

Multipurpose Facility/Stadium Survey

Sent to All Spring 2018 Degree-Seeking Undergraduate, Graduate, and Professional Students (excluding Rome and Japan)

On April 9, 2018, all current degree-seeking undergraduate, graduate, and professional Temple students (n=37,767) were invited to participate in the Multipurpose Facility/Stadium Survey, a survey designed by Temple Student Government and disseminated by Institutional Research and Assessment. A reminder email was sent on April 13th and the survey closed on April 15th at midnight. Including partial responses, a total of 4,690 students completed the survey (response rate, 12.42%). The response rate for undergraduates was 13.87%, the response rate for graduate students was 9.47%, and the response rate for professional students was 6.17%.

Undergraduate	Graduate	Professional	Total
Count of Respondents	Count of Respondents	Count of Respondents	Count of Respondents
3828	674	188	4690

1 Prior to this survey, were you aware of Temple University's proposed plan to construct a multipurpose facility/stadium, on campus at Broad and Norris Streets?

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Yes	3692	97%	628	94%	176	94%	4496	97%
No	107	3%	42	6%	12	6%	161	3%
Total	3799	100%	670	100%	188	100%	4657	100%
Did not answer	29		4		0		33	

2 If "Yes" to Q1 : From what sources have you received information regarding the proposed multipurpose facility/stadium? Check all that apply.

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Temple Multipurpose Facility/Stadium website	736	20%	108	17%	33	19%	877	20%
Emails from the University	2574	70%	444	71%	123	70%	3141	70%
Social media posts by the University	2304	62%	238	38%	73	41%	2615	58%
Temple Student Government (town halls, forums, candidate platforms)	1339	36%	95	15%	24	14%	1458	32%
The Temple News	1615	44%	198	32%	45	26%	1858	41%
Temple Now	287	8%	67	11%	12	7%	366	8%
Local news outlets (Philadelphia Inquirer, Philly.com, etc.)	2125	58%	437	70%	134	76%	2696	60%
Nutshell student newsletter	1024	28%	125	20%	40	23%	1189	26%
Other, please specify: (See Page 8 for Responses)	902	24%	178	28%	32	18%	1112	25%
Total Respondents who saw Question 2	3692		628		176		4496	

3 Did any other colleges or universities to which you applied have an on-campus stadium?

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Yes	1926	51%	292	45%	119	64%	2337	51%
No	793	21%	149	23%	29	16%	971	21%
Don't know	1036	28%	209	32%	38	20%	1283	28%
Total	3755	100%	650	100%	186	100%	4591	100%
Did not answer	73		24		2		99	

4 Have you attended events held in on-campus stadiums at other colleges or universities?

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Yes	1807	49%	379	59%	129	70%	2315	51%
No	1914	51%	268	41%	55	30%	2237	49%
Total	3721	100%	647	100%	184	100%	4552	100%
Did not answer	107		27		4		138	

Undergraduate	Graduate	Professional	Total
Count of Respondents	Count of Respondents	Count of Respondents	Count of Respondents

3828

674

188

4690

4a If "Yes" to Q4 : What type of events did you attend at other college or university on-campus stadiums? Check all that apply.

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Sporting event	1719	95%	359	95%	122	95%	2200	95%
Concert	650	36%	140	37%	62	48%	852	37%
Graduation	666	37%	216	57%	84	65%	966	42%
Other, please specify:	58	3%	19	5%	7	5%	84	4%
Total Respondents who saw Question 4a	1807		379		129		2315	

5 Have you ever been a Wild Cherry Pass season ticket holder for football?

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Yes	837	23%	59	9%	14	8%	910	20%
No	2849	77%	576	91%	165	92%	3590	80%
Total	3686	100%	635	100%	179	100%	4500	100%
Did not Answer	142		39		9		190	

6 Within a football season, how often do you attend football games at the Linc (Lincoln Financial Field)?

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Never	897	24%	372	59%	84	47%	1353	30%
Occasionally (1-2 games)	1368	37%	178	28%	76	42%	1622	36%
Often (3-4 games)	933	25%	58	9%	15	8%	1006	22%
Always (all home games)	492	13%	27	4%	4	2%	523	12%
Total	3690	100%	635	100%	179	100%	4504	100%
Did not Answer	138		39		9		186	

7 Are you more likely to attend football games if they were played in an on-campus stadium?

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	1034	28%	141	22%	49	28%	1224	27%
Somewhat agree	800	22%	122	19%	35	20%	957	21%
Somewhat disagree	575	16%	86	14%	21	12%	682	15%
Strongly disagree	1275	35%	286	45%	73	41%	1634	36%
Total	3684	100%	635	100%	178	100%	4497	100%
Did not Answer	144		39		10		193	

	<u>Undergraduate</u>		<u>Graduate</u>		<u>Professional</u>		<u>Total</u>	
	<u>Count of Respondents</u>		<u>Count of Respondents</u>		<u>Count of Respondents</u>		<u>Count of Respondents</u>	
	3828		674		188		4690	
	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
8 Do you attend events at the Liacouras Center? If yes, check all that apply.								
TU Basketball games	1947	53%	221	35%	68	38%	2236	50%
Concerts	1819	50%	209	33%	64	36%	2092	47%
Family events (e.g. Sesame Street Live, Cirque du Soleil)	237	6%	65	10%	16	9%	318	7%
Non-TU sporting events	450	12%	71	11%	17	9%	538	12%
TU commencement or convocation ceremonies	1264	35%	228	36%	52	29%	1544	35%
Non-TU commencement ceremonies	162	4%	38	6%	5	3%	205	5%
I do not attend events at the Liacouras Center	841	23%	245	39%	76	42%	1162	26%
Total Respondents	3661		631		179		4471	
Did not Answer	167		43		9		219	

Questions 9a-9g

How much do you agree or disagree with the following statements?

9a A multipurpose facility/stadium will increase on-campus visits to Temple University

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	1253	35%	210	35%	72	42%	1535	35%
Somewhat agree	1192	33%	185	30%	50	29%	1427	33%
Somewhat disagree	527	15%	92	15%	24	14%	643	15%
Strongly disagree	590	17%	120	20%	25	15%	735	17%
Total	3562	100%	607	100%	171	100%	4340	100%
Did Not Answer	266		67		17		350	

9b Temple students have good relationships with their community neighbors

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	336	9%	71	12%	21	12%	428	10%
Somewhat agree	1032	29%	182	30%	57	33%	1271	29%
Somewhat disagree	1308	37%	210	34%	49	29%	1567	36%
Strongly disagree	891	25%	146	24%	44	26%	1081	25%
Total	3567	100%	609	100%	171	100%	4347	100%
Did Not Answer	261		65		17		343	

9c Temple is committed to serving its surrounding communities, including North Philadelphia

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	746	21%	161	26%	49	29%	956	22%
Somewhat agree	981	28%	174	29%	63	37%	1218	28%
Somewhat disagree	923	26%	141	23%	37	22%	1101	25%
Strongly disagree	916	26%	134	22%	22	13%	1072	25%
Total	3566	100%	610	100%	171	100%	4347	100%
Did Not Answer	262		64		17		343	

	<u>Undergraduate</u>		<u>Graduate</u>		<u>Professional</u>		<u>Total</u>	
	<u>Count of Respondents</u>		<u>Count of Respondents</u>		<u>Count of Respondents</u>		<u>Count of Respondents</u>	
	3828		674		188		4690	
9d A multipurpose facility/stadium will increase alumni engagement								
	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	1026	29%	175	29%	56	33%	1257	29%
Somewhat agree	943	27%	144	24%	41	24%	1128	26%
Somewhat disagree	801	23%	129	21%	33	19%	963	22%
Strongly disagree	788	22%	159	26%	41	24%	988	23%
Total	3558	100%	607	100%	171	100%	4336	100%
Did Not Answer	266		67		17		350	
9e Temple students keep campus and the surrounding neighborhood clean								
	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	357	10%	84	14%	21	12%	462	11%
Somewhat agree	814	23%	176	29%	63	37%	1053	24%
Somewhat disagree	980	28%	195	32%	45	27%	1220	28%
Strongly disagree	1412	40%	151	25%	40	24%	1603	37%
Total	3563	100%	606	100%	169	100%	4338	100%
Did Not Answer	265		68		19		352	
9f Temple students are mindful of noise level on and around campus								
	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	273	8%	53	9%	13	8%	339	8%
Somewhat agree	775	22%	169	28%	58	34%	1002	23%
Somewhat disagree	1121	31%	215	36%	48	28%	1384	32%
Strongly disagree	1397	39%	168	28%	50	30%	1615	37%
Total	3566	100%	605	100%	169	100%	4340	100%
Did Not Answer	262		69		19		350	
9g A multipurpose facility/stadium will increase school spirit								
	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Strongly agree	1054	30%	188	31%	21	12%	462	11%
Somewhat agree	833	23%	131	21%	63	37%	1053	24%
Somewhat disagree	778	22%	122	20%	45	27%	1220	28%
Strongly disagree	896	25%	169	28%	40	24%	1603	37%
Total	3561	100%	610	100%	169	100%	4338	100%
Did Not Answer	267		64		19		352	
10 Do you support the building of the proposed on-campus multipurpose facility/stadium?								
	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Yes	1085	30%	199	32%	72	42%	1356	31%
No	2076	58%	345	56%	83	48%	2504	57%
Neutral/No opinion	416	12%	73	12%	17	10%	506	12%
Total	3577	100%	617	100%	172	100%	4366	100%
Did Not Answer	251		57		16		324	

<u>Undergraduate</u>	<u>Graduate</u>	<u>Professional</u>	<u>Total</u>
<u>Count of Respondents</u>	<u>Count of Respondents</u>	<u>Count of Respondents</u>	<u>Count of Respondents</u>
3828	674	188	4690

10a

If "Yes" to Q10: Rank the following reasons for supporting the building of the proposed on-campus multipurpose facility/stadium (1 being your top reason).

An on-campus multipurpose facility/stadium may increase student attendance at football games

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	410	38%	58	29%	23	32%	491	36%
Ranked #2	302	28%	44	22%	13	18%	359	26%
Ranked #3	185	17%	41	21%	17	24%	243	18%
Ranked #4	116	11%	42	21%	8	11%	166	12%
Ranked #5	19	2%	4	2%	0	0%	23	2%
Total Respondents who saw Question 10a	1085		199		72		1356	

Playing home games on-campus would be more cost-effective than playing at the Linc

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	369	34%	57	29%	14	19%	440	32%
Ranked #2	286	26%	49	25%	19	26%	354	26%
Ranked #3	189	17%	43	22%	11	15%	243	18%
Ranked #4	163	15%	37	19%	16	22%	216	16%
Ranked #5	17	2%	5	3%	1	1%	23	2%
Total Respondents who saw Question 10a	1085		199		72		1356	

An on-campus multipurpose facility/stadium would bring more people to campus

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	216	20%	50	25%	18	25%	284	21%
Ranked #2	311	29%	56	28%	18	25%	385	28%
Ranked #3	329	30%	49	25%	15	21%	393	29%
Ranked #4	157	14%	34	17%	9	13%	200	15%
Ranked #5	11	1%	1	1%	1	1%	13	1%
Total Respondents who saw Question 10a	1085		199		72		1356	

An on-campus multipurpose facility/stadium would bring more alumni back to campus

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	49	5%	20	10%	8	11%	77	6%
Ranked #2	102	9%	39	20%	10	14%	151	11%
Ranked #3	283	26%	55	28%	15	21%	353	26%
Ranked #4	546	50%	69	35%	25	35%	640	47%
Ranked #5	36	3%	5	3%	2	3%	43	3%
Total Respondents who saw Question 10a	1085		199		72		1356	

<u>Undergraduate</u>	<u>Graduate</u>	<u>Professional</u>	<u>Total</u>
Count of Respondents	Count of Respondents	Count of Respondents	Count of Respondents
3828	674	188	4690

Other, please specify: (See Page 8 for Responses)

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	52	5%	12	6%	3	4%	67	5%
Ranked #2	13	1%	1	1%	1	1%	15	1%
Ranked #3	14	1%	0	0%	1	1%	15	1%
Ranked #4	5	0%	3	2%	0	0%	8	1%
Ranked #5	48	4%	13	7%	4	6%	65	5%
Total Respondents who saw Question 10a	1085		199		72		1356	

10b

If "No" to Question 10: Rank the following reasons for not supporting the building of the proposed on-campus multipurpose facility/stadium (1 being your top reason).

The university has other facilities needs

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	284	14%	53	15%	7	8%	344	14%
Ranked #2	491	24%	64	19%	17	20%	572	23%
Ranked #3	544	26%	73	21%	16	19%	633	25%
Ranked #4	348	17%	68	20%	17	20%	433	17%
Ranked #5	237	11%	40	12%	7	8%	284	11%
Total Respondents who saw Question 10b	2076		345		83		2504	

I am not interested in intercollegiate athletics

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	15	1%	2	1%	1	1%	18	1%
Ranked #2	31	1%	12	3%	0	0%	43	2%
Ranked #3	70	3%	25	7%	5	6%	100	4%
Ranked #4	194	9%	26	8%	10	12%	230	9%
Ranked #5	387	19%	68	20%	17	20%	472	19%
Total Respondents who saw Question 10b	2076		345		83		2504	

I am concerned about the impact a multipurpose facility/stadium could have on the surrounding neighborhood

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	1376	66%	232	67%	56	67%	1664	66%
Ranked #2	330	16%	50	14%	11	13%	391	16%
Ranked #3	149	7%	26	8%	8	10%	183	7%
Ranked #4	89	4%	11	3%	2	2%	102	4%
Ranked #5	44	2%	6	2%	0	0%	50	2%
Total Respondents who saw Question 10b	2076		345		83		2504	

<u>Undergraduate</u>	<u>Graduate</u>	<u>Professional</u>	<u>Total</u>
<u>Count of Respondents</u>	<u>Count of Respondents</u>	<u>Count of Respondents</u>	<u>Count of Respondents</u>
3828	674	188	4690

The costs of a multipurpose facility/stadium might lead to increases in tuition

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	284	14%	53	15%	7	8%	344	14%
Ranked #2	491	24%	64	19%	17	20%	572	23%
Ranked #3	544	26%	73	21%	16	19%	633	25%
Ranked #4	348	17%	68	20%	17	20%	433	17%
Ranked #5	237	11%	40	12%	7	8%	284	11%
Total Respondents who saw Question 10b	2076		345		83		2504	

I think Temple should continue to play at the Linc

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	74	4%	14	4%	2	2%	90	4%
Ranked #2	125	6%	17	5%	6	7%	148	6%
Ranked #3	230	11%	27	8%	12	14%	269	11%
Ranked #4	386	19%	46	13%	10	12%	442	18%
Ranked #5	619	30%	75	22%	11	13%	705	28%
Total Respondents who saw Question 10b	2076		345		83		2504	

I am concerned about the impact that game-day activities could have on and around campus

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	111	5%	7	2%	3	4%	121	5%
Ranked #2	531	26%	107	31%	26	31%	664	27%
Ranked #3	445	21%	72	21%	13	16%	530	21%
Ranked #4	428	21%	60	17%	13	16%	501	20%
Ranked #5	302	15%	36	10%	12	14%	350	14%
Total Respondents who saw Question 10b	2076		345		83		2504	

Other, please specify: (See Page 8 for Responses)

	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents	Count	% of Respondents
Ranked #1	72	3%	21	6%	4	5%	97	4%
Ranked #2	26	1%	19	6%	2	2%	47	2%
Ranked #3	25	1%	13	4%	0	0%	38	2%
Ranked #4	22	1%	6	2%	0	0%	28	1%
Ranked #5	11	1%	3	1%	1	1%	15	1%
Total Respondents who saw Question 10b	2076		345		83		2504	

11 Additional Comments: (See Page 9 for Responses)

Analysis of Multipurpose Facility/Stadium Survey Text Responses

Below is a summary of the most common themes of open-ended responses for questions 2, 10a, and 10b of the survey. Themes that were mentioned multiple times by different respondents are included in this report. Some themes listed below have subthemes. For example, the "Stadium will improve neighborhood" theme has the subtheme "By creating jobs."

Text Responses for Q2: "From what sources have you received information regarding the proposed multipurpose facility/stadium? Check all that apply. - Other, please specify:" (n= 1208)

Theme	Count	%	Theme	Count	%
Word of mouth/conversations	281	23.26%	Extracurricular activity		
Peers/Other Students	161	13.33%	Other news source	36	2.98%
Protesters	122	10.10%	Work/Colleagues	23	1.90%
Social media	117	9.69%	Research	13	1.08%
Class	110	9.11%	Family member	10	0.83%
Friends	98	8.11%	Flyers	9	0.75%
Faculty	77	6.37%	Staff	8	0.66%
Neighborhood	61	5.05%	Athletics Department	8	0.66%
	43	3.56%	Mail	5	0.41%

Text Responses for 10a: "Rank the following reasons for supporting the building of the proposed on-campus multipurpose facility/stadium (1 being your top reason). - Other, please specify:" (n= 148)

Theme	Count	%	Theme	Count	%
Stadium will improve neighborhood	40	27.03%	Stadium's multipurpose use	12	8.11%
<i>By creating jobs</i>	19	12.84%	Improve football recruits	9	6.08%
<i>By providing resources</i>	4	2.70%	Stadium will be a source of revenue	7	4.73%
Stadium will improve Temple's overall appeal	24	16.22%	Convenience	7	4.73%
Stadium will improve Temple community engagement	24	16.22%	Improve athletics	7	4.73%
<i>Increase school spirit</i>	12	8.11%	Stadium will increase safety	5	3.38%

Text Responses for 10b: "Rank the following reasons for not supporting the building of the proposed on-campus multipurpose facility/stadium (1 being your top reason). - Other, please specify:" (n= 325)

Theme	Count	%	Theme	Count	%
Funds should be used for other University purposes	107	32.92%	Gentrification of neighborhood	38	11.69%
<i>Student resources</i>	32	9.85%	Disregard of neighborhood's opposition	19	5.85%
<i>Faculty</i>	17	5.23%	Stadium is unnecessary	15	4.62%
<i>Academics</i>	12	3.69%	Concerns of University priorities	13	4.00%
<i>Facilities</i>	11	3.38%	TU football team is mediocre	10	3.08%
<i>Scholarships/Cost of attendance</i>	8	2.46%	Sick of construction around campus	9	2.77%
Logistics	44	13.54%	Lack of neighborhood engagement	7	2.15%
<i>Traffic</i>	15	4.62%	Concerns about football player health	6	1.85%
<i>Parking</i>	13	4.00%	University is for education	6	1.85%
<i>Blocking 15th St.</i>	4	1.23%	Want green space on campus	5	1.54%
<i>Noise</i>	4	1.23%	Stadium would limit tailgate experience	5	1.54%
<i>Safety</i>	4	1.23%			
<i>Trash</i>	4	1.23%			

Analysis of Multipurpose Facility/Stadium Survey Text Responses

Below is a summary of the most common themes of text responses for question 11 (additional comments) of the survey. Themes that were mentioned multiple times by different respondents are included in this report. Some themes listed below have subthemes. For example, the "Concerns regarding the surrounding community " theme has the subtheme "Negative impact on surrounding community."

Text Responses for Q11: "Additional comments:" (n= 1251)

Reasons listed against the construction of the Multipurpose Facility/Stadium		
Theme	Count	%
Concerns regarding the surrounding community	566	45.24%
<i>Negative impact on surrounding community</i>	234	18.71%
<i>Gentrification</i>	88	7.03%
<i>Consider the concerns of surrounding community and students</i>	168	13.43%
<i>Surrounding community and students do not want Multipurpose Facility/Stadium</i>	60	4.80%
<i>Multipurpose Facility/Stadium will further strain relationship with surrounding community</i>	52	4.16%
<i>Temple students are disruptive to the surrounding community</i>	39	3.12%
<i>Property prices will become unaffordable</i>	13	1.04%
Concerns regarding logistics of the Multipurpose Facility/Stadium	236	18.86%
<i>Location</i>	80	6.39%
<i>Traffic</i>	74	5.92%
<i>Parking</i>	63	5.04%
<i>Tailgating</i>	48	3.84%
<i>Noise</i>	46	3.68%
<i>Trash/Cleanliness</i>	33	2.64%
<i>Safety</i>	18	1.44%
Finances	172	13.75%
<i>Use funds for other University purposes</i>	143	11.43%
<i>Student recourses</i>	49	3.92%
<i>Mental health services</i>	27	2.16%
<i>Overall academics/research</i>	41	3.28%
<i>Existing facilities</i>	23	1.84%
<i>Tuition cost will increase</i>	29	2.32%
Concerns about University priorities	171	13.67%
Multipurpose Facility/Stadium is unnecessary	121	9.67%
Don't build the Multipurpose Facility/Stadium	89	7.11%
Using the Linc is sufficient/tradition	86	6.87%
Multipurpose Facility/Stadium will only benefit a few	35	2.80%
Alumni engagement	31	2.48%
<i>Unlikely to donate as an alumni if Multipurpose Facility/Stadium is built</i>	18	1.44%
<i>Multipurpose Facility/Stadium will not engage alumni</i>	13	1.04%
Temple football team is mediocre	31	2.48%
Too much construction on campus	28	2.24%
Temple's identity is not defined by football	27	2.16%
Renegotiate with the Linc	26	2.08%
Cons outweigh pros	17	1.36%

Reasons listed in favor of construction of the Multipurpose Facility/Stadium		
Theme	Count	%
Build the Multipurpose Facility/Stadium	62	4.96%
Multipurpose Facility/Stadium is cost-effective	30	2.40%
Multipurpose Facility/Stadium will improve Temple's appeal	24	1.92%
Multipurpose Facility/Stadium will improve the surrounding community	17	1.36%
Multipurpose Facility/Stadium will increase school spirit	17	1.36%
Multipurpose Facility/Stadium will engage alumni	16	1.28%
Multipurpose Facility/Stadium will improve student recruitment	13	1.04%
Temple owns the property of proposed Multipurpose Facility/Stadium	12	0.96%
Multipurpose Facility/Stadium will improve football/athletic program	11	0.88%

General Comments		
Theme	Count	%
Ensure that the surrounding community benefits from the Multipurpose Facility/Stadium	54	4.32%
The Administration's communication concerning the Multipurpose Facility/Stadium has been poor	25	2.00%
Communication concerning the Multipurpose Facility/Stadium should be improved	23	1.84%
I'm undecided about whether the Multipurpose Facility/Stadium should be built	15	1.20%