

# Temple London Spring 2010

## PROGRAM HIGHLIGHTS

Classes in British Mass Media, Communications, and Theater

Internship Opportunities

Visits to London media centers

Field Trips

Theater Outings

12-17 undergraduate credits

Weekends free for travel

“London is the epitome of our times.”

—Ralph Waldo Emerson,  
author

## School of Communications and Theater January 7th, 2010–April 17th, 2010

Year after year, London maintains its reputation throughout the world as a truly remarkable city: a cultural melting pot, a trove of historical artifacts, and a leader of modern styles and trends. It is impossible to stay in London and not make any time for field trips, as the city is teeming with famous sites and districts to explore.

London certainly has a lot to offer to the student of mass media and theater. Since 1969, students from across the United States attending Temple’s London program have worked with and learned from the city’s best people in these professions.

### Internships in London

SCT International Programs encourages students to take advantage of the internship opportunities made available during their stay in London. These internships provide the students with hands-on experience at professionally relevant media or theater organizations. Typically, these consist of two days of unpaid work a week, and count for 3-4 undergraduate credits. Internships are available during the Spring semester. Applications for these internships are included in the Temple London application package.



Above, St. Paul’s Cathedral;  
below, a view of Big Ben.

## PROGRAM AND HOUSING INFORMATION

The host institution for the Temple London program is the Foundation for International Education (FIE), which works with many American universities to provide education space and student housing in several countries around the world. Their classrooms and housing facilities are located in the districts of Kensington and Chelsea. Some of London’s most famous streets, academic institutions and historic sites lie in the immediate neighborhood.

Students also have access to a PC lab as well as a membership to the Imperial College Student Union, a social facility close to the student housing.



School of Communications  
and Theater  
TEMPLE UNIVERSITY®

## STUDENTS & COURSES

The typical Temple London student is a junior or senior from a college or university in the United States, with an academic background in communications or theater.

A popular favorite of the courses offered is the Special Topics course designed by the semester's faculty director each semester. The Spring 2010 Special Topics course will

be on Visual Communication and Cultural Identity.

Students can receive credit in all major areas of SCT: Advertising, BTMM, FMA, Journalism, STOC, and Theater. Two Writing Intensive courses will be offered in London this Spring.

Internships are found each semester at television, film and video production

houses; public relations and advertising agencies; magazines; and theater



*Above: Cromwell and Gloucester Roads intersection*

## FACULTY & STAFF

A full-time Temple University faculty member serves as resident director for the program each semester. This individual comes from one of the departments in the School of Communications and Theater. The faculty director develops a special interdisciplinary course focusing on a particular aspect of British culture. This course is

required by all students in the Temple London program.

Additional part-time faculty, often prominent professionals in their field, teach regularly. Classes are complemented by a generous sampling of guest lecturers from various professions, who offer their distinct perspective of London to the study abroad

students.

The FIE staff is also on hand to assist students and address any questions they may have about housing or the cultural resources of London.

The Temple faculty and the staff at FIE are dedicated to making the students' experience abroad as enriching as possible.

## THE SPRING 2010 FACULTY DIRECTOR

The Faculty Director for the Temple London Spring 2010 program is Dr. Carolyn Kitch. Dr. Kitch teaches courses in media history, magazine journalism, and communication theory. A former magazine editor and writer, she is the author of three books on media history and on the role of journalism in social memory and public memorial. She previously has served as faculty director for the Temple London and Temple Dublin programs.



*Guard at Buckingham Palace*

“When a man is tired of London, he is tired of life.”

—Samuel Johnson,  
*poet*



*Another view of Buckingham Palace*

**What Things Cost in London**

- Restaurant (modest): £15.00
- Theater ticket : £15.00
- Cinema ticket: £5.00
- Music CD: £12.00
- Soft drink: £.50
- Laundry : £4.60
- Shampoo: £3.00

**TUITION AND PROGRAM EXPENSES**

**2009-10 FULL-TIME (12-17 CREDITS) TUITION COSTS\***

PA state residents	\$5587
Out-of-state residents	\$10227

**FEES (ALL STUDENTS)**

Program fee	\$9,525**
Computer Fee	\$125

**ESTIMATED TOTALS**

<b>PA state residents</b>	<b>\$15,237</b>
<b>Out-of-state residents</b>	<b>\$19,877</b>

\*Please note that the updated 2009-2010 tuition rates will be available in summer 2009.

\*\* Program fees do not include meals, but kitchen facilities are available.

**Included in the Tuition and Program Fee:**

- ◆ Communications and theater courses with a focus on British culture
- ◆ 12-17 undergraduate credits
- ◆ Group Field trips in and around London
- ◆ Shared student housing in apartments in London
- ◆ An orientation session and a tour of the city.
- ◆ Access to Imperial College Student Union Center.
- ◆ Access to Encyclopedia Britannica online in FIE facilities
- ◆ Tube Pass for the duration of the program
- ◆ Comprehensive health Insurance package.

**Other Costs:**

- ◆ Passport (for a new one, fees can total \$100)
- ◆ Student Visa fees: \$220 (subject to change)
- ◆ Meals: \$2500 (an average for a semester). This will vary depending on style of living.
- ◆ Daily Expenses: \$2340 (an average for semester). This will vary depending on style of living.
- ◆ Cell phone rental estimate for 3 months: \$150
- ◆ Theater Tickets, required for students enrolled in Theater 3070: \$360 (subject to change)
- ◆ International Student Identity Card: \$25
- ◆ Roundtrip airfare from Philadelphia: \$1000 (estimate)

*During the on-site orientation, students will receive more information about London living costs, travel options, and money matters.*



The currency of the United Kingdom is on the British *pound*. One pound, similar to a U.S. dollar, is divided into 100 pence.

The exchange rate with the U.S. dollar varies; in June 2009, one pound was equal to \$1.65. Check [www.xe.com](http://www.xe.com) for updates.

Pounds may be used in other parts of the U.K., but not in countries of the European Union (including Southern Ireland), where the monetary unit is the Euro.

## Temple London Course Descriptions

Generally, course offerings remain consistent from semester to semester. The required Special Topics course is an exception, as this will change every semester according to the design of each particular Faculty Director. A final course list and schedule is made available to participating students following program acceptance; students pre-register for courses prior to departure for London through SCT International Programs.

### SPRING 2010 SPECIAL TOPICS COURSE PICTURING LONDON: VISUAL COMMUNICATION AND CULTURAL IDENTITY

**Broadcasting, Telecommunications & Mass Media 4390, 4 s.h. Film & Media Arts 3670, 4 s.h. Journalism 3860, 3 s.h. or Theater 2210, 4 s.h.**

In media and tourism, London and the UK are quickly “understood” through visual symbols—the red double-decker bus, the palace guard, the Underground logo. This course is meant to foster visual literacy and cultural awareness through critical analysis of visual symbols and of our own assumptions. How do commercial images represent cultural identity? What pictures do we ourselves find most compelling and want to “capture,” in our cameras and our journals and our blogs? Through thematically focused explorations, we will study and record London’s imagery in photographic, video, and written form. We will examine the role of visual imagery in not only mass media (journalism, advertising, and film), but also theater, painting, photography, sculpture, signage, fashion, monuments, architecture, and landscape.

**Taught by Temple Professor Carolyn Kitch.**

**All Temple London students must register for this course.**

#### BRITISH CINEMA

**Film and Media Arts, 3770 - Topics in Film Study, 4 s.h.**

A survey of British cinema from its beginnings to 1980, the course will look at the work of directors such as Cecil Hepworth, Alfred Hitchcock, Humphrey Jennings, Michael Powell, Emeric Pressburger, David Lean, Robert Hamner and Lindsay Anderson. It will assess the contribution of particular studios – for example, Ealing, Denham and Lime Grove examine specific groups of film makers such as those around Grierson and Free Cinema, and take account of significant external influences on the development of cinema.

#### BRITISH MASS MEDIA

**Broadcasting, Telecommunications and Mass Media 4572 - British Media and Telecommunications; Journalism 3751- Foreign Study in Journalism, 3. s.h.**

A survey of British television, press, film, magazines and radio. Topics include underground press, private radio, avant-garde film, and public and private television. The philosophy and guiding rationale of current British media policy and practice will be investigated through lectures, guest presenters, observation, and literature.

#### CREATIVE THINKING FOR ADVERTISING

**Advertising 3101, 3 s.h.**

*Prerequisites waived for the London course only*  
This course uses team oriented sessions to develop the creative skills necessary for solving advertising problems. A cross discipline approach is utilized and “creatives” from various advertising and non-advertising disciplines participate as guest facilitators and speakers.

#### WORLD OF THE PLAY:

**Theater 4097 (WI) Seminar in Drama, 3 s.h.**

Students attend approximately 7 - 9 plays, engage in seminar critiques, write papers, and hear the views of the instructor regarding British theater. **Please note: Students registering for this course must pay an additional fee on site to cover the cost of the theater tickets.**

Course Descriptions Continued on Next Page

## INDEPENDENT STUDY

Broadcasting, Telecommunications and Mass Media 4682, 1-4 s.h. Film and Media Arts 4282 - Projects in FMA, 1-3 s.h. Journalism 3882 - Special Projects in Journalism, 1-3 s.h. Theater 3082 - General Study, 1-3 s.h.

This course offers students the opportunity to pursue individual research or project work on a subject appropriate to the London program. Students work individually and meet periodically with a faculty member. *All students who wish to register for this course must complete a separate Independent Study Application. This form can be obtained from their department advisor.*

## INTERNSHIP

Broadcasting, Telecommunications and Mass Media 4785, 4 s.h. Film and Media Arts 3085, 4s.h, Journalism 3885, 3 s.h. Journalism 3882 - Special Projects in Journalism, 1-3 s.h. Theater 3082 - General Study, 1-3 s.h.

Students selected on the basis of qualifications and interests work as interns with relevant professional British or American organizations; work is on an unpaid basis for one day a week. *All students who wish to register for this course must complete a separate Internship Application Form, available from the SCT Assistant Director of Study Away Programs.*

## TRAVEL WRITING

Broadcasting, Telecommunications and Mass Media 3296 or Journalism 3296; (WI) 3. s.h.

As Tim Cahill, the legendary travel writer and former editor of Outside Magazine, once wrote, “It isn’t the traveling, it’s the writing.” Cahill, Andrew Bain, Rory MacLean, Sara Wheeler, Rolf Potts, Bill Bryson— these are writers with wildly different styles, and many of them travel to completely mundane locations, but they all manage to learn something about themselves, and why they travel, in the process of writing. In other words, it’s not where they go, it’s how they experience the place, and how they write about that experience. This is a course about Travel itself. What does it mean to travel? Why do we travel, and how do we decide where to go? We will examine the romantic sense of wanderlust that nearly all people experience at least once in their lives. The course will also examine the ideas of International Communication and Intercultural Competence. How do we travel with cultural sensitivity? We will look at the reputation of the American traveler, and the stereotypes of “ugly Americanism.” Through our exploration of these concepts, we will discover what travel reveals about us and about our culture, and about the cultures we are visiting. And we will become travelers who can move beyond the superficial “tourist” experience of a place.

## POLITICAL COMMUNICATION

Strategic and Organizational Communication 3323, 3 s.h.

Theory and research communication in political contexts, including framing of election campaigns, roles of the news media in reporting and editorializing, war propaganda, and symbolic action in conflicts between social movements and agents of social control.

### NOTE TO ADVISORS

If you would like a copy of the final course list that is provided to students, please contact us.

### FOUNDATION FOR INTERNATIONAL EDUCATION (FIE)

The faculty and staff at FIE work very hard with Temple University’s on-site Program Director to most effectively cultivate students’ learning experience in London.

For more information on FIE and their services\*, please visit their website at :

[www.fie.org.uk](http://www.fie.org.uk)

**\*Please note that the information on the FIE website may not match the information given to you by Temple. When in doubt, go by the Temple information or ask Erin Palmer for more clarification at [sctsa@temple.edu](mailto:sctsa@temple.edu)**



Above: Students at High Tea

## Application Process

Completed applications are to be returned to 6 Annenberg Hall or mailed to the address below. The required materials include:

1. The application form.
2. Two academic references from two college-level instructors.
3. A completed self-evaluation and goals statement.
4. Non-Temple students must also submit the home college approval form.

*Students must also have at least a 3.0 cumulative GPA. Please contact the Assistant Director if you have below a 3.0 and would like to apply.*

### Spring 2010 Semester deadline: October 1st.

Review of applications for the Spring Semester begins in July 2009. Please apply early, as the program is likely to fill up before the deadline. Late applications will be considered if full enrollment has not been reached by the deadline.

\*Deposits will appear as credits on students' bills.



### Application Fees & Deadlines:

**July 2009:** Application screening begins. Admission will be issued on a rolling basis.

**Upon acceptance:** \$500 program deposit\* is due.

**December 2009:** Balance of tuition and program fees are due.

# TEMPLE LONDON

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