

**FOR IMMEDIATE RELEASE**

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**11<sup>TH</sup> ANNUAL FALL COLLEGE & CAREER FAIR**

**DATE: Wednesday, NOVEMBER 10, 2004  
TIME: 10:00 AM - 2:00 PM  
LOCATION: UNIVERSITY OF THE SCIENCES IN PHILADELPHIA  
43RD & WOODLAND AVENUE  
COST: FREE  
BUS TRANSPORTATION PROVIDED**

PHILADELPHIA, PA (November 10, 2004) Uplift, Institute in conjunction with The University of the Sciences in Philadelphia (USIP) will host information packed College and Career Fair. Collegiate and vocational information will be showcased and presented to all ambitious, aspiring knowledge seekers. All interested parents and students should attend this spectacular event.

Scholarships, financial aid, college selection, SAT/PSAT preparation and career counseling are among the services that will be discussed during the fair. According to Director of Admissions of USIP, Louis Heyges, "we are pleased and excited to provide Uplift, Institute, and our youth the opportunity to meet and network with college and technical school representatives."

This inspired event is the brainchild of Uplift's executive staff; Jeffrey D. West, president; Damion K. Trasada, vice-president; and Charles P. Loftland, Jr., secretary/treasurer. These courageous and committed individuals observed the desperate need to assist Philadelphia's minority students.

Empowerment and "Uplift" go hand and hand. Therefore, it is YOUR responsibility to come and network with representatives from our nation's leading colleges, universities, trade and technical schools: West Virginia, University of Pittsburgh, Virginia State University, West Chester State University, Lincoln and many others.

Many colleges/academies will be "in the house"; anxiously awaiting your questions with helpful answers that may broaden your horizons and refine your vision.

**Uplift provides free transportation to and from the fair. We request students and faculty from your school attend this event. For more information please call Jeff West at 215 222-8763.**