Minutes of the Graduate Board

Wednesday, January 11, 2017
3B Conwell Hall, Main Campus
2:30 – 4:30 p.m.

Members Present:
William Aaronson, Jasim Albandar, Deborah Confredo, Deborah Drabick, Jody Hey, Melanie Julian, Dustin Kidd, Ceridwyn King, Doug Lombardi, Timothy Patterson, Joseph Picone, Caterina Roman, Michael Sachs, Justin Shi, Ashley West

Ex-Officio Member:
Zebulon Kendrick, Vice Provost, Graduate Education

Graduate School Staff:
Tangia Boyd, Assistant Director of Business and Financial Operations
Kathryn Petrich, Director of Graduate Communications
Margaret Pippet, Assistant Dean

Approval of the Minutes:
Deborah Confredo motioned to approve the minutes of November 17, 2016. Joseph Picone seconded the motion. The motion to approve the minutes was unanimously passed.

Business:
The Vice Provost began with graduate program actions:

- The College of Public Health proposes to restructure the Ph.D. in Epidemiology by no longer requiring Grand Rounds and thereby reducing the total number of required credits from 46 to 45.
- The College of Liberal Arts proposes to restructure the culminating experience in the M.A. in History. Currently, all students are required to produce a thesis. The department seeks to add an alternative experience: completion of two 9000-level History writing-intensive courses during which two distinct seminar papers are produced.
- The School of Media and Communication proposes to restructure the M.S. in Communication Management, reducing it from a 36-credit in-class degree to a 31-credit online degree with optional transcripted concentrations in Strategic Communication and Cross-Cultural Leadership and in Conflict Management and Dispute Resolution. The latter concentration is also proposed as a certificate.

Michael Sachs motioned to endorse the proposed graduate programs’ restructuring and SMC’s related certificate. Deborah Confredo seconded the motion. The motion passed unanimously.

Additionally, new graduate programs and concentrations in established programs were proposed:

- The College of Education proposes to establish an M.Ed. in Middle Grades and Special Education. In addition to becoming certified to teach all elementary subjects in grades 4 to 6, as well as special education from preK to grade 8, all students pursue certification for grades 7 and 8 in one of the following concentrations: Language Arts, Mathematics, Mathematics and Language Arts, Mathematics and Science, Science, Science and Language Arts, and Social Studies.
- The College of Science and Technology proposes to establish a “track” in Marketing/Regulatory Writing, with an emphasis in Pharmacy, in the P.S.M. in Scientific Writing. This is in addition to a track in Popular Scientific Writing.
• The College of Liberal Arts proposes to establish a P.S.M. in Applied Sociology. The program is designed to prepare students for a career in research that focuses less on theory and abstract concepts and more on sophisticated training in a range of research methods.

• The College of Public Health proposes to establish three optional concentrations in the M.S. in Health Informatics: Cybersecurity for Healthcare Professionals, Healthcare Data Analytics, and Population Health Management. The goal is to better meet the needs of students to more effectively measure and monitor population health, improve health outcomes, and manage costs in the post-electronic era of medical records.

• Fox School of Business and Management proposes to establish, as well as terminate, concentrations in the M.S. in Marketing. Three new optional concentrations include Enterprise Marketing Management, Marketing Research and Insights, and Strategic Advertising and Marketing. Concentrations in Consumer Insights and Marketing Communications are to be terminated.

Dustin Kidd motioned to endorse the establishment of the proposed graduate programs and/or their concentrations or tracks. Michael Sachs seconded the motion. The motion passed unanimously.

Next on the agenda were updates. First, regarding the chairing of practice dissertations, it was noted that a template of standards was forwarded to the schools and colleges for the setting of their guidelines. Upon return receipt, those guidelines will be posted for electronic vote by the Graduate Board for endorsement. Approval will then be sought from the Associate Deans and the Council of Deans. Second, the template for the F-1 Student Research Exchange letter was distributed to the Graduate Board for its edification. Unless outside funding is provided to Temple, departments must pay health insurance and tuition for one credit of 9998 for each F-1 research exchange student.

Enhancement of graduate student diversity was next addressed. In Fall 2017 at the doctoral level, up to 35 newly admitted/enrolled Ph.D. students of color, with the exception of Asians, will be funded at the rate of $12,000 a year in their first two years of study and $10,000 a year in their next two years of study for serving as Teaching Assistants, Research Assistants, or in combined TA/RA positions. The awards will be given to departments that exceed their Fall 2016 number of enrolled Ph.D. students, minus any Future Faculty Fellows. In Fall 2017 at the master’s level, up to 175 newly admitted/enrolled students of color, with the exception of Asians, will result in the award of $2,000 per said student to the school/college in excess of the number of enrolled master’s degree students in Fall 2016. Online degree counts are excluded.

“Repurposing Incentive Funds” was next on the agenda. The Vice Provost announced that he would be proposing to repurpose some of the master’s incentive funds to increase master’s degree program enrollments. When approved, the Vice Provost will report back to the Graduate Board.

In old business, enrollment incentives were revisited. The incentive for the Spring 2017 and Summer 2017 terms is $1,000 per admitted/registered master’s student above the number of master’s students admitted/registered in the same academic term in 2016.

No new business was raised.

Adjournment:
The meeting adjourned @ 3:25 p.m.

The next Graduate Board meeting will be held on Main Campus, 3B Conwell Hall, on Thursday, February 16, 2017, @ 2:30 p.m.