
MICHAEL G. HAGEN

Curriculum vitae

Department of Political Science, Temple University
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POSITIONS HELD

Graduate Chair. Department of Political Science, Temple University. 2008–present.
Director, Temple Poll, Institute for Public Affairs, Temple University. 2008–present.
Associate Professor. Department of Political Science, Temple University. 2004–present.
Director. Institute for Public Affairs, Temple University. 2004–2008.
Associate Research Professor and Director. Center for Public Interest Polling, Eagleton Institute of Politics, Rutgers, The State University of New Jersey. 2002–2004.
Senior Research Fellow. Annenberg Public Policy Center, University of Pennsylvania. 1998–2002.
Co-Director. 2000 National Annenberg Election Study. 1999–2001.
Associate Professor. Department of Government, Harvard University. 1994–1998.
Director of Undergraduate Studies. Department of Government, Harvard University. 1994–1995, 1997–1998.
Assistant Professor. Department of Government, Harvard University. 1991–1994.
Instructor. Department of Government, Harvard University. 1990–1991.

EDUCATION

University of California, Berkeley. Ph.D. in Political Science, 1991. Dissertation title: “Sources of Information in Presidential Nomination Campaigns.” Dissertation committee: Raymond E. Wolfinger (chair), Nelson W. Polsby, Philip E. Tetlock.
University of California, Berkeley. M.A. in Political Science, 1984.
Stanford University. B.A. with honors in Political Science, 1981.

BOOKS

Richard Johnston, Michael G. Hagen, and Kathleen Hall Jamieson. *The 2000 Presidential Election and the Foundations of Party Politics*. New York: Cambridge University Press, 2004.
Paul M. Sniderman with Michael Gray Hagen. *Race and Inequality: A Study in American Values*. Chatham, New Jersey: Chatham House, 1985.

REVIEW ESSAYS

Michael G. Hagen. Direct Democracy in Practice: The Initiative as a Legislative Institution. *Congress & the Presidency* 29 (2002):218-223.

BOOK REVIEWS

Michael G. Hagen. Review of *Impersonal Influence: How Perceptions of Mass Collectives Affect Political Attitudes* by Diana C. Mutz. *Public Opinion Quarterly* 64 (2000):234-237.

BOOK CHAPTERS

Robin Kolodny and Michael G. Hagen. What Drives the Cost of Political Advertising? In Dennis W. Johnson (ed.), *The Routledge Handbook of Political Management*. New York: Routledge, 2008. Pp.194-207.

Michael G. Hagen and Richard Johnston. Conventions and Campaign Dynamics. In Costas Panagopoulos (ed.), *Rewiring Politics: Presidential Nominating Conventions in the Media Age*. Baton Rouge: Louisiana University Press, 2007. Pp.29-52.

Richard Johnston, Michael G. Hagen, and Kathleen Hall Jamieson. Dynamics of the 2000 Campaign: Preliminary Soundings. In Byron E. Shafer (ed.), *The State of American Politics*. Lanham, Maryland: Rowman and Littlefield, 2002.

Michael G. Hagen and William G. Mayer. The Modern Politics of Presidential Selection: How Changing the Rules Really Did Change the Game. In William G. Mayer (ed.), *In Pursuit of the White House 2000: How We Choose Our Presidential Nominees*. New York: Chatham House, 2000. Pp.1-55.

Michael G. Hagen. Press Treatment of Front-Runners. In William G. Mayer (ed.), *In Pursuit of the White House: How We Choose Our Presidential Nominees*. Chatham, New Jersey: Chatham House, 1996.

John E. Chubb, Michael G. Hagen, and Paul M. Sniderman. Ideological Reasoning. In Paul M. Sniderman, Richard A. Brody, and Philip E. Tetlock (eds.), *Reasoning and Choice: Explorations in Political Psychology*. Cambridge: Cambridge University Press, 1991. Pp.140-63.

Paul M. Sniderman, Michael G. Hagen, Philip E. Tetlock, and Henry E. Brady. Reasoning Chains. In Paul M. Sniderman, Richard A. Brody, and Philip E. Tetlock (eds.), *Reasoning and Choice: Explorations in Political Psychology*. Cambridge: Cambridge University Press, 1991. Pp.70-92.

Michael G. Hagen. Voter Turnout in Primary Elections. In Peverill Squire (ed.), *The Iowa Caucuses and the Presidential Nominating Process*. Boulder, Colorado: Westview Press, 1989. Pp.51-87.

ARTICLES

Michael G. Hagen and Robin Kolodny. Finding the Cost of Campaign Advertising. *The Forum* 6 (2008). Issue 1, Article 11. Available at <http://www.bepress.com/forum/vol6/iss1/art11>.

Michael G. Hagen. Pennsylvania: The Once and Future Battleground State. *The Polling Report* 24 (2008):1,8.

Michael G. Hagen, Edward L. Lascher, Jr., and John F. Camobreco. Response to Matsusaka: Estimating the Effect of Ballot Initiatives on Policy Responsiveness. *Journal of Politics* 63 (2001):1256-1262.

Michael G. Hagen, Richard Johnston, Kathleen Hall Jamieson, David Dutwin, and Kate Kenski. Dynamics of the 2000 Republican Primaries. *Annals of the American Academy of Political and Social Science* 572 (2000):33-49.

Jamieson, Kathleen Hall, Michael G. Hagen, Dan Orr, Lesley Sillaman, Suzanne Morse, and Kim Kirn. What Did the Leading Candidates Say, and Did It Matter? *Annals of the American Academy of Political and Social Science* 572 (2000).

Edward L. Lascher, Jr., Michael G. Hagen, and Steven A. Rochlin. Gun Behind the Door? Ballot Initiatives, State Policies, and Public Opinion. *Journal of Politics* 58 (1996):760-775.

Michael G. Hagen. References to Racial Issues. *Political Behavior* 17 (1995):49-88.

Paul M. Sniderman, Michael G. Hagen, Philip E. Tetlock, and Henry E. Brady. Reasoning Chains. *British Journal of Political Science* 16 (1986):405-30.

Raymond E. Wolfinger and Michael G. Hagen. Republican Prospects: Southern Comfort. *Public Opinion*. October/November, 1985. Pp.8-13.

INVITED PRESENTATIONS

Michael G. Hagen. Pitfalls and Pratfalls: Polling in the 2008 Presidential Campaign. Bryn Mawr College, October 6, 2008.

Michael G. Hagen and Robin Kolodny. Slicing and Dicing the Electorate: Heterogeneity and Campaign Strategy. Presented at the conference on "Homogeneity and Heterogeneity in Public Opinion," Cornell University, October 3-5, 2008.

Michael G. Hagen and Richard Johnston. Crossover Voting in Presidential Primaries. Presented at the conference on "Reforming the Presidential Nomination Process," University of Iowa. January 11-14, 2008.

Michael G. Hagen and Robin Kolodny. Holding Down the Cost of Campaign Advertising. Department of Political Science, Binghamton University. November 16, 2007.

Michael G. Hagen and Robin Kolodny. The 2006 Election: What to Expect. Department of Political Science, Bryn Mawr College. October 23, 2006.

Michael G. Hagen. Strategy and Advertising in the 2004 Presidential Campaign. Fordham University. November 18, 2005.

Michael G. Hagen. Life in a Battleground State: Public Opinion and the 2004 Election in Pennsylvania. Department of Political Science and Civic Engagement Office, Bryn Mawr College. October 26, 2004.

Panel participant, "International Issues in the 2004 Elections," Philadelphia University. October 19, 2004.

Michael G. Hagen. Presidential Campaign Strategy. Presented at the Sawyer Law and Politics Program (SLAPP) Research Workshop, Campbell Public Affairs Institute, Maxwell School, Syracuse University. January 30, 2004.

Michael G. Hagen, Richard Johnston, and Kathleen Hall Jamieson. Partisan Stability in the 2000 Presidential Campaign: Evidence from the Annenberg Survey. Presented at the "Conference on Parties & Partisanship," Vanderbilt University, Nashville, Tennessee. October 25-27, 2001.

James M. Glaser and Michael G. Hagen. Race and the Investment of Political Resources. Presented at the "Workshop on Race, Ethnicity, Representation and Governing," Harvard University. June 8-9, 1992.

Michael G. Hagen. Press Coverage of Presidential Front-Runners. Presented at "The Mass Media in the Electoral Process," the 1992 Stuart Symposium on Communications and Public Affairs, Woodrow Wilson School of Public and International Affairs, Princeton University. April 30–May 1, 1992.

Michael G. Hagen. Voter Turnout in Primary Elections. Presented at the University of Iowa Shambaugh Conference, "First in the Nation: Iowa and the Presidential Nomination Process." Iowa City. February 7-8, 1988.

SERVICE TO THE PROFESSION

Organizer and host, eighth annual conference of the State Politics and Policy section of the American Political Science Association, May 30-31, 2008.

Conference committee, annual conference of the American Association for Public Opinion Research, 2008.

Section head, “Mass Media and Political Communication”; panel chair, “Effects of the Information Environment on the Public”; and panel discussant, “Campaign Advertising”; annual meeting of the Midwest Political Science Association, Chicago, April 12-15, 2007.

Program chair, “Political Communication” section, annual meeting of the American Political Science Association, August 28-31, 1997.

Awards committee, Political Communication section, annual conference of the American Political Science Association, 1994.

Editorial Board, *Harvard International Journal of Press/Politics*, 1996–2007.

Manuscript reviewer:

American Journal of Political Science

American Political Science Review

American Politics Quarterly

British Journal of Political Science

Commonwealth

Journal of Elections, Public Opinion, and Parties

Journal of Politics

Perspectives on Politics

Political Behavior

Political Communication

Political Research Quarterly

Polity

Public Opinion Quarterly

Social Science Quarterly

Southeastern Political Review

State Politics and Policy Quarterly

CQ Press

Longman Press

Temple Press

National Science Foundation

Program review committee, Department of Political Science, Saint Joseph’s University, 2008.

Panel chair, “Candidate Attributes and Vote Choice,” annual meeting of the Midwest Political Science Association, Chicago, April 12-15, 2007.

Panel discussant, “Party Politics in the States,” annual conference of the State Politics and Policy section of the American Political Science Association, Austin, Texas, February 22-24, 2007.

Panel discussant, Penn-Temple European Studies Colloquium, February 3, 2006.

Roundtable participant, “Democrats, Republicans, and the Politics of Women’s Place,” annual meeting of the Southern Political Science Association, Atlanta, January 4-7, 2006.

Panel chair and discussant, “Direct Democracy in the U.S. States,” annual meeting of the Midwest Political Science Association, Chicago, April 7-10, 2005.

Panel discussant, “The Mass Media and Campaigns in the United States,” annual meeting of the Midwest Political Science Association, Chicago, April 15-18, 2004.

Panel discussant, conference on “Minority Voting in the 2004 election,” Whitman Center/Eagleton Institute, Rutgers University, February 13, 2004.

Panel chair and discussant, “Campaign Effects on Vote Choice,” annual meeting of the Midwest Political Science Association, Chicago, April 3-6, 2003.

Panel chair, “Opinion Expression and Change,” annual meeting of the American Association for Public Opinion Research, St. Petersburg, Florida, May 16-19, 2002.

Panel chair and discussant, “The News Media as an Institution,” annual meeting of the Midwest Political Science Association, Chicago, April 19-22, 2001.

Panel chair and discussant, “The Impact of Presidential Campaign Coverage,” annual meeting of the Midwest Political Science Association, Chicago, April 6-8, 1995.

SERVICE TO THE DEPARTMENT

Graduate Chair, Department of Political Science, Temple University. 2008–present.

Merit Committee, Department of Political Science, Temple University. 2006.

American Politics Exam Committee, Department of Political Science, Temple University. 2006.

SERVICE TO THE COLLEGE

Presentation to “Dissent in America” Teach In, “Polling, the Media, and Elections,” October 24, 2008.

Member of search committee to recruit director for Temple’s Institute for Survey Research. 2008.

Presentation to “Dissent in America” Teach In, “Polling, the Media, and Elections,” October 29, 2004.

SERVICE TO THE UNIVERSITY

Co-organizer, Campaigns & Elections Speaker Series. 2004–present.

Member, search committee to recruit associate dean for research and graduate programs, School of Communications and Theater, Temple University. 2006–2007.

Presentation at Temple—Harrisburg, “The Pennsylvania Electorate: Balancing National and Local Considerations,” October 30, 2006.

Member, Institutional Review Board, Rutgers University. 2003–2004.

SERVICE TO THE COMMUNITY

Media commentator on campaigns and elections. Recent appearances:

Television Local: CN8, KYW, WHYY, WFXI, WPVI

National: CNN, C-SPAN, PBS

International: BBC, NHK, Times Now India, TV2 Denmark

Radio Local: KYW, WHYY

National: Minnesota Public Radio, Pacifica Radio, WBUR Boston, Wisconsin Public Radio, WNYC New York

International: BBC, BBC-Scotland

Print Local: Philadelphia City Paper, Philadelphia Inquirer, Jewish Exponent, Philadelphia Tribune, Philadelphia Weekly

Regional: Allentown Morning Call, Harrisburg Patriot-News

National: Associated Press, Chicago Sun-Times, Chicago Tribune, Christian Science Monitor, McClatchy Newspapers, Newhouse Newspapers, Pittsburgh Post Gazette

International: Agence France Presse, Asahi Shimbun, London Times, Toronto Globe and Mail, Yomiuri Shimbun

Web ABC News Digital, Bloomberg.com, Politicker.com, Politico.com

Member, University Committee for Research Liaison, Pennsylvania House of Representatives. 2004–present.

Chestnut Hill College Convocation Speaker, October 12, 2008.

Leadership Team member, Pennsylvania Advocates for Nutrition and Activity, 2005–2007.

Member, Public Information and Community Engagement Subcommittee, Mayor’s Emergency Preparedness Review Committee, 2006–2007.

Presentation to “Reformers’ Roundtable,” Philadelphia Forward, April 19, 2006.

Appeared before the Pennsylvania House Republican Policy Committee, Representative Mario J. Civera, Chair. Hearings on electoral reform. May 23, 2005.

Presentation to Retired Faculty Association, Rutgers University. December 9, 2002.

AWARDS

Contributor to *Reasoning and Choice: Explorations in Political Psychology*, winner of the Woodrow Wilson Foundation Award for the best book published during 1991 on government, politics, or international affairs.

Harris Fellow, Institute for Governmental Studies, 1986–1988.

Berkeley Fellowship for Graduate Study, 1983–1986.

PROFESSIONAL MEMBERSHIPS

American Political Science Association, 1983–present.

Midwest Political Science Association, 1985–present.

American Association for Public Opinion Research, 1986–present.

PRESENTATIONS AT PROFESSIONAL MEETINGS

Michael G. Hagen and Robin Kolodny. Campaign Strategy and the Deployment of Television Advertising. Presented at the annual meeting of the American Political Science Association, Boston, August 28-31, 2008.

Michael G. Hagen and Robin Kolodny. Microtargeting: Campaign Advertising on Cable Television. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 3-6, 2008.

Michael G. Hagen and Robin Kolodny. The Cost of Political Advertising. Presented at the annual meeting of the American Political Science Association, Chicago, August 30–September 2, 2007.

Michael G. Hagen. Advertising and Strategy in the 2004 Presidential Campaign. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 20-23, 2006.

Michael G. Hagen and Edward Lascher. The Popular Appeal of Direct Democracy. Presented at the annual meeting of the American Political Science Association, Washington, DC, September 1-4, 2005.

Michael G. Hagen and Richard Johnston. The Electoral Effects of Party Conventions in the Short and Long Run. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 7-10, 2005.

Richard Johnston and Michael G. Hagen. Causes and Consequences of Crossover Voting in Presidential Primaries. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 15-18, 2004.

Michael G. Hagen and Richard Johnston. Advertising in the 2000 Presidential Campaign. Presented at the annual meeting of the Northeastern Political Science Association, Philadelphia, November 6-8, 2003.

Michael G. Hagen and Richard Johnston. Advertising in the 2000 Presidential Campaign: Priming and Persuasion. Presented at the annual meeting of the American Political Science Association, Philadelphia, August 27-31, 2003.

- Richard Johnston and Michael G. Hagen. Priming and Learning: Evidence from the 2000 Annenberg Study. Presented at the annual meeting of the American Political Science Association, Philadelphia, August 27-31, 2003.
- Michael G. Hagen, Cliff Zukin, and Robert J. Suls. The Resilience of Party Identification: Predicting and Explaining Election Outcomes. Presented at the annual conference of the American Association for Public Opinion Research, Nashville, May 15-18, 2003.
- Richard Johnston, Michael G. Hagen, and Kathleen Hall Jamieson. Priming and Persuasion in the 2000 Presidential Campaign. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 3-5, 2003.
- Michael G. Hagen, Richard Johnston, and Kathleen Hall Jamieson. Effects of the 2000 Presidential Campaign. Presented at the annual meeting of the American Political Science Association, Boston, August 29–September 1, 2002.
- Michael G. Hagen, Richard Johnston, and Kathleen Hall Jamieson. Effects of the 2000 Presidential Campaign. Presented at the annual conference of the American Association for Public Opinion Research, St. Pete Beach, Florida, May 16-19, 2002.
- Michael G. Hagen, Richard Johnston, and Kathleen Hall Jamieson. Effects of the 2000 Presidential Campaign. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 25-28, 2002.
- Michael G. Hagen, Richard Johnston, and Kathleen Hall Jamieson. Dynamics of the 2000 Presidential Campaign: Evidence from the Annenberg Survey. Presented at the annual meeting of the American Political Science Association, San Francisco, California, August 30–September 2, 2001.
- Michael G. Hagen, Richard Johnston, and Kathleen Hall Jamieson. Dynamics of the 2000 Presidential Campaign: Evidence from the Annenberg Survey. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 19-22, 2001.
- Michael G. Hagen, Richard Johnston, and Kathleen Hall Jamieson. Crossover Voting in the 2000 Primary Season: Results from a Longitudinal Study. Presented at the annual meeting of the American Political Science Association, Washington, D.C., August 30–September 3, 2000.
- Michael G. Hagen, Richard Johnston, Kathleen Hall Jamieson, David Dutwin, and Kate Kenski. Dynamics of the 2000 Primaries. Presented at the annual conference of the American Association for Public Opinion Research, Portland, Oregon, May 17-19, 2000.
- Michael G. Hagen and Richard Johnston. Learning from Gubernatorial Campaigns. Presented at the annual meeting of the American Political Science Association, Atlanta, September 2-5, 1999.
- Michael G. Hagen. Economic Considerations and Political Evaluations. Presented at the annual meeting of the American Political Science Association, Boston, September 3-6, 1998.
- Michael G. Hagen and Edward L. Lascher, Jr. Public Opinion about Ballot Initiatives. Presented at the annual meeting of the American Political Science Association, Boston, September 3-6, 1998.
- Michael G. Hagen. Candidate-Centered Politics and the Focus of Attention in Presidential Elections. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 10-12, 1997.
- Michael G. Hagen. The Crime Issue and the 1994 Elections. Presented at the annual meeting of the American Political Science Association, Chicago, August 31–September 3, 1995.
- Michael G. Hagen. Encoded References to Racial Issues. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 6-8, 1995.

- Michael G. Hagen. Candidate-Centered Politics and the Focus of Attention in Presidential Elections. Presented at the annual meeting of the American Political Science Association, New York, September 1-4, 1994.
- Michael G. Hagen. Before and After the primaries: The Impact of Competitive Presidential Nominating Campaigns. Presented at the annual meeting of the Northeastern Political Science Association, Newark, New Jersey, November 14-16, 1993.
- Michael G. Hagen and James M. Glaser. Black Beliefs about White Opinion and White Beliefs about Black Opinion. Presented at the annual meeting of the American Political Science Association. Washington, D.C., September 2-5, 1993.
- Michael G. Hagen. The Saliency of Racial Issues. Presented at the annual conference of the American Association for Public Opinion Research. St. Charles, Illinois, May 20-23, 1993.
- Michael G. Hagen. The Saliency of Racial Issues. Presented at the annual meeting of the American Political Science Association. Chicago, September 3-6, 1992.
- Michael G. Hagen. Press Coverage of Presidential Front-Runners. Presented at the annual meeting of the Midwest Political Science Association, Chicago, April 9-11, 1992.
- James M. Glaser and Michael G. Hagen. Attitudes toward Government and Politics: Racial Differences (And Similarities). Presented at the annual meeting of the Western Political Science Association. San Francisco, March 19-21, 1992.
- Jonathan S. Krasno and Michael G. Hagen. The Rewards of Black Political Power: Municipal Officials and Municipal Employment. Presented at the annual meeting of the Western Political Science Association. San Francisco, March 19-21, 1992.
- Henry E. Brady and Michael G. Hagen. The Horse Race or the Issues: What Do Voters Learn from Presidential Primaries? Presented at the annual meeting of the American Political Science Association. Washington, D.C., September 1-3, 1986.

COURSES TAUGHT

Temple University	Campaign Politics Seminar (undergraduate) Cooperative Education Project in Political Science (undergraduate) Policy-Making and Government Accountability (graduate) Political Statistics I (graduate)
University of Pennsylvania	Introduction to Communications Research (graduate) Introduction to Political Research (graduate) Introduction to Statistical Analysis (graduate)
Harvard University	American Political Participation (undergraduate) Analyzing American Elections (undergraduate) Communication through Political Advertising (undergraduate) Constitutional Democracy in America (undergraduate) Elections and the Mass Media (undergraduate) The Fourth Estate: Politics and Mass Media (undergraduate) The Media Campaign (undergraduate) The Presidential Nominating Process (undergraduate) Public Opinion and Political Change: The Case of Race (undergraduate) U.S. Elections and Public Opinion (undergraduate) The Voting Rights of African Americans (undergraduate) American Politics Research Workshop (graduate)