Minutes of the Graduate Board

Wednesday, October 18, 2017

3B Conwell Hall, Main Campus
2:30 – 4:30 p.m.

Members Present:
William Aaronson, Deborah Confredo, Angelika Dimoka, Mark Franko, Melanie Julian, Dustin Kidd, Ceridwyn King, Heather LaMarre, Doug Lombardi, Timothy Patterson, Joseph Picone, Caterina Roman, Ho-Lun Wong

Ex-Officio Member:
Zebulon Kendrick, Vice Provost, Graduate Education

Graduate School Staff:
Kathryn Petrich, Director of Graduate Communications
Margaret Pippet, Assistant Dean
Michael Toner, Associate Director for Graduate Enrollment and Data Management

Approval of the Minutes:
Dustin Kidd motioned to approve the minutes of September 14, 2017. Deborah Confredo seconded the motion. The motion to approve the minutes was unanimously passed.

Business:
The first order of business was graduate program actions:

- The School of Sport, Tourism and Hospitality Management proposes to terminate the Master of Tourism and Hospitality Management (M.T.H.M.) and establish a Master of Science in Hospitality Management (M.S.H.M.) with three concentrations: Event Management, Hospitality Operations Management, and Tourism and Hospitality Marketing. The redesigned program increases the number of concentrations from two to three and offers a better label for the degree experience.

- Fox School of Business and Management proposes to establish four new concentrations in the Master of Business Administration, including Consulting, International Management, Sport Business, and Travel and Tourism. All concentrations would require the completion of 9 credits.

- Fox School of Business and Management and Lew Klein College of Media and Communication propose a joint degree program in Strategic Advertising and Marketing. The proposed offering of this Master of Science degree grew out of extensive student interest in the discipline as a concentration within the Marketing M.S.

- Fox School of Business and Management also proposes to establish a graduate certificate in Consulting. Completion of the certificate would require 9 credits.

Deborah Confredo motioned to endorse the termination of the M.T.H.M. degree and the establishment of the proposed M.S.H.M. with concentrations, the new M.B.A. concentrations, the joint Strategic Advertising and Marketing M.S., and the graduate certificate in Consulting. Dustin Kidd seconded the motion. The motion passed unanimously.
Three programs in the College of Education were proposed for restructuring:

- The School Psychology Ph.D. is proposed to decrease the total credits from 106 to 100-103 by requiring fewer credits of internship. Students completing an internship through the Association of Psychology Postdoctoral and Internship Centers (APPIC) consortium would be required to take just 6 credits, instead of 12, since they require less oversight and supervision. Students who do not complete an internship through APPIC would need to take 9 credits of internship.
- The School Psychology Ed.S. is proposed to decrease the total credits from 68 to 65 by requiring 3 fewer credits of internship.
- The Urban School Leadership M.Ed. is proposed to decrease the total credits from 36 to 30. An optional concentration in Principal Leadership would also be introduced, requiring an additional 6 credits of coursework.

Changes in course array were also considered for the M.S.Ed. in Career and Technical Education as well as these programs for Fox School of Business and Management:

- Global M.B.A.
- M.B.A. Concentration in Health Sector Management
- M.S. in Innovation Management and Entrepreneurship, with optional concentrations in Entrepreneurship, Innovation Strategy, and Technology and Innovation Management

Dustin Kidd motioned to endorse the restructured programs and the changes in course array. Deborah Confredo seconded the motion. The motion passed unanimously.

The Vice Provost next addressed the Spring 2018 completion grant submissions, noting that reviews are due next Friday, October 27. As a reminder, he stated that awardees can receive no University funding until the dissertation or M.F.A. project is completed. Although this is advised on the application, the language will be revised therein to incorporate more specifics, as currently stated in the official award letters, to reinforce the unavailability of funding until all degree requirements are met. He further advised that since sufficient monies are available to fund all applicants for the Spring, the process would be better served by identifying applications that should not be funded.

The Vice Provost presented the 2017-2018 calendar for the Board of Trustees. He noted scheduling conflicts with the Graduate Board’s January and March meeting dates, given the lead time necessary for the Graduate Board to review and endorse proposals so they can advance through the University approval process prior to presentation to the Board of Trustees. To alleviate scheduling concerns, Dustin Kidd motioned that electronic voting be utilized to consider endorsement of graduate program actions, as needed, early in the Spring term. Deborah Confredo seconded the motion. The motion passed unanimously.

With no new business, the meeting ended with consideration of old business. First, a chart of missing grades from 2014 through Summer 2017 for currently active students was presented. Ten schools and colleges were identified on the chart, with missing grades ranging from just one in two different schools to 342 in another school. It was asked if the schools/colleges have been alerted to this concern.

Second and finally, domestic diversity incentives were revisited. It was noted that domestic underrepresented research doctoral students receive $12,000 in Years 1 and 2 and $10,000 in Years 3
and 4, while those at the master’s level receive $2,000 in Year 1. The Vice Provost called for ideas on new incentives to be offered.

**Adjournment:**
The meeting adjourned @ 3:20 p.m.

The next Graduate Board meeting will be held on the Health Sciences Center Campus, in the Executive Conference Room on the 4th floor of the Student Faculty Center, on Thursday, November 16, 2017, @ 2:30 p.m.