



BOOK DRIVES FOR BETTER LIVESSM

To date, the *Book Drives for Better Lives*SM Program has raised millions of dollars for literacy, diverted millions of books from landfills, created jobs for hundreds of people, and provided wonderful books to millions of readers worldwide. The rest of the story is still being written. We invite you to join us on our journey. It's only going to get better.

BOOK DRIVES FOR BETTER LIVES - CHANGING PEOPLE, PROFIT, PLANET

The *Book Drives for Better Lives*SM Program is a simple, free and real program. To keep it simple, we have created a one-stop online Client Portal to serve as your Book Drive headquarters. To keep it free, we'll send you the book drive supplies and pay to ship the books. To keep it real, your book drive will help to make a positive, life-long impact on people's lives around the world.

CHANGING PEOPLE

As the Book Drive Organizers on your campus, you will develop strong communication and leadership skills that will benefit you long after graduation. Motivate your campus to be the change you want to see in the world and embrace the fellowship of working together as a chapter. Become a part of our socially conscious movement to promote the global equalizer- Literacy.

CHANGING PROFIT

Do good, and put some change in your pocket! We pay your chapter for each accepted book that we receive, and the funding quickly adds up. The monetary benefits don't stop there...

Using the power of e-commerce, your books will generate unrestricted funding for a non-profit literacy partner. In turn, our partners use these funds to build schools, start libraries or provide educational scholarships worldwide.

CHANGING PLANET

The *Book Drives for Better Lives*SM Program is designed to be an eco-friendly campus project. We help divert books from the landfill and provide your chapter with recycled materials to reduce the environmental impact. Pioneer the "green" service project on your campus. Lead a Book Drive today!

Better World Books is a global bookstore that harnesses the power of capitalism to bring literacy and opportunity to people around the world. We're not a traditional company with an add-on "cause" component. Social and environmental responsibility are at the core of our business. You could say it's in our DNA. Better World Books collects and sells books online to fund literacy initiatives worldwide.

GET STARTED TODAY! CAMPUS@BETTERWORLDBOOKS.COM 800.894.0242 ext 773