

Curriculum Vitae

SHANYANG ZHAO

Department of Sociology  
Temple University  
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EDUCATION

Ph.D.	1987-1991	Sociology	University of Maryland, College Park
M.A.	1985-1987	Sociology	University of Missouri, Kansas City
B.A.	1979-1983	Sociology	Shanghai University, Shanghai, China

EMPLOYMENT

2008 -	Professor, Department of Sociology, Temple University
2000 -2008	Associate Professor, Department of Sociology, Temple University
1997 -2000	Assistant Professor, Department of Sociology, Temple University
1995 -1996	Lecturer, Department of Sociology, University of Michigan
1994 -1997	Research Fellow, Survey Research Center, Institute for Social Research, University of Michigan
1991 -1994	Postdoctoral Trainee, Survey Research Center, Institute for Social Research, University of Michigan
1989 -1991	Research Intern, Survey Research Center, University of Maryland
1983 -1985	Instructor, Department of Sociology, Shanghai University, Shanghai, China

RESEARCH INTERESTS

Internet & Social Interaction, Self-concept & Mental Health, Methodology & Metatheory

## PUBLICATIONS

### Scholarly Papers:

Zhao, Shanyang. (forthcoming). "Parental Education and Children's Online Health Information Seeking: Beyond the Digital Divide Debate." *Social Science & Medicine*

Grasmuck, Sherri, Jason Martin, and Shanyang Zhao. (forthcoming). "Ethno-Identity on Facebook." *Journal of Computer-Mediated Communication*

Zhao, Shanyang. 2009. "Teen Adoption of MySpace and IM: Inner-City versus Suburban Differences." *CyberPsychology & Behavior* 12(1):55-58.

Zhao, Shanyang and David Elesh. 2008. "Copresence as 'Being With': Social Contact in Online Public Domains." *Information, Communication & Society* 11(4):564-583.

Zhao, Shanyang, Sherri Grasmuck, and Jason Martin. 2008. "Identity Construction on Facebook: Digital Empowerment in Anchored Relationships." *Computers in Human Behavior* 24:1816-1836.

Zhao, Shanyang and David Elesh. 2007. "The Second Digital Divide: Unequal Access to Social Capital in the Online World." *International Review of Modern Sociology* 33(2):171-192.

Zhao, Shanyang. 2007. "Internet and the Lifeworld: Updating Schutz's Theory of Mutual Knowledge." *Information Technology & People* 20(2):140-160. [Emerald Literati Network 2008 Highly Recommended Paper Award]

Zhao, Shanyang. 2006. "The Internet and the Transformation of the Reality of Everyday Life: Toward a New Analytic Stance of Sociology." *Sociological Inquiry* 76(4):458-474.

Zhao, Shanyang. 2006. "Humanoid Social Robots as a Medium of Communication." *New Media & Society* 8(3): 401-419.

Zhao, Shanyang. 2006. "Do Internet Users Have More Social Ties? A Call for Differentiated Analyses of Internet Use." *Journal of Computer-Mediated Communication* 11(3).  
<http://jcmc.indiana.edu/vol11/issue3/zhao.html>

Zhao, Shanyang. 2005. "The Digital Self: Through the Looking Glass of Telecopresent Others." *Symbolic Interaction* 28(3): 387-405.

Zhao, Shanyang. 2004. "Consociated Contemporaries as an Emergent Realm of the Lifeworld: Extending Schutz's Phenomenological Analysis to Cyberspace." *Human Studies* 27(1): 91-105.

Zhao, Shanyang. 2004. "Metatheory." Pp.500-501 in *Encyclopedia of Social Theory*, Volume I, edited by George Ritzer. Thousand Oaks, CA: Sage.

Kessler, Ronald, Kristin D. Mickelson, Ellen E. Walters, Shanyang Zhao, and Lana Hamilton. 2004. "Age and Depression in the MIDUS Survey." Pp.227-251 in *A Portrait of Midlife in the U.S.*, edited by Orville Gilbert Brim, Carol D. Dyff, and Ronald Kessler. Chicago, ILL: University of Chicago Press.

Zhao, Shanyang. 2003. "'Being There' and the Role of Presence Technology." Pp.138-145 in *Being There: Concepts, Effects and Measurement of User Presence in Synthetic Environments*, edited by Giuseppe Riva and Fabrizio Davide. Amsterdam, IOS Press.

Zhao, Shanyang. 2003. "Toward a Taxonomy of Copresence." *Presence* 12(5): 445-455.

Steve E. Shive, Grace X. Ma, Jamil Toubbeh, Yin Tan, and Shanyang Zhao. 2003. "Social Influences and Smoking Behaviors among Four Asian American Subgroups." *Californian Journal of Health Promotion* 1(3): 123-134.

Louis, Vincent and Shanyang Zhao. 2002. "Effects of Family Structure, Family SES, and Adulthood Experiences on Life Satisfaction." *Journal of Family Issues* 23(8): 986-1005.

Zhao, Shanyang. 2002. "Reconceptualizing Presence: Differentiating between Mode of Presence and Sense of Presence." Pp.260-273 in *Conference Proceedings of the 5th Annual International Workshop: Presence 2002*. Universidade Fernando Pessoa, Porto, Portugal.

Ritzer, George, Shanyang Zhao, and Jim Murphy. 2001. "Metatheorizing in Sociology: The Basic Parameters and the Potential Contributions of Postmodernism." Pp.113-131 in *Handbook of Sociological Theory*, edited by Jonathan H. Turner. New York: Plenum.

Zhao, Shanyang. 2001. "Metatheorizing in Sociology." Pp.386-394 in *Handbook of Social Theory*, edited by George Ritzer and Barry Smart. Thousand Oaks, CA: Sage.

Kessler, Ronald C., Hans-Ulrich Wittchen, Jamie Abelson, and Shanyang Zhao. 2000. "Methodological Issues in Assessing Psychiatric Disorders with Self-Reports." Pp.229-255 in *The Science of Self-Report: Implications for Research and Practice*, edited by Arthur A. Stone, Jaylan S. Turrkan, Christine A. Bachrach, Jared B. Jobe, Hhward S. Kurtzman, and Virginia S. Cain. New Jersey: Lawrence Erlbaum Associates.

Kessler, Ronald C. and Shanyang Zhao. 1999. "Overview of Descriptive Epidemiology of Mental Disorders." Pp.127-150 in *Handbook of the Sociology of Mental Health*, edited by Carol S. Aneshensel and Jo C. Phelan. New York: Plenum.

Kessler, Ronald C. and Shanyang Zhao. 1999. "The Prevalence of Mental Illness." Pp.58-78 in *A Handbook for the Study of Mental Health*, edited by Allan V. Horwitz and Teresa L. Scheid. N.Y.: Cambridge University Press.

Kessler, Ronald. C., Shanyang Zhao, Steven J. Katz, Anthony C. Kouzis, Richard G. Frank, Mark Edlund, and Philip Leaf. 1999. "Past Year Use of Outpatient Services for Psychiatric Problems in the National Comorbidity Survey." *The American Journal of Psychiatry* 156(1): 115-123.

Kessler, Ronald C., Hans-Ulrich Wittchen, Jamie M. Abelson, Katherine McGonagle, Norbert Schwartz, Kenneth S. Kendler, Barbel Knauper, and Shanyang Zhao. 1998. "Methodological Studies of the Composite International Diagnostic Interview (CIDI) in the U.S. National Comorbidity Survey." *Journal of Methods in Psychiatric Research* 7(1): 33-55.

Kessler, Ronald C., Jamie M. Abelson, and Shanyang Zhao. 1998. "The Epidemiology of Mental Disorders." Pp. 3-24 in *Advances in Mental Health Research*, edited by Janet Williams and Kathleen Ell. Washington, D. C.: NASW Press.

Kessler, Ronald C. and Shanyang Zhao. 1998. "Epidemiology: Psychiatric." Pp.127-135 in *Encyclopedia of Mental Health*, edited by Howard Friedman. San Diego: Academic Press.

Kessler, Ronald.C., Kristin D. Mickelson, and Shanyang Zhao. 1997. "Patterns and Correlates of Self-help Group Membership in the United States." *Social Policy* 27: 27-46.

Kessler, Ronald.C., David R. Rubinow, Cathryn Holmes, Jamie M. Abelson, and Shanyang Zhao. 1997. "The Epidemiology of DSM-III-R Bipolar I Disorder in a General Population Survey." *Psychological Medicine* 27: 1079-1089.

Kessler, Ronald. C., Shanyang Zhao, Dan G. Blazer, and Marvin Swartz. 1997. "Prevalence, Correlates, and Course of Minor Depression and Major Depression in the National Comorbidity Survey." *Journal of Affective Disorders* 45: 19-30.

Wittchen, Hans-Ulrich, Shanyang Zhao, Jamie M. Abelson, James L. Abelson, and Ronald C. Kessler. 1996. "Reliability and Procedural Validity of UM-CIDI DSM-III-R Phobic Disorders." *Psychological Medicine* 26: 1169-1177.

Zhao, Shanyang. 1996. "The Beginning of the End or the End of the Beginning? The Theory Construction Movement Revisited." *Sociological Forum* 11(2): 305-318.

Wittchen, Hans-Ulrich, Ronald C. Kessler, Shanyang Zhao, and Jamie M. Abelson. 1995. "Reliability and Clinical Validity of UM-CIDI DSM-III-R Generalized Anxiety Disorder." *Psychiatry Research* 29 (2): 95-110.

Wittchen, Hans-Ulrich, Shanyang Zhao, Ronald C. Kessler, and William W. Eaton. 1994. "DSM-III-R Generalized Anxiety Disorder in the National Comorbidity Survey." *Archives of General Psychiatry* 51: 355-364.

Kessler, Ronald C., Katherine A. McGonagle, Shanyang Zhao, Christopher B. Nelson, Michael Hughes, Suzann Eshleman, Hans-Ulrich Wittchen, and Kenneth S. Kendler. 1994. "Lifetime and 12-month Prevalence of DSM-III-R Psychiatric Disorders in the United States: Results from the National Comorbidity Survey." *Archives of General Psychiatry* 51: 8-19.

Zhao, Shanyang. 1993. "Realms, Subfields, and Perspectives: On the Differentiation and Fragmentation of Sociology." *The American Sociologist* 24(3/4): 5-14.

Presser, Stanley and Shanyang Zhao. 1992. "Attributes of Questions and Interviewers As Determinants of Interviewing Performance." *Public Opinion Quarterly* 56(2): 236-240.

Zhao, Shanyang. 1991. "Metatheory, Metamethod, Meta-data-analysis: What, Why, and How?" *Sociological Perspectives* 34(3): 377-390.

Zhao, Shanyang. 1991. "Rhetoric as Praxis: An Alternative to the Epistemic Approach." *Philosophy and Rhetoric* 24(3): 255-266.

Zhao, Shanyang and Daming Hua. 1990. "On Reconceptualization of Social Psychology." *Shanghai University Journal* 5: 52-59. [Chinese]

Falk, William and Shanyang Zhao. 1990. "Paradigms, Theories, and Methods Revisited: We Respond to Our Critics." *Rural Sociology* 55(1): 112-122.

Falk, William and Shanyang Zhao. 1989. "Paradigms, Theories and Methods in Contemporary Rural Sociology: A Partial Replication and Extension." *Rural Sociology* 54(4): 587-599.

Zhao, Shanyang and Chen Zhen. 1984. "Sociology - A Discipline that Studies Society Holistically: On the Nature and the Subject Matter of Sociology." *Shanghai University Journal* 1: 22-28. [Chinese]

Ding, Ligang and Shanyang Zhao. 1984. "Chen Hansheng and His Rural Studies in the 1930s." *Chinese Social Science (Internal Edition)* 25: 1-16. [Chinese]

Zhao, Shanyang. 1983. "Tom Bottomore and His Study of Marxist Sociology." *Society* 3: 18-22. [Chinese]

#### Other Scholarly Publications

Zhao, Shanyang. 1984. "Communities and Satellite Cities." *Society* 4:16-17. [Chinese]

Zhao, Shanyang. 1982. "Leisure Activities of Young People in Kai Xuan Gong Village." Pp.74-77 in *Selected Essays on Village Jiang*, edited and published by the Sociology Institute of Jiang Shu Academy of Social Science. [Chinese]

Zhao, Shanyang. 1988. "Metatheorizing in Sociology" (George Ritzer), *Society* 3. [translation from English to Chinese]

Zhao, Shanyang. 1986. "Modernization and Aging Issues in China" (Philip Olson), *Lao Ren (The Elderly)* 3. [translation from English to Chinese]

Zhao, Shanyang. 1986. "A Model of Elder Care in China" (Philip Olson), *Zhong Guo Lao Ren (Chinese Elderly)* 2. [translation from English to Chinese]

## PRESENTATIONS

"Teens and Stranger Contact on MySpace." Annual Meetings of the Eastern Sociological Society, Baltimore, March 2009.

"Teen Adoption of MySpace and IM: Inner-City versus Suburban Differences." ASA Annual Conference, Boston, August 2008

"Identity Construction on Facebook: Digital Empowerment in Anchored Relationships," with Sherri Grasmuck and Jason Martin. Annual Meetings of the Eastern Sociological Society, New York, February 2008.

"Copresence as 'Being With': Analyzing Online Connectivity," with David Elesh. ASA Annual Conference, New York, August 2007

"Online Reflections of Offline Differences: A Comparison between Chinese and American University Homepages." The 5<sup>th</sup> Annual Chinese Internet Research Conference, Texas A&M University, May 2007

"Internet and the Lifeworld: Updating Schutz's Theory of Mutual Knowledge." Annual Meetings of the Society for Phenomenology and the Human Studies, Philadelphia, October 2006

"The Second Digital Divide: Unequal Access to Social Capital in the Online World." with David Elesh. ASA Annual Conference, Montreal, August 2006.

"Cyber-Gathering Places and Online-Embedded Relationships." Annual Meetings of the Eastern Sociological Society, Boston, February 2006.

"Internet Use and Social Capital." ASA Annual Conference, Philadelphia, August 2005.

"The Constitution of Mutual Knowledge on the Internet: A Phenomenological Approach." ASA Annual Conference, Philadelphia, August 2005.

"The Digital Self: Through the Looking Glass of Telecopresent Others." ASA Annual Conference, San Francisco, August 2004.

"Differentiating De-severance from Distanciation: A Heideggerian Response to the Internet Debate." Annual Meetings of the Society for Phenomenology and the Human Studies, Boston, November 2003.

"Social Robotics as an Emerging Field of Sociological Inquiry." ASA Annual Conference, Atlanta, Georgia, August 2003.

"Realms of Intimacy and Anonymity: On Potential Phenomenological Contributions to Community Studies." Annual Meetings of the Society for Phenomenology and the Human Studies, Chicago, October 2002

"Telecopresence and Face-to-Device Human Interaction: The Emergence of a New Social Realm." ASA Annual Conference, Chicago, August 2002

"Toward a Taxonomy of Copresence." The 4th Annual International Workshop on Presence, Philadelphia, May 2001

"The Increasing Presence of Telecopresence in the Internet Era." ASA Annual Conference, Anaheim, August 2001

"Telecopresence and the Distanciation of Human Interaction through the Internet." Annual Meetings of the Eastern Sociological Society, Philadelphia, March 2001

"Suburban Associational Community as a New Form of Chinese Settlement." Annual Meetings of the Eastern Sociological Society, Baltimore, March 2000

"Proximity and Intergenerational Support in Urban China," with Jieming Chen. Annual Meetings of the Eastern Sociological Society, Boston, March 1999

"Teleocausality and Sociological Explanation." ASA Annual Conference, Chicago, August 1999

"A New Pattern of Chinese Settlement: The Associational Chinese Community in the Greater Detroit Area." International Conference on China's Open-door Policy and Study Abroad Program (1978-1998). College Park, October 1998

"The Use of Multi-Stage Recall in Dating Remote Events." ASA Annual Conference,

Toronto, Canada, August 1997

“Theoretical Obsolescence and Its Implications,” with Jieming Chen. ASA Annual Conference, Toronto, Canada, August 1997

“Attributes of Questions and Interviewers as Determinants of Interviewing Performance,” with Stanley Presser. AAPOR Annual Conference, Phoenix, July 1991

## INVITED LECTURES

2006 (May–June):

Department of Sociology, Shanghai University, China  
Sociology Program, Shanghai University of Finance & Economics, China  
School of Business, East China Normal University, China  
MBA Program, Donghua University, China

## GRANTS AND FELLOWSHIPS

1989 Summer Research Award, University of Maryland  
1995 National Research Service Award (Research Fellowship)  
Department of Health and Human Services, Public Health Service  
1998 Summer Research Fellowship, Temple University  
1999 Summer Research Fellowship, Temple University  
2007 University Study/Research Leave (fall 2007), Temple University

## TEACHING

Courses Taught:

Social Statistics (Soc67)  
Sociology of Self (Soc 2522)  
Statistical Methods in Sociology (Soc201)  
Individual and Society (Soc215/431)  
Computer, Internet and Human Interaction (Soc232/432)  
Research Design and Methodology (Soc260)  
Data Analysis (Soc 4002)  
Sociology Capstone Course: Doing Sociology in the Real World (Soc W380)  
Inferential and Multivariate Statistics (Soc 8211)  
Data Analysis (Soc564)  
Methodology of Social Surveys (Soc810)

Teaching Award:

Lindback Foundation Award for Distinguished Teaching (2003)

## UNIVERSITY COMMITTEE AND PROFESSIONAL SERVICE

### Departmental Service:

- 1997-8: Candidacy Research Project Committee (chair), Tenure Committee
- 1998-9: Graduate Committee, Colloquia/Student Conference Committee, Promotions Committee
- 1999-0: Graduate Committee, Colloquia/Student Conference Committee (chair)
- 2000-1: Graduate Committee, Colloquia/Student Conference Committee (chair)
- 2001-2: Undergraduate Committee, Colloquia/Student Conference Committee (chair) Promotions Committee, Undergraduate Academic Advisor
- 2002-3: Undergraduate Committee, Candidacy Research Project Committee Student Conference Committee (chair), Undergraduate Academic Advisor
- 2003-4: Executive Committee, Undergraduate Committee, Student Conference Committee (chair), *Ad Hoc* Tenure Review Committee (chair), Undergraduate Academic Advisor
- 2004-5: Executive Committee, Undergraduate Committee, Faculty Recruitment Committee-Theory (chair), *Ad Hoc* Tenure Review Committee member
- 2005-6: Graduate Committee, Promotions Committee, Newsletter Editor
- 2006-7: Admissions Committee, Faculty Recruitment Committee (Chair), Promotions Committee
- 2008-9: Executive Committee, Graduate Committee (chair)
- 2009-10: Executive Committee, Graduate Committee (chair)
  
- 2008- Director of Graduate Studies

### College Service:

- CLA Research Council (2006 – present)
- CLA Tenure Committee (2008 – 2010)

### University Service:

- Institutional Review Board (1999 – present)
- Graduate Board (2002 – 2003)

### Professional Service:

- Co-Editor: The 3rd volume of the iCS/CITASA Special Issue  
*Information, Communication & Society*

- Co-Editor: 2008 Special Issue on “Globalization of Crime with a Focus on East Asia.” *Sociological Focus*
- Board Member: 2008-2010 JCMC Editorial Board  
*Journal of Computer Mediated Communication*
- CIT Award Chair: 2008 CITASA Paper Award Committee  
ASA Communications and Information Technologies Section
- Session Organizer: 2007 ASA Annual Conference  
Regular session on “Internet and Its Social Impact”  
Regular session on “Internet and Its Cultural Impact”
- 2003 ASA Annual Conference  
Special session on "Social Robotics and Human Interaction"
- 2000 ASA Annual Conference  
Regular session on "History of Sociological Thought"
- Panel Discussant: 2008 ASA Annual Conference  
Regular session on “Internet and Society: Assessing Impacts and Change.”
- 2003 ASA Annual Conference  
Regular session on "Communications and Information Technologies”
- 2003 SPHS Annual Conference  
Regular session on "The Phenomenology of Information Technology and the Internet”
- Journal Reviewer: *American Journal of Sociology; American Sociological Review; Information, Communication & Society; Information Technology & People; Journal of Computer-Mediated Communication; Social Forces; Sociological Forum, Sociological Perspectives; Sociological Quarterly; Sociology of Education; Symbolic Interaction*
- Consultant: Asian Tobacco Education, Cancer Awareness & Research Center (ATECAR), Temple University

## PROFESSIONAL MEMBERSHIPS

American Sociological Association (ASA)  
Society for Phenomenology and the Human Sciences (SPHS)

Association of Chinese Professors of Social Science in the United States (ACPSS)