

## **Global Cities—Fall 2010**

GUS 0831 (General Education Global Society course)

Lectures:

M W 1.00-1.50 in AH 208

Recitations:

Section 1 Fri 12.00-12.50 in Tuttleman 1B

Section 2 Fri 1.00-1.50 in AH 27

Section 3 Fri 2.00-2.50 in Tuttleman 405A

Instructor: Sanjoy Chakravorty ([sanjoy@temple.edu](mailto:sanjoy@temple.edu)) 215.204.1434

Office hours: M W 11-1 in 325 Gladfelter Hall

Teaching Assistant: Fanny Tremblay-Racicot ([fracicot@hotmail.com](mailto:fracicot@hotmail.com)) in 327 Gladfelter

As globalization accelerates, we increasingly live in a single, interdependent urban world. This course seeks to understand this urban world. It looks at the economic, geographic, and political processes that shape cities and the lives of the people who live in them, with a focus on demography and economics—who makes what and where. We ask questions like: How do changes in the global economy affect the lives of people from London to Mumbai? As 50 million people per year move into cities around the world how do those cities change? How will the massive rural to urban migration in China and India affect resources and the global environment? What is life like in cities for the majority of the world's poor? What types of plans and policies could improve cities in this century?

This course is set up on Blackboard. If you have an Accessnet account at Temple you can sign in from TUportal or [blackboard.temple.edu](http://blackboard.temple.edu). If you don't have an account yet, go to <http://www.temple.edu/cs/students/> to get one.

In Blackboard, the useful material in the course is under **Content**, which includes:

- All the readings, organized by section
- A folder called "Notes and other course material", that includes
  - This handout
  - Notes and review terms for the exams (inserted/updated as we proceed through the semester)
  - List of cities for the map quizzes and "city profiles"
  - Practice Map

Grades will be assigned on the following basis:

- Three in-class exams including a map quiz element. 100 points each (85 for the exam, 15 for the map quiz). Total 300 points. The exams will be held on the following dates:
  - Exam 1: September 29, Wednesday. 100 points
  - Exam 2: November 3, Wednesday. 100 points
  - Exam 3: December 8, Wednesday. 100 points
- A project running through the semester on creating a "city profile" incorporating statistical information (population growth, geographic spread, living conditions),

information on the economic base of the city (types of professions/jobs, formal and informal sectors, presence of transnational firms), historical information, and visual information (maps, graphs, photos). More on this later. 70 points

- Short assignments (cognitive mapping, family migration histories, import dependence exercises) and class participation. Total 30 points

The exams will all be a mix of short and long answers (with questions from the readings and the class notes) and a map quiz. You will be asked to identify 15 countries/cities on a world map. A practice map and the list of countries and cities are available on Blackboard. The “city profile” projects will be chosen from one of these cities.

Final letter grades will correspond to the following scores (out of 400):

A: 350 and above	A-: 330-349	
B+: 315-329	B: 300-314	B-: 285-299
C+: 270-284	C: 255-269	C-: 240-254
D: 210-239	F: Less than 210	

There is no textbook for the course. All the readings are available on the blackboard site.

Attendance is compulsory. We will have 42 class days. You are allowed two excused absences. For every absence beyond this you will lose 5 points.

### SCHEDULE

The material will be covered in three sections (demography, economy, and case studies) and each section will be followed by an exam on that material. The readings are all on blackboard and organized into the three sections as below.

DATES	SUBJECT	READINGS FOR THE WEEK
Aug 30, Mon Sept 1, Wed Sept 3, Fri	Introduction & Basics 1 Introduction & Basics 2 R: Intro & Expectations	UN Urban Overview
<i>Sept 8, Mon</i> Sept 10, Wed Sept 12, Fri	<i>Labor Day – no class</i> World Urbanization R: Video—The Urban Explosion	The Urban Revolution
Sept 13, Mon Sept 15, Wed Sept 17, Fri	Demographic Change 1 Demographic Change 2 R: Assignments discussion	Six Billion Transitions in World Population
Sept 20, Mon Sept 22, Wed Sept 24, Fri	Migration 1 Migration 2 R: Migration assignment	Rural-Urban Migration
Sept 27, Mon Sept 29, Wed Oct 1, Fri	Review <b>Exam 1</b> R: Discuss exam 1	

Oct 4, Mon	Urban Economy 1	Why do Cities Exist
Oct 6, Wed	Urban Economy 2	How New Work Begins
Oct 8, Fri	R: Cognitive Mapping exercise	
Oct 11, Mon	Urban Economy 3	Dynamic Cities
Oct 13, Wed	Urban Economy 4	The Informal Economy
Oct 15, Fri	R: Video—Informal Sector	
Oct 18, Mon	Globalization & Cities 1	Smile Curve
Oct 20, Wed	Globalization & Cities 2	Apple's iPod
Oct 22, Fri	R: City Profile update	Globalization & the Rise of Mega Cities
Oct 25, Mon	Globalization Debate 1	Trade, Growth & Poverty
Oct 27, Wed	Globalization Debate 2	Making Globalization Work
Oct 29, Fri	R: Video—No Logo	
Nov 1, Mon	Review	
Nov 3, Wed	<b>Exam 2</b>	
Nov 5, Fri	R: Discuss exam 2	
Nov 8, Mon	London 1	London as a Financial Centre
Nov 10, Wed	London 2	Competitive Position of London
Nov 12, Fri	R: Import Content Exercise	London—Pre-eminent Global City
Nov 15, Mon	Shenzhen/China 1	The Chinese Century
Nov 17, Wed	Shenzhen/China 2	China Makes, the World Takes
Nov 19, Fri	R: Video—China Rises	
Nov 22, Mon	Philadelphia	Legacy of the Industrial City...Philadelphia
Nov 24, Wed	R: Video—1-800-INDIA	Philadelphia Science Cluster
Nov 26, Fri	<i>Thanksgiving, no class</i>	
Nov 29, Mon	Bangalore/India 1	Resource Cities: Evidence from Bangalore
Dec 1, Wed	Bangalore/India 2	The New India: Bangalore
Dec 3, Fri	R: City Profile finishing touches	Formation of ICT Clusters...Bangalore
Dec 6, Mon	Review	
Dec 8, Wed	<b>Exam 3</b>	

## Readings:

### Section 1:

UN Urban Overview. Compiled from <http://www.un.org/cyberschoolbus/habitat/toc.asp>

Bloom, D. E. and T. Khanna. 2007. The Urban Revolution. Finance and Development.

United Nations. The World at Six Billion.

Population Reference Bureau. 2004. Transitions in World Population.

Pacione, M. 2001. Rural-Urban Migration in the Third World. In Urban Geography. Routledge.

## Section 2:

O'Sullivan, A. 1993. Why do Cities Exist? In Urban Economics. McGraw-Hill.

Jacobs, J. 1968. How New Work Begins. In The Economy of Cities. Vintage.

World Bank. 2000. Dynamic Cities as Engines of Growth. World Development Report.

ILO. 2002. Women and Men in the Informal Economy: A Statistical Picture.

Value Creation in the Knowledge Economy: The Stan Shih Smile Curve.

<http://www.madeintaiwan.tv/blog/?p=10>

Linden, G. et al. 2007. Who Captures Value in a Global Innovation System? The Case of Apple's iPod. Personal Computing Industry Center. UC Irvine.

van der Ploeg, F. and S. Poelhekke. 2008. Globalization and the Rise of Mega-Cities in the Developing World. Cambridge Journal of Regions, Economy and Society 1:477-501.

Dollar, D. and A. Kraay. 2001. Trade, Growth and Poverty. Finance and Development. Vol. 38.

Stiglitz, J. E. 2008. Making Globalization Work. The Economic and Social Review 39: 171-90.

## Section 3:

London as a Financial Centre. 2006. The Economist. Oct 19<sup>th</sup> 2006.

Corporation of London. 2005. The Competitive Position of London as a Global Financial Center. Report.

Pain, K. 2009. London—The Pre-eminent Global City. Research Bulletin 328, Globalization and World Cities project. <http://www.lboro.ac.uk/gawc/rb/rb328.html>

Fishman, T. C. 2004. The Chinese century. New York Times Magazine, July 4.

Fallows, J. 2007. China Makes, the World Takes. Atlantic Monthly. Pp. 48-72.

Adams, C. et al. 1991. Legacy of the Industrial City. In Philadelphia: Neighborhoods, Division, and Conflict in a Postindustrial City. Temple University Press.

The Scientist. 2007. Philadelphia Science Cluster. [TheScientist.com](http://TheScientist.com)

Pani, N. 2009. Resource Cities Across Phases of Globalization: Evidence From Bangalore. Habitat International. 33:114-9.

Jack, I. 2007. The New India: Bangalore. The Guardian. August 14.

Grondeau, A. 2007. Formation and Emergence of ICT Clusters in India: The Case of Bangalore and Hyderabad. Geojournal 68:31-40.

### **Friday Recitations:**

(There will be exam questions from the videos.)

Sept 3	Introduction and expectations
Sept 10	Video: Journey to Planet Earth: The Urban Explosion
Sept 17	City profile and family migration/demography history introduction
Sept 24	Discuss family migration/demography history
Oct 1	Return exams
Oct 8	Cognitive mapping exercise on urban economy
Oct 15	Video: Informal Economy
Oct 22	City profile update
Oct 29	Video: No Logo
Nov 5	Return exams
Nov 12	Import content exercise
Nov 19	Video: China Rises
Nov 24 (Wed)	Video: 1-800-India
Dec 3	City profile finishing touches

### **General Policies:**

Withdrawal from Classes: No student may withdraw from a course after the ninth week of classes. A student may not withdraw from the same course more than once. Students are encouraged to discuss this option in advance with me. To withdraw, students must obtain an adviser's signature. Students who are planning to withdraw **MUST** do so by Monday, November 1; students should monitor OwlNet to be certain that the "W" appears or they will receive "F" and will still have to pay for the course—there will be no "NRs."

Incomplete Course Work: Students must have a written agreement with me describing the nature of the work to be completed and the completion deadline. I will report a default grade that will be entered if the student's work is not completed or if I do not change the "I" grade within one year.

Statement on Academic Freedom: Freedom to teach and freedom to learn are inseparable facets of academic freedom. The University has adopted a policy on Student and Faculty Academic Rights and Responsibilities (Policy # 03.70.02) which can be accessed through the following link: [http://policies.temple.edu/getdoc.asp?policy\\_no=03.70.02](http://policies.temple.edu/getdoc.asp?policy_no=03.70.02)

Disability: This course is open to all students who meet the academic requirements for participation. Any student who has a need for accommodation based on the impact of a

disability should contact the instructor privately to discuss the specific situation as soon as possible. Contact Disability Resources and Services at 215-204-1280 in 100 Ritter Annex to coordinate reasonable accommodations for students with documented disabilities.

Policy on Academic Honesty: Plagiarism and academic cheating are prohibited. Essential to intellectual growth is the development of independent thought and a respect for the thoughts of others. The prohibition against plagiarism and cheating is intended to foster this independence and respect. Plagiarism is the unacknowledged use of another person's labor, another person's ideas, another person's words, another person's assistance. Normally, all work done for courses—papers, examinations, homework exercises, laboratory reports, oral presentations—is expected to be the individual effort of the student presenting the work. Any assistance must be reported to the instructor. If the work has entailed consulting other resources—journals, books, or other media—these resources must be cited in a manner appropriate to the course. It is the instructor's responsibility to indicate the appropriate manner of citation. Everything used from other sources— suggestions for organization of ideas, ideas themselves, or actual language—must be cited. Failure to cite borrowed material constitutes plagiarism. Undocumented use of materials from the World Wide Web is plagiarism. Academic cheating is, generally, the thwarting or breaking of the general rules of academic work or the specific rules of the individual courses. It includes falsifying data; submitting, without the instructor's approval, work in one course which was done for another; helping others to plagiarize or cheat from one's own or another's work; or actually doing the work of another person. Students must assume that all graded assignments, quizzes, and tests are to be completed individually unless otherwise noted in writing in this syllabus.

I reserve the right to refer any cases of suspected plagiarism or cheating to the University Disciplinary Committee; I also reserve the right to assign a grade of "F" for the given *assignment or term*. Plagiarism has happened in my class before, and the consequences for the students have been dire. Don't even think about it. Talk to me, ask for more time, take an incomplete, but don't plagiarize.

Help with Writing: Consider browsing through handouts available from the Writing Center at [http://www.temple.edu/writingctr/student\\_resources/handouts\\_main.htm](http://www.temple.edu/writingctr/student_resources/handouts_main.htm), including the handouts on citation (APA, Chicago, MLA documentation) at [http://www.temple.edu/writingctr/student\\_resources/sr\\_citation.htm](http://www.temple.edu/writingctr/student_resources/sr_citation.htm).