Minutes of the Graduate Board

Thursday, October 13, 2016

Executive Conference Room, 4th Floor
Student Faculty Center
Health Sciences Center Campus
2:30 – 4:30 p.m.

Members Present:
William Aaronson, Jasim Albandar, Deborah Confredo, Mark Franko, Sally Harrison,
Barbara Hoffman, Melanie Julian, Dustin Kidd, Ceridwyn King, Jagannathan Krishnan,
Doug Lombardi, Swati Nagar, Timothy Patterson, Joseph Picone, Michael Sachs,
Elisabeth Subrin, Ashley West

Ex-Officio Member:
Zebulon Kendrick, Vice Provost, Graduate Education

Graduate School Staff:
Tangia Boyd, Assistant Director of Business and Financial Operations
Kathryn Petrich, Director of Graduate Communications
Margaret Pippet, Assistant Dean
Michael Toner, Associate Director for Graduate Enrollment and Data Management

Approval of the Minutes:
Following a request to amend the September 15, 2016 meeting minutes to reflect a withdrawal of
fellowship support for the Center for the Humanities at Temple University (CHAT), Deborah
Confredo motioned to approve the minutes with the addition of the amended information. Jasim
Albandar seconded the motion. The motion to approve the minutes was unanimously passed.

Business:
The Vice Provost began with graduate program actions for the School of Sport, Tourism and
Hospitality Management. STHM proposes to establish an M.S. in Travel and Tourism that will be
offered fully online. The 30-credit program can be completed in 13 months by both U.S. and
international students. It is designed for individuals who want to change careers or who work in the
tourism industry but hold an undergraduate degree in another field. The program requires an
internship if the student has no experience in the tourism industry or a project if the student works
in the industry. Special tuition will the charged if all students are online, i.e., no one is on campus.
Three related graduate certificates are also proposed: Destination Management, Global Tourism, and
Tourism Analytics. Michael Sachs motioned to endorse the proposed degree program and three
graduate certificates. Deborah Confredo seconded the motion. The motion passed unanimously.

The Vice Provost noted a recent change to Temple’s “Next Stop” home webpage. Laura Siminoff,
Dean of the College of Public Health, had found that it took five clicks to get to a list of graduate
programs. After expressing concern with the Strategic Marketing and Communications team, a link
was added to the home page that goes directly to the school/college list in the Graduate Bulletin. In
addition, the Vice Provost took the opportunity to call for news of graduate student awards and
achievements to help promote graduate education at Temple.
Next, the Vice Provost called on the Graduate Board to consider the capstone experience for practice doctorates such as the D.B.A., D.M.A., D.N.P., D.P.T., Ed.D., and O.T.D. He noted that the terminal experience for the research doctorate, i.e., the Ph.D., is threefold: preliminary/qualifying exams, dissertation proposal, and dissertation. Should the capstone be similar for practice doctorates? And what are the qualifications required of the student’s advisor, given that a graduate with a practice doctorate will undertake a career that differs notably from that of a graduate with a research doctorate? A policy with a separate designation for practice chairs, he noted, is needed. For example, non-tenure track faculty are often long term, have years of experience, and can serve on dissertation committees, but they cannot chair research dissertations.

**Board Response:**

- Advisors should be cognizant of rigor, synthesis, and creativity.
- An alternate option should be available for those who early on recognize that they are not interested in joining the professoriate.
- Lines are blurring as artists too must be able to write. For example, M.F.A. dance candidates present a concert and write about the theory behind it.
- At the University of Washington, students graduate with publications, ranging from three to six, and get hired.
- NTT faculty can advise, but external participants should not have that privilege.
- Those who meet the qualifications to chair research dissertations may not be best to chair practice degrees as they do not work in a real-world scenario.
- As for qualifications, research in high-level journals is not necessarily relevant.
- A partnership between academic and practice faculty should be explored.
- Whether practice or print, a critical dimension must exist in the product.
- Rigor equals critical consciousness.
- The standards to which a student are held vary across disciplines. Perhaps online journals/blogs should be taken into account as they are biased but worthy.
- Focus should be on rigorous research, although outcomes will differ.

William Aaronson moved that the Policy Committee be charged with recommending new levels of qualification for chairing practice dissertations. Swati Nagar amended the motion to state that only a Temple University faculty member may serve as chair. Doug Lombardi seconded the motion as amended. The motion passed unanimously.

In old business, nominations for dissertation and Master of Fine Arts project completion grants are due tomorrow, October 14, 2016. The committee will meet on November 2 to determine the awardees.

In new business, three items were discussed. First was the cross-listing of graduate and undergraduate courses. Review of cross-listed courses for Fall 2015 revealed 872 such courses, with 50% offered at the undergraduate level, 5% at the graduate level, and 45% at both the graduate and undergraduate levels. The Vice Provost expressed concern that these courses are often taught at the undergraduate level, with additional requirements expected of graduate students, when the courses should be taught at the graduate level. He further noted that undergraduates are allowed to fill out class size for 5000-level graduate courses and questioned whether some graduate programs should
be discontinued if too few graduate students are enrolled in the degree program to make the courses sustainable.

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<td>• Small programs were defended as necessary, given that Temple is a research university.</td>
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<td>• It is better to cross-list with other graduate courses than with undergraduate courses, given that the curriculum differs at the graduate and undergraduate levels.</td>
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<td>• It was requested that courses in the School of Pharmacy be added to the list as they were not included in the review. It was noted that undergraduates in Pharmacy can take graduate courses to fill gaps in their education, but they do not take the courses for credit toward their degree.</td>
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<td>• In the College of Engineering, for example, undergraduates want to take graduate courses as seniors but are not allowed. The intent is for students to take the courses with graduate credit reflected on the transcript so the courses can be counted at other graduate schools.</td>
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The Vice Provost pointed out that seniors can take up to 6 credits of graduate coursework in their last semester if they require the credits to fill out their undergraduate roster, and he agreed to further discussion on the matter. He stated that the primary concern with cross-listing courses is the level of instruction. He noted that Temple undergraduates take graduate courses to satisfy their degree requirements, but then want graduate credit when they later enroll in a graduate program at Temple. He concluded the discussion on cross-listing courses by noting that it is for edification only and that no action is currently required of the Graduate Board as he and the Senior Vice Provost for Undergraduate Studies will meet with the Provost and deans on the matter.

The second topic was an update on the use of “Recruiter,” renamed Ellucian CRM Recruit, with the online application. Phase 2 is being implemented with the College of Engineering, the College of Science and Technology, and the School of Media and Communication. Two full-time people per school/college are required to be dedicated to the process for about five months.

Last, the availability of bylaws for the various Graduate Board committees was questioned. The Vice Provost noted that such were never individually formalized as the Graduate School structure document governs.

Adjournment:
The meeting adjourned @ 4:05 p.m.

The next Graduate Board meeting will be held on Main Campus, 3B Conwell Hall, on Thursday, November 17, 2016, @ 2:30 p.m.