Earn your master’s degree in Sports Business in the School of Tourism and Hospitality through the Dual Bachelor’s Master’s Degree Program. Apply to Temple early during your third or fourth year of undergraduate studies and receive early admission into your graduate program. In five years, you can earn both your bachelor’s and master’s degrees.

**APPLICATION PROCESS**
- GPA 3.0 or higher (on a 4.0 scale)
- TOEFL iBT score of 85 or higher
- GRE waived
- Application deadline: March 1

**ACADEMIC CALENDAR**
- Fall semester: August – December
- Spring semester: January – May

**TOTAL TUITION COST**
- Tuition is based on 36 credits required for completion of the master’s degree program.
- Tuition is calculated using out-of-state rates.

**SCHOLARSHIPS**
- First semester scholarship
- Second-fourth semester merit scholarships

**LIVING COST**
- $6,000 per semester (approximate)
- Housing, health insurance and book costs vary, depending on personal preference.

**TEMPLE BY THE NUMBERS**
- 42nd Largest University in the U.S. & 5th largest provider of professional education in the nation
- 14:1 student-faculty ratio
- Top 4% of all U.S. 4-year universities as a Carnegie R1 research institution
- Top University for International Students (*U.S. News and World Report*)

**PHILADELPHIA, PA**
- 5th largest city and 1st World Heritage City in the U.S.
- 150 km from New York City; 200 km from Washington, D.C.
- #2 Best Place to Visit in the US (*U.S. News and World Report*)
- 5th largest public transportation system in the U.S.
### SPORTS BUSINESS CURRICULUM

**PREREQUISITES FOR ADMISSION**
Bachelor's Degree in Sports Business or related discipline.

**YEAR 1-FALL**
- **SRM 5211:** Sport Finance and Economics
- **SRM 5212:** Legal Issues in Sport and Recreation
- **SRM 5215:** Sport Marketing

**YEAR 1-SPRING**
- **SRM 5216:** Strategic Management in Sport and Recreation
- **SRM 5217:** Sport Facility Management
- **STAT 5001:** Quantitative Methods for Business
- **MIS 5101:** Business Intelligence (Elective)

**YEAR 2-FALL**
- **SRM 5285:** Graduate Internship in Sport and Recreation
- **SRM 5225:** Sport Sponsorship and Sales (Elective)
- **SRM 5243:** Event Management (Elective)

**YEAR 2-SPRING**
- **SRM 5226:** Consumer Behavior in Sport and Recreation (Elective)
- **SRM 5227:** Sport Media and Communication (Elective)
- **SRM 9995:** Master's Project

*The table above represents examples of the coursework. All students receive an adviser that can custom tailor the program to their needs and desired completion date.*

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**TEMPLE UNIVERSITY GLOBAL PROGRAMS**

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