

SUSTAINING OUR COMMUNITIES



**FRIDAY, APRIL 21, 2006**

## **Promotional Opportunities**

**Become a leadership or contributing event sponsor!**

**Exhibit your organization to over 8,000 attendees.**

**Reach close to 100,000 people through advertising and media coverage.**

### **EarthFest 2006**

Friday, April 21

9:30 a.m. – 2:00 p.m.

Admission is free.

This outdoor event is held rain or shine.

*Exhibits - Demonstrations - Interactive Fun - Food - Entertainment*

Temple University Ambler EarthFest is an outdoor educational festival held in celebration of Earth Day. The mission of EarthFest is to **promote environmental awareness** using sustainable concepts, methods, and practices to protect and preserve our environment. Organizations, businesses, colleges, high schools, middle and elementary schools, and individuals **demonstrate sustainable concepts and technologies**, and **provide interactive educational displays**, activities, and much more!

Our partner, the Pennsylvania Horticultural Society, offers the Kids Grow Expo, featuring the Junior Flower Show, as part of EarthFest.

The Center for Sustainable Communities at Temple University Ambler is proud to host this event for the general public and students of all levels.

## **Sponsorship Levels and Benefits**

Sponsorship dollars will be used to underwrite the cost of EarthFest activities, events, and student transportation. There is no admission fee.

### **Leadership Sponsor—\$5,000**

Benefits:

- Full-page color ad in the EarthFest newspaper supplement to run in 11 Montgomery Newspapers weeklies (Over a \$2,000 value; circulation over 37,000, total readership over 90,000). The supplement also serves as the event program and is distributed to all EarthFest visitors.
  - Logo and recognition as a Leadership Sponsor in event postcard distributed at the Temple exhibit at the Philadelphia Flower Show and to local schools.
  - Logo on EarthFest advertisements.
  - Announcement of Leadership Sponsors periodically on the Main Stage at EarthFest.
  - Complimentary exhibit space in a prime campus location at EarthFest.
  - Logo on EarthFest website home page.
  - Sponsorship recognition in EarthFest articles in *The Rambler*; the Temple University Ambler College newsletter (circulation 8,000 Temple Ambler alumni, friends, and donors); *TUA Today* (circulation 350 Temple Ambler faculty and staff); and, the *Ambler Campus Weekly* e-newsletter (circulation 600).
  - Sponsorship mention in all Temple University Ambler press releases regarding EarthFest.
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### **Contributing Sponsor—\$1,000**

Benefits:

- Quarter-page black-and-white advertisement in the EarthFest newspaper supplement to run in 11 Montgomery Newspapers weeklies (circulation over 37,000, total readership over 90,000). The supplement also serves as the event program and is distributed to all EarthFest visitors.
  - Text listing as a Contributing Sponsor in event postcard distributed at the Temple exhibit at the Philadelphia Flower Show and to local schools.
  - Listing on EarthFest website home page.
  - Complimentary exhibit space in a prime campus location at EarthFest.
  - Sponsorship recognition in EarthFest articles in *The Rambler*; the Temple University Ambler College newsletter (circulation 8,000 Temple Ambler alumni, friends, and donors); *TUA Today* (circulation 350 Temple Ambler faculty and staff); and, the *Ambler Campus Weekly* e-newsletter (circulation 600).
  - Sponsorship mention in all Temple University Ambler press releases regarding EarthFest.
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### **Transportation Angel—\$250 and up**

Benefits:

- High costs for field trip transportation can limit the number of students that can come to experience EarthFest. As a Transportation Angel, you can help offset these expenses, allowing us to bring many schools to the event that otherwise may not be able to attend.
  - Text listing as a Transportation Angel in the event program.
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**Questions:** Tony D’Orazio, Assistant Director of Development,  
at (215) 283-1534, or e-mail [tdorazio@temple.edu](mailto:tdorazio@temple.edu).

**Deadline for sponsorship commitment: February 20, 2006**

**Montgomery Newspapers Advertising Opportunities**

Reach over 90,000 readers through the EarthFest supplement, which will be published in 11 Montgomery Newspapers weeklies: *Ambler Gazette, Springfield Sun, The Colonial, The Globe, Montgomery Life, Willow Grove Guide, Times Chronicle, Glenside News, North Penn Life, Central Bucks Life, and Public Spirit.*

The EarthFest supplement serves as the official event program. Additional copies will be distributed at the event. A representative from Temple University Ambler’s marketing department will be available to help develop your ad.

**2006 Advertising Rates (Includes online ad at [www.montgomerynews.com](http://www.montgomerynews.com))**

Full page (9.667”w x 11.4”d) ..... \$1,999

Half page (4.77” w x 11.4”d - horizontal: 9.667”w x 5.6”d) ..... \$1,176

Quarter Page (4.77”w x 5.6”d) ..... \$692

Eighth Page (4.77”w x 2.7”d - horizontal: 2.323”w x 5.6”d) ..... \$398

Spot Color: add \$200                      Full Color: add \$300

**Contact:** For all advertising inquiries, please call Bobbi Murrow at Montgomery Newspapers, at (215) 628-8330, ext. 216, or e-mail [bmurrow@montgomerynews.com](mailto:bmurrow@montgomerynews.com).

## **Temple University Ambler EarthFest 2006 Sponsorship Registration**

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If you would like to be an EarthFest sponsor, please fill out this form and return it to:

**Tony D'Orazio**  
**Assistant Director of Development**  
**Temple University Ambler**  
**580 Meetinghouse Road**  
**Ambler, PA 19002**  
**(215) 283-1534 (ph)**  
**(215) 283-1626 (fax)**

Please make checks payable to "Temple University."

Contact Name: \_\_\_\_\_

Name of Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

\_\_\_\_\_ Leadership Sponsorship—\$5,000

\_\_\_\_\_ Contributing Sponsorship—\$1,000

\_\_\_\_\_ Transportation Angel—\$250 and up

**Thank you for your support of Temple University Ambler EarthFest!**