



**Friday, April 23, 2010**

## **Sponsorship Opportunities**

Promote your organization to over 12,000 attendees.  
Reach 100,000 people or more through advertising and media coverage.

EarthFest 2010  
Friday, April 23  
9:30AM – 2:00PM

Admission is free.  
This outdoor event is held rain or shine.

### **Exhibits – Demonstrations – Interactive Fun – Food – Entertainment**

Temple University Ambler's EarthFest is an outdoor educational festival held in celebration of Earth Day. The mission of EarthFest is to promote environmental awareness using sustainable concepts, methods, and practices to protect and preserve our environment. Organizations, businesses, colleges, high schools, middle, and elementary schools, and individuals demonstrate sustainable concepts and technologies, and provide interactive educational displays, activities, and much more!

Our partner, the Pennsylvania Horticultural Society, offers the Kids Grow Expo, featuring the Junior Flower Show, as part of EarthFest.

The Center for Sustainable Communities at Temple University Ambler is proud to host this event for the general public and students of all levels.

Please contact  
Linda Lowe at 267.468.8440 or [llowe@temple.edu](mailto:llowe@temple.edu) for more information.

## **Sponsorship Levels and Benefits**

Sponsorship dollars will underwrite the cost of EarthFest activities, events, and student transportation.

### **Event Sponsor - \$40,000**

- Sponsor acknowledgement on the Main Stage at the event.
- Two full-page color ads in the EarthFest program.
- Prominent exhibit space at the event.
- Exhibitor time on the Main Stage at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

### **Main Stage Events Sponsor - \$10,000**

- Sponsor acknowledgement on the Main Stage at the event.
- Full-page black and white ad in the EarthFest program.
- Prominent exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

### **Facilities Sponsor - \$5,000**

- Sponsor acknowledgement on signs that will be placed by recycle bins at the event.
- Half-page black and white ad in the EarthFest program.
- Exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

### **Exhibitor Sponsor - \$2,500**

- Sponsor acknowledgement at exhibitor locations during the event.
- Quarter-page black and white ad in the EarthFest program.
- Exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

### **Signage Sponsor - \$1,000**

- Sponsor acknowledgement on select event signage.
- Eighth-page black and white ad in the EarthFest program.
- Exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

### **Friend of EarthFest Sponsor - \$500**

- Sponsor acknowledgement in the EarthFest event program.
- Exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

### **Transportation Angel\* Sponsor - \$250**

- Sponsor acknowledgement listing in the EarthFest event program.
- Sponsor acknowledgement listing on the EarthFest Web site.

\* Since we would like to involve as many students in the region as possible, the Pennsylvania Horticultural Society and Temple University have collaborated to create the *Transportation Angels* program for schools in need of funding for transportation to and from EarthFest. Please note that *Transportation Angels* funding is meant for schools with genuine economic need. We encourage all schools to pursue alternative means of transportation funding with local businesses or organizations to ensure that funding is available for as many schools as possible. Your support will ensure that children who otherwise might not be able to attend EarthFest 2010 will have a special, educational day as they learn how they can help protect and preserve the planet for this and future generations.

**Temple University Ambler's EarthFest 2010 Sponsorship Registration**

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Please fill out this form and return it in the enclosed envelope:

Contact Name: \_\_\_\_\_

Name/Business/Organization: \_\_\_\_\_  
(as it should appear on EarthFest materials)

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

- \_\_\_\_\_ Event Sponsor - 40,000
- \_\_\_\_\_ Main Stage Events Sponsor - \$10,000
- \_\_\_\_\_ Facilities Sponsor - \$5,000
- \_\_\_\_\_ Exhibitor Sponsor - \$2,500
- \_\_\_\_\_ Signage Sponsor - \$1,000
- \_\_\_\_\_ Friend of EarthFest Sponsor - \$500
- \_\_\_\_\_ Transportation Angel Sponsor - \$250

Please mail this form with a check made payable to **Temple University** or provide the credit card information requested below.

\_\_\_\_\_ Visa    \_\_\_\_\_ Mastercard    \_\_\_\_\_ Discover    \_\_\_\_\_ American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Credit Card Security Code: \_\_\_\_\_  
(3 or 4 digits on back of card)

Amount to be charged: \_\_\_\_\_

Name: \_\_\_\_\_  
(as it appears on the card)

Signature: \_\_\_\_\_

**Thank you for your support of Temple University Ambler's EarthFest 2010!**