



2nd Floor, Mitten Hall (215) 204-7981 www.temple.edu/careerdev/

**Business Management**  
*What can you do with this major?*

<b><u>Types of Industries/Occupational Areas</u></b>		
Advertising Agencies Banks Colleges and Universities Consulting Firms Financial Services Firms	Government Agencies Human Resource Departments Hospitals Import/Export Firms Industrial Firms	Insurance Companies Manufacturing Firms Public Relations Firms Retailers Wholesale Trade Firms
<b><u>Related Occupations</u></b>		
Account Executive Bank Manager Benefits Manager Government Administrator Hotel Manager Human Resources Manager Media Planner Operations Manager Restaurant Manager Retail Sales Manager Sales Manager Communications Officer	Compensation Manager Budget Office Commodity Analyst Credit Analyst Entertainment Agent Financial Analyst Foreign Exchange Trader Industrial Relations Director Job Analyst Labor Relations Manager Loan Officer Management Analyst	Management Trainee Market Research Analyst Personnel Manager Promotions Manager Public Utilities Manager Quality Control Auditor Supervisor Stock Broker Wholesale Sales Representative
<b><u>Skills/Competencies</u></b>		
Managerial Competence Strong Communication Skills Flexibility Attention to detail	Problem-Solving Ability Interpersonal skills Teamwork Skills Good work ethic	Sound decision-making Leadership High Technical Ability
<b><u>Additional Resources</u></b>		
www.careers-in-business.com www.wetfeet.com www.bls.gov/oco	www.careerpath.com www.tregistry.com/ama.htm nmal.org	nationjob.com/management www.sbaonline.sba.gov

\*This sheet is designed to aid you in identifying compatibility between your major area of study and viable occupational choices. This is meant only to stimulate your thinking. By no means is it an exhaustive list you should limit yourself to. You are encouraged to meet with a Career Coordinator in Career Development Services to explore your options further.