

School of Communications and Theater
Temple University
Department of Strategic and Organizational Communication

Scholarship Application for Spring 2010
Deadline for Application: October 23, 2009

Name: _____ TU ID Number: _____

Local Address: _____

Local Telephone Number: _____ E-mail Address: _____

Permanent Address: _____

Permanent Telephone Number: _____

Major: _____ Concentration: ___ OL ___ PR ___ PC

Number of Completed Credit Hours: _____ Anticipated Graduation Date: _____

Class Status: ___ Freshman ___ Sophomore ___ Junior ___ Senior ___ Grad. Student

Cumulative GPA: _____ StOC GPA: _____

Name of StOC faculty member who will provide a verbal recommendation to the StOC Scholarship Committee (before submitting your application, discuss it with the faculty member and obtain a signature below, confirming willingness to provide a recommendation for you):

Faculty member's name: _____

Campus phone: _____ e-mail: _____

Faculty member's signature: _____

Note: You may apply for more than one scholarship, but you must submit a separate application for each scholarship. All applicants must have successfully completed a minimum of 18 credits in StOC. Unless otherwise noted, students from any StOC concentration may apply for the scholarships or awards. Some scholarships may require demonstrated academic achievement (3.0 GPA or higher recommended) and/or financial need. Students selected for scholarships are required to send a thank you note to the appropriate scholarship fund contact.

Below, check of the name of the scholarship that you are applying for (if you are applying for more than one scholarship, submit a separate application for each one):

PR Concentration only

- _____ *Cliff Brenner Award*
- _____ *Maxine Edelson Elkin Scholarship*
- _____ *Public Relations Achievement Scholarship*
- _____ *Alan R. Yoffee Scholarship Fund*

Open to all StOC majors

- _____ *Aram A. Aghazarian Fund*

Description of Awards & Scholarships:

- ***Aram A. Aghazarian Fund (one at \$500)***
This award will be presented annually to one junior or senior level student in the Department of Strategic and Organizational Communication (StOC) who has shown exemplary leadership within the School of Communications and Theater or at Temple University through academic and extracurricular activities.
- ***Cliff Brenner Award (one at \$300)***
This award was established in honor of the founding director of the Energy Advising Council and the former president of PECO energy's corporate communications. This scholarship awarded annually to a junior in the public relations concentration with a GPA above 3.5, and a record of outstanding achievement.
- ***Maxine Edelson Elkin Scholarship (two at \$500 each)***
This scholarship is awarded annually to two outstanding students in the public relations concentration.
- ***Public Relations Achievement Scholarship (one at \$100)***
This scholarship is awarded annually to one junior or senior level student in the public relations concentration who not only exhibits talent in field of PR, but also commitment to community building, both inside and outside Temple University.
- ***Alan R. Yoffee Scholarship Fund (\$250-\$500)***
This scholarship is awarded annually to one undergraduate student in the public relations concentration who has committed himself or herself to volunteering either in the field of public relations or in the community. The recipient must be hard-working and exhibit outstanding writing ability.

For each scholarship application, submit the following:

- 1. Scholarship application cover sheet, with the appropriate scholarship checked.**
- 2. A one-page, single-spaced typewritten essay that incorporates the following information:**
 - Briefly discuss your educational and professional goals, academic achievements and any financial barriers you have faced in reaching your goals.
 - Describe how the specific award will compliment your education and/or help you reach your long-term objectives. (Note: Each essay should be tailored to the specific scholarship for which you are applying.)
 - Include any other information you would like the committee to know about you that you deem relevant in considering your application.
- 3. One to two paragraphs about your faculty recommender:**
 - Write a paragraph about the faculty member that you noted would be willing to recommend you, describing the influence that faculty member had on you and why this person would be qualified to speak about your qualifications for this scholarship.
- 4. A resume that includes the following information:**
 - Extracurricular or volunteer activities at the Temple University or in the community.
 - Internship and/or paid employment experience
 - Honors, awards, or scholarships
 - Publications, exhibitions, and performances

Submit each completed application in a separate envelope to the following address:

StOC Scholarships
c/o Diane Johnson
216 Weiss Hall
Department of Strategic and Organizational Communication (265-65)
1701 N. 13th Street
Philadelphia PA 19122