Brandishing Temple

Thanks for the Party, But…
At the September Faculty Senate meeting President Englert spoke to us about the recent advertising campaign and its intent to “brandish Temple pride.” He explained that the campaign is meant to make the most out of Temple’s entry into the Big East athletic conference. It is “an opportunity for the entire institution,” not just athletics. The other universities in the Big East are Research 1, or “high activity” – that is, higher-rated than Temple – and they are also urban. (He mentioned University of Cincinnati, Rutgers, and University of Connecticut.) The Big East will give us name recognition, important for student recruitment at a time when out-of-state applications and enrollment have been dropping. He also assured us that research and faculty are part of the campaign: a faculty member will be “showcased” at each football and basketball game.

It is nice to know we are being considered, and that the president envisions the entire university, from the research-focused faculty member to the game-day undergraduates, as one big community. But are the not particularly

Piloting an Online Course in the City of Neighborhoods

By R. Scott Hanson, Adjunct Assistant Professor of History and Religion

In the Spring 2012 semester I was asked by Professor Terry Rey (then Chair of Religion, and currently Director of the Intellectual Heritage Program) if I was interested in working on an online version of Religion in Philadelphia, a course I have taught regularly for several years. I learned that General Education Program (GenEd) had recently launched a Distance Learning Course Development initiative to “convert a new cohort of face-to-face courses and also to develop new online sections thereby expanding the accessibility of needed courses to satellite campuses (TUJ, etc.), adult learners, veterans/armed service members.” Faculty who apply have to submit a proposal and gain approval from their Department, Dean, the Director of Temple’s Office of Distance Learning (OLL), and the GenEd Executive Committee (GEEC). If approved, applicants are required to participate in a 20 hour Virtual Teaching Program, and they receive a

Temple University Press

A Temple Made Gem
By Robin Kolodny, Associate Professor of Political Science

As faculty at a public institution, we know that Temple is one of many universities launching campaigns to attract high-achieving students, financial contributions from alumni and other donors, as well as emerging or established scholars for our faculty. Our administration currently (and correctly) promotes Temple-made forms of excellence, and I want to do likewise by pointing to one that I know well. Although some are unaware that we are a book publisher, Temple University Press books represent us all over the world. In some places, our books are all that people know about Temple University. I want our faculty to recognize how integral the Press is to what we do as a university and to realize that the university’s current financial problems threaten to weaken the Press.

In 2009, the Faculty Senate appointed me to the Press Board, a body responsible for the quality and substance of what we publish. Now, I am Board

Shared Governance in a Time of Leadership Transition
By Joan Shapiro, Faculty Senate President

At Temple University, during this academic year, we are facing a time of leadership transition. This is a pivotal period when the changeover can either be calm or it can be stormy. This is also a time when our mission and core values, as an educational institution, may be challenged. In particular, this is a period when shared governance needs to be enhanced, not diminished.

I believe that shared governance should be utilized as often as possible during this challenging period. To provide some background to this concept, in 1967, a Joint Statement, defining shared governance, was formally adopted by the American Association of University Professors, the American Council on Education, and the Association of Governing Boards of Universities and Colleges (AAUP, 2001). These organizations described a symbiotic relationship between trustees, presidents and faculty, indicating the need for mutual understandings. The Joint Statement clarified that faculty had a major role to play in educational decisions and also in educational policy issues
Diane Maleson Loves Her Job!
A Conversation with the Senior Vice President for Faculty Development and Faculty Affairs

Recently we went over to the 3rd Floor of Convell Hall to talk with Diane Maleson. Diane is well known to veteran faculty. In 1972 she started teaching at the Law School. She served for twenty years as the Editor of the American Journal of Legal History, a leading journal in her field.

During Professor Maleson’s years at Temple she has held many administrative positions. In the Law School she served as Associate Dean for Academic Affairs, as Vice Dean and for a year and a half as Acting Law Librarian. She also served on and chaired the Faculty Recruitment, Curriculum and Administrative Committees. At the university level, she was Vice Provost for Faculty from 1993 to 2001. In that capacity she oversaw the tenure and promotion process and served as a faculty advocate. She also was responsible for implementing procedures for merit, research and study leaves, contract renewals and other aspects of the Provost’s portfolio relating to faculty. She also chaired the President’s Faculty Affirmative Action Committee and was active in a task force that ultimately led to the recommendation that the Tyler School of Art move to the Main Campus. Professor Maleson has also been active in service to the university. She was twice the Law School’s representative to the Faculty Senate Steering Committee and sat for several years on the Human Subjects Committee at the Health Sciences Center. She has also served on various Presidential task forces and special committees.

Faculty Herald: How did the position of Vice Provost for Faculty Development and Faculty Affairs come into being?
During the 1980s faculty became interested in having a dedicated position for faculty issues in the Provost’s office. So it was a response to faculty concerns. The developmental component was added later, by Provost Lisa Staiano-Coico.

Faculty Herald: How did you decide you were interested in the position?
In the late 1980’s there was a change in the Law School administration. As editor of the American Journal of Legal History, I had been given a two credit course release. When I was questioned about the release time I said I would see if there was some university policy for editors of scholarly journals. After several attempts to get an answer to what seemed like a reasonable request, I was unable to find anyone to respond to my question. I remember thinking there has to be a better way. When this job was posted, I thought I wanted to be the person who answers questions and seeks out solutions if I don’t know the answer. That’s why I applied for the job and why I reapplied when it came open again in 2008.

Faculty Herald: Why do you think that the Law School has been a notably collegial as well as successful place over the last several decades?
One reason is that Peter Liacouras as dean created a chair. While I had an appreciation for what the Press was publishing in my own field, Political Science, since joining the Board I have learned that Temple University Press enjoys an extraordinary reputation in Asian American Studies, History, Sports, Sociology, Urban Studies, Gender and Women’s Studies, Disability Studies, Youth Studies, American Studies, Environmental Studies, Education, and in regional publishing (the titles in the latter category target general interest readers). From its beginnings in 1968, the Press established itself as a daring publisher, pioneering in such fields as American, African American, urban, gay/lesbian, and women’s studies. Interdisciplinarity has been a hallmark of the list from the start.

The entire Temple community should be aware and proud of what the Press has accomplished in its 43-year history. We should think of the Press as an integral component of our identity as a research university and a key contributor to our academic reputation. I can tell you that as faculty Board members have reached the end of their service, they report that being on the Board has been the most satisfying committee work in their time at Temple. We Board members are really invested in the Press and take pride in the accolades and prizes that “the list” garners. Several faculty have told me that their interest in Temple was based in part on the reputation of the Press.

The Faculty Board of Review’s role (the same as in most university presses) is to approve projects for contracts at one of several critical states of development: early, when there is a hot project from an author with a track record, or at a later stage, when a complete draft manuscript or revised dissertation has been submitted. Faculty on the Board receive lengthy packages for each prospective book project, including sample chapters, external reviews, authors’ responses to the reviews, and the editor’s memo about the overall development of the project and the decisions the editors make when adjudicating between reviewers and authors. In the course of every meeting, we marvel at the excellent job the editors do. They have scouted out the best authors and projects within their areas, somehow found appropriate (and willing) reviewers, and worked with the authors on revision plans to make their work the best contribution possible to their fields. The four acquisitions editors have impressive intellectual knowledge of their fields, understand the business environment for books in their disciplines, and have an uncanny sense of whether or not an author can or will deliver a final product worth of reading. The Board often contributes comments that further guide the editors’ advice to authors and shape the final project. This process involves advice as well as consent, and we on the Board routinely do much more than point our thumbs up or down. Those of us who have published books often have a great respect and affection for our editors, especially because they have a deep sense of what will work and what will not, and we feel our publications improve for their efforts. Board meetings give us a both a window into and a part to play in the deliberations on the other side of the process.

This Press is a publisher that is governed by Temple faculty. For that reason, we take pride in the fact that Temple University Press contributes substantially to the intellectual reputation of Temple University and its operation on campus provides a forum for academics of disparate backgrounds to contribute to important academic discussions.

In just the last few months, Temple University Press books have won major academic awards including the Ralph Bunche Award from the American Political Science Association (APSA) for Race Appeal: How Candidates Invoke Race in U.S. Political Campaigns by Charlton McIlwain and Stephen Caliendo; the Society for the Study of Symbolic Interaction bestowed the Charles Horton Cooley award for Best Book in 2011 to The Textures of Time: Agency and Temporal Experience by Michael Flaherty; and Jerome I. Hodos, author of Second Cities: Globalization and Local Politics in Manchester and Philadelphia, will soon receive the Urban History Association’s Kenneth Jackson Award for Best Book published in 2011. Historically we have won recognition in numerous fields (See a list). Our titles appear in translation in countries around the world and now that we publish electronic books, many are available to anyone who can access a computer.

It is no secret that the book world is changing. Bookstores are disappearing and Kindles, Nooks, and I-Pads are popping up everywhere. Surely that means it is “cheaper” to produce books these days as the platform for conveying knowledge changes from paper to pdf? Temple University Press is well aware of these changes, and Press Director Alex Holzman has been ahead of the curve by helping to create and then bringing the press into a consortium with Project Muse to make...
Honoring our Retirees

In recognition of their service and in appreciation of their many contributions to Temple University, we record here the names of those who have or will be retiring as of June 2013.

Abu Abarry, College of Liberal Arts and Environmental Design, African American Studies
Robert Aiken, College of Science and Technology, Computer and Information Science, Professor Emeritus
Clara Alperstein, Korns School of Dentistry, Restorative Dentistry
Bonnie Avrebach, Fox School of Business and Management, Risk, Insurance, and Healthcare Management, Professor Emeritus
Gary Baram, College of Science and Technology, Computer and Information Science, Professor Emeritus
Meredith Bogert, Korns School of Dentistry, Restorative Dentistry, Professor Emeritus
Joseph Bongiovanni, Fox School of Business and Management, Legal Studies
Daniel Boylen, Center of the Arts, Film, Media Arts and Theater, Theater, Professor Emeritus
Richard Brodhead, Center of the Arts, Boyer, Music Studies, Professor Emeritus
Andrew Buck, College of Liberal Arts and Environmental Design, Economics, Professor Emeritus
Brian Butz, College of Engineering, Electrical Engineering, Professor Emeritus
Corinne Caldwell, College of Education, Educational Leadership and Policy Studies, Professor Emeritus
Ashwin J. Chatwani, School of Medicine, Obstetrics, Gynecology and Reproductive Science, Professor Emeritus
David Cho, Center of the Arts, Boyer, Vocal Studies, Professor Emeritus
Jim Collins, School of Medicine, Biochemistry, Professor Emeritus
Bruce Conrad, College of Science and Technology, Mathematics, Professor Emeritus
Jeffrey Cornelius, Center of the Arts, Boyer, Choral, Professor Emeritus
Alan Cowan, School of Medicine, Pharmacology - Medicine, Professor Emeritus
Daniel Dallmann, Center of the Arts, Tyler Art, Graphic Art and Design, Professor Emeritus
Martha Davis, College of Liberal Arts and Environmental Design, Greek, Hebrew and Roman Classics, Professor Emeritus
Thomas Daymont, Fox School of Business and Management, Human Resource Administration, Professor Emeritus
Margaret Devinney, College of Liberal Arts and Environmental Design, French, German, Italian and Slavic, Professor Emeritus
William Donnelly, School of Media and Communication, Advertising
John Dott, Center of the Arts, Tyler Art, Graphic Art and Design, Professor Emeritus
Leroi Duheek, College of Science and Technology, Physics, Professor Emeritus
Steven Driska, School of Medicine, Neuroscience, Professor Emeritus
William Dunkelberg, College of Liberal Arts and Environmental Design, Economics, Professor Emeritus
Julia Erickson, College of Liberal Arts and Environmental Design, Sociology, Professor Emeritus
John Esposito, Korns School of Dentistry, Endodontics, Professor Emeritus
Thomas Eveslage, School of Media and Communication, Journalism, Professor Emeritus
Ruth S. Farber, College of Health Professions and Social Work, Rehabilitation Sciences, Professor Emeritus
Frank Freidman, College of Science and Technology, Computer and Information Science, Professor Emeritus
William Fullard, Jr., College of Education, Psychological Studies in Education, Professor Emeritus
Janos Galiambos, College of Science and Technology, Mathematics, Professor Emeritus
Katharine Garchinella, Center of the Arts, Film, Media Arts and Theater, Theater
John Gordon, College of Health Professions and Social Work, Public Health, Professor Emeritus
Philip Grosser, Center of the Arts, Boyer, Dance, Professor Emeritus
Marilyn A. Harris, College of Liberal Arts and Environmental Design, Criminal Justice, Professor Emeritus
Sharon Harzenski, Beasley School of Law, Law, Professor Emeritus
Richard Heiberger, Fox School of Business and Management, Statistics, Professor Emeritus
Luke Kahlich, Center of the Arts, Boyer, Dance, Professor Emeritus
Camilla Keach, College of Health Professions and Social Work, Communication Sciences, Professor Emeritus
Novella Keith, College of Education, Educational Leadership and Policy Studies, Professor Emeritus
Susan Klepp, College of Liberal Arts and Environmental Design, History, Professor Emeritus
Kenneth Kopecky, Fox School of Business and Management, Finance, Professor Emeritus
Michael Libonati, Beasley School of Law, Law, Professor Emeritus
Seymour Lipschutz, College of Science and Technology, Mathematics, Professor Emeritus
Mahendra Logani, School of Medicine, Radiology, Professor Emeritus
Walter Long, School of Medicine, Microbiology and Immunology, Professor Emeritus
Elaine Mackowiak, School of Pharmacy, Pharmacy Practice, Professor Emeritus
Robert Mahar, College of Education, Early Childhood and Elementary Education, Professor Emeritus
Linda Mauro, College of Health Professions and Social Work, Social Work, Professor Emeritus
Joanne Moore, Center of the Arts, Tyler Art, Art and Education, Professor Emeritus
Frederic Murphy, Fox School of Business and Management, Marketing and Supply Chain Management, Professor Emeritus
Priscilla Murphy, School of Media and Communication, Strategic Communication, Professor Emeritus
Stuart Neff, College of Science and Technology, Biology, Professor Emeritus
Edward Newman, College of Health Professions and Social Work, Social Work, Professor Emeritus
Mariquita Noris, College of Liberal Arts and Environmental Design, French, German, Italian and Slavic
Nathaniel Norment, Jr., College of Liberal Arts and Environmental Design, African American Studies, Professor Emeritus
David Noyes, Center of the Arts, Tyler Art, Graphic Art and Design, Professor Emeritus
William Oddou, College of Health Professions and Social Work, Kinesiology
Willis Overton, College of Liberal Arts and Environmental Design, Psychology, Professor Emeritus
Milton Parnes, Fox School of Business and Management, Statistics, Professor Emeritus
Stephen Paul, School of Pharmacy, Pharmacy Practice, Professor Emeritus
Herbert Phillips, Fox School of Business and Management, Finance

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Brandishing Temple: Thanks for the Party, but...

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larly eminent University of Cincinnati, or the rural land grant U Conn (which has been mocked for past its administrative failures as Wannabe U in an important book by Gaye Tuchman, and which not long ago was reeling from sports scandals), really peer aspirant institutions? Are Louisille, Marquette, South Florida, Seton Hall or DePaul? Frankly, I have always thought Temple is better than these big easters by the measures I care about, with the possible exceptions of Rutgers, Pittsburgh, and maybe Georgetown on a good day.

Perhaps the president and I are not looking at the same measures. What I am looking at is quite measurable, though. The major cuts to graduate fellowships in the humanities and social sciences, the evisceration of Temple University Press’s subsidy, and the growing section sizes and teaching burdens faced by my Ph.D. students, suggests, though, that certain sectors of the university are in fact being privileged, and other, venerable quarters left to not-so-genteel poverty, since they do not bring in the dollars so directly, or inspire photogenic face-painted growls. (Actually, the extent to which athletics brings in dollars is itself questionable: it has certainly never happened at Temple, and everyone knows that most big-time athletics programs lose money.)

Either way, the recent and emerging cuts do directly affect the quality of Temple’s academic reputation and the quality of the teaching in undergraduate programs. The things mentioned above cost hundreds of thousands, maybe a few million a year. So do ad campaigns, outside consultants, and big parties like the 9.27.12 one I just attended. As I chewed some nice hors d’oeuvres and hobnobbed with colleagues and deans as the students queued up for t-shirts and hot dogs, I tried not to think of the goodies, the light show, and the dozens and dozens of workers of all sorts at the event as bought by the merit pay I won’t be getting this year, or the raises the faculty won’t have. While that might be literally or fiscally true in terms of available dollars, those were last year’s decisions, and some of it was strategy, given the increasing importance of legislative politics in our funding. I was willing to make that sacrifice, as were my colleagues who voted for the contract.

But I can’t not make the equation when I hear about all these subsequent cuts, not while parties are going on and even more big buildings are going up. And the comments I have been hearing from colleagues suggests that I am not the only one who finds the campaign to be rather tone deaf to our concerns. It is hard not to think of what we’re seeing on campus this fall as a distinctly anti-intellectual, even more than anti-faculty, trade-off that is not true to the institution at its historical, or its present, best.

In the long run, what will make Temple great is the quality of the teaching and intellectual life here, especially in the areas that everyone should care about – I mean, the basics as well as the cutting edge in the humanities, social sciences, and sciences. The faculty can accept that we have to do more than less; we already have, we’ve been there before. What is harder to stomach is the deliberate attempt to make Temple look like a garden variety big party-football school, and that we need an advertising agency and face paint to make us “Temple made.” Given the number of teachers in Pennsylvania and the world who are not only Temple made but who are making the students of tomorrow, we would have thought that we, and the public, knew that already, and that it is true, and will be true, whatever conference “we” play ball in, whatever this year’s brand name may be.

Our colleague Mark Haller, historian and one of the founders of the Criminal Justice program at Temple, passed away a little over a week ago. In the obituary in the Philadelphia Inquirer, his brother noted that he had led a faculty protest against the building of the Liacouras Center and the general privileging of athletics during an earlier administration. The episode does not appear in the official history of the university published a few years ago. The Faculty Herald invites contributions reflecting on those events and their relevance for the present, especially in the age of the Penn State scandal.

Howard Spodick, Richard Immelman and Dieter Forster are a organizing a memorial for Mark Haller for Wednesday, 7 November, 3:30 PM in the Weigle Room, 9th floor Gladfelter Hall. They are planning for a group of speakers to represent Mark’s contributions to the University as a whole, the Faculty Senate, CLA, History Department, Criminal Justice, the Honors Program, the Y-Club, Intellectual Heritage, and the Urban Studies Program. They hope that someone from Mark’s family will also say a few words.

Diane Maleson Loves Her Job!

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sense of community while recruiting people of vastly different backgrounds.

Faculty Herald: You’ve said repeatedly that you “love this job.” What about the job appeals so much, and has seemed a good fit?

Certainly being a lawyer has been a big help. That has helped me to know when I can address a problem and when I need to consult university counsel. We have a really close relationship. I have also developed relationships with the deans that facilitate my ability to address the needs of individual faculty members, as well as matters of university policy where there is ambiguity. As a lawyer I expect ambiguity: no written policies are perfect, or eliminate the need for careful consideration and adjustment. Sometimes a dean will send a faculty member my way – for example, in relation to contract exten-

sions for one-year contracts, and also about interpreting language in faculty contracts.

Observing different management styles is one of the fascinating things about the job. Schools differ, often because disciplines differ.

Faculty Herald: Are there any notable trends in matters of promotion, tenure, or merit as policies and procedures have developed in recent years?

We used to have several tenure and promotion appeals per year: now we usually have none or one at most. I think it’s because we have become clearer about expectations, better at mentoring, and at third year reviews, especially in underlining the strengths and weaknesses of faculty members as they are developing. In my first stint in the job I found that faculty sometimes had difficulty delivering bad news when a pre-tenure candidate had problems. Failure to communicate expectations in a clear way is harmful to the candidate. But folks can’t walk on water in year five and be denied tenure in year six.

As far as merit is concerned, there are differences in philosophy. As you know, in some schools and departments, it is widely distributed; elsewhere, it tends to be large amounts given to a few individuals. It’s been pretty much left to the deans.

Faculty Herald: What do faculty need to know that they sometimes do not know about your office?

I have often told folks at Temple that “there is no mire into which I will not plunge to make that sacrifice, as were my colleagues who voted for the contract.”

But folks can’t walk on water in year five and be denied tenure in year six.

As far as merit is concerned, there are differences in philosophy. As you know, in some schools and departments, it is widely distributed; elsewhere, it tends to be large amounts given to a few individuals. It’s been pretty much left to the deans.

Faculty Herald: What do faculty need to know that they sometimes do not know about your office?

I have often told folks at Temple that “there is no mire into which I will not wade.” I am also comfortable making decisions. I have an open door policy. There is always someone to answer the phone in my office. You can always call or send an email.

Last year we had a series of brown bag lunches with faculty in particular schools. As a way for us to get to know folks we don’t know already. We expect to do more of those this year.
Honoring Our Retirees

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In recognition of their service and in appreciation of their many contributions to Temple University, we record here the names of those who have or will be retiring as of June 2013.

Arthur Poe, College of Science and Technology, Computer and Information Science, Professor Emeritus
John Pron, Center of the Arts, Tyler Art, Architecture, Professor Emeritus
Harry Rappaport, College of Science and Technology, Biology, Professor Emeritus
Anthony Ranere, College of Liberal Arts and Environmental Design, Anthropology, Professor Emeritus
Daniel Reich, College of Science and Technology, Mathematics, Professor Emeritus
Ronald Rubin, School of Medicine, Hematology, Professor Emeritus
K. Rughunandana, College of Science and Technology, Mathematics, Professor Emeritus
Carson Schenck, School of Medicine, Anatomy and Cell Biology, Professor Emeritus
Arthur Schmidt, Jr., College of Liberal Arts and Environmental Design, History, Professor Emeritus
Joseph Scorsone, Center of the Arts, Tyler Art, Graphic Art and Design, Professor Emeritus
Marilyn Silberfein, College of Liberal Arts and Environmental Design, Geography and Urban Studies, Professor Emeritus
Ronald Tallarida, School of Medicine, Pharmacology-Medicine, Professor Emeritus
H. Frank Thornton, College of Science and Technology, Mathematics, Professor Emeritus
George Titus, Fox School of Business and Management, Strategic Management, Professor Emeritus
George Tuszyński, School of Medicine, Neuroscience, Professor Emeritus
Thomas Walker, College of Education, Career and Technical Education, Professor Emeritus
Frances Ward, College of Health Professions and Social Work, Nursing
Harvey Weeden, Center of the Arts, Boyer, Keyboard, Professor Emeritus
John Williams, College of Science and Technology, Chemistry, Professor Emeritus
Diana Woodruff-Pak, College of Liberal Arts and Environmental Design, Psychology, Professor Emeritus
William Woodward, Jr., Beasley School of Law, Law, Professor Emeritus
Marvin Ziskin, School of Medicine, Radiology, Professor Emeritus
David Zitarelli, College of Science and Technology, Mathematics, Professor Emeritus

The Faculty Herald apologizes for any retiring faculty this list might have missed.
Piloting an Online Course in the City of Neighborhoods

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stipend to develop and then teach the course. Initially, any full-time, part-time, tenured or non-tenured faculty could apply, but budgetary issues recently led to a new policy this semester limiting the initiative to full-time faculty only.

Since I already had compiled a lot of content on Blackboard (daily writing assignments based on readings, PDFs, a discussion board, video clips, external links) from teaching Religion in Philadelphia in the traditional classroom format over several years, I had a good head start for an online course. I had also collaborated with several other faculty who teach the course (Terry Rey and Rebecca Alpert in Religion and David Watt in History) to share content with Fred Rowland, Librarian of Reference and Instructional Services in Paley Library, so he could create a Religion in Philadelphia course guide on the library website. The challenge, however, was rethinking how to present the material in the most effective and engaging way—a process of conversion that takes a good deal of time and planning.

There are three different types of online courses at Temple: courses that are fully online and require no virtual meetings or campus or face-to-face meetings, virtual courses that do require regular online meetings; and hybrid courses that blend virtual teaching with some amount of campus meetings (for instance, field trips). Religion in Philadelphia was designated as an online course, so this presented another challenge: how does one teach a course online that is so site specific? In the past, I typically led six field trips to different places of worship throughout the city.

The Virtual Teaching Program that I completed with a cohort of about a dozen other faculty members from a wide range of disciplines “met” once a week online over the summer using the Wimba Classroom program on Blackboard where we discussed readings on a variety of topics related to distance learning and learned how to navigate and use all the different features of Wimba Classroom and several other online teaching platforms. The program was led by Dr. Dominique Kliger and Carly Haines in OLL, and they both modeled the kind of enthusiasm, patience, and organization necessary for online teaching. In addition to the presentation of lecture material via Powerpoint slides on the Wimba Classroom eboard, we learned it is possible for the instructor to talk simultaneously as in a classroom but also to utilize a number of very powerful features that would not be possible in a face-to-face course. For instance, students can click on a button to “raise their hands” to ask a question, and the system assigns a number to each student’s “hand” depending on the order in which they clicked the button. Students can click on an emoticon to express confusion, interest, or to tell the instructor to slow down, etc. Students can be broken up into “breakout rooms” for group or individual work where they can write text on the screen and the instructor can then toggle back and forth between windows to check in on each group or individual and interact with them. The online course environment seems to encourage some students who might otherwise be reserved or shy in class to be more interactive. Students can also be instructed to read a PDF or watch a video clip that resides on the Blackboard course website and then come back to the Wimba Classroom to discuss it (I have begun making short videos using my iPhone of various places of worship in the city and posting them on Blackboard). Another feature allows faculty to conduct polls and surveys. Lectures and sessions can also be “archived” (recorded) and saved for stu-

Temple University Press - A Temple Made Gem

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our list available in electronic collections. We have also been far ahead in creating companion websites to our publications especially in the areas of ethnomusicology (with music discussed in the book) and photography alongside many of our titles on race and ethnicity. The Press has embraced digital technologies not only to make the business of producing print books more efficient but also to make electronic books available to libraries and individuals. Along with three other presses, Temple was awarded a major grant from the Mellon Foundation that supported the initiative that led to the University Press Content Consortium. Research libraries all over the world now purchase these books in electronic form from Project Muse. This initiative proved so appealing to university presses that the consortium now includes some 75 presses, and the response from libraries has been astounding. Far from closing down academic publishing, digital technology gives it new life.

Just because the end user pays less in for a product in an e-platform rather than in paper (while saving on shipping fees) does not mean that presses are able to “save” money and thus publish the same title for less. Printing and binding represent a small portion of the cost of making books. The main costs of running a reputable press are in the mechanics of getting the books on the shelves, but in the intellectual labor required to transform a manuscript into something worthy of the label “book” in the first place. The publication platform does not reduce the need for editors to be familiar with the latest developments in their fields, to travel to conferences to meet with prospective authors, to procure appropriate reviewers (and compensate them within the norms of the industry—by paying a small cash fee or giving them a certain amount in Press books), to work with authors on intermediate drafts, and to decide when despite all this expenditure of time and energy, a manuscript is just not worthy of being a Temple University Press title. So when our books sell well (and a considerable number of them do) their profits frequently counsel individual faculty and administrators about book projects they might be working on, regardless of whether those books would fit within the Press’s areas of publication. They often recommend appropriate presses, offer suggestions on how to present material to other publishers, outline some of the rules of the road for publishing, and provide feedback on sample materials. Press staff have also led gatherings of junior faculty and/or graduate students to give similar advice, helping them navigate the publication process. And on occasion the Press has helped organize sessions like the one on the future of scholarly publishing held in cooperation with the Council for the Humanities at Temple (CHAT) awhile back.

As Temple University copes with the assaults on our financial health, we on the Press Board hope to rally support for this center of excellence and its expression of the university’s enduring values. The Press is not an auxiliary unit. It serves the faculty and our students in direct and indirect ways, and it speaks loud and clear in support of the university’s mission with every title it publishes.

Like virtually every other university press, ours operates with a subsidy. Like other Temple units, the Press has implemented several rounds of budget cuts in recent years, yet it has managed not only to increase the size of its list (to some 60 books a year) but also to retain its highly skilled staff. Additional budget cuts, however, would certainly mean a reduced staff (only thirteen full-time employees at present), which would necessitate reducing the number of books published each year. A smaller list would undoubtedly cover fewer disciplines and lower the Press’s and the university’s global visibility. The Board feels strongly that the Press should remain at its present size and level of output so that we can continue to grow in visibility and stature and thereby support the research mission of the university. It can do so only if it is not subject to more than its fair share of cuts.

Many of you are already aware that several other university presses have had similar challenging discussions with their administrators and some have not fared well. More discussions are certainly coming. Let us start ours at Temple with the understanding that Temple University Press is stronger than it has ever been and pays great dividends to the core mission of the university.
Shared Governance in a Time of Leadership Transition

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related to the entire university.

Of late, market forces and the accountability movement have attempted to reshape the faculty role in university decision-making, despite numerous evaluations demonstrating that shared governance appears to be working very well (Cox, 2000; Minor, 2003). This tendency to oppose this important concept is troubling. Birnbaum (2004) has warned that it could be the end of shared governance if faculty members in higher education do not respond to the criticisms leveled against them. In particular, it is alleged that faculty tend to hamper the need for swift decision-making processes in an ever-changing market place (Steck, 2003). It is also alleged that, due to the emphasis on accountability, there is a need for academia to be more hierarchical and less collegial (Gerber, 2001). During this unsettled period, where market and accountability forces are tending to prevail, it seems to me to be more important than ever for faculty to be involved in thoughtful and deliberative university decision-making and to not opt out of the process.

Turning to our current situation at Temple, I think we need to view how shared governance is playing out and what is needed in the future. Most recently, for example, the faculty voice was recognized on the search committee for the new president. While we would have wished for more faculty participation and for a more transparent process, I learned, from two reliable sources, that Paul LaFollette (CST) and Luis Gonzales del Valle (CLA) contributed significantly to this committee.

Another example of faculty involvement occurred over the summer when two new task forces were formed. One focused on aspects of the Freeh Report from Penn State, and the other emphasized online programs. Both consisted of two faculty representatives who were very knowledgeable in each of the areas. The Institutional Integrity Task Force had Frank Friedman (CST) and Eleanor Myers (Law) as faculty representatives. The Online Education Task Force had Catherine Schifer (Educ.) and Dave Hoffman (Law) as its representatives. We are pleased that faculty expertise was solicited. However, we do wish that more faculty members would comprise these important task forces and that they would be sought early on in the process. In particular, we are grateful to the faculty representatives who were willing to work on these substantial issues over the summer.

Keeping in mind the need for shared governance, during a period of transition, what should Temple faculty do? It is my belief that whether your are a full-time tenure track or a non-tenure track faculty member, it is essential that everyone select at least one committee in your own school or college or in the university and become an active participant. I am aware that many tenure track faculty are told to forget about service and focus on research/scholarship/creative achievement and teaching. I am also aware that most non-tenure track faculty carry a heavy teaching load and have little time for service. However, I would argue that now more than ever we need faculty involvement in task forces, search committees and other committees in the university. Not only is this participation good for a university during a time of leadership transition, but it is also very important for faculty wishing to be promoted in this institution. It never hurts to be known, in a positive light, by colleagues in other parts of the university. It can make a real difference when you have name recognition by your peers. Above all, it means that faculty members continue to be part of shared governance during a critical juncture.

In an effort to highlight the importance of service, the 2nd Annual Outstanding Service Award Event will be held. Michael Jackson (STHM), with the support of the Provost’s Office, has led this initiative. This year the event will be on October 30th and will highlight faculty in each of the College/Schools/Division who have provided their time and energy to really be part of shared governance. These stellar Temple citizens deserve recognition. This is but one initiative to say “thank you” to those of you who give back to the university in the area of service.

As you can tell by now, this is a plea for you to take shared governance seriously and find the time in your schedule to join a committee. Look on our new website for opportunities. We have listed over thirty committees, one of which should be of interest to you. You might locate a committee that dovetails with your scholarship or your teaching. Even if the committee appears to be full, just send your vitae and a statement of interest to senate2@temple.edu or send it to Mark Rahdert (Law), Vice President of the Senate. The steering committee will review your information on a rolling basis for any of the committees that do not involve an election. If the committee requires an election, we still need your materials, and if the committee is full, your name will be added to a waiting list.

During this challenging period, when shared governance is being opposed by outside forces and we are in the process of a leadership transition, it seems to me that it is essential that we run counter to the current critical trend. Hopefully this means that not only the faculty voice will be part of the decision-making process at Temple, but also other voices and perspectives will be solicited. They should include contributions from adjunct faculty, staff, graduate and undergraduate students, alumni/ae and even members from diverse communities that border our many campuses. Thus, I am asking faculty, administrators and trustees to hold true to a tradition of shared governance and even expand and enhance the definition. In this way, all of our stakeholders will help to build a stable and positive future for Temple University.

References


Piloting an Online Course in the City of Neighborhoods

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Representative Senate Meeting
April 11, 2012
Minutes

Attendance:
Representative Senators and Officers: 38
Ex officio: 1
Faculty, Administrators and Guests: 13
Total Attendance: 52

1. Call to Order:
The meeting was called to order at 1:52 p.m.

2. Approval of Minutes:
The minutes of the March 16, 2012 Representative Faculty Senate meeting were approved.

3. President’s Report:
President LaFollette reported that the Faculty Senate Steering Committee (FSSC) has been at work on a variety of matters, including the proposed workload policy and the Provost’s various reorganization proposals. The FSSC is in the process of creating written responses that will be submitted to the President and Provost. These responses will also be sent out to the Faculty Senate once they have been submitted. Among other things, the FSSC has adopted a resolution accepting the Provost’s invitation to undertake further review of Faculty Senate structures and process, as well as other aspects of faculty governance.

LaFollette mentioned that some FSSC members volunteered to participate in an exercise of keeping track of hours spent on different activities over the course of a week. The results can be quite interesting. For example, they can show how much time is occupied simply by reading and responding to email on a regular basis. LaFollette suggested that other faculty members might want to try this exercise on their own.

Facility members who are filing responses with the Provost and/or President regarding faculty workload or reorganization issues may, if they wish, send their comments to President LaFollette at senate2@temple.edu. He will compile the comments he receives and distribute them, without attribution, through the Faculty Senate listserv.

4. Vice President’s Report:
Vice President Shapiro noted that, while elections for elected committee vacancies have just been completed, there are still many appointed committees with vacancies, so we still need volunteers. Interested individuals should send their statements of interest and CVs or biographical statements to senate2@temple.edu. There are still some elected committee vacancies as well, so we will probably need to have another election in the fall to fill those positions.

The time of year for final committee reports has come. Shapiro has written to committee chairs requesting final reports, which need not be long. Synopses of the reports will be published in the Faculty Herald so that the activities of the committees can be shared with the rest of the Temple community.

Shapiro asked Karen Turner (SCT) to report on behalf of the Nominating Committee. Turner posted the results of the Faculty Senate elections. She was pleased that many faculty members took the time to vote, even though the Senate officer positions were uncontested. Joan Shapiro (COE) was elected Faculty Senate president. Mark Rahdert (Law) was elected Vice President. Tricia Jones (COE) was elected Secretary.

There were also committee elections, some of them contested. Jill Swavely (COE) was elected to EPPC; Jennifer Creстьley (COE) was elected to RPPC; Michael Boufadel (Engineering), Richard Hricko (Tyler), Nicholas Kripal (Tyler), and Douglas Wager (SCT) were elected to the University Tenure and Promotions Advisory Committee.

Turner thanked all the candidates, both those who were elected and those who were not, for being willing to give so much of their time. Shapiro, in turn, thanked the members of the Nominating Committee – Turner, Michael Jackson (STHM), and Joan Delalic (Engineering) – for their work establishing a slate of candidates and supervising the election.

Shapiro asked Frank Friedman (CST) to report on the search for a Faculty Herald Editor. The new Editor is Steven Newman (CLA). Friedman thanked the members of the editorial board and the Senate for identifying several excellent candidates. The Board is very pleased that Professor Newman has accepted this assignment.

5. Travel Policy:
University Controller Frank Annunziato, assisted by Lydia Vazquez, Assistant Director of Accounts Payable, gave a PowerPoint presentation regarding the new University travel system, which should be in operation by September 2012. The University has selected a web-based system known as Concur. The system is in use by many other institutions, including many universities.

Concur has several advantages. It allows on-line booking for air, rail, auto, and hotel reservations and ticketing. It is price-competitive with on-line travel services such as Expedia and Travelocity, but with more carriers represented. It has low-fare-finder software comparable to that used by other on-line services. And it will reduce paperwork and time spent getting approvals by converting bookings directly to expense reports and routing them to authorizing supervisors. The University will also continue its relationship with World Travel, and there will continue to be booking fees, but at a lower rate (an $11 base, down from $35-50), in return for which World Travel will provide access to its 24-hour concierge service.

Eventually, the system should be almost completely paperless, with bookings converting directly to expense reports that are automatically routed for necessary approvals.

The aim is to have all travel handled through this system by January 2013, at which point traditional paper expense reports will be eliminated and use of the on-line system will become mandatory. Once the system is fully implemented, it will assist the University in keeping track of travel patterns and needs, which should enable the University to have greater negotiating potential with respect to some travel services.

In a question-and-answer period after the presentation, the following items were raised:

• How will travel with airlines that do not participate in on-line services (such as many lower-price airlines in Europe) be handled? Annunziato responded that there are some airlines, such as Southwest, that cannot be accessed through Expedia or Travelocity but that are available on Concur. As to airlines such as the low-cost ones in Europe, if they are not available on Concur there will still be backup capability to reserve and book through World Travel. That will, however, generate a higher ($35) booking fee.

• What if the lowest fare is a flight that departs at an extreme hour? Will we be required to use it? Annunziato explained that Concur will not prevent booking on any flight, but it will provide a warning that the flight is not the lowest rate. It is then up to the individual to determine whether or not booking for that flight is still justified.

• How will conference registration fees and the like be handled? Re-
Provost Richard Englert reported on several recent Temple accomplishments:

- Ann Preston, a student majoring in GUS and environmental studies, won both a Truman and a Udall scholarship. Given how competitive each award is, to win both is truly amazing.

- The Library recently acquired an extensive collection of broadcasting materials from broadcasting pioneer Lewis Klein.

- The Theater Department put on a very successful production of A Chorus Line. One of the highlights was a chance for cast members to work with an original Broadway cast member.

- BCMD put on a very successful orchestra and chorale concert at the Kimmel Center, as well as a superb jazz band concert at the Franklin Institute, which was accompanied by an interesting documentary on women in Jazz during the first half of the twentieth century.

- Dentistry is to be congratulated for its Kornberg scholarship program, generously funded by the Abramson family.

- Several Schools, Colleges and programs posted high and/or improved US rankings, including Law, Tyler, FSBM, Medicine, Engineering, Social Work, Pharmacy, Speech-language pathology, Clinical psychology, and Occupational Therapy.

- Students did an excellent job representing Temple in Harrisburg. In addition to an advocacy day, they also displayed research posters, and conducted and art and athletics day. This year’s student government leaders have been outstanding.

- Finally, on April 12 there will be a Temple Undergraduate Research and Creative Works Symposium (TURF-CreWS) in the Student Center.

Bradshaw reported that Temple will join the Big East (BE) in football beginning in the fall of 2012, when it will be competing against Cincinnati, Connecticut, Louisville, Pittsburgh, Rutgers, South Florida, and Syracuse. Temple will join the BE in all sports in 2013. In 2013 and 2014, the football lineup will change, with Pitt and Syracuse leaving the BE. Several other schools, however, will join the conference, including Houston, Memphis, UCF and SMU in all sports, and Boise State and San Diego State in football only. In 2015, Navy will join the BE in football only. By 2013, there will be 10 schools in all sports, and 12 in football, while by 2015 the football conference will grow to 13.

The move to the Big East will bring in revenue, increase national TV exposure, expand and upgrade bowl opportunities, and bring teams from some of the top schools in the country to our campus. It is also a major branding opportunity for the University.

Addazio introduced himself to the Senate and stressed the importance of a strong and supportive mutual relationship between the athletics staff and the faculty. He believes that it is essential for student athletes to be full participants in all educational and cultural opportunities at Temple. In Addazio’s view, the most successful athletic programs are always based on a common shared understanding and purpose among athletic players, coaches, faculty, administration, and students. He tries to set high expectations for his players as athletes, students, and community citizens. He also believes in working closely with athletes’ families, to make sure they are fully on board and fully supportive of all the responsibilities that student athletes must meet.

Addazio briefly described Temple’s support system for student athletes. It involves weekly staff meetings at which each player’s status and progress is individually discussed. Standards and expectations are set clearly at the outset. There is constant monitoring to make sure that players are meeting their responsibilities in class as well as in practice and on the field. Advising goes beyond academics to make sure student athletes get the full value of their educational experience. Addazio believes higher education is a major “slice” of one’s life that continues to affect personal development long after college is over. He wants his athletes to have that entire experience.

In a brief question-and-answer session, the Athletics representatives were asked about graduation rates. There is an array of different measures that are being used, and they fluctuate. In terms of overall graduation, the rate for football is about 62%, which is fairly close to the overall student graduation rate. Another important measure is the “APR,” which is predictive of future graduation. That number is very high for Temple athletes. The support staff constantly monitors the numbers and works steadily toward improving them.

President LaFollette was asked about the status of the Presidential search. He answered that it is continuing. He reminded Senate members that he is not at liberty to give further information.

One Senate member observed that there has been a noticeable drop in the amount of public relations space given in Temple Times and other university publications to faculty activities, coupled by a large increase in the amount of administrative press releases. This may be detrimental to the University.
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There should be a better balance. While faculty activities are not the sole important developments, they are significant and it is a mistake to downplay or ignore them. The same goes with display of faculty publications at Temple’s bookstores. Other institutions have prominent displays of faculty publications, and we have practically none.

10. Adjournment

The meeting was adjourned at 2:58 p.m.

Respectfully submitted,

Mark C. Rahdert
Secretary

For an archive of Faculty Senate Minutes, go to:
http://www.temple.edu/senate/minutes.htm
Audio Recordings of these and other Senate Meetings may be found at:
http://www.temple.edu/senate/Apreso/FacultySenateApresoRecordings.htm

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The Faculty Herald remains dedicated to promoting a dialogue with and among the faculty of Temple University and invites readers to write the editor in response to anything in this or a previous issue, or on other topics of interest and import to Temple Faculty. New letters sent to the editor will be published to a prominent place on the Herald’s website (www.temple.edu/herald) within one or two weeks of the editor receiving them and will be included in the next issue of the Herald. Letters to the editor should be emailed to David Waldstreicher at facultyherald@temple.edu.