



Above: Fall '08 students in front of Kensington Palace Above right: Foundation House, Temple London
Right: Summer '05 participants at the Temple tube stop.



Temple London Celebrates 40 Years

Temple students in Kensington? Well, naturally, if you're thinking of the neighborhood in the shadow of the Market-Frankford El, but Temple students are found just as naturally in London's Kensington. They have studied communications in London since 1969, many of them traveling internationally for the first time. For the past four decades, the London Program has been their gateway to a wider world academically and culturally.

Why study communications in London? "British media had more to do with shaping our mass communications than any other . . . and helped us understand our own system," says Gordon Gray, PHD, who established the program and was its first on-site adviser. Dr. Gray, the founding chair of the Radio-Television-Film Department, adds that the

choice was influenced by common language, making the program more accessible, and his own experience in England as a Fulbright lecturer.

Until 1972 the program, run by the School of Communications and Theater (SCT), was a summer session for graduate students. Today, undergraduate students may apply for summer or fall sessions. An SCT faculty member serves as resident director, aided by British faculty and media professionals. In addition to classes and scheduled field trips, students have ample free time for their own exploration, and internships are readily available. In fall 2008, 34 of 37 students had unpaid internships while in Britain. The size of the London group has increased, says Erin K. Palmer (MJ '06), SCT assistant director of Study Abroad Programs,

"In 2007 about 35 students studied on our programs. In 2008 there were 61." While most participants are Temple students, the program is open to students from other universities.

"The London Program is a recruitment tool," says Professor Thomas E. Eveslage, PHD, who directed the program in the 1990s. "We live in a global economy and a global communications environment." This, coupled with President Ann Weaver Hart's emphasis on international exposure for Temple students, makes London an increasingly valuable part of SCT programs.

"I wanted Temple because of this program," recalls Michael L. Norris (JOUR '86), executive director of Art Reach, which connects underserved populations with cultural experiences. In London, Mr. Norris made lifelong friends, and returned with several of them to mark the 20th anniversary of their 1985 trip. He vividly recalls that Thanksgiving: "We were kind of homesick, and were standing in a supermarket with a big turkey. Thanksgiving isn't celebrated in England, so people were looking at us and asking what we were going to do with the turkey."

As it is for many, that trip was Mr. Norris' first time traveling outside of the United States, and he has not stopped since. During the semester, he visited Stratford-upon-Avon, Liverpool, Stonehenge, Bath and Amsterdam. Others in his group explored Ireland and Scotland.

For Rugiatu Conteh (BTMM '06), the London Program confirmed her intention to take graduate studies abroad. Now working in search engine

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Message from the Dean

Concetta M. Stewart, Dean, School of Communications and Theater

How long has it been since you became an SCT graduate? Whether recently or many years ago, you would be surprised and pleased by how our programs have expanded and how our facilities have grown. Rest assured, however, the essentials have not changed. Here in the School of Communications and Theater, we still provide students with the intellectual foundation and practical skills to reach and inform audiences, whether online, in print, over the air, on film or from a stage. Or even in the diplomatic corps, as you will read in an interview with Gillian Pesche Milovanovic (MJ '77), the United States' ambassador to Mali. And our students still study communications in London—the program

celebrates its 40th anniversary this year—and we look back over the history of the program in this issue of *Intercom*.

Whatever your SCT era, I encourage you to express your pride in our School with a gift in support of the University's Access to Excellence campaign, which concludes at year-end. Your support in any amount affirms that you believe in Temple's 125-year-old mission, to provide an excellent education to every able student, and in the School of Communications and Theater's key role in fulfilling that mission.

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School of Communications and Theater
TEMPLE UNIVERSITY®

Board of Visitors Spotlight

LEW KLEIN



Broadcast pioneer Lew Klein has been part of Temple University since before there was a School of Communications and Theater. Mr. Klein's resume reads like a concise history of television broadcasting: He is a former president of Gateway Communications, Inc., owner of four CBS affiliate stations in New York, Pennsylvania and West Virginia, and served as television programming director for The Triangle Group and executive producer for television programming at Philadelphia's WFIL-TV, now WPVI-TV. While at WFIL, he directed the development of many live television programs that were broadcast and distributed nationally, such as *American Bandstand*, and produced several programs that are fondly remembered by anyone who grew up in the area, including *Popeye Theater* with Sally Starr, *Romper Room* and for several years, Philadelphia Phillies baseball telecasts.

Mr. Klein has been an adjunct professor in Communications at Temple for 57 years; the School of Communications and Theater (SCT) was founded just 43 years ago. In 2000, his remarkable contributions to Temple and broadcast communications were recognized with the establishment of two annual awards through H.F. "Gerry" and Marguerite Lenfest and the Annenberg Foundation.

The Lew Klein Excellence in Media Award, SCT's highest honor, recognizes members of the media for their contributions to society and ethical responsibility. In 2007 the award was presented to Mr. Klein himself for the inspiration, insight and wise counsel he has offered to an estimated 7,000 Temple University students, as well as a lifetime of contributions to his profession and community. He has received several awards from the National Association for Television Program Executives, most recently its Founders Award in 2008, and he has been recognized by Philadelphia's chapter of the Broadcast Pioneers of America and the Pennsylvania Association of Broadcasters.

The Lew Klein Alumni in the Media Award honors Temple graduates who have distinguished themselves in communications and theater. Proceeds from the presentation event held each fall benefit SCT internships, study abroad and independent projects.

Joy Abbott Enjoys Performance of *Damn Yankees!*

Joy Abbott joined cast and crew members from Temple Theaters' production of *Damn Yankees!* this fall at a reception after the event. The play was selected for performance this season as a tribute to the creation of The George and Joy Abbott Center for Musical Theater, a collaborative partnership between the Theater Department and Temple's Boyer College of Music and Dance. The Center was made possible through a bequest from Abbott, wife of the late George Abbott, a Tony- and Pulitzer-prizewinning musical theater legend. Peter Reynolds is serving as the department's director of Musical Theater.



Joy Abbott (on right, holding costume design poster) with cast and crew members from Temple Theaters' production of *Damn Yankees!* and Peter Reynolds (at back, holding poster) who is serving as the department's director of Musical Theater.

Founder's Celebration Honorees Include First Female PhD from SCT



Marilyn Lashner (center), with Dean Concetta Stewart and Fred Maher (JOUR '85, BTMM '01), President of the SCT Alumni Board.

Dr. Marilyn A. Lashner, '79, the first woman to earn a PhD in communications at Temple, was among the honorees at the annual Founder's Celebration hosted by the Temple University Alumni Association (TUAA).

Hundreds of alumni and friends of the university attended the formal May 16 event at the Philadelphia Marriott Downtown to mingle with old friends and new and to celebrate their alma mater. The elegant affair was the culmination of Alumni Weekend, which also featured tours, performances and a celebration of Temple's 125th anniversary.

The highlight of the evening program was TUAA's presentation of 17 certificates of honor to distinguished alumni for support of their respective schools and colleges.

Selected from SCT was Lashner, the owner of Media Analysis & Communications Research.

Lashner's company provides forensic services including case evaluations, discovery assistance and testimony in trials throughout the U.S. As a specialist in English syntax and the content analysis of communications, Lashner's expertise has applied to cases involving libel, slander,

invasion of privacy, plagiarism and identification of authorship.

Her publications include the book *The Chilling Effect in TV News: Intimidation by the Nixon White House*, which was cited in an Appeals Court review of the FCC's Fairness Doctrine. She is a member of the American Academy of Forensic Scientists.

In 2005, Lashner established the Marilyn A. Lashner Award in Mass Media and Communication, which provides an annual award for SCT students who demonstrate academic excellence within the mass media and communication doctoral program. The MMC curriculum offers a strong foundation in research and methodology and is oriented around the institutions and social processes of mass media and communication. Students are mentored through individualized courses of study, teach undergraduate courses, and participate in faculty research and publications.

Two SCT alumni now at WPVI-TV served as emcees for this year's dinner—David Murphy (RTF '85), a weatherman, and David Henry (COMM '94), a reporter.



Ambassador Milovanovic reviews Malian troops during the opening ceremony of the FLINTLOCK multinational regional security exercise. (November 2008)

Gillian Pesche Milovanovic (MJ '77) has been in the Foreign Service of the U.S. Department of State since 1978. Currently ambassador to the African nation of Mali, Ms. Milovanovic has served in diplomatic capacities on three continents, most recently as ambassador to Macedonia (2005 to 2008). Prior to that, she was deputy chief of mission at the American embassies in Pretoria, South Africa (2002–2005), and Stockholm, Sweden (1999–2002).

You began your career in foreign service shortly after earning your Master of Journalism at Temple. Had you always intended to enter the diplomatic field? If so, what was your thinking in pursuing studies in journalism?

I started the MJ after working in public relations for a year at a U.S. university in England. While I completed my degree I also worked at, and eventually became the director of, Temple's Office of International Services. I loved things international, enjoyed public relations, was intrigued by journalism, and I figured—correctly—that an MJ would be a good foundation for any career involving writing and research and would be equally valuable in the U.S. and abroad.

Has your training in journalism influenced your approach to your work?

Journalism training is fundamental to my work. I started as a political officer in the Foreign Service [which] was like being a journalist except that we write for the Department of State. The basics of journalism are the basics of diplomatic reporting. As ambassador, these are the elements I try to inculcate in new officers.

The Republic of Mali is the latest of several postings you have had in Africa. How does Mali compare with other nations in economy, position in the world and relationships?

Mali, a predominantly Muslim country home to more than 10 ethnic groups, is a model of democracy for the African continent. Since its 1991–1992 democratic transition, Mali has held four successful presidential elections. Although its education and health statistics remain among the lowest in the world, Mali's impressive progress shows that democracy is not simply a function of wealth or development, but rather the product of Mali's traditions of tolerance, consensus and peace. Mali is home to some of Africa's most famous musical artists, including recent Grammy winner Toumani Diabate, Salif Keita, Ali Farka Toure and the Tuareg band called Tinawiren.

Mali has long been an ally of the United States. Do you have specific goals for expanding or strengthening the relationship?

Mali continues to be one of the United States' closest and most important allies in Africa. Our overarching goal is to help Mali to address some of the overwhelming development challenges, particularly health, education and economic growth.

The United States [provides] close to \$180 million in assistance each year. Building on that foundation, I hope to see progress that will be felt by the average Malian. High on my list are improved security, increased ability of municipalities to deliver services, growing success against malaria and other diseases, and improved literacy.

Your service has taken place during several administrations and numerous changes in the world. What are the challenges of representing the United States over time, as internal and international affairs evolve? Are there some constants?

Irrespective of administration, U.S. foreign policy is based on our understanding that our prosperity and democratic way of life is interdependent with the fate of other nations. In France or Macedonia, Mali or Botswana, just as in the U.S., leaders and citizens aspire to a more secure, prosperous, and democratic life. No matter where we are assigned, we work in partnership with others to bring our collective talents, resources and determination to achieve those goals. If others do better, we do better.

Over the last 30 years you have lived in Sydney, Paris, Brussels and Stockholm. Now you are in Bamako, Mali, located in the Sahara Desert. How do you adapt to resettling yourself, your work and your family every few years in places that are dramatically different?

Foreign service is a fascinating and rewarding career. Unlike other careers, though, every member of the family is, and has to accept to be, deeply involved. My husband, a university professor, [devoted] his professional and personal life to U.S. diplomacy, giving up a traditional career to raise our children, teach when he could, and help me intellectually, socially and personally to represent our country. Our daughters, both born overseas, attended six school systems in two languages. Being a very close-knit family, in which everyone was flexible, supportive, curious and endowed with an unfailing sense of humor, has been critical to making it work.

What are your favorite memories of Temple and Philadelphia? Have any of your diplomatic postings reminded you of the University or the city?

I met my husband at Temple, so the school and the city have an extra-special place in my heart and my memory. We return to Philadelphia as often as possible. I especially enjoy the multicultural aspects ... and of course the site was originally settled by Swedes—witness the colors of the flag—so there were spiritual links of a sort to my posting in Stockholm.

My time at Temple was divided between journalism studies and International Services, and I linked the two. I still have the narrative and visuals for [an international] news program I prepared for Professor Roberts' TV news class. Working in the Office of International Services left me with the conviction that educational exchange is a huge asset. And I remember fondly one particular Greek-operated food truck outside Conwell Hall that had the best pizza steaks in the world (sorry, Pat's!).



Below left: Ambassador Milovanovic greets workers of the Schaffer-Ilovo sugar refinery in Markala. (February 2009)

Below right: Ambassador Milovanovic, then ambassador to the Republic of Macedonia, poses with students at a Skopje high school who participated in an art contest, the winning design of which graced the cover of the ambassador's holiday greeting card.

Faculty Profile:

Jim Marra, Professor, Advertising



Jim Marra oversees a distinctive ad agency: Diamond Edge Communications, which is staffed and run by SCT students. It's one of a handful in the U.S. in which college students do, as Marra explains it, "real work for real clients for real money."

The students gain hands-on production experiences and material for their portfolios. For small stipends, the clients—such as the U.S. Department of State, Adelpia Restaurant and Lounge, and the Corporate Call Center—have gained ad campaign materials ranging from T-shirts and water bottles to produced events and YouTube videos. Some accounts, such as the Alzheimer's Association, receive such services pro bono.

Diamond Edge, which was launched in 1998, also provides life lessons. "I encourage students to under-promise and over-deliver, to recognize that no job is a small job and to retain a sense of humor. I tell them if you lose your laugh, you'll lose your footing," Marra said.

Marra worked in the advertising field for five years as creative director and account supervisor for Warner/Lasser Associates advertising agency.

He's the co-founder of the *Journal of Advertising Education* and has served as co-editor of a number of advertising textbooks. He's written about the business of brands, campaign strategy, techniques for improving copywriting, and advertising creativity.

Marra's PHD (from Texas Tech University) and his master's degree (from William Paterson College) are both in English and mass communications, while his bachelor's degree from Moravian College is in English. He teaches a magazine fiction workshop for the English Department.

Marra's teaching awards include a silver medal from the American Advertising Federation, a yearbook dedication from TU students in 1995 and the Golden Key Honor Society Outstanding Faculty Award in 2002.

His students have won first place national awards in advertising and in direct mail competitions.

Peter Jones (ADV '92), now group creative director for McCann-Erickson in New York, said Marra is more than "a great teacher." "He's one of those rare individuals who can truly push you toward success," Jones said. "He's very inspiring. I think if he taught finance I may have entered that field instead."

While the field has recently seen an explosion of new mechanisms for delivering its message, advertising is "changing and not changing," Marra said. "The core elements of advertising are the same: The product has to deliver a perceived benefit," he noted.

He explains his philosophy about his field on his faculty web page this way: "Because it's all about communication, advertising specifically requires certain things from its people. Eclecticism. Knowledge. Brightness. Personality. Creativity. Diligence. Energy. Spirit. And a solid work ethic, which is what I admire most about Temple ad students."

Not surprisingly, those are the very attributes for which Marra, himself, is known.

Temple London *continued from page 1*

marketing for Philadelphia's Seir Interactive, Ms. Conteh earned a master's in television and film production at the University of London's Royal Holloway College. "I really, really enjoyed my time," she says of her five weeks in London during summer 2005, though her group had a rough first day: They arrived on July 7, the day four terrorist-set explosions shook London's transportation system.

Their advisor, Associate Professor Jack Klotz, kept them calm. After a few days, concern gave way to the excitement of seeing places they had only read about in textbooks, Ms. Conteh says, such as the British Broadcasting Corporation (BBC) and the British Academy of Film and Television Arts (BAFTA) headquarters. She recalls with amusement a Beatles tour which, while enjoyable, did not enthrall the students nearly as much as their advisor: "Jack was really excited...he was at the front of the line, the rest of us were toward the back," she says. For millennial students, the Fab Four is just one more British artifact.

Though the reference points differ, today's students view London much as their predecessors, says Professor Eveslage: "When Bob [Associate Professor Robert Greenberg, PHD, who directed the program in the 1970s and '80s] and I met with prospective students, they saw it as an opportunity, an adventure. Though students are more internationally savvy today, it is still beyond the imagination of a lot of the students [because] it represents time away from working. Many see it as a sacrifice, a luxury." While the program is an additional expense, Ms. Palmer notes that financial aid can be used, and loans and scholarships are available.

Forty years later, London is still a dream but also a necessity, given an intensely interconnected world's demand for communications professionals who can function across cultures.

Journalism's Kirsch Lecture



Journalism chair Andy Mendelson presents 2009 Kirsch lecturer David Wood (JOUR '70) with the Kappa Tau Alpha Distinguished Service Award. Kappa Tau Alpha is the Journalism Honor Society. The Kirsch Lecture series was established by alumna Dr. Dorothy Italie Kirsch, '36, and annually features an outstanding journalism professional who influences the field.



Alumni Authors Span Subjects, Genres

SCT alumni have recently published books on a variety of subjects, from the New York housing market bubble, to corruption in New Jersey politics, to animation as a global product. Their work has made best-seller lists, developed devoted fan followings and been updated and revised in new editions.

Meredith “Miz” Avakian (JOUR '06) wrote *Propaganda Begins with PR: Poetry for the Soul*, recently published by AuthorHouse. Avakian is a New Jersey native of Armenian-American descent whose poetry has been published in print and online publications including the *Armenian Mirror-Spectator*, the *Armenian Poetry Project*, *Poetry Ink* and *The Literary Groong*. *Propaganda Begins with PR* is a collection of spoken word poetry on human life in its rawest essence—emotion. The book is divided into sections on politics, love and lust, Armenian ethnicity, time, distrust and comedy.

L.A. (Leslie) Banks (FMA '98) has completed the final book in her cult favorite paranormal romance Vampire Huntress Legend Series, *The Thirteenth*, published by St. Martin's Press. This work focuses on the Neteru Guardian team, which is on the run as America's most wanted terrorists, following a gruesome demon battle that felled the Washington Monument. Banks also wrote the book for the popular cable network television series, *Soul Food*, and has contributed to fiction anthologies.

Karrie Gavin (JOUR '06) wrote *Moon Philadelphia* (Avalon Travel Publishing 2008). The book offers in-depth insight into the city's most famous attractions while also revealing its best hidden gems. She offers experienced advice on visiting the Philadelphia Museum of Art, exploring Fairmount Park and navigating Philly's diverse dining, shopping and nightlife scenes. Gavin's writing has appeared in numerous local, regional and national magazines, including *Philadelphia* magazine. Her interest in the city was sparked as editor of *Campus Philly*, where she was responsible for editing a web site, newsletter and guide to Philadelphia for local college students.

Christian Giudice (JOUR '03) wrote *Hands of Stone: The Life and Legend of Roberto Duran*, a biography of one of the first Latino fighters to become a mainstream sports star in the United States. Often called the greatest boxer of all time, Duran held world titles at four different weights and is the only boxer in history to have fought in five different decades. His bouts with Sugar Ray Leonard, Thomas Hearns, and Marvin Hagler have gone down in fistic folklore. Giudice interviewed the fighter, his family, his closest

friends, and scores of his opponents to write a definitive first account of Duran's life in and out of the ring.

Maria E. Grabe (MMC '96) is the co-author of *Image Bite Politics: News and the Visual Framing of Elections*, published by Oxford University Press. The book uses communication, psychology, political science and biology to explore voters' perception and responses to the televised coverage of politics. One reviewer described it as “a detailed, extensively referenced and thoroughly researched argument for taking the visuals of television news seriously as a source of political information.” Grabe is associate professor and director of graduate studies in the department of telecommunications at Indiana University in Bloomington.

Solomon Jones (JOUR '97), a columnist for the *Philadelphia Daily News*, has published his fifth novel, *Payback*, through St. Martin's Press. Jones teaches creative writing for Temple's College of Liberal Arts. *Payback* is the sequel to the political thriller, *C.R.E.A.M.*

Sandy McClure (JOUR '81) has revised and updated *The Soprano State*, the New York Times Best Seller of which she was the co-author. The book chronicles New Jersey's culture of corruption, providing true stories of politicians, mobsters and businessmen over the past 30 years. Sandy McClure is a veteran reporter who has won multiple awards for her New Jersey state-house stories, first for *The Trentonian* and then for the Gannett State Bureau, where she covered state government. She also spent two stints in Pennsylvania covering government and corruption for five newspapers.

Hong-chi Shiau (BTMM '98, MMC '02) has written *Animating the Cute, the Mean and the Beautiful: The Production and Consumption of Animation: Taiwan's Struggles in the Age of Globalization*. The book explores how animation, as a form of cultural product, was and is, produced and consumed in the global age. Shiau is an assistant professor in the department of communications management at Shih-Hsin University in Taiwan.

Mary Elizabeth Williams (RTF '88) wrote *Gimme Shelter: True Tales from the Real Estate Bubble*, published by Simon & Schuster. The book shares her search for a New York living space. *Publisher's Weekly* said the book “provides cogent explanations of the recent financial crisis and foreshadows its still-developing repercussions.” Williams is the culture critic for Public Radio International's morning show, *The Takeaway*, and is a regular contributor to Salon.com.

News Briefs

- Assistant Dean of Student Affairs Linda Chorney retired in December after a long career of service to Temple. She became assistant dean for SCT in 1996. The new assistant dean for Student Affairs is Kimberly Guyer, who had been director of Drexel University's Student Resource Center Financial Aid Office and also previously held student affairs positions at the Wharton School and at Penn State.

- Ashley Lomery has been named director of Development for SCT. She had been at Temple's College of Health Professions and previously worked in fundraising positions at California College of the Arts in Oakland, Calif. She has a degree in television/radio production from Ithaca College.

- SCT has received several significant gifts and grants recently. The Verizon Foundation provided \$50,000 in support of a pilot project entitled Powerful Voices for Urban Kids, which is part of the Media Education Lab, Department of Broadcasting, Telecommunications and Mass Media. The program seeks to develop curriculum for educators, students in grades K-6, and parents to enhance literacy skills through the use of technology. This program is taking place at the Russell Byers Charter Elementary School in Philadelphia. The Otto Haas Charitable Trust committed \$52,500 toward Prime Movers, a program offered through the Department of Journalism that helps schools in the area to create school newspapers and radio station experiences for their students, with assistance from working journalists and college journalism students. Prime Movers also received an additional anonymous gift of \$50,000 in support of its initiatives.

- The School of Communications and Theater now has its own home on myowlspace.com. You can find information about upcoming School happenings and check out the photos from previous events. A message board allows you to reconnect with classmates, suggest alumni events and join in discussions. Visit myowlspace.com and select School of Communications and Theater under Shared Interest Groups.

- SCT hosted an American Press Institute Seminar on journalism ethics in the digital age in January. Steve Buttry, editor of the *Cedar Rapids Gazette* and *GazetteOnline*, led the daylong seminar that included sessions on journalism and social networks, user-generated content, blogging and visual journalism in the digital age.

- I on the Media, a combined effort between SCT's Media Education Lab and the Independent Film Channel, held town hall meetings in Philadelphia and Boston designed to help average citizens become better-informed consumers of news and media. Renee Hobbs, founder of the Media Education Lab, and Sherri Hope Culver (BTMM) who also is president of the Board of Directors of the National Association for Media Literacy Education (NAMLE), were among those involved in the project. Guest panelists were Dan Rather, former anchor, *CBS Evening News*; Bill Marimow, editor, *The Philadelphia Inquirer*; Lynne Abraham, Philadelphia district attorney; Chris Blackman, VP News, NBC 10 Philadelphia; MSNBC's Tucker Carlson; NPR's Juan Williams and *Boston Globe* editor Martin Baron.

- Nine SCT faculty members made presentations during Global Temple, a fall university symposium designed to highlight Temple student, staff and faculty research, programs and creative activities from around the world. Fabienne Darling-Wolf (JOUR) was co-chair of the conference.

- Jeffrey Litvack, global director of new media markets for *Associated Press Digital*, discussed the AP's *Mobile News Network* with journalism students in October. Designed specifically for “smart phones,” AP's mobile web news application provides a media gateway to local newspaper content, supplemented by AP's international, national and state news.

Alumni

1970s

David Wood (JOUR '70) is the national security correspondent for *The Baltimore Sun*. He covers military issues, foreign affairs and combat operations. He has also been a Pulitzer Prize finalist for national reporting.

Philip W. Salas (RTF '76) is an adjunct professor at SCT, where he teaches broadcast and cable sales. Salas retired from CBS in 2007 after a more than 30-year career in media sales and management.

Dario Bernardini (JOUR '77) has received his master's degree in communications management from Syracuse University. His thesis examined how organizations at the top of the *Fortune Magazine* Most Admired Companies List manage the communication function and its impact on corporate reputation.

Peter Zales (JOUR '77) received a Benjamin Franklin Award for creative excellence in direct marketing from the Philadelphia Direct Marketing Association. Zales is sales/marketing director for Affordable Offset Printing, Inc. in Pennsauken, N.J. The award was presented for creative graphic design for a branding package for Cadbury at Home, Cherry Hill, N.J.

Barry R. Rosenblatt (JOUR '78) is excited to announce the celebration of BR Creative Printing, Inc.'s 30th anniversary. BR Creative Printing Inc. is a professional quality, full-service printing company based in the Philadelphia area. Barry is president and owner of the company. While a Temple student, he was business manager for *Temple News*.

1980s

Chuck Gysi (JOUR '80) is vice president of marketing and communications for Girl Scouts of Eastern Iowa and Western Illinois in Rock Island, Ill. He previously was editor of *The Macomb (Ill.) Journal* and communications officer of the Rochester (Minn.) Area Foundation. The veteran journalist has worked for publications in Pennsylvania, New Jersey, Iowa, New York and Minnesota.

Winston Nixon (RTF '80) is an award-winning producer, director and writer for educational videos and media in North Carolina.

David C. Besser (THEA '83) is serving his second term as business agent of Theatrical Wardrobe Union Local 784, with jurisdiction over theatrical wardrobe and motion picture costuming for the San Francisco Bay area. Career highlights include launching the first national tour of *Jersey Boys*, the pre-Broadway runs of *Wicked* (where he established the dressing tracks for Fiyero and the Wizard) and *Lennon*.

Arline Jolles Lotman (RTF '84) is an adjunct professor at Georgetown University in Washington, D.C. Lotman teaches at the Center for the Study of Sex Differences in Health, Aging and Disease at Georgetown University Medical Center. Her work focuses on expanding public policy issues related to research and gender issues.

Chuck Weiss (THEA '85) is director of construction with Habitat for Humanity Philadelphia.

Mary Elizabeth Williams (RTF '88) is the culture critic for Public Radio International's morning show, *The Takeaway*, and a regular contributor to Salon.com.

Bryan Tate (RTF '89) has been selected to serve on the Public Policy Committee of the Council on Foundations, a Washington, D.C.-based national professional philanthropic association. The Committee provides recommendations regarding legislative issues and the development of policy relevant to the philanthropy sector. Tate is vice president for community investment at York County Community Foundation.

1990s

Pete Toma (RTF '90) is the lead producer of the Major League Baseball League Championship Series and World Series for Major League Baseball International.

Ari Brandt (JOUR '92) is CEO of Linkstorm, an advertising technology company specializing in online marketing, e-commerce, publishing and social networking. Previously, he had been head of digital media for Conde Nast Business Media Group.

Linda Stein (JOUR '92) is a reporter with *NJEsq.*, a new weekly newsmagazine for New Jersey lawyers based in Red Bank. She previously was a staff writer for the *Times* of Trenton, covering the courthouse beat.

Kris Dreessen (JOUR '93) is the manager of editorial services for the State University of New York College at Geneseo. She is also co-chair of the publicity and communications committee for the Hope of Sudan, an alliance of 20 Sudanese-led organizations. She is the Amazon contributor for Viva Travel Guides-Peru and is the new travel editor for the online magazine *Counter Renaissance*.

Robert Monek (RTF '96) is executive producer of *Eyewitness News* on 7online.com at WABC-TV in New York. He previously was executive producer at WPVI-TV in Philadelphia.

David A. Kluff (FMA '98) has been named to the Boston Bar Association's Public Interest Leadership Program, a training program which fosters professional relationships among attorneys.

Kevin Negandhi (BTMM '98) debuted on ESPN's SportsCenter in June, becoming the first national South Asian sports announcer in the United States.

Victoria Vogt (COMM '99) is business and money editor for *HowStuffWorks.com*, a division of Discovery Communications. Several articles that she has assigned and edited—including "10 High Paying Dirty Jobs" and "How McDonald's Works"—have generated more than 4,000,000 unique page views.

2000s

Dara Coslett Granza (JOUR '00) is the associate director of special programs at Junior Achievement of Northeastern Pennsylvania, Inc. Coslett Granza previously served as external communications manager for Girl Scouts in the Heart of Pennsylvania Council in Harrisburg. She was also vice president of communications, membership and marketing for the Girl Scouts' Penn's Woods Council in Wilkes-Barre.

Danielle Blackwell (JOUR '01) served as the Region 11 political director for the *Georgia for Change/Obama-Biden* campaign and the Martin Victory Campaign. Blackwell provided coalition development and maintenance, created and implemented electoral strategy, and worked with the statewide director and other staff.

Vince Manze (RTF/BTMM '01) has formed his own company, *Invincible*, which will produce television programs and marketing campaigns. Manze had been at NBC for 18 years, and was responsible for network marketing campaigns including *Must See TV* and *Comedy Night Done Right*.

Millie B. Hiibel (THEA '02) is a Philadelphia-based costume designer and has designed off-Broadway, regionally, and for many Philadelphia theater companies, including The Wilma, Theatre Exile, 1812 Productions, Azuka and the Lantern Theater Company. She received 2007 and 2004 Barrymore nominations for outstanding costume design, La Ronde (Lantern Theater) and Comedy of Errors (Lantern), and was a 2007 F. Otto Haas Emerging Artist finalist. She is currently an adjunct professor at Temple University, University of the Arts, and Moore College of Art and Design.

Edward Oswald (JOUR '03) is a senior writer for *BetaNews.com*, an online technology publication. He worked previously at WMGM-TV 40 in Atlantic City and at Blue Ridge Communications Cable-11 in Ephrata, Pa.

Sherisa Vassel (JOUR '04) started her own jewelry line, L'éléphant Rose. She currently sells her jewelry at *lephantrose.etsy.com*.

Emily Grose (JOUR '05) won the Anthony Fulginiti Award at the Public Relations Society of America's Philadelphia Peppercorn Awards. Grose is an assistant account executive in the public relations department at Tierney Communications, where she represents organizations in the consumer, real estate and non-profit industries.

Nita R. Blum (FMA '06) was the key wardrobe stylist on an independent horror film *Death on Demand*, which was distributed in early 2007. She also worked with *Sesame Street* as art department assistant on an interactive video with actress Sarah Jessica Parker.

Lynn Eckenrode (ADV '06) is media manager at LevLane, a full-service marketing communications agency in Philadelphia. She plans and buys for some of the agency's largest clients, including KFC, Taco Bell and the Philadelphia Recycling Office. She started at LevLane two years ago as media coordinator.

Brooke Martin (BTMM '06) is co-anchor of the 5:30 a.m. and 11:30 p.m. newscasts for the local NBC affiliate WMGT-TV in Macon, Ga. She was responsible for breaking a two-part story on middle Georgia's alarming rate of female HIV last November.

Sharon Ruedeman (BTMM '06) is production assistant in the dot.com/digital media department for World Wrestling Entertainment in Stamford, Conn. She edits videos for the web and for mobile phones.

Navy Seaman Ronald M. Davis (STOC '08), recently completed U.S. Navy basic training at Recruit Training Command in Great Lakes, Ill.

IN MEMORIAM

Joseph G. Borowski '83

Phyllis Kaltman Cobin '39

Joseph P. Coyle Jr. '71

Dennis Alan Fisher '70

Morton J. Gordon '50, '60

Albert N. Hall '75

Kurt B. Heintz '87

Deborah S. Paiss '92

Edward A. Wesolowski '86

Faculty

Marie Anne Chiment (THEA) exhibited her set designs for the Santa Fe Opera production of *The Magic Flute* and her costume designs for the Oregon Shakespeare Festival's production of *The Tragical History of Dr. Faustus* in a Lincoln Center exhibit. The show, *Curtain Call: Celebrating a Century of Women Designing for Live Performance* was at the New York Public Library for Performing Arts at Lincoln Center's Donald and Mary Oenslager Gallery.

Fabienne Darling-Wolf (JOUR) presented *Real Worlds: Global Perspectives on the Politics of Reality Television* at a symposium at the Annenberg School for Communication at the University of Pennsylvania. Darling-Wolf discussed how the invasion of reality TV programs on the worldwide popular cultural scene in the past decade is the logical fulfillment of globalization.

LeAnn Erickson (FMA) was the featured speaker in the closing session of the EDUCAUSE Mid-Atlantic Regional Conference 2009. She presented *Hidden Herstory: The Top-Secret "Rosies" of World War II*, about a group of female mathematicians during the war who helped win the war and usher in the computer age.

Gregg Feistman (STOC) spoke with Fox News about strategies for dealing with negative publicity after star athletes Alex Rodriguez and Michael Phelps admitted to—and apologized for—using steroids and marijuana. "Get out in front of it, admit you made a mistake, apologize for it, say how you're going to correct it, and then, of course, make sure it never happens again," he said.

Chris Harper (JOUR) presented a paper on the impact of digital media on media criticism during the *Media in Transition 6: Stone and Papyrus, Storage, and Transmission* conference in April at Massachusetts Institute of Technology.

Renee Hobbs (BTMM) has received the 2009 Special Award from the Pennsylvania Association for Educational Communications and Technology. The award is presented to an individual who has made a recent particular contribution to the field of communications.

Susan Jacobson (JOUR) spoke on CNN about how ordinary citizens quickly became one of the primary sources of reporting through social networking sites when US Airways 1549 went down in the Hudson River.

Tom Jacobson, associate dean for Research and Graduate Studies, presented *The African Philosophy Debate and a Communicative Action Narrative for Development* at the 2009 annual conference of the International Communication Association in Chicago. Verizon Chair in Telecommunications **Jarice Hanson** and Dean **Concetta Stewart** will be on the panel *Women in a Digital World: Conceptual Models of Inclusion*.

Eugene Martin (BTMM) was invited to screen the documentary he produced for PBS, *The Beirut Boys*, at the Philadelphia Film Festival. The film concerns three inner city African-American teens in Fairhill, North Philadelphia, and is being expanded into a feature-length documentary.

Linn Washington (JOUR) was a panelist for *Protecting the First Amendment: Freedom of the Press and Reporter's Privilege* at the Historical Society of Pennsylvania in October. Washington joined columnist and *Black Hawk Down* author Mark Bowden; Paul Davies, editorial page editor at the *Inquirer* and Robert C. Clothier, partner at Fox Rothschild LLP, who concentrates on First Amendment law.

Students

Graduate Students

Marian Cooper (THEA) won two first place design awards at the Kennedy Center American College Theatre Festival for Region II. Her awards were for "Best Display in the Design, Technology and Management Exhibit" and "Region II Barbizon Award for Theatrical Design: Excellence in Costume Design." Both designs were created for the production of *The Darker Face of the Earth*.

Satarupa Dasgupta (BTMM '06, MMC) wrote a chapter for *Media Development and Communication*, which was published in April. She wrote *The Sonagachi Project: Applying Principles of Participation Oriented Development Communication to a Community Based Intervention Among Sex Workers in Calcutta*. Dasgupta also wrote an article, *For the Sake of God: Religion, Militancy and Identity in Pakistani Cinema*, for the Fall/Winter 2008 issue of the journal *Asian Cinema*.

Mary Beth Ray (MMC) presented her paper *Media Convergence and Non-Specific Genre: M.I.A.'s Hybrid Style* at the Communications and Media Technology Interest Council during the 2008 Pennsylvania Communication Association conference in October.

Gwen Shaffer (BTMM '05, MMC) received two prestigious dissertation grants. She is the recipient of an \$8,000 Temple University Graduate Dissertation Completion Grant as well as a \$9,000 Doctoral Dissertation Research Improvement Grant from the National Science Foundation's Science, Technology and Society Program. Her dissertation, *Peering into the Future: How Peer-Networking is Impacting Digital Inclusion Efforts*, examines the emerging trend of wireless signal sharing.

Sam Srauy (MMC) presented his paper *Media Perceptions of the Ethical Behavior of Public Relations Practitioners: An Exploration Including Difference in Gender and Experience* during the Western States Communication Association in Mesa, Ariz., in February.

Siobahn Stiles (MMC) presented a paper at the 2009 National Conference of the Popular Culture Association & American Culture Association in New Orleans in April. Her paper is titled *New Moon Rising: The Evolving Lesbian Presence on American Television as Seen in Buffy the Vampire Slayer*. She will also present another paper, *Silencing Ana: Framing and Censoring Identity in News Media*, in Chicago in May at the 2009 Annual Conference of the International Communication Association.

Undergraduate Students

Theresa C. Baltimore and **Madison Salavec** (ADV) were honored in the Nov./Dec. 2008 issue of *Ad News*, a publication of the Philly Ad Club, as "Rising Stars." Baltimore, who also was a recipient of the 2008 Philly Ad Club Scholarship, interned at Harmelin Media and is the account manager at Diamond Edge Communications, Temple's student-run ad agency. Salavec interned at Stick and Move.

Josh Bernaski and **Jimmy McCaffrey** (THEA) reached the finals of the Irene Ryan Acting Competition at the Region II Kennedy Center American College Theatre Festival. They competed against hundreds of students from throughout the region.

Evan Gamboa and **Alyssa Lawrie** (BTMM) won an A.I.R. Award for best original public service announcement for the March of Dimes. The A.I.R. awards recognize achievement in radio. The students wrote, voiced and edited a 60-second spot as part of their Introduction to Broadcast Performance course.

Brooke Mastromatteo Shaden (FMA) created *Red Vines*, which was included in the April 2009 issue of Kodak's *In Camera* Magazine.

Aaron Moreland (THEA), a member of the cast of Temple Theater's production of *The Seven*, was profiled by CareerTV as part of its series on the most diverse college campuses. The crew followed Aaron to three theater classes and recorded his thoughts about his Temple experience.

Julio Nunez (JOUR) placed in the top fifth in the Hearst Journalism Awards Radio Feature Competition. Nunez competed against students from more than 100 other accredited journalism programs.

Dana Spera (BTMM) created a documentary on Temple mascot "Hooter the Owl" that was shown on ESPN-U during halftime on January 24 during the Temple Men's Basketball game against Charlotte.

Jason Smikle (BTMM) was featured by *BusinessWeek* magazine as among America's Best Young Entrepreneurs. He created Truly Unique Vision, an online TV network with student-created videos showcasing college life on campuses across the country.

Nathan Szwedzszarf (ADV) was honored by the American Advertising Federation as one of its 40 Most Promising Minority Students.

Alumni Celebrate Brunch, Basketball and a Birthday



Alumni and their families renewed ties with SCT in February when they returned for the School's annual Brunch and Basketball event. This year there were a couple of extra B's thrown in for the more than 50 attendees: It was Hooter the Owl's birthday, and Temple's opponent was St. Bonaventure. The Owls triumphed 70-56.

Save the Date!

Temple News Reunion • October 16, 2009

details to follow



Intercom

Intercom is published by the Temple University School of Communications and Theater for alumni and friends.

Concetta M. Stewart, Dean
Ashley Lomery, Director of Development
Katharine Wiseman, Assistant Director of Development

Contributing Writers
Betsy Anderson
Pamela J. Forsythe, JOUR '80

Temple University Creative Services
Design: Jacqueline Spadaro [015-0809]
Photography: Ryan Brandenburg, Joseph V. Labolito

Please address letters and comments to:
Intercom
School of Communications and Theater
334 Annenberg Hall
2020 North 13th Street
Philadelphia, PA 19122

Phone: 215.204.3055
Fax: 215.204.3479

www.temple.edu/sct

FACT #26:

Among Temple University journalism alumni, John L. Dotson Jr. '58 won the 1994 Pulitzer Gold Medal for Meritorious Public Service, Joby S. Warrick '82 won the 1996 Pulitzer Prize in Public Service, and Clarence J. Williams III '93 won the 1998 Pulitzer Prize for Feature Photography.

Get the facts: www.temple125years.com