

Recording Industry Area of Study - Recommended Courses

University Core

**American Culture**

- *Music Studies 1704* - Music in American Society

**Arts**

- *Music Studies 1761* - Intro. to Music
- *Music Studies 1711* - Theory I #

**Individual & Society**

- *Economics: 1101* - Macroeconomic Principles
- *Economics: 1102* - Microeconomic Principles
- *Legal Studies in Business: 1001* - Law in Society

**Science & Technology A**

- *Physics: 1003* - Acoustics

**Science & Technology B**

- *C&IS 1055* - Computers & Applications
- *Music Studies 4711* - Computers in Mus. App.\*
- *EE 1014* - Evolution of Modern Elect. Systems

**Quantitative Reasoning B**

- *MusStud 2711* - Theory III #

**International Studies, Non-Western**

- *MusStud 1703* - Intro to World Music

**Writing Intensive Courses**

*BTMM:*

- 4696 - Organizational Communication
- 4296 - History of Broadcasting

*Business Administration:*

- 4196 - Business Policies #

*English:*

- 2596 - Writing for Business and Industry

*Strategic Organizational Communications:*

- 3596 - Advanced PR Writing & Editing †

*Marketing:*

- 3596 - Consumer & Buyer Behavior †
- 4596 - Marketing Strategy Planning † #

*Music Studies:*

- 3696 - Music in History

**BTMM courses in Recording Industry:**

Production Sequence:

- 1) **1701** – Introduction to Media Technology
- 2) **2751** – Introductory Digital Audio \*
- 3) **3751** – Intermediate Digital Audio †
- 4) **4751** – Advanced Digital Audio †
- 5) **4890** – Advanced Topics: New Music Technology †

Business & Institutions Courses:

- 2421** - Popular Culture \*
- 4390** – Advanced Topics: Popular Music
- 4663** – CD Project Management #
- 4614** - Creating a Media Business \*
- 4785** – Internship #

BTMM Related Courses:

- 1655 - Media Management & Organization
- 2741 - Introduction to Cybermedia
- 2771 - Introduction to Radio
- 2611 - Broadcast Advertising \*
- 4657 - Broadcast and Cable Management \*
- 4887 - Radio Practicum #
- 4741 - Cybermedia Workshop \*

SCT Electives to Consider

- Film and Media Arts 4243* - Film and Video Sound
- Theater 2421* - Creative Sound Technique
- Advertising 1102* - Introduction to Advertising
- Advertising 2131* - Advertising Media Planning I \*
- Advertising 3033* - Marketing Media Products †

Other Electives to Consider

*In The Esther Boyer College of Music:*

- Music 1407 - Piano for Non-Music Majors I #
- Music 1408 - Piano for Non-Music Majors II #
- Music 2407 - Piano for Non-Music Majors III #
- Music 2408 - Piano for Non-Music Majors IV #
- Music 2323 - Basic Conducting †
- Music 2324 - Conducting – Intermediate †
- Music Studies 1741 - Aural Theory I
- Music Studies 1742- Aural Theory II \*
- Music Studies 1701 - Music Theory for non-majors
- Music Studies 2111 - Music in Advertising & Market #

- Music Studies 2112 - Pop Songwriting #
- Music Studies 2113 - History of Pop
- Music Studies 2114 - History of Jazz
- Music Studies 4712 - Computer Synthesis of Music \*
- Music Studies 1118 - Business of Music
- Music Studies 4713 - Sound Recording
- Music Studies 4714 - Sound Editing \*
- Music Studies 4719 - MIDI
- Music Studies 4721 - Computer Music Studio

*In The Fox School of Business:*

- Gen. & Strategic Mgmt. 3501 - Entrepreneurship †
- Marketing 2101 - Introduction to Marketing \*
- Marketing 3501 - Advertising †

- Marketing 3511 - Marketing Research †
- Legal Studies 1102 - Law of Contracts \*
- Legal Studies 3502 - Law for the Entrepreneur \*