



Boyer College
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TEMPLE UNIVERSITY®

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NEWS

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FOR IMMEDIATE RELEASE

ARTS & QUALITY OF LIFE RESEARCH CENTER RECEIVES MAJOR GRANT

The Arts and Quality of Life Research Center has received a \$150,000 grant from the Barra Foundation to develop and implement a competency-based training program for artists to prepare them to work with underserved members of the community who face physical, social, and economic challenges. This initiative is part of *Arts at Your Side (AAYS)*, the community outreach component of the Research Center.

A precedent has been established in Philadelphia and elsewhere for artists to provide entertainment to non-traditional audiences. The training program funded by the Foundation will equip professional and student artists with the necessary knowledge and skills to most effectively address the needs of these audiences, and will provide this training to 50 Philadelphia professional or student artists at no cost. This training will include instruction as well as on-site supervision by qualified persons. No such broad-based standardized training is available for artists today. The program will also fund music and visual arts programs at select hospitals in Philadelphia.

For more information on the Center, visit www.temple.edu/boyer/researchcenter