

Temple London

PROGRAM HIGHLIGHTS

Classes in
British Mass
Media and
Travel Writing

Visits to London
media centers

Guest Speakers

Field Trips &
Tours

Five week
program

Six
undergraduate
credits

Weekends free
for travel

“London is the
epitome of our
times.”

—Ralph Waldo
Emerson,
author

School of Communications and Theater

SUMMER 2009

SUMMER SEMINAR IN LONDON: JULY 7—AUGUST 13, 2009

Imagine yourself living in a city founded in 43 AD—a city that at one time was the capital of one-quarter of the world’s population, and is now one of the great multicultural world cities. Picture yourself visiting places you’ve long heard of, such as Westminster Abbey, Saint Paul’s Cathedral, and Big Ben.

Now picture yourself taking Temple courses in this city, and earning six undergraduate credits in communications. With the Temple London Summer Seminar, you can make this dream a reality.

- ◆ Attend classes conducted by top British professionals in the field of newspapers, magazines, television, radio, advertising, public relations, film, music, and theater.
- ◆ Attend a seminar course taught by a Temple faculty member in a specialized area in Travel Writing.
- ◆ Spend two or three afternoons a week on field trips to media companies, institutes, museums, and seats of government.
- ◆ Discover London and other parts of Europe on extended weekends.



Above, shopping district in Westminster; below, Trafalgar Square

PROGRAM AND HOUSING INFORMATION



The host institution for the Temple London program is the Foundation for International Education (FIE), which works with many American universities to provide education space and student housing in several countries around the world. Their classrooms and housing facilities are located in the upscale districts of Kensington and Chelsea. Some of London’s most famous streets, academic institutions and historic sites lie in the immediate neighborhood.

Students also have access to a private library, a Study Center PC Lab, as well as a membership to the Imperial College Student Union.



School of Communications
and Theater
TEMPLE UNIVERSITY®

Students & Courses

Undergraduate students from colleges and universities throughout the world can qualify for Temple University's summer seminar in London. However, since some of the classes are taught at the intermediate-to-advanced level, a background in communications is highly recommended.

All Students will be required to complete two courses of three credit hours each: British Mass Media and Travel Writing.

Credits may be earned in one of three Temple University departments: Broadcasting, Telecommunications & Mass Media (BTMM), Journalism, or Film & Media Arts (FMA). These credits can generally be transferred to other universities to fulfill degree requirements. All students should discuss this in advance with their academic advisors.



Above: Cromwell and Gloucester Roads intersection

Enrollment Eligibility

Beginning in January, applications will be processed as they are received, using a rolling acceptance procedure. Students will be notified of their acceptance by mail.

Admission to the seminar is based on evidence that the student has the seriousness, maturity, interest, and intellectual capacity to benefit from the opportunities offered in London.

Applications received after the deadline of March 1 will be reviewed if there is still space to accommodate additional students. If the seminar is filled, late applicants can opt to be placed on a waiting list.

THE SUMMER 2009 LONDON PROGRAM DIRECTOR

The Temple London Faculty Director for Summer 2009 will be Dustin Morrow. Mr. Morrow is a filmmaker, photographer, and writer; he currently teaches media production at Temple University. His short films have won numerous awards and been shown in venues around the world. He writes about film and pop culture for a host of publications, and his photographs have been featured in a number of art and culture magazines, as well as public exhibition spaces. Morrow's work seeks to explore Irish music, politics, and culture through short- and long-form narrative, documentary and avant-garde pieces.

BRITISH MASS MEDIA

**BTMM 4571; FMA 3680; or Journalism 3751
3. s.h.**

A survey of British television, press, film, magazines and radio. Topics include underground press, private radio, avant-garde film, and public and private television. The philosophy and guiding rationale of current British media policy and practice will be investigated through lectures, guest presenters, observation, and literature.

TRAVEL WRITING

BTMM 3296 or Journalism 3296; 3. s.h.

As Tim Cahill, the legendary travel writer and former editor of *Outside Magazine*, once wrote, "It isn't the traveling, it's the writing." Cahill, Andrew Bain, Rory MacLean, Sara Wheeler, Rolf Potts, Bill Bryson – these are writers with wildly different styles, and many of them travel to completely mundane locations (Bryson wrote an entire book on Des Moines, Iowa), but they all manage to learn something about themselves, and why they travel, in the process of writing. In other words, it's not where they go, it's how they experience the place, and how they write about that experience. This is a course about Travel itself. What does it mean to travel? Why do we travel, and how do we decide where to go? We will examine the romantic sense of wanderlust that nearly all people experience at least once in their lives. The course will also examine the ideas of International Communication and Intercultural Competence. How do we travel with cultural sensitivity? We will look at the reputation of the American traveler, and the stereotypes of "ugly Americanism." Through our exploration of these concepts, we will discover what travel reveals about us and about our culture, and about the cultures we are visiting. And we will become travelers who can move beyond the superficial "tourist" experience of a place.

Summer 2009

What Things Cost in London

Restaurant (modest): £15.00

Theater ticket : £15.00

Cinema ticket: £5.00

Music CD: £12.00

Soft drink: £.50

Laundry : £4.60

Shampoo: £3.00

TUITION AND PROGRAM EXPENSES

TUITION COSTS	per credit	entire program
PA state residents	\$420	\$2,520
Out-of-state residents	\$707	\$4,242

FEES (ALL STUDENTS)

Program Fee		\$3,895*
Computer and Technology Fee		\$90

ESTIMATED TOTALS

PA state residents	\$6,505
Out-of-state Residents	\$8,227

* Program fees do not include meals, but kitchen facilities are available.

Please see the "Other Costs" section below for non-billed expenses.

Included in the Tuition and Program Fee:

- ◆ 2 five-week courses with a focus on British Mass Media and Travel Writing
- ◆ 6 undergraduate credits
- ◆ Shared student housing in apartments in London
- ◆ Access to a public library and Imperial College Student Union center
- ◆ Access to Encyclopedia Britannica online in FIE facilities
- ◆ Academic speakers and field trips
- ◆ Comprehensive health insurance package.
- ◆ An on-site orientation session and tour of the city.
- ◆ Tube pass for the duration of the program

Other Costs

- ◆ Passport (for a new one, fees can total \$100)
- ◆ Meals (an average of \$1500 for 5 weeks). This will vary depending on style of living.
- ◆ International Student Identity Card, which grants many discounts abroad (\$25)
- ◆ Daily Expenses, including an occasional meal out, and other personal expenses (an average of \$900). This will vary depending on style of living.
- ◆ A cell phone rental (\$150)
- ◆ Miscellaneous Travel Estimate (\$900)
- ◆ Roundtrip airfare from Philadelphia (\$1,000 estimate)

During the on-site orientation, students will receive more information about London living costs, travel options, and money matters.



The currency of the United Kingdom is the British *pound*. One pound, similar to a U.S. dollar, is divided into 100 pence.

The exchange rate with the U.S. dollar varies; in November 2008, one pound was equal to \$1.50. Check www.xe.com for updates.

Pounds may be used in other parts of the U.K., but not in countries of the European Union (including the Republic of Ireland), where the monetary unit is the Euro.

Application Process

Completed applications are to be returned to 6 Annenberg Hall or mailed to the address below. The required materials include:

1. The application form.
2. Official Temple transcript and copies of all completed college or university study to date.
3. Reference from a college instructor on the included form to be sent under separate cover.
4. A completed self-evaluation and goals statement.
5. A non-refundable \$50 deposit* (check or money order made out to "Temple University.")
6. Non-Temple approval form (for Non-Temple students only)

Summer 2009 Seminar deadline: March 1.

Review of applications for the Summer Seminar begins in mid-January. Please apply early, as the program is likely to fill up before the deadline. Late applications will be considered if full enrollment has not been reached by the deadline.

*Both deposits will appear as credits on students' bills.



Application Fees & Deadlines:

January 2009: Application screening begins. Admission will be issued on a rolling basis. A non-refundable deposit* of \$50 is due with the application.

Upon acceptance: Second deposit* of \$450 due.

June 17, 2009: Balance of tuition and program fees are due.

Contact Information:

Temple University
School of Communications and
Theater

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[http://www.temple.edu/sct/
studentaffairs/study_away](http://www.temple.edu/sct/studentaffairs/study_away)

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