



Research Week 2009

Innovations: Path to Market

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Tuesday, March 24, 2009

Location: Fox School of Business, MBA Commons, 7th Floor

1:00 – 1:10 Welcome and Introductions
Larry F. Lemanski, Ph.D., Sr. VP for Research and Strategic Initiatives, Temple University
M. Moshe Porat, Ph.D., Dean, The Fox School of Business, Temple University

Session 1: Advancing Technology Commercialization

1:10 – 1:30 Transferring Your Invention to the Marketplace
Stephen Nappi, Director of Technology Transfer Operations, Temple University
John Aybar, Director of Strategic Initiatives and Corporate Partnerships, Temple Univ.

1:30 – 2:30 The QED Proof-of-Concept Program: a New Funding and Advisory Program to Support Life Science R&D
Stephen S. Tang, Ph.D., CEO, University City Science Center
Christopher Laing, MRCVS, Ph.D., Director of Science and Technology, University City Science Center

2:30 – 3:15 Protecting Your Ideas
Stephen J. Weed, Shareholder, RatnerPrestia
Robert A. Esposito, Ph.D., Scientific Advisor, RatnerPrestia

3:15 – 3:30 Refreshment Break

Session 2: Establishing a New Business

3:30 – 4:00 Evaluating Commercial Opportunities
TL Hill, Managing Director, Enterprise Management Consulting Practice, Fox School of Business

4:00 – 4:30 Accessing Expert Guidance for Startups
Karen Hanson, Ph.D., Executive Director, Biostrategy Partners, BioLaunch 611+KIZ

4:30 – 5:00 Presenting Your Company to Investors
Jaine Lucas, Executive Director, Innovation & Entrepreneurship Institute