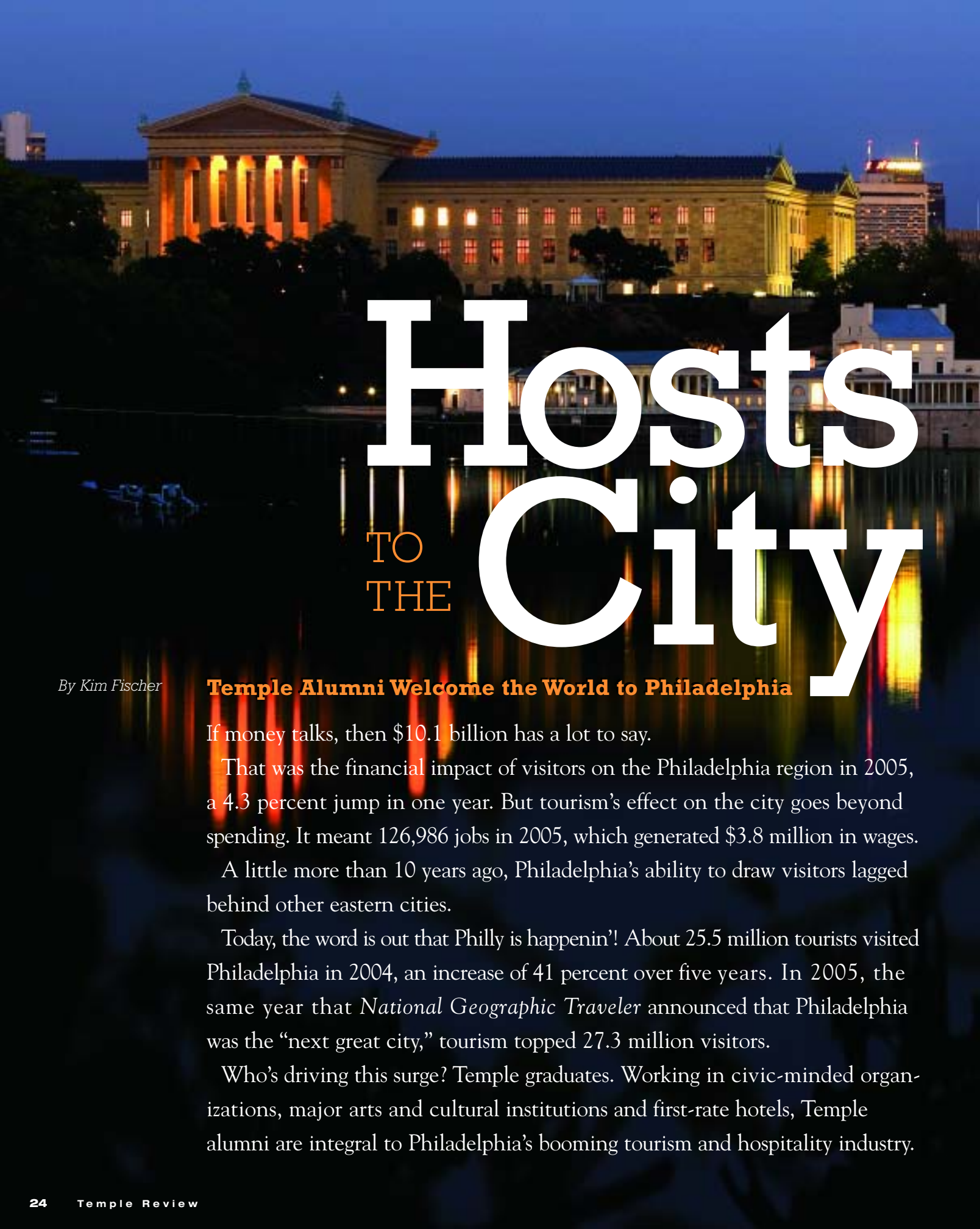
What would you tell a high school student considering Temple?

Temple is the most diverse place you will ever find. Its campus and people are very warm and generous.

What do you hope to do after graduation?

I would like to attend the Fashion Institute of Design and Merchandise in Los Angeles. ♦





Hosts TO THE City

By Kim Fischer

Temple Alumni Welcome the World to Philadelphia

If money talks, then \$10.1 billion has a lot to say.

That was the financial impact of visitors on the Philadelphia region in 2005, a 4.3 percent jump in one year. But tourism's effect on the city goes beyond spending. It meant 126,986 jobs in 2005, which generated \$3.8 million in wages.

A little more than 10 years ago, Philadelphia's ability to draw visitors lagged behind other eastern cities.

Today, the word is out that Philly is happenin'! About 25.5 million tourists visited Philadelphia in 2004, an increase of 41 percent over five years. In 2005, the same year that *National Geographic Traveler* announced that Philadelphia was the "next great city," tourism topped 27.3 million visitors.

Who's driving this surge? Temple graduates. Working in civic-minded organizations, major arts and cultural institutions and first-rate hotels, Temple alumni are integral to Philadelphia's booming tourism and hospitality industry.



Spinning Philly

When Bob Geldof called co-founder and head of Electric Factory Concerts Larry Magid, SCT '64, to discuss plans for Live 8, the concert legend thought Philadelphia would be perfect for a Live Aid sequel, and he was very convincing.

A multinational musical event designed to promote awareness of world poverty, Live 8 brought more than 800,000 people to the Benjamin Franklin Parkway on July 2, 2005. In addition to producing Live 8's Philadelphia show, Magid is known for co-producing Live Aid in Philadelphia in 1985 and for producing the city's popular Welcome America festivals for the past two decades.

When he was a 19-year-old communications major, Magid could not have predicted the direction his life would take. "But, it's what happened to me at Temple that helped me form my ideas of what I wanted to be," he says.

While waiting in line to register for classes,

Magid began talking to a fellow student with an affiliation to a fraternity at the University of Pennsylvania. He told the student that he worked for a small independent music publication, and the student asked Magid to help him get a band for a fraternity party. "I did, and within three years I was booking bands for frat parties up and down the East Coast," Magid relates.

At the same time, Magid was organizing concerts on Temple's Main Campus in Mitten and McGonigle halls and promoting mixers. Eventually, he was offered a job with a talent agency in New York, where he says he "learned the other side of the business." A native of Philadelphia, Magid returned in 1968 and opened the Electric Factory.

"Everything took off from there," he says.

Of his Temple classes, he adds, "Everything I learned in my communications and marketing classes I have used. I have always gone back to those classes to help me each step of the way."



JOSEPH V. LABOLITO

A Script for Success

Also integral to Philadelphia's success story is Sharon Pinkenson, *CHP '69*, executive director of the Greater Philadelphia Film Office (GPFO). The GPFO is a non-profit corporation that markets the city and the surrounding tri-state region to the film, video and television industry, while enhancing the area's reputation internationally on the big and small screens.

Pinkenson started in her position shortly before the European release of *Philadelphia*, starring Tom Hanks and Denzel Washington. One week after it opened in early 1994, tour guides from across Europe were scrambling to add Philly to their U.S. tour packages.

"I realized that, suddenly, by having *Philadelphia* on the big screen, a brand new interest in the city had been generated, and this was just the beginning of our impact," she adds. According to industry estimates, the city received the equivalent of roughly \$50 million in free tourism marketing from *Philadelphia*.

Since then, the city has hosted dozens of major motion pictures, such as: *Twelve Monkeys* starring Bruce Willis and Brad Pitt; *Beloved* starring Oprah Winfrey and Danny Glover; *The Sixth Sense* starring

"Everything I learned in my communications and marketing classes I have used. I have always gone back to those classes to help me each step of the way."

— LARRY MAGID

Bruce Willis; and *Invincible* starring Mark Wahlberg and Greg Kinnear.

By working with Pennsylvania legislators from both sides of the aisle and Gov. Edward G. Rendell, Pinkenson was instrumental in passing the state's Film Production Tax Credit Program and, in 2006, the new Film Production Grant Program. Since the passage of the Tax Credit Program, Pennsylvania has attracted more than a dozen feature films and TV series that have taken advantage of \$20 million in tax credits while spending nearly \$150 million in the commonwealth.

"I didn't go to film school or to tourism school, but I did get two degrees from Temple," Pinkenson says. "So much of the stuff that makes up Sharon Pinkenson comes from Temple and contributes to my ties to Philadelphia and the reason I am a cheerleader for our city. I want to make sure that Philadelphians are proud of their city."

By the Numbers

Similarly interested in ensuring that Philadelphians walk proudly and receive the economic benefits from tourism is Wanda Paul, *SBM '80*, senior vice president of finance and administration for the Philadelphia Convention and Visitors Bureau (PCVB). A private non-profit membership corporation, PCVB is the official tourism promotion agency for Philadelphia, and the primary sales and marketing agency for the Pennsylvania Convention Center. The PCVB

competes with counterparts worldwide for convention and tourism business.

Paul is responsible for the administration of the PCVB's budget; oversight of all financial operations; technological improvements; personnel administration for 60 full-time employees; the coordination of all office purchasing, administrative and legal matters; and, as she says, "anything else they throw at me."

Like so many others, Paul credits Temple with her success. "Marv Kauffman, my professor for advanced accounting, was phenomenal. He taught me more than just accounting. He taught me to keep things in perspective, stay focused and always remember the basics. I think about his ideas to this day."

In addition, she says her degree from Temple opened doors for her. "Working for a Big Eight accounting firm right out of college was a big boost for my career."

Welcoming the World

Also with close ties to the PCVB is A. Bruce Crawley, SCT '83, who served for five years as its chairman. Although he resigned from that position

in 2004, Crawley remains active as a member of the executive committee.

Crawley is most well-known for co-founding the PCVB's Multicultural Affairs Congress (MAC), celebrating its 20th anniversary this year. Dedicated to ensuring that Philadelphia gets its fair share of conventions and meetings from diverse groups and to increasing employment and business opportunities for people of color within the hospitality industry, the MAC is a prototype for similar programs in other cities.

Since its founding, the multicultural travel market in Philadelphia has exceeded \$1 billion in visitor spending.

Crawley continues to work to make Philadelphia a more attractive international destination. He is the president of Millennium 3 Management, a marketing and communications firm that specializes in advertising to the African-American and urban markets. He says of his Temple experiences, "Much of my work today boils down to effective communication; the knowledge I gained in my journalism courses at Temple is something I use every day.



"I realized that, suddenly, by having Philadelphia on the big screen, a brand new interest in the city had been generated, and this was just the beginning of our impact." — SHARON PINKENSON



JOSEPH V. LABOLITO

“Marv Kauffman, my professor for advanced accounting, was phenomenal. He taught me more than just accounting. He taught me to keep things in perspective...” — WANDA PAUL

“In particular, my international communication course gave me a global perspective that I call on in international meetings and in developing initiatives to market Philadelphia to a global audience,” he notes.

On Top with Tut

When Larry Dubinski, LAW '00, had to structure a contract to bring Egypt's King Tut traveling museum exhibit to Philadelphia — one that would work for both sides, make a case for Philly and beat out institutions in Boston, Washington, D.C. and New York — he relied on his Temple law education.

“Temple's focus on real-world teaching prepared me for the realities and practicalities of getting a deal done,” he says.

One of the top tourism destinations in the city, The Franklin Institute estimates that Tut will generate \$175 to \$200 million for the local economy. In comparison, Body Worlds, another of the Institute's recent traveling exhibits, generated \$40 million.

Dubinski plays a dual role at Pennsylvania's most visited museum. As general counsel, he negotiates contracts that bring big exhibits to Philadelphia. As chief development officer, he oversees the institute's annual fund campaign as well as a \$60-million capital campaign. The capital campaign will

fund an expansion of the museum's traveling display space and allow the museum to continue to attract blockbuster attractions.

“Temple's emphasis on understanding diverse constituencies has buoyed my ability to pay attention to the visitor experience and to fund raise for the museum,” Dubinski adds.

Art for Our Sake

Every tourist who arrives in Philadelphia by air sees the results of Leah Douglas' planning and hard work. Douglas, TYL '85, is curator of exhibitions at the Philadelphia International Airport. Fourteen exhibit sites showing local artists working in a range of media rotate every six months. It is a powerful demonstration of Philadelphia's cultural vitality to the 32 million passengers who pass through the airport each year.

“As a Tyler graduate, this job is a natural fit, but I have said on many occasions that everyone should get an art degree. It's about solving problems creatively and learning how to respond to feedback,” Douglas notes.

Most airports have permanent exhibits, but very few have a rotating program. According to Douglas, with passengers spending more time in airports, they appreciate having more available to them than just eateries and shopping venues. “It's hard to quantify the financial impact, but it definitely makes a difference in the overall psyche of the facility and lends a uniquely Philadelphia flavor to the environment,” she adds.

RYAN S. BRANDENBERG

"I try to select art that will engage a wide audience, including families, but at the same time is not watered down. This program is a great way to showcase Philadelphia and demonstrate that we are a city that goes beyond expectations," Douglas says.

...Love Me Not, Love Me

At the helm of the Pennsylvania Horticultural Society since 1981, Jane Pepper, AMB '74, supervises the production of one of Philadelphia's biggest attractions: the annual Philadelphia Flower Show. Under her leadership, the show has witnessed tremendous growth, achieving national and international stature.

It is the largest and most prestigious indoor flower show in the world, hosting 250,000 visitors each year and generating roughly \$30 million in visitor spending. "People come from across the country to both exhibit in and attend the show," Pepper says.

Of her entry into her field, Pepper explains, "Temple provided me with a way to get started in landscape design and horticulture. My Temple

studies were my first formal exposure to gardening, and Temple plays a major role in the show each year by presenting award-winning, educational exhibits."

On the Road to Victory

As deputy city representative, Bonnie Grant, TYL '78, helped produce all major city events — including Welcome America and Live 8 — geared to attracting tourists. In this role, she worked with constituencies within the tourism industry such as the Greater Philadelphia Tourism and Marketing Corporation and the PCVB to understand the impact of tourism and grow this segment for the city.

Now, as director of corporate communications for the Philadelphia Eagles, Grant plays an even bigger role in the tourism and hospitality industry. According to Grant, a single Eagles playoff game makes a \$10 million impact on the city through tourist spending.

"Working for the Eagles has been an incredible experience. The team brings together people of all ages, genders and walks of life. Because of this loyal fan base, the Eagles put Philadelphia on the world stage," says Grant, who looks forward to implementing her plan for a Super Bowl victory parade in the near future.

Along with countless other graduates, Grant credits Temple with helping her make connections. "Temple provides its students with great resources, and for those who remain in the area, the networking and other opportunities it provides are even better." ♦

"...my international communication course gave me a global perspective that I call on in international meetings and in developing initiatives to market Philadelphia to a global audience." — A. BRUCE CRAWLEY



Robert A. Fox: Building on a Family Tradition



JOSEPH V. LABOLITO

ROBERT A. FOX did not graduate from Temple University. Neither did his brother, Richard. Nor did their father, Frederic Fox. And yet, all three men chose, at different times in their lives, to make substantial gifts to the Fox School of Business and Management at Temple University. When Bob is asked why he recently pledged \$1 million to a university whose halls he never walked as a student, he replies without hesitation, “Because Temple is Philadelphia’s university.”

His generous gift will name the Frederic Fox Dean’s Board Room on the third floor of the new Alter Hall. This expansive room will be equipped with the latest in technology, including high-level audio visual equipment and video capture. The Frederic Fox Dean’s Board Room will be a sophisticated and technologically advanced place for meetings, and also will provide a venue for students and faculty to interface with the business and community leaders of the Greater Philadelphia area.

When you learn more about Fox’s background, his generosity to Temple reflects a lifetime of supporting leadership and entrepreneurial efforts in the area. After graduating in 1952 with a degree in economics from the University of Pennsylvania, Bob and his older brother, Richard, went into business together. Bob Fox then went on to become president, CEO and chairman of the board of both Warner Company, an NYSE company, and Waste Resources Corporation. In 1979, Bob founded R.A.F. Industries, a private investment company that acquires and manages a diversified group of operating companies.

Along the way, Bob continued to develop programs in the community that cultivate learning, though he did not limit his vision and philanthropy to just the entrepreneurial field. Over the years, Bob served on numerous university boards, made generous contributions to the arts in Philadelphia and gave countless hours of his personal time to ensure that the city offers the best educational and cultural resources possible. He was also president and a member of the Board of Trustees for The Wistar Institute, a nonprofit biomedical research organization that provides training, research and outreach programs to Philadelphians, and a trustee of the University of Pennsylvania.

Today, Bob continues to promote initiatives that enhance learning opportunities. In April, he and his wife, Penny, sponsored the inaugural Frederic Fox Lecture on Leadership at Temple University’s Center City campus. More than 100 undergraduate and MBA students as well as faculty and alumni from the Fox School attended this event, which featured an inspiring lecture by Gordon Zacks, chairman and retired CEO of R.G. Barry Corporation.

Truly, Bob Fox, alongside his father and brother, understands the importance of education. For decades, he has been a leader in a wide range of endeavors, and his most recent gift will shape leaders of the future who have a lot to learn from his example.

—AIMEE LABRIE

Showing Their Appreciation:

Ray N. and Dolores K. Leidich Establish a \$1 Million Gift Annuity for the Kornberg School of Dentistry

BY THE TIME RAY LEIDICH, *DEN '53* enrolled as an undergraduate at Muhlenberg College, he knew two things: He wanted to be a dentist, and he wanted to study at Temple. His recent \$1 million gift in support of the Maurice H. Kornberg School of Dentistry affirms that his commitment to Temple remains strong.

Although he had the grades to attend dental school almost anywhere, Leidich was drawn to Temple's program by Dean Gerald Timmons. "He was a brilliant man with a mind like a trap," he recalls. "I think everybody who heard him speak made Temple their first choice."

Despite vigorous competition from thousands of returning World War II soldiers, Temple selected Ray to fill one of 130 spaces in its incoming class. He quickly learned that Dean Timmons was not the only top mind at Temple. "It certainly lived up to everything that he told us," Ray says.

Ray and his wife, Dolores, *PHR '51* — whom he met while she was a student at Temple's pharmacy school — wanted to thank the university for laying the foundation of their professional successes. Dolores appreciated having access to a rigorous pharmacy education so near her hometown of Minersville, Pa. Ray noted that the senatorial scholarship he received from Temple reduced his financial burden considerably.

The Leidichs' gift, made through a charitable gift annuity, will be used to support the post-graduate general dentistry program. The Advanced Education in General Dentistry (AEGD) program clinic will become the Ray N. and Dolores K. Leidich Advanced Education in General Dentistry Clinic. "I decided to make this gift well before I could afford it," Ray says. "As a student, I was aware of people giving back to the university, and

I hoped that one day I could show my appreciation in the same manner."

The Leidichs chose to show their generosity through a gift annuity, which entitles them to a fixed payment from Temple over their lifetimes in exchange for creating the endowed fund. In this way, their gift will allow them to enjoy certain financial and tax benefits while simultaneously helping the university.

"As a student, I was aware of people giving back to the university, and I hoped that one day I could show my appreciation in the same manner."

After graduation, Ray and Dolores moved to his hometown of Tremont, Pa., where they opened the town's first dentistry office and pharmacy in the building where they lived. Because the town was without a doctor, Ray convinced a physician from outside the area to occupy the building's third office. They practiced in that building for decades before retiring to the home where Ray grew up — which was just across the street.

"Education has always been important to me, and Temple gave me the opportunity to have a successful career," Ray says. "It was my intention for the dental school to use this gift in the most appropriate manner. My wife and I were elated to do it."

To find out more about establishing a charitable gift annuity at Temple University, visit www.alumni.temple.edu or call 215-204-1001.



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One-Life Annuity		Two-Life Annuity	
Age	Rate	Age	Rate
60	5.7%	60 & 60	5.4%
65	6.0%	65 & 65	5.6%
70	6.5%	70 & 70	5.9%
75	7.1%	75 & 75	6.3%
80	8.0%	80 & 80	6.9%
85	9.5%	85 & 85	7.9%
90 & Over	11.3%	90 & 90	9.3%

Michelle Arnold: Student of Rock



JEREMY MESSLER PHOTOGRAPHY

TO SOME PEOPLE, working a full-time job and going to night school — especially night law school — may seem stark-raving insane. Others might suspect that bionics are involved. As someone in the midst of the process, I have to admit that I don't know how I'm doing it. What I do know is that I'm having a great time.

Ever since childhood, when I followed my mother through the house begging, "You be Tony! I'll be Dawn!" I have been obsessed with music. As my musical tastes have, hopefully, improved, I've been fortunate enough to turn that lifelong passion into a career. My days are spent helping facilitate operations at Rykodisc, a large record label and distribution company, as part of its business and legal affairs department. I get e-mails from artists I grew up listening to — sometimes requesting assistance and sometimes just to say "hi."

While the attorney superiors with whom I work are both wonderful teachers, I realized that I would never be able to do what they do without a law degree. The evening law program at Temple's Beasley School of Law gives me the opportunity to get that degree while keeping my job and increasing my industry experience. Just like my job, I love law school. I love the mental stimulation and I love the fascinating legal concepts that bubble underneath everyday life.

Most of all, I love the camaraderie of the evening program. Even when I'm exhausted and would rather watch the dumbest TV show I can find, I feel a pang of eagerness to get

to class. I know there will be a great and diverse bunch of people there who, like me, are tired but still smiling.

That's not to say it's all been a Norman Rockwell painting. The intensive two-semester course in legal research and writing is the only class to ever have made me cry. That's nothing to be ashamed of, except that I was sitting at the bar of an Italian restaurant waiting for takeout when it happened. We were facing yet another weekend full of research — to the complete exclusion of work for our other classes — and the stress of having no time to do my other assignments became too much. To this day, I don't know how I got through that class, but I did. And that's really the key to the whole thing; you just do it.

Because weekdays and evenings are spent at work and in class, the following week's reading must be done in marathon sessions from Friday night to Sunday evening. Gone are the weekends when my boyfriend and I would take jaunts to New York or Atlantic City, or day trips to gleefully ogle fiberglass dinosaurs and other roadside attractions. There are no movies and infrequent dinners out. Fortunately, my boyfriend has been extremely supportive, and my studies have inspired him to return to school for architecture. Now he's just as busy, if not busier, than I am.

I never fooled myself into believing that working full time and going to law school at night would be easy, and it's certainly not. But I love my job and I love law school, and I wouldn't have it any other way.

Do . . .

continue to send your news for Alma Matters to the Editor at: Temple Review
Temple University, 601 USB
Philadelphia, PA 19122

Don't . . .

despair if your submission does not appear in the very next issue. Watch for publication in a future edition.

The 1940s

ARTHUR BIRKBY, EDU '48, wrote a new book, *Dig Up My Gold, But I Won't Say Where It's Buried*, published by Tate Publishing Enterprises in Mustang, Okla. It tells the story of his life during the Great Depression and recounts his combat experiences during World War II.

The 1950s

JOHN HILFERTY, SCT '55, a retired journalist living in Moreton, Vt., wrote a new novel, *Moonlight in Vermont*.

NORMAN TENER, EDU '56, a retired Philadelphia public school teacher wrote "The Flame and the Dimness," a short story that appeared in the 2006 issue of *The Griffin* literary journal. In addition to writing and reading, he enjoys playing the violin, viola and piano.

DOMINIC V. DECENCIO, CLA '59, CLA '61, CLA '66, a self-employed clinical psychologist, has published *ZanyEncounters.com*, a book of short stories about Internet and other media-assisted dating in the new millennium.

MARIAN W. PATTON, CHP '59, EDU '62, EDU '77, EDU '90, is head of the Department of Dental Hygiene Education, College of Health Sciences at Tennessee State University in Nashville, Tenn. She also serves as a consultant to Ajman University in the United Arab Emirates as it develops the first dental hygiene program there.

The 1960s

MARTIN GRABOIS, CST '62, MED '66, professor and chairman of physical medicine and rehabilitation at Baylor College of Medicine and executive vice president of Memorial Hermann/TIRR, was re-elected treasurer of the International Society of Physical and Rehabilitation Medicine.

RONALD P. SPARK, MED '67, a pathologist at the Southern Arizona VA Health Care System in Tuscon, was appointed to the Arizona Tobacco Revenue Use Spending and Tracking Commission. An advocate for tobacco-use reduction for more than 30 years, he was the American Lung Association of Arizona Tobacco Awareness 2006 Volunteer of the Year.

SAMUEL STRAUSS, CST '67, is a flight surgeon for NASA astronauts training at the Lyndon B. Johnson Space Center in Houston. He works in the Neutral Buoyancy Laboratory, where astronauts train to do spacewalks from the space shuttle and the International Space Station. He also wrote an article that is pending publication in the *Journal of Aviation Space and Environmental Medicine*.

DIANE PIERI, TYL '69, a Philadelphia artist and educator, created the public art project *Manayunk Stoops: Heart and Home* along the Manayunk Canal Towpath in Philadelphia as part of the Fairmount Park Art Association's New•Land•Marks program.

MICHAEL H. REED, CLA '69, LAW '72, a partner with Pepper Hamilton in their corporate restructuring and bankruptcy practice group, concentrates on bankruptcy and insolvency law. He was the first African-American to lead the Pennsylvania Bar Association.

The 1970s

PATRICIA O'BRIEN LIBUTTI, EDU '70, EDU '78, the social sciences/education librarian emerita at Rutgers University, received the 2007 Distinguished Education & Behavioral Sciences Librarian Award from the Association of College and

Research Libraries' Education and Behavioral Sciences Section.

LEE PASSARELLA, CLA '70, CLA '72, a former technical writer, is teaching English full time at George Perimeter College in Lawrenceville, Ga. He also wrote his second book, *The Geometry of Loneliness*, a full-length poetry collection.

RITA FREEDMAN, CST '72, SBM '82, is employed with SCP Partners, a venture capital firm in Wayne, Pa. Previously an equity analyst at PNC Bank, primarily covering companies in the healthcare industry, she is a chartered financial analyst.

LINDA FRIEDMAN, TYL '72, received a 2006 Pennsylvania Council on the Arts Fellowship in the scriptworks category for her original screenplay *Rumba Room*. She lives in Boca Raton, Fla.

RONALD SILVERMAN, DEN '72, a dentist in private practice in Alexandria, Va., and a major general in the U.S. Army, was deployed to Iraq in August for a one-year mission as commander of Task Force 3. This marks the first time a dental officer has had command and control over the entire spectrum of medical services in a combat zone. He is responsible for 30 medical units and is the highest-ranking medical officer in Iraq.

FRANCES BONDS-WHITE, EDU '73, EDU '87, a licensed psychologist and certified group psychotherapist with offices in Philadelphia and West Chester, Pa., was elected president of the International Association for Group Psychotherapy and Group Processes, a global organization of professionals who practice and research group psychotherapy. She also serves as a clinical associate in psychiatry at the University of Pennsylvania's School of Medicine and

You may also post your class notes on the online alumni community at
www.myowlspace.com

teaches at Drexel University's College of Nursing and Health Professions.

SANDRA HOWZE, EDU '73, EDU '78, founder of Stratford Friends School in Havertown, Pa., retired in June 2007 after 31 years as co-director and head of the school.

MARC P. WEINGARTEN, CLA '73, a partner in the Locks Law Firm in Center City Philadelphia, gave a lecture last November at the Mealey's Silica and Asbestos Claims Conference at the Ritz-Carlton Hotel. His speech was titled "The Mass Screening

of Silica and Asbestos Claims: The Fallout from Judge Jack's Decision."

MARK MOORSTEIN, LAW '74, an attorney in private practice in Gainesville, Va., wrote a new book, a satire, titled *The Perfect President*.

BOB SAGET *funny side up*

Most people know him as Danny Tanner, the affable father in the long-running sitcom *Full House*, and as the quick-witted host of *America's Funniest Home Videos*. But before he became an icon of television comedy, Bob Saget, SCT '78, was walking the halls of Temple University, trying to decide what to do with his life.

A graduate of Abington Senior High School, Saget enrolled in Temple's pre-med program as a freshman, but soon realized it wasn't for him. What he really wanted to do was create films — a pursuit he enjoyed since picking up his first home movie camera when he was just 9 years old.

"I ended up moving to the RTF (radio, television, film) department, taking documentary filmmaking classes and eventually ended up making a film that won an award of merit in the 1977 Student Academy Awards," he says.

Through Adam's Eyes chronicled the struggles of his 7-year-old nephew, who was born with a genetic bone defect that necessitated multiple facial-reconstructive surgeries. Filled with humor and pathos, it was narrated by Adam himself. The 21-year-old Saget was flown to Los Angeles to receive his prize, an experience he says was so exciting, it altered the course of his life.

Saget graduated from Temple the following year with a focus on documentary filmmaking. His bachelor's degree firmly in hand, Saget again headed west — this time to graduate school at the University of Southern California. He left after just three days, bringing him to one of the biggest turning points in his life. "I decided not to pursue filmmaking, but to try acting and standup comedy full time," he explains.

He made his way to the epicenter of standup comedy in the early 1980s — the Comedy Store in Los Angeles — where owner Mitzi Shore hired him to emcee one of her shows. "Maybe she hired me because the price was right," quips Saget, who was not paid. "I got to introduce people like Richard Pryor, Robin Williams and Billy Crystal. Mitzi said I should look at the experience like a graduate school class. She was right."

Saget eventually began performing his own routines, and not long after began doing television, which eventually led to *Full House* and *America's Funniest Home Videos*. He was the first person to star simultaneously in two top-ten prime-time television series.

Saget continues to enjoy doing standup at theaters, colleges and concert venues around the country, where packed houses are treated to his unique brand of R-rated humor — an act that blows away his squeaky-clean TV image.

His comedic efforts have extended to the movies. He recently wrote, directed and produced *Farce of the Penguins*, an off-color parody of the Academy Award-winning documentary *March of the Penguins*. His performance of the "world's dirtiest joke" in the *The Aristocrats* drew rave reviews from *The New York Times* and other media.

Saget also directed the telefilm *For Hope*, a story based loosely on the life of his sister, Gay, who passed away in 1994 from scleroderma. He continues to work on behalf of scleroderma research and awareness, serving on the Scleroderma Research Foundation's board of directors.

Saget says he still maintains friendships "from the good old days" while thoroughly enjoying his life. "I've been divorced from my wife for nine years but we're still a family. We continue raising our three daughters together. My parents are now out here in California, and we have a wonderful dog named Alan who's named after a real dentist in Abington. What more could I ask for?"

— RITA CHARLESTON



ELLEN KAHN, TYL '75, co-founder and creative director of TwinArt, based in New York City, won a 2006 creative arts Emmy with her sister, Lynda. The Emmy was presented for their main title design and animation for *The Ellen DeGeneres Show*.

JOE MEDEIROS, SCT '75, head writer for *The Tonight Show with Jay Leno*, is moving into documentary filmmaking and work with non-profits. His latest project is saving the nation's oldest working tall ship. His film, *Sailing the Star of India*, was rated No. 1 on www.current.tv. He lives in Westlake Village, Calif.

ATHANASIOS PSITOS, SBM '75, a tax agent with the Pennsylvania Department of Labor and Industry, writes that he is married to his best friend — his wife of 29 years. He also writes that his son Mike owns and operates Express Signs Outlet in Wecosville, Pa. and that his son Tom is a physical therapist.

JAMES CHARNOCK, EDU '76, wrote and published two new educationally oriented books, *A Non-Workbook, Non-Textbook Approach to Teaching Language Arts* and *Mt. Horeb: The Little White Schoolhouse on Little Deer Creek*. He lives in Aldan, Pa.

DARIO BERNARDINI, SCT '77, is the director of marketing at the Pennsylvania Treasury Department in Harrisburg. He is responsible for promoting and expanding the state's college savings program, which is the only program in the country to receive an investment-grade rating from Moody's Investors Service.

ROBERT E. DAVIS, SBM '77, an independent management audit consultant associated with Robert Half Management Resources in Vienna, Va., and a Boson Software, Inc., author and instructor, has authored the training CD *IT Auditing: IT Governance*. It is published by Pleier Corp.

KATHLEEN CARTER, EDU '78, EDU '81, EDU '86, was appointed vice president for academic programs at Burlington County College. She is

responsible for leadership administration, management of the academic programs and faculty advising. She is also responsible for academic program development, fiscal performance and maintaining sound relationships with local high schools.

GERARD J. McEVILLY, SBM '78, was promoted to executive vice president for new business development at Liberty Lutheran Services, a Southeastern Pennsylvania non-profit human services agency that serves seniors, children and families. He was formerly executive director of Paul's Run Retirement Community in Northeast Philadelphia.

BARRY R. ROSENBLATT, SCT '78, president and owner of BR Creative Printing, a full-service printing company based in the Philadelphia area, recently celebrated his company's 27th anniversary. BR Creative Printing serves Montgomery and Bucks counties and the Greater Philadelphia area.

The 1980s

SCOTT COFFEY, LAW '80, a criminal lawyer in private practice in Pittsburgh, Pa., obtained exoneration, through DNA testing, for a prisoner serving a sentence of life without parole for a murder he did not commit. The prisoner already had served 19 years of the sentence and is only the second inmate in western Pennsylvania to be exonerated and freed through DNA testing.

DOUG DEUTSCH, SCT '80, president and founder of Doug Deutsch Publicity Services in North Hills, Calif., received the Publicist of the Year award at the 2006 South Bay Music Awards.

PAUL E. LUBIENECKI, CLA '80, was appointed a fellow at the Monroe Fordham Regional History Center in Buffalo, N.Y., and is guest curator for the Larkin Museum while pursuing doctoral studies. His book, *Frank Lloyd Wright's Graycliff: Architecture as Sacred Space*, was published this spring.

RICHARD MCCOY, SBM '80, is a production supervisor at E-Z-Go, Textron, a golf cart manufacturer in Augusta, Ga. A U.S. Air Force veteran, he has worked in the golf cart manufacturing industry since 1997.

GEORGE S. BOBNAK, CLA '81, was elected as a shareholder of Christie, Pabarue, Mortensen and Young, a Philadelphia-based law firm. His practice includes defense of insureds, self-insured entities and insurers in product liability and construction defect litigation.

LUANNE B. FISHER, CHP '81, CHP '87, is chief executive officer and president of Liberty Lutheran Services, a non-profit social ministry organization of the Evangelical Lutheran Church in Ambler, Pa., which serves seniors, children and families.

RICHARD N. GITLEN, SBM '81, was appointed executive director of Lutheran Children and Family Services, a subsidiary of Liberty Lutheran Services that provides child welfare programs including foster care and domestic adoption, immigration services and community initiatives.

LEE MICHAELSON, SBM '81, was promoted to president and CEO of Martin Management Group Inc. in Bowling Green, Ky., a diversified company that owns and operates 15 car dealerships, two Harley-Davidson dealerships and has other interests.

DARYL BELL, SCT '82, associate sports editor of the *Daily Tribune-News* in Cartersville, Ga., was named top sports columnist in the state of Georgia by the Georgia Press Association. He also earned a second award as his previous employer, the *Americus Times-Recorder*, was voted third-best sports section in the state.

BRUCE S. BOBBIN, SCT '82, is executive vice president of Dan Klores Communications, a public relations and integrated marketing company in New York. His clients range from colleges and universities to corporations and celebrities. He lives in Colonia, N.J., with his wife and two sons.

DER-MIN FAN

a lasting partnership

Der-Min Fan arrived at Temple with a graduate scholarship, a few suitcases and little else. A native of Taiwan, she had never visited the United States and knew almost nothing about life in America.

"It was a bit of a culture shock — a large culture shock, actually," Fan says. "I knew that Philadelphia was a big city, that it was very diverse and that Temple's organic chemistry program was very strong. Other than that, I wasn't sure what I would find."

She was immediately impressed with the American system of higher education, particularly the availability of the professors. "I attended the most modern university in Taiwan, but Temple was even more accessible," says Fan, *CST '76*. "I consider myself very fortunate."

Temple was equally fortunate to have her in its graduate program, says chemistry professor Grant Krow, her research advisor.

"Every so often, you come across students who are in a different intellectual universe than their peers. Der-Min was like that. She was the kind of student who was so advanced that you had to evaluate her individually or she would wreck the grading system for the rest of the class," Krow says.

When Fan's roommate unexpectedly pulled out of their living arrangement, Krow and his wife invited Fan to live in their basement — "the largest room in the house," he jokes. That act of generosity solidified a partnership that would produce cutting-edge science and continue to this day.

Research co-authored by Krow and Fan soon began appearing in the pages of prestigious academic publications. Their first paper was accepted in 1974 by the *Journal of Organic Chemistry*, the highest-profile digest for organic chemistry research. In 1976, they published on a totally different project in the *Journal of the American Chemical Society*, the world's most respected chemistry periodical. A year later, they again published in the *Journal of Organic Chemistry*, this time on a third separate project carried out by Fan.

By discovering a distinct way in which nitrogen atoms affect the reactivity of neighboring groups in molecules, Fan and Krow laid groundwork that would eventually allow scientists to make analogues of anti-cancer compounds. "What she discovered in the lab has had a lasting effect and continues to serve as the basis for my research. I'm working on a grant right now in which the chemistry is an outgrowth of Der-Min's discoveries in our 1974 paper," Krow says.

After receiving her master's degree, Fan saw an opportunity to combine her love of chemistry with the emerging field of computer science. She moved to California in 1978 and began working for aerospace giant Lockheed Martin. At the time,

there weren't many people with advanced chemistry skills who could utilize the era's nascent computer technology. Because she had taken a computer science course before moving west, Fan was in high demand.

She eventually landed at Sunnyvale-based Dionex Corp. as an entry-level software engineer. Dionex designs, manufactures and markets equipment that is used by chemists to isolate and quantify components of complex chemical mixtures. Seventeen years after joining the company, she became vice president of software engineering.



After three decades of utilizing technology in the service of chemistry, Fan says she is concerned about the state of science education in America's colleges and universities. Too often, she sees international master's and doctoral students return to their home countries after graduation, instead of staying in the United States as she did.

"Scientific discovery is the basis of a country's strength," she insists. "Eventually I'd like to help foster a greater emphasis on science education at all levels, high school as well as college. I'd like to have a positive impact on the future of the country."

Already Fan has given back to Grant Krow — the professor who supplied both intellectual and material assistance during her years on campus — by supporting his academic research. "I was a stranger to him," she explains. "He didn't have to be so generous to me, but he was. I will always be grateful for that."

— JOSEPH McLAUGHLIN

JOHN J. McWILLIAMS, SBM '82, is a district manager for Dollar Tree, responsible for Philadelphia, Bucks and Montgomery counties in Pennsylvania and Burlington and Mercer counties in New Jersey. McWilliams was previously a district manager for Rite Aid and Encore Books in the five-county Philadelphia area.

ALTON F. KNIGHT, SBM '83, SBM '93, is senior vice president for audit and compliance for Med Star Health, a non-profit healthcare organization. He is responsible for compliance functions and directing internal audit operations. He was previously vice president for audit and compliance at the Health Alliance System of Greater Cincinnati.

MELANIE E. STEWART, MUS '83, choreographer and principal of Melanie Stewart Dance Company in Philadelphia, directed and choreographed *4.48 Psychosis*, a play by Sarah Kane, one of Great Britain's most controversial contemporary playwrights, at Rowan University.

JACKIE SHOCHAN *a unique champion of the law*

In *With Justice for None*, his best-selling critique of the American legal system, renowned trial lawyer Gerry Spence explains why nurses make outstanding attorneys.

"They've been taught to ask intelligent questions of the patient and to listen to someone who is hurt or frightened," he writes. "They have been taught to care about the patient and to

write reports others can rely on. They can get to the bottom of a case."

If that's true, then Jackie Shogan, *CHP '75*, must be an excellent lawyer.

Growing up in Western Pennsylvania, Shogan always knew she wanted to be in a "helping profession." This desire led her across the state to Temple and the study of nursing. "To say that Temple was an eye-opening experience would be an understatement," she says. "It was my first taste of a cosmopolitan city, with its many people and experiences — a far cry from my suburban upbringing."

Shogan spent 12 years after graduation as a nurse specialist and clinical instructor

at several teaching hospitals, including those in Richmond, Va., Atlanta and Pittsburgh. Although she had always been fascinated with the law, she didn't consider making it a career until one Christmas early in her nursing career. She spent the holiday tending a wounded soldier whose parachute failed during a training exercise. "It occurred to me that this man was hurt because a product didn't do what it was designed to do," she says.

That incident spurred her interest in product-liability issues, which in turn led to her earning a legal degree in 1990 from Duke University. She then set about becoming a top-notch attorney in civil, administrative and criminal law. Today she is a senior counsel in the law firm Thorpe, Reed & Armstrong, the same firm where she began her legal career as a litigation associate.

After succeeding as both a nurse and lawyer, she agrees that those professions are not as far removed as they may first appear.

"Nurses are very public-service oriented; they see the effects of legal decisions every day," Shogan says. Courts can determine the availability of medical procedures and decide who is eligible to receive them. The precedents they set in criminal, family and personal injury cases are lived out in real time in emergency rooms and patient wards across the country. "I saw the impact the legal system has on victims of violent crime, and saw early on some of the changes that have become today's headlines."

Shogan is taking her unique perspective to aspiring lawyers at the University of Pittsburgh. Her appellate legal writing course, which she developed with a colleague, has been a staple of Pitt's law school for the past two years. It draws on Shogan's teaching background, which includes time as an adjunct at Duquesne University, instructing nursing students and tutoring nurses within the hospital setting.

"Wanting to make sure that students are well prepared coming out of law school, I thought that teaching an appellate practice course was a way that I could help the profession," she says. "I fashioned it as a writing course, because writing skills are important in any profession, but especially in law."

Shogan had the opportunity to teach outside the classroom as part of her campaign for the Pennsylvania Superior Court. She visited each of the state's 67 counties to educate regular citizens about how their lives are affected by the court. "Traveling across the state was a wonderful way to get to know our commonwealth and appreciate the beauty, diversity and all that each area has to offer," she says. "It was great for me to get in front of people and teach them about the courts."

— JOSEPH McLAUGHLIN



MAX L. WEIMAN, TYL '83, wrote a new book titled *A Simple Guide to Happiness: From a Mystical Perspective*. Weiman is rabbi of Kabbalah Made Easy Inc. in St. Louis, Mo.

GINO J. BENEDETTI ESQ., SBM '84, a shareholder at the law firm of Miller, Alfano & Raspanti in Philadelphia, wrote an article, "How to Fire a Staff Member," that discusses how to approach the task of terminating a person's employment, in *Family Practice Management* magazine. He concentrates his practice in the areas of employment, commercial and insurance coverage disputes, white collar criminal defense and insurance insolvency.

RUSSELL J. BUONO, CST '84, CST '87, CST '98, is chief of research and development at the U.S. Department of Veteran's Affairs in Coatesville, Pa. He also holds appointments as associate professor of neurology at Jefferson Medical College and is an associate professor of neurology at The Children's Hospital of Philadelphia.

RICHARD PERNICIARO, SBM '84, SBM '91, was promoted to dean of administration, planning and research at Atlantic Cape Community College (ACCC) in Mays Landing, N.J. He was previously the director of ACCC's Center for Regional and Business Research, a responsibility he still retains.

STEVE WOOD, SSA '84, helped coordinate a reunion of Chinese and American Air Force veterans in Beijing and Shanghai to commemorate the 65th anniversary of the beginning of the Hump Aircraft Route and 70 years of the Flying Tigers: American Volunteer Group. The reunion is set for July 2007.

JAMES HIRSCHHORN, SCT '86, a real estate sales manager/broker-associate with Watson Realty Corp., an independently owned real estate company in Jacksonville, Fla., received his Florida real estate broker's license.

ANDREA M. KALAS, SCT '86, is the head of film preservation at the British Film Institute in London.

OSCAR MARIN, TYL '86, accepted the position of senior director, national marketing at MTV Networks and BET Networks in New York City. Previously, he was the director of affiliate communication at Showtime Networks.

MERVYN JONES, SCT '88, is co-producer and co-writer of *Wild Weddings* on TLC and producer for *Awesome Adventures* and *Whaddyado*, nationally syndicated television programming aimed at teen audiences.

STEVEN KOCH, EDU '88, is a supervisor and customs and border protection officer with U.S. Customs and Border Protection in Miami, Fla.

ERIC WILSON, SCT '88, is a visiting assistant professor of media arts and sciences at Hampshire College. He is also technical and computer graphic supervisor for Synthespian Studios, and president of PowderKeg Inc. His most recent visual effects projects include *Snakes on a Plane*, *X-Men 3*, *Slither* and *The Fantastic Four*. He resides in the Berkshires of Western Massachusetts.

PETER DUTZ MANDA, LAW '89, is an attorney in private practice in New Brunswick, N.J.

DANIELÉ PERNA, SCT '89, an interior designer and principal of Danielé Perna Designs in New York City, opened a high-fashion shoe lounge in Philadelphia's Center City.

RACHEL B. ROSEN, CLA '89, joined the Hellmuth & Johnson law firm in Eden Prairie, Minn., in the firm's business and corporate law practice. In addition to her extensive experience in the area of state and federal privacy law, she has gained national recognition for her legal work surrounding the Freedom of Information Act.

EDWARD G. LONGACRE, CLA '89, an author living in Newport News,

Va., won the Fletcher Pratt Award for his book *Cavalry at Gettysburg*. In addition, his biography of General Wade Hampton III, *Gentleman and Soldier*, received the Douglas Southall Freeman History Award.

The 1990s

QUINTON DAVIS, ENG '90, accepted a position at CTI Consultants Inc., in Chantilly, Va., as senior project engineer/assistant branch manager. In his new position, he will consult on civil engineering/construction projects in northern Virginia and Washington, D.C.

ALAN J. KAPLAN, SBM '90, is president and CEO of Kaplan & Associates Inc. (K&A), a retained executive search firm headquartered in Wynnewood, Pa. K&A has been named to the *Philadelphia 100* list as one of the region's fastest-growing private firms for the third time since it opened in 1994.

JULIE O'BRIEN PETOIA, CLA '90, is a registered nurse at Rutherford Hospital at Rutherfordton, N.C. and a member of the nursing resource team. She was formerly a freelance medical writer/editor.

MELISSA GWYNNE, SCT '91, is the senior librarian/branch manager at Burbank Public Library, northwest branch, in Burbank, Calif. She was previously senior librarian for young adult services at Burbank Public Library's central library.

KAREN JETT, SBM '91, an ethics expert, was accepted as a professional member of the National Speakers Association, the leading organization for experts who speak professionally.

THOMAS TOUHEY, SCT '91, who worked for nearly seven years as a CID agent, has entered federal service, which has taken him to Saudi Arabia and Iraq. As a side project, he has collaborated on a script for a suspense film with Paul Yoder, another Temple grad. He lives in Hagerstown, Md., with his wife and three children.

RICHARD J. LEPS, SCT '92, is a client manager with The Hartford Steam Boiler in its Wayne, Pa., office. Leps has 14 years of internal marketing and sales experience and has held the positions of market research analyst at IMS Health and business development coordinator at XL Environmental in Exton, Pa.

MARGARET O'REILLY-ALLEN, SCT '92, was named chair of the accounting and finance department at Rider

University. She has been a faculty member for 16 years and was a past recipient of two Davis Research Fellowships. Her work has appeared in the *Journal of Accounting, Auditing and Finance*, *The CPA Journal*, *American Business Review* and the *International Journal of Finance*.

HEATHER R. PORTER, THM '92, an adjunct instructor at Temple University, has written and published a book with Idyll Arbor Inc. titled

Recreational Therapy Handbook of Practice ICF-Based Diagnosis and Treatment. It has been hailed as a model for other professional groups to follow.

AMY THRUSH-DREVES, TYL '92, an art teacher at Gettysburg High School, had three of her works juried in the 3rd-Annual Adams County Arts Council Fine Art Exhibit, which was held at the Lincoln Train Station in Gettysburg, Pa. Her piece

PAUL J. HOLLOWAY *a successful ride*



Paul Holloway is at the top of a profession that he says takes too much flak — auto sales. But he's not just any car dealer. Holloway is the premier auto dealer in New Hampshire; boasting five locations that employ about 200 workers and bring in \$170 million in annual revenue. "My industry has been the brunt of a lot of jokes," says Holloway, a former president of the National Automobile Dealers Association, "but I've worked my entire career to build excellent relations with my customers."

The Philadelphia native graduated from Germantown High School and won a football scholarship to Temple, where he played center. "It's a good thing I had scholarships to Temple, or

else I would have had to work my way through, like so many Temple kids do," says Holloway, *SBM '61*. "I just wanted to get through in four years, get a job and make money."

As a business major, he was mentored by Professor Sam Wilson, who encouraged him to become president of the university's Society for the Advancement of Managers. "He was an unbelievable guy — one of those professors who really made a difference in my life," recounts Holloway. "He taught me a lot of things, not only about management, but also about life."

He took a job with General Motors Corp. after graduation, which required him to move seven times in six years. The itinerant lifestyle gradually wore on Holloway and his wife, Anna Grace, *CHP '61*, whom he met on campus. When GM asked him to transfer to New York City in 1967, he decided enough was

enough.

He found a small auto dealership in Exeter, N.H., and invested his entire savings — \$6,000 — in the enterprise. The location had been averaging 90 sales a year, but in Holloway's first year, he sold 650 automobiles. Today, customers from as far away as Boston come to Holloway for everything from Mercedes-Benz roadsters to GMC trucks.

Asked about his strategy on business operations, his response is concise: "We worked hard." He also credits his employees, many of whom stay long term with his company. In fact, three of his first six employees are still with Holloway after 40 years.

While president of the National Automobile Dealers Association — a post that helped him chalk up 330,000 air miles in one year — he lobbied the government to pass laws enhancing automobile dealer-customer relations. He notes that there is an effort underway to pass a national car title law that would help prevent title fraud. Under the proposal, if a car were flooded or totaled, the information would be added to the title and could not be removed by any state.

Automobiles have not been Holloway's only business venture. He also owns a 204-slip marina in New Hampshire, and for 18 years co-owned a system of eldercare facilities in that state. He served as chairman of the University System of New Hampshire for three years, and now chairs the state's community college system. There is even a dining facility named after him — Holloway Commons — at the University of New Hampshire, where he received an honorary doctorate. At the end of the day, Holloway says there is no place he would rather be than New Hampshire. "The people here are just amazing, and they've got an incredible work ethic.

"But hey," he says, referencing Temple President Ann Weaver Hart, who came from UNH, "Temple people are already well aware of that fact." — ALIX GERZ

entitled "Gadget Pin," was selected for a 3D Art award.

MARY C. COYLE, SCT '93, a freelance communications consultant, spent nearly two months working in Torino at the Olympic Winter Games as Olympic News Service Supervisor for one of two ice hockey venues. This was her third Olympic Games; Athens and Atlanta were the other two. She lives in Philadelphia.

JEAN LOVE CUSH, SCT '93, LAW '96, has published her first book, *Tattered Bonds*. She lives in Fort Wayne, Ind. and is working on her second novel.

JONATHAN MCGORAN, SCT '93, has recently written *Body Trace*, published by Penguin Books. It is the first novel in a forensic crime series based in Philadelphia. The second novel in the series, *Blood Poison*, is scheduled for release in September 2007. McGoran writes as D.H. Dublin.

JAMES A. SMITH, SCT '94, founder, president and CEO of JIMPACT Enterprises, a consulting company in Lansdowne, Pa., has written a new book, *Crash and Learn: 600+ Road-Tested Tips to Keep Audiences Fired Up and Engaged*. The book offers tips on how to keep audiences engaged and is for anyone who presents information or leads meetings and workshops.

ANTHONY SCHOUTEN, CLA '95, was named a partner in the structured finance practice group at Stroock & Stroock & Lavan in the firm's New York office.

MICHELLE STEEN, CST '95, a researcher at IBM Thomas J. Watson Research Center in Yorktown Heights, N.Y., was inducted into Temple's College of Science and Technology Gallery of Success. She and husband, **JEFFREY STEEN, SBM '91**, are also proud to announce the birth of their baby, Bethany Michelle.

LI BAI, ENG '96, an assistant professor in the Department of Electrical and Computer Engineering at

Temple University, and vice chair of the Institute of Electrical and Electronics Engineering (IEEE), traveled to Washington, D.C. last March to urge Congress to support increased research and development funding for science and engineering.

MICHAEL E. NOEL, EDU '96, accepted a position with Argosy University in Sarasota, Fla., as director of student affairs, career and alumni services. He is pursuing a doctorate in education leadership and intends to move into a position as a campus president.

BRENT SAUNDERS, LAW '96, was appointed senior vice president and president of consumer healthcare at Schering-Plough, a global science-based healthcare company in Kenilworth, N.J.

KIMBERLY WILLIAMS, SCT '96, accepted a position at Erickson Retirement Communities in Catonsville, Md., as an IT project manager. She is responsible for project managing the telecommunications needs for Erickson's new sites throughout the country.

NIAMA LESLIE WILLIAMS, CLA '96, CLA '06, is the CEO of Blowing Up Barriers Enterprises, which focuses on various writing services for individuals and corporations. In addition, she has completed a FastTrac New Venture course at the Center City Women's Business Development Center and published three books with Lulu.com.

MICHAEL S. COHEN, LAW '97, became a partner at Wolf, Block, Schorr and Solis-Cohen, a Philadelphia-based law firm. He concentrates his practice in training and counseling. He also conducts training seminars and webcasts and is a seasoned public speaker.

CHRISTINA FRANGIOSA, LAW '97, an associate with Montgomery, McCracken, Walker & Rhoads in Philadelphia co-wrote an article "Awards of Attorney Fees to Prevailing Parties in Trademark

Cases: Both Sword and Shield for Defendants." The article was published by the Defense Research Institute in a compendium titled *Defending Intellectual Property Claims*.

TALAR KEOSEYAN, CLA '97, published her second children's book, titled *Karla's Lesson*. The book teaches children in an easy to understand and non-threatening way to be aware of the manipulation tactics of predators. She is working on her third book, *Timmy's Secret*.

CHRISTOPHER M. LEHMAN, SCT '97, is the Oregon correspondent for the Northwest News Network. His stories air on nine public radio stations in the Pacific Northwest. He lives in Salem, Ore.

KIMBERLY A. KIRNER, SCT '97, is an editor for *Bloomberg News* in London and lives in nearby Harpenden, Hertfordshire. She married Murray Lohoar last July in a ceremony that occurred on the banks of Loch Awe in Ardanaiseig, Scotland.

ILABEN PATEL, CST '97, is a software services specialist at IBM in Westford, Mass. He was previously a senior systems analyst at Bowstreet, which is also a part of IBM.

LISA SUBRAMANYA, SBM '97, is an excess casualty underwriting manager at American International Group Inc. in New York. She and her husband, Arvind, have a new baby girl, Sonali Marie, born July 16, 2006 in Long Branch, N.J.

A. KAMAL TAHIR, SBM '97, a senior manager of consulting at ACNielsen in Schaumburg, Ill., and his wife, Zara, have adopted twins, Aydin and Ariana. The twins were born in Meknes, Morocco.

MICHAEL ADLER, LAW '98, is general counsel at Hotwire Communications, a full-service communications provider in Wynnewood, Pa. Previously, he was an associate in the commercial litigation practice group at Blank Rome.

doctors of racing

JOSEPH AND ROSE MATTIOLI

They fell in love on the steps of Mitten Hall, earned doctorates in healthcare, established practices and created an idyllic family. That's when their lives really picked up speed.

Joseph R. and Rose C. Mattioli had careers in dentistry and podiatry, respectively, when they entered a field that is now exploding across America — NASCAR auto racing. Although friends still jokingly call them the “Hoof and Mouth Doctors,” the Mattiolis are best known as the couple behind “Thunder in the Poconos,” the nickname for the Pocono International Raceway.

After graduating from Temple, Joe, *DEN '52*, and Rose, *POD '52*, settled into adjacent practices in Northeast Philadelphia, where they made good lives for their growing family. In October 1960, after the pace of running his own practice left Joe feeling burned out, he had an epiphany. “I decided that I would start enjoying life and do what I liked,” he recalls.

That clarion call would direct the Mattiolis to real estate investment and management — predominantly in the Poconos — and eventually lead them to develop a major auto raceway near Hazelton, Pa. “We made so many mistakes at first,” Joe says. “But when attendance began to explode in the '90s, we added 5,000 seats, then another 5,000, then 15,000 and then another 15,000.”

Today the Pocono International Raceway is lauded as one of the most fan-friendly tracks in the country. The complex features a grandstand and infield that can hold some 100,000 people. It also includes a restaurant, fire department, news operation and restrooms that Joe calls “the biggest toilet facility in the world — no waiting.”

Adjacent to the raceway is a 150-site motor home park, most of which has water, sewer and electricity connections. On the drawing board is a resort community that will include four-bedroom homes, condos, apartments and a hotel.

Hundreds of thousands of race enthusiasts attend two major NASCAR races there each season. Scores of racing clubs rent the tracks — three 1.25-mile courses inside the 2.5-mile oval — nearly every day from spring to Thanksgiving.

Nationally, millions of fans flood raceways and millions more watch events on major television networks. Some observers compare the popularity of stock car racing to the Arnold Palmer era of televised golf and the present mania for professional football. But unlike the PGA and NFL, NASCAR was launched only in 1948.

Why has the sport enjoyed such explosive growth in the face of major competition for fans' time and money? “Everybody owns cars and everybody wants to be a race car driver,” Joe contends.

Joe and Rose attribute much of their success — and that of auto racing — to NASCAR pioneer Bill France Sr., who nurtured the fledgling raceway couple. “France and his family did such great things for us,” Joe stresses. “And that we had the guts fascinated them.”

The Mattiolis also were helped by a major figure in Philadelphia finance — banker John R. Bunting, *SBM '50, CLA '52, HON '70*, who came through with a crucial loan. Joe says succinctly: “He saved our rear ends.”

Their good fortune has led to a lively social life and substantial community involvement. Earlier this year, they took 18 family members to visit Joe's family home in Italy, where they were treated like royalty. They have been generous to the Pocono Medical Center, the United Way and the City of Stroudsburg, upon which they recently bestowed a \$1 million gift to aid downtown development. Moreover, a state economic survey estimated the positive impact of their raceway at some \$360 million.



Joe and Rose have three children, seven grandchildren and two great grandchildren — including twin girls. They still have their house in Northeast Philadelphia and visit it periodically. “Once in a while, I just need a Philly fix,” Rose says.

The couple has been married 59 years and they both agree, “Everything we've ever done has been together.”

— RALPH HOWARD

PATRICIA DEMATTO, PHR '98, a registered pharmacist at Eckerd Pharmacy in Walnutport, Pa., received the 2006 Eckerd/Brooks National Pharmacist Preceptor Award for mentoring students and outstanding achievement.

ABBE F. FLETMAN, LAW '98, a shareholder at Flaster/Greenberg, co-chaired the American Bar Association Litigation Section's Committee on Corporate Counsel CLE Seminar program at its 25th-annual seminar. She heads the litigation section of the intellectual property practice group and is a member of the commercial litigation practice group at Flaster/Greenberg.

JONATHAN H. VIVAR, SBM '98, is a client executive at IBM for the United Nations and City of New York. He married Kelly Biggs in September 2006 and lives in Mount Laurel, N.J.

SHAUN BLICK, SCT '99, has successfully completed the New Jersey and New York Bar examinations. He is also seeking admission to the bar of Washington, D.C.

CAHBA S. KINGWOOD, ENG '99, is now the regional executive for Sun Microsystems in Columbia, Md. He manages a sales team that is responsible for Sun's education and research sales in 10 southern states and in Washington, D.C.

HEATHER DURKIN-THOMAS, CLA '99, accepted a position as an associate at Creedon and Feliciani in Norristown, Pa. She concentrates her practice in insurance defense.

DIPTI I. PATEL, SCT '99, was promoted to news director for KYW Newsradio. Formerly an editor, she helped to create the Emmy-nominated TV newscast *KYW This Morning* on UPN 57 and served as the show's senior producer until 2004. She was also a writer for CBS3 *Eyewitness News*.

The 2000s

PENIEL E. JOSEPH, CLA '00, authored and published *Waiting 'Til the Midnight Hour: A Narrative History of Black Power in America* that was named one of the best books of 2006 by *The Washington Post*. He has done numerous radio and author appearances, and gave a book talk at Temple University in February.

FLORENCE LEWIS, SBM '00, owner/operator of Mom-Mom's Place Family Learning Center, is proud to announce the celebration of her center's second anniversary. The center is a licensed 24-hour Christian-based family day care facility in southwest Philadelphia.

JAMES WALSH, JR., AMB '00, was promoted to the position of associate at Graham Landscape Architecture in Annapolis, Md. In his new position, he will be responsible for managing all stages of the design process and will be instrumental in the professional development of other staff members.

RENEE L. WILLIAMS, TYL '00, a special education coordinator at the Heritage School in New York, received a master of education degree in education leadership from Teachers College at Columbia University.

VLADIMIR ZIVKOVIC, CST '00, earned a master of science degree from the University of Memphis and will be working on his doctorate in geology/space studies at the University of North Dakota. He married Monique Frazier of St. Louis last June and has relocated to Grand Forks, N.D.

DAWN YOUNG, CLA '01, produced the documentary *Beneath the Surface*, which chronicles the journey of Wolf Wigo, three-time Olympian and captain of the USA men's water polo team at the 2004 Olympic Games. The film won the Emerging Filmmaker Award at the Lake Placid Film Festival.

ROSEMARY TRAORE, EDU '02, assistant professor in urban education at the University of North Carolina at

Charlotte responsible for the urban education strand of a curriculum and instruction doctoral program, published a new book, titled *This Isn't the America I Thought I'd Find: African Students in the Urban U.S. High School*.

ZULFI HADI, SBM '03, was promoted to manager at Accenture, in Reston, Va. He recently earned an MBA from the University of Phoenix and is working toward a master's degree in international affairs at Georgetown University.

MARYBETH T. HAGAN, SCT '03, an author and freelance journalist, has written *Abortion: A Mother's Plea for Maternity and the Unborn*.

CICELY HORSHAM-BRATHWAITE, EDU '03, accepted the tenure-track position of assistant professor of counseling at the University of Bridgeport in Bridgeport, Conn.

RABE (ROB) MAADDI, SCT '03, is host of *The Rob Maaddi Show* on ESPN-920 AM, which airs on Sundays from 9 a.m. to noon. A resident of Sewell, N.J., he was previously an Associated Press Philadelphia sports editor/writer.

SHARIF ROACH, CLA '03, a volunteer for the Greater Philadelphia Asian Cultural Center, helped coordinate the Philadelphia performances of New Tang Dynasty Television's 2007 Chinese New Year Spectacular, a traditional celebration of the Chinese Lunar New Year that toured 26 cities worldwide.

NICOLE SNYDER, CLA '03, is the law librarian at Connolly, Bove, Lodge & Hutz in Wilmington, Del. She also services the firm's Washington, D.C. and Los Angeles offices.

DARIN THORN, ENG '03, was promoted to senior engineer with the New Jersey Department of Transportation. He is also an assistant specialist in the Emergency Operations Center, which deals with weather-related issues throughout the state.

E. HARRIS BAUM *leaving a legacy*

E. Harris Baum, Esq., is a Philadelphian through and through. Born and raised in North Philadelphia, the two-time Temple graduate and practicing Philadelphia attorney sits on numerous boards throughout the city. Yet his latest professional appointment came from a country nearly 7,000 miles away. In December 2006, Baum was sworn in

years while working as a messenger for a local law firm. “I helped that firm any way I could, except washing windows,” says Baum, laughing.

After graduating from Temple Law School, Baum served in 1959 as a deputy attorney general for Pennsylvania. His legal career continued its ascent a few years later when he began collaborating with Norman Zarwin and Lionel Prince; he worked with them for a year before becoming a partner in their firm. Today he specializes in litigation, commercial law, real estate, medical malpractice law and products liability law.

Baum lives in Philadelphia and sits on various boards throughout the city, including the Fairmount Park Commission and the Civil War and Underground Railroad Museum, of which he serves as board chairman. He also was president of Keneseth Israel Synagogue in Elkins Park, and a board member of the Pegasus Riding Academy for Children. His wife of more than 23 years, Judge Myrna Field, passed away this past April.

Baum occupies what little free time he has by traveling. He has visited South Korea twice and hopes to return this year. He has also traveled extensively in Europe, and goes to Israel annually as part of his duties as a co-trustee with Merrill Lynch to grant scholarships to Hebrew University scholars. When asked how he manages to travel, volunteer and work on various commissions while maintaining his practice, Baum replies concisely: “It’s called organization,” he says with a laugh. “It’s an interesting life. It’s so interesting because I deal with people I like. I don’t look at it as a chore. I look at it as an ability to move in circles that I really enjoy.”

Baum also finds solace in his philosophy on life. “We’re on this earth for a very short time and it’s great to make money and do the things we want. But somewhere along the line you have to leave a legacy, and that legacy should be trying to change at least one person’s life for the better,” he says. “That’s something I consider godlike. Maybe that sounds hokey, but it’s exactly how I feel.”

— ALIX GERZ

as the Republic of Korea’s honorary consul general for Pennsylvania.

Baum, *SBM '54, LAW '57*, represents Korean corporations in Pennsylvania, and thus came to know individuals who were plugged into the diplomatic corps. He learned that the Korean government wanted a liaison in Pennsylvania to assist new immigrants who are obtaining U.S. citizenship. As consul, Baum’s duties also include working with Korean associations statewide, involving Koreans in state politics, furthering cooperation

between Korean and Pennsylvania businesses, promoting Korean culture, increasing tourism and linking Pennsylvania to the embassy in New York.

As a boy, law and diplomacy were far from Baum’s mind. He had visions of becoming a chemist until a political science class at Olney High School altered his focus. After serving for a year in the military, he enrolled at Temple as a double major in political science and psychology. Baum formed a close relationship with Assistant Professor Raymond Short, who not only helped foster his love of the law, but arranged for him to tutor political science students. He earned his bachelor’s degree in three



DORIAN WHITE, SSA '03, earned a master of science degree in health education from Saint Joseph’s University.

SEDOFIA GEDZAH, ENG '05, an associate engineer at Lockheed Martin Corp. in Moorestown, N.J., accompanied Temple University Assistant Professor Li Bai to Washington, D.C. last March to address Congress at the Science-Engineering-Technology Congressional Visits Day. There, he

urged support for increased research and development funding for science and engineering.

NATHAN MASKERI, EDU '05, accepted a position at Coldwell Banker Realty Professionals in East Norriton, Pa., as a realtor. He was previously employed by Traffic.com as a media buyer.

ALLEN CARTER, MUS '06, is a graduate teaching/research assistant at Truman State University (TSU), in

Kirksville, Mo., where he is pursuing a master’s degree in wind band conducting and tuba performance.

NATHANIEL JORDAN, CLA '06, performed for a second time with Peter Nero and the Philly Pops along with Walter Blocker and The St. Thomas Gospel Choir during the Christmas holiday. He first performed with them in 2005. Jordan is a parole officer with the First Judicial District of Pennsylvania.

'20s

Grace Dorothy Killmer, *EDU* '26

'30s

Dorothy Spencer Case, *EDU* '30
James Allen Whitaker, *MED* '33
Carol R. Simon, *SCT* '35
Jane Gentel Hoffman, *EDU* '36
Paul Berson, *DEN* '37
Carl Arthur Bradbury, *DPM* '37
Jack J. Chiarelli, *MUS* '37
Arthur L. Dymond, *CLA* '37
Manuel J. Stolbach, *DPM* '37
Sara A. Brackett, *CHP* '38
Eli J. Brewer, *DPM* '38
Richard Young Dalrymple,
MED '38
C. David Flounders, *DPM* '38
John M. Kurtz Jr., *LAW* '38
Genevieve Hopman Bramlett,
NUR '39
Robert F. Garrison, *SBM* '39
Adolph Glass, *DEN* '39
Emma O. Kruse, *NUR* '39

'40s

Frank A. DeDominicis, *CLA* '40
Jack E. Dimmer, *DEN* '40
Elizabeth B. Bowers, *EDU* '41
Eugene J. Gillespie, *MED* '41
Ruby Jane McClure, *CHP* '41
John T. Nocket, *SBM* '41
Harold D. Smock, *THE* '41
Andrew Korba Jr., *EDU* '42
Joseph A. Shelley, *MED* '42
Katherine Leech Crook,
NUR '43
Norman B. Pearl, *DPM* '43
William B. Shapiro, *DEN* '43
H. DeHaven Cleaver Jr.,
MED '44
Robert L. Suter, *DEN* '44
Geraldine S. Armstrong,
NUR '45
Cosmo Guglielmi, *PHR* '45
Angelo P. Martellaro, *PHR* '45
Joseph E. Moylan, *MED* '45
Antoinette C. Resciniti,
MUS '45
Jeanne Whitesell, *AMB* '45
Edwin W. Lauterbach, *MED* '46
George Ogden, *POD* '46
Robert A. DeRose, *POD* '47
Martha S. Huck, *NUR* '47
Robert W. Kerr, *CLA* '47
Thomas J. Oldknow, *ENG* '47

Stanley F. Stampien, *DEN* '47
Adolph Bender, *POD* '48
Richard A. Clark, *CLA* '48
Nicholas C. Cofrancesco,
ENG '48
Louis P. Drinkwine Jr., *POD* '48
William Albert Forr, *EDU* '48
Donald C. Matchett, *SBM* '48
John A. Redmond, *POD* '48
Joseph M. Durso, *ENG* '49
Anthony L. Pagnotti, *PHR* '49
Richard W. Scopp, *DEN* '49

'50s

Louis Burger, *POD* '50
Albert Lax, *SBM* '50
Arthur R. Lum, *ENG* '50
Frank Pantano, *SBM* '50
Mildred V. Wolfe, *EDU* '50
Duane E. Bath, *PHR* '51
Thomas A. Cawley, *POD* '51
Frank A. Cotton, *CST* '51
Edward H. Jeffries, *EDU* '51
Martin H. Kiefer, *DEN* '51
Joseph E. McGettigan Jr.,
LAW '51
George J. Stecher Jr., *CCL* '51
Milton J. Lerner, *DEN* '52
Harry L. Smith Jr., *CST* '52
Evelyn D. Strubel, *EDU* '52
Larry D. Trexler, *SBM* '52
Shelba Small Wright, *EDU* '52
Robert W. Zerbe, *DEN* '52
Joan VanDevere Canty, *POD* '53
James Jude Craig, *ENG* '53
Margaret G. M. Foster, *LAW* '53
Spencer C. Kurtz, *LAW* '53
David Handler, *CST* '53
Patrick Edward Hosey, *DEN* '53
John J. Lamb Esq., *LAW* '53
James Morrow Maull, *CLA* '53
Sandra Melazar Sher, *SBM* '53
Bernard Solar, *EDU* '53
Anna Yamroz, *CCL* '53
George J. Chorba, *SBM* '55
Dorothy T. Lynch, *EDU* '55
Paul D. Weiner, *DEN* '55
Frances A. Archer, *EDU* '56
William M. Knorr, *SBM* '56
Anthony A. Raffo, *LAW* '56
Marian Hoguet Baillie, *EDU* '57
Herman W. F. Bocher, *EDU* '57
Robert E. Coburn, *ENG* '57
Lloyd John Dommel, *SBM* '57
James A. Kelley, *ENG* '57

Doris G. Noga, *EDU* '57
Eleanor K. Schultz, *CLA* '57
Theodore M. Sheckart, *EDU* '57
Morton M. Yablonsky, *SBM* '57
Richard Churchfield, *CCL* '58
John Anello, *ENG* '59
Burton Hoffman, *SBM* '59
Marvin L. Stern, *SBM* '59

'60s

James L. Gaither, *TYL* '60
Erik Klokhholm, *CLA* '60
Albert J. McAllister, *ENG* '60
Ruth M. Scheibner, *CLA* '60
Eugene J. Duggan Jr., *POD* '61
Jackson R. Dunlap Jr., *LAW* '61
Frederick L. Garhes, *EDU* '61
Thomas A. Blasco, *EDU* '62
Robert D. Cash, *EDU* '62
Frederick W. Hauk, *DEN* '62
Jose Otero Salgado, *CLA* '62
William J. Caputo, *EDU* '63
John David Woodyard, *ENG* '63
George E. Lilley, *SBM* '64
James N. Stone, *SBM* '64
Thomas James Burke, *EDU* '65
Geoffrey Levine, *PHR* '65
John E. Hutton, *MED* '66
Anthony F. Hubka, *EDU* '67
Dorothy T. Lynch, *EDU* '67
Claire B. Mosher, *CLA* '67
Alan C. Pillard, *EDU* '67
John T. Vontrott, *CLA* '67
George M. Osborne, *ENG* '68
Sheba G. Sharrow, *TYL* '68
Ronald J. Kaminski, *ENG* '69
Thomas A. Newman, *ENG* '69
Norman Shanfeld, *CLA* '69
Armita B. Sims, *EDU* '69

'70s

Janet M. Brown, *EDU* '70
Bernice O. Crump, *EDU* '71
Elaine D. Schultz, *EDU* '71
Lawrence N. Sternberg,
CLA '72
Donald P. Merryman, *EDU* '73
John Joseph Corish, *EDU* '74
Donald Keith Seitz, *EDU* '75
Michael G. Clark, *EDU* '76
Rosaura Franco, *EDU* '76
Curtis C. Harmon, *MUS* '76
Ruth R. Alper, *SSA* '77
Joseph P. Gavin, *CLA* '77
Mark L. Gold, *POD* '77

Richard D. Roth, *POD* '77
Deirdre D. Saunders, *SBM* '77
Ben Zimmer, *MED* '78
Joel W. Augenblick, *POD* '79
Stanley E. Grode, *POD* '79
Helen Hopkins, *EDU* '79

'80s

Muriel A. Stewart, *EDU* '80
Philena Frazier Washington,
EDU '80
Teresa Lynn Gelenian-Wood,
TYL '81
Lauren B. Karoly, *DEN* '81
Lisa R. Hollender, *TYL* '82
Donald G. Katz, *DEN* '82
Anne Louise Matyi, *EDU* '82
Yvonne C. Winkelspecht,
SCT '82
Kim M. Ferraro, *CHP* '83
Marlene Adelle Greenspan,
LAW '83
Karen A. Ledger, *SCT* '84
Michael A. Scannapieco,
LAW '84
D. Richard DiNapoli Jr.,
POD '85
Judith Peck Rodgers, *CLA* '85
Marie C. O'Donnell, *SSA* '86
Thomas S. Styer, *SBM* '86
Elvira McNear, *SSA* '87
Karen M. Williams, *CLA* '87
Lisa Y. King, *SCT* '88

'90s

Michael C. Dunkle, *CLA* '90
Jule Ann Bravyak Keegan,
LAW '91
John F. McCalla, *SCT* '91
Paul W. Mahoney, *SBM* '92
Lisa G. Matz, *SBM* '92
Lynda Blum, *LAW* '93
Jason G. Hunter, *SBM* '95
Robert A. Peniston, *SCT* '96
Leonard R. Thomas, *EDU* '96

'00s

Lisa M. Waller, *EDU* '00
Erin E. Kwiatkowski, *SBM* '03
Danielle N. Baker, *SCT* '06



Students rehabilitate a row house in the 2100 block of North Broad Street in July 1963.

COLLEGE CAMPUSES were the engines that drove social change in 1963, and Temple was no exception. Students traveled south to support the civil rights movement, worked locally to better the lives of the underprivileged and protested injustice of all kinds. Together, they experienced first-hand staggering gains and heart-breaking losses that year.

With eyes fixed on the nation and world, Temple students cheered Martin Luther King Jr.'s "I Have a Dream" speech and watched, horrified, as fire hoses and police dogs were unleashed on demonstrators in Birmingham, Ala. They sat at rapt attention during a visit to campus by James Meredith, who only a few months earlier had become the first African-American graduate of the University of Mississippi.

Meredith wasn't the only '60s icon to touch down at Temple that year. Peace Corps Director R. Sergeant Shriver found scores of eager Owls ready to heed President Kennedy's call to "promote world peace and friendship" through volunteerism. With the rest of the nation, the university mourned Kennedy's loss. Many students recalled the campaign stop he made here three years earlier. Kennedy was the first presidential candidate to visit Temple, and the gesture endeared him to the campus community.

Today, they may carry cell phones instead of slide rules, but Temple students are just as concerned with the world around them. They participate in campus groups such as Democracy Matters, the Feminist Majority Leadership

Alliance, Temple Advocates for Africa and the NACCP. But, even on their own, they pursue active roles in determining the direction of America.

Ask about their vacation plans and you'll hear about Alternative Spring Break, Habitat for Humanity and Project Mexico, which, along with many other organizations, are linked through the Office of Community Service and Temple Student Leadership Challenge. Their post-graduation aspirations increasingly involve volunteering for national service organizations.

Temple students in 2007 are like their 1963 counterparts in the ways that count the most. Dynamic, hardworking and engaged, they continue to set the world alight with their passion for doing good.



2007 Owls Football: **MISSION POSSIBLE**

**Six Exciting Home Games this Season
One Exciting Location – Lincoln Financial Field**

August 31 vs. NAVY

September 8 vs. BUFFALO

October 6 vs. NORTHERN ILLINOIS
(Homecoming)

October 20 vs. MIAMI (OH)

November 10 vs. PENN STATE

November 17 vs. KENT STATE

Get your tickets today at
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Full and partial season tickets are on sale now, with discount ticket plans available for Temple staff, faculty and recent graduates. Full-season ticket plans for all six games begin at \$96. Partial-season ticket plans — which include the Penn State game and two other Mid-American Conference games — begin at \$72.

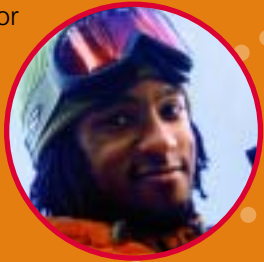
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Joe, SBM '75

Starting snowboarding club, looking for cat sitter



Aimee, CST '91

Loves cats, looking for marketing job

Stuart, POD '65

Recently retired, seeking permanent email account



YOU

Alberta, LAW '99

Looking for marketing director, loves snowboarding



Looking to improve career, meet new friends, share news, and stay connected with Temple University

Ingrid, CLA '83

Hosting alumni reunion, seeking volunteers



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