

Advertising - Fall 2008

Required of All Advertising Majors.

Adv 1101 _____ () _____ Adv 1102 _____ () _____ Adv 1103 _____ () _____ Adv 1141 _____ () _____ “11” level courses must be completed before beginning “21” level courses. Adv 2101 _____ () _____ Adv 2121 _____ () _____ Adv 2131 _____ () _____ Adv 2151 _____ () _____	“21” level courses must be completed before beginning “30/31” level courses. Adv 3101 _____ () _____ Adv 3171 or 3185 _____ () _____ “30/31” level courses must be completed before beginning “40/41” level courses. This also applies to “40” level Track courses. Adv 4101 _____ () _____ Adv 4102 or 4103 _____ () _____ Adv 4196 _____ () _____
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Track Requirements – must complete one Courses must be taken in numerical order.

Creative Track Copywriting	Creative Track Art Direction	Management Track	Research Track
Adv 3022 _____ () _____	Adv 3052 _____ () _____	Adv 3032 _____ () _____	Adv 3042 _____ () _____
Adv 3023 _____ () _____	Adv 3053 _____ () _____	Adv 3033 _____ () _____	Adv 3043 _____ () _____
Adv 4064 _____ () _____	Adv 4064 _____ () _____	Adv 4034 _____ () _____	Adv 4044 _____ () _____

Other SCT Courses			
_____ () _____	_____ () _____	_____ () _____	_____ () _____
_____ () _____	_____ () _____	_____ () _____	_____ () _____
_____ () _____	_____ () _____	_____ () _____	_____ () _____

TOTALS:
 Advertising _____ (48-54 cr.)
 Other SCT _____
 SCT TOTAL _____ (max. 71 credits)
 OUTSIDE REQS. _____
 OUTSIDE ELES. _____

 TOTAL CREDITS _____ (min. 124 cr.)

PLACEMENT TEST RESULTS:
 area results course
 English 701/711 _____
 Math Part 1 _____
 Math Part 2 _____
 Math Part 3 _____
 Language: _____ score level

 Adviser Signature Date

TILT _____
 Non-credit courses taken: _____

NOTES:

1. 71 credits maximum allowable in SCT. Minimum 48 cr. must be & maximum of 54 credits can be taken in Advertising.
2. Max. 8 credits can be in Kines.(PE)/Dance activities, if desired.
3. List any approved petitions/exceptions _____
4. Students are responsible for meeting all prerequisites as listed in the Undergraduate Bulletin.
5. CHECKPOINTS:
 1. Overall and Advertising GPA is 2.0 or higher _____
 2. Required Advertising courses are passed with a grade of C or higher and University CORE and Gen Ed courses are passed with a C- or higher _____
 3. Each course is only counted once _____