



# Kornberg School of Dentistry

TEMPLE UNIVERSITY®

Office of Continuing Dental Education

**This FREE presentation for ALUMNI is to show our appreciation and to acquaint you with the CE Programs that are available to enhance your knowledge and skills.**

## **Exceptional Dentistry for Children – Secrets Exposed!**

By

**David A. Bresler, DDS**

**Date:** Saturday – January 30, 2010  
**Time:** 9:00 a.m. – 4:00 p.m.  
**Registration:** 8:30 a.m.  
**Location:** Temple University Kornberg School of Dentistry, 3223 N. Broad Street, Philadelphia, PA 19140  
(parking and lunch included)  
**Tuition:** Temple Dental Alumni FREE; Dental Team Alumni FREE; RDH, EFDA, DA, Other \$100.00  
**Credits:** 6 (L)

The thought of a young child sitting in your chair usually evokes one of two scenarios - either you take a deep breath and just get the work done or more commonly head for the referral cards. This all day program - geared for Dentists, Hygienists, and Assistants - will enable you to get the upper hand on treating children - nearly all of them - in a relatively low stress environment. Whether you are newly out of school or have been practicing for years, you'll be re-excited about treating young children!

### Topics to be discussed:

- ❖ Dentistry for the Fetus - "We know you're in there...so listen closely!"
- ❖ Dentistry for Babies - Learn how to prepare for various expecting and new-mother speaking engagements. Babies first visit, preventing Baby Bottle Syndrome.
- ❖ Diet and Nutrition - New "miracle" foods and snacks to reduce plaque formation and decay.
- ❖ Unusual Marketing - this is the stuff you've never even thought about!
- ❖ Behavior Management for Children and their Parents - learn the phrases that work miracles - even with the toughest kids.
- ❖ Pediatric Forensics and Child Abuse - learn to recognize the obvious and hidden signs that just might save a child's life.
- ❖ Pediatric Office Management - hiring and firing, office policies.
- ❖ Tricks of the Trade - incredible clinical considerations for Doctors and their staff.
- ❖ The dental team's role in comprehensive children's care - open forum discussion to answer specific management questions.

**David A. Bresler, DDS** is a 1979 graduate of Temple Dental School. He completed his pediatric specialty residency at St. Christopher's Hospital for Children and opened his first practice in 1982. He now owns six large practices in and around Philadelphia. He became a Board-Certified Diplomate of the American Board of Pediatric Dentistry in 1990, and is now a National Spokesperson and Fellow of the American Academy of Pediatric Dentistry. Dr. Bresler is an Associate Professor in the Pediatric Dental Department of Temple University's School of Dentistry and is an active staff member at both St. Christopher's Hospital for Children and Children's Hospital of Philadelphia (CHOP). Dr. Bresler has lectured both nationally and internationally concerning various aspects of pediatric dentistry, including an appearance on NBC's TODAY Show. He is also the owner of the Red Lion Surgicenter, the country's only free-standing ambulatory surgicenter dedicated exclusively to dental procedures.

To Register call Nicole Carreño at 215.707.7541 or email [ncarreño@temple.edu](mailto:ncarreño@temple.edu).

**\*A confirmation letter will be sent approximately two weeks prior to the course containing all necessary details.**