

Advertising - Fall 2004—Spring 2008

Required of All Advertising Majors.
New University numbers are in parentheses.

Adv 0050 (1101) _____ () _____ Adv 0055 (1102) _____ () _____ Adv 0065 (1103) _____ () _____ Adv 0070 (1141) _____ () _____ “11” level courses must be completed before beginning “21” level courses. Adv 0110 (2101) _____ () _____ Adv 0120 (2121) _____ () _____ Adv 0125 (2151) _____ () _____ Adv 0130 (2131) _____ () _____	“21” level courses must be completed before beginning “30/31” level courses. Adv 0250 (3101) _____ () _____ Adv 0290 or 0295 (3171 or 3185) _____ () _____ “30/31” level courses must be completed before beginning “40/41” level courses. This also applies to “40” level Track courses. Adv 0370 (4101) _____ () _____ Adv W380 (4196) _____ () _____ Adv 0390 or 0395 (4102 or 4103) _____ () _____
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Track Requirements – must complete one

Courses must be taken in numerical order.

Creative Track Copywriting	Creative Track Art Direction	Management Track	Research Track
Adv 0220 (3022) _____ () _____	Adv 0225 (3052) _____ () _____	Adv 0230 (3032) _____ () _____	Adv 0240 (3042) _____ () _____
Adv 0222 (3023) _____ () _____	Adv 0227 (3053) _____ () _____	Adv 0235 (3033) _____ () _____	Adv 0245 (3043) _____ () _____
Adv 0320 (4064) _____ () _____	Adv 0320 (4064) _____ () _____	Adv 0330 (4034) _____ () _____	Adv 0340 (4044) _____ () _____

Other SCT Courses			
_____ () _____	_____ () _____	_____ () _____	_____ () _____
_____ () _____	_____ () _____	_____ () _____	_____ () _____
_____ () _____	_____ () _____	_____ () _____	_____ () _____

TOTALS:
 Advertising _____ (48-54 cr.)
 Other SCT _____
 SCT TOTAL _____ (max. 71 credits)
 OUTSIDE REQS. _____
 OUTSIDE ELES. _____
 TOTAL CREDITS _____ (min. 126 cr.)

PLACEMENT TEST RESULTS:
 area _____ results _____ course _____
 English 40/41 (1001/1011) _____
 Math Part 1 _____
 Math Part 2 _____
 Math Part 3 _____
 Language: _____ score _____ level _____

 Adviser Signature _____ Date _____

TILT _____
 Non-credit courses taken: _____

NOTES:

1. 71 credits maximum allowable in SCT. Minimum 48 cr. must be & maximum of 54 credits can be taken in Advertising.
2. Max. 8 credits can be in Kines.(PE)/Dance activities, if desired.
3. List any approved petitions/exceptions _____
4. Students are responsible for meeting all prerequisites as listed in the Undergraduate Bulletin.
5. CHECKPOINTS:
 1. Overall and Advertising GPA is 2.0 or higher _____
 2. Required Advertising courses are passed with a grade of C or higher and University CORE courses are passed with a C- or higher _____
 3. Each course is only counted once _____