Representative Senate Meeting
February 16, 2010
Minutes

1. **Call to Order:**
The meeting was called to order at 1:50 p.m.

2. **Guests:** President Ann Weaver Hart; Provost Lisa Staiano-Coico; and CFO Tony Wagner

Before introducing today’s guests, President Karen M. Turner asked for a minute of silence in memory of those faculty members who died at University of Alabama in Huntsville.

The first speaker was Provost Lisa Staiano-Coico who began by making a few announcements:
- She said that the Middle States visitors will be on campus from February 28 – March 3, 2010. She also said that the visit to Temple University Japan, that had already taken place, went well;
- She invited the faculty to meet with the Middle States team on March 1st, from 4:00 – 5:00 p.m. The faculty are invited to Kiva Auditorium; the staff will meet in Walk Auditorium; and the students will meet with a team member in the Student Activities Center, Room 217;
- She thanked Dr. Corrinne Caldwell (Educ.), Dr. Michael R. Sitler (Kinesiology) and Dean Robert Stroker (BCMD) for co-chairing the Middle States Report;
- Provost Lisa said that faculty could look at the report by going to www.temple.edu/middlestates/ or by contacting Deputy Provost Richard M. Englert’s office at 1-8873.

President Ann Weaver Hart spoke next providing, what she called, a seamless overview of the 20/20 Framework that focuses on Destination Temple. She said that a number of those individuals who were very much involved with the framework saw this as seamless because the Academic Strategic Compass was so much a part of the framework. She mentioned that this is a flexible plan for the physical plant in a very bad economy. It is a ten year framework.

President Hart then asked CFO Tony Wagner to discuss important threads related to the 20/20 Framework. He spoke of the following:
- Declining state appropriations;
- Reliance on tuition, endowment, fundraising and research;
- Importance of pricing to be competitive in the market place;
- Shrinking student cohorts.

CFO Wagner showed us how trends had shifted with Commonwealth appropriations. He discussed the difference between 1972 when state appropriations made up 60% of our budget compared with the 22.5% of our current budget. He provided us with a sense of what the Commonwealth emphasizes today including Medicaid, corrections and basic education that take up much of their budget. Higher education only makes up 6.5% of the current appropriations and Temple itself receives even less. CFO Wagner pointed out that 50% of our tuition dollars are made up of student debt. Additionally, he spoke of the next decade’s demographics in which the cohort of students will be down 8-10%. Currently we are at capacity, but we have to maintain a high level of tuition dollars, and we need to increase our market share. We also have to take into account our residential needs. Increased enrollment without an increase in facilities for our students has been a problem for us.
President Hart provided a more in-depth overview of our physical plant situation. She offered some background:

- Before the Academic Strategic Compass was completed, she sat with Trustees and discussed the need for help with the physical plants. A competition was held and Olin Partners became our consultants;
- It was decided that Barton Hall had to be replaced. It is a poor physical plant and not reusable;
- Paley Library was from the 1960’s, and it proved to be cost prohibitive to upgrade this library for the 21st Century; however it has “good bones” and can be reused, perhaps as a research building;
- A Steering Committee was brought together of deans, administrators, faculty and students as well as Temple Trustee, Mitchell L. Morgan, who became Chair of the Facilities Committee.

President Hart then spoke of the planning principles. They included:

- The importance of facilities aligning and supporting the Academic Strategic Compass, focusing on the academic and research mission of the university;
- The need to increase Temple’s competitive profile;
- The emphasis on campus-wide participation and community participation. In this case, this was accomplished by holding two open Town Hall meetings and targeting faculty for focus groups;
- The stress had to be on fiscal responsibility;
- There must be a commitment to sustainability
- There had to be a respect for the surrounding community who would prefer to have fewer of our students living in the neighborhood and asked that we not expand the footprint of the campus.

Hence, she pointed out that the 20/20 Framework, with Destination Temple at the center, should not be carved in stone, needed financial supports, and should take into consideration strategic serendipity.

President Hart then focused on design goals. They were:

- A need for the best resources to attract and serve students, faculty and staff;
- The importance of increased activity on Broad Street moving it into the academic core;
- Enhanced safety and engagement with surrounding neighborhoods;
- Venues for activities to attract outside groups, such as the use of the Baptist Temple for interfaith services next year on Martin Luther King Day.

She showed us a map of future sports and recreation areas on Temple’s main campus. She spoke of Pearson and McGonigle Halls and discussed that the decision was to leave them and see if they could be remodeled to add dedicated practice facilities for basketball, exercise space and retail stores. The plans include upgraded dance studios and parking that would not be on Broad Street. As an aside, she mentioned that every part of the USB building will be recycled.

President Hart spoke of the new science research and education building, and the 21st Century library that would be across Broad Street so that the community could also use the facility. There may be a new residential tower and the development of green space, creating a campus quad where Barton Hall now stands. In addition, she talked of the need for separate spaces for architecture and engineering.
When new designs will be discussed, President Hart is hoping that faculty in these affected areas will volunteer to take part in the planning process. She believes that the plans must be razor sharp so there will be no change orders requiring more monies than originally anticipated. She will be doing her best to seek philanthropy and capital appropriations to pay for the new buildings. Since the past campaign raised more monies than expected, she has high hopes. Hence, as she says, the story is not full of doom and gloom for Temple’s future.

After the presentations, there was some time for questions:

- Dieter Forster (CST) asked about the reconsideration of closing 13th Street to traffic and President Hart said that conversations were going on at the present time.

- Karen Turner inquired if CFO Tony Wagner’s presentation could be made available. President Hart said it could be but she wanted to make certain that the presentation would be kept current and she suggested that a date needed to be put on the slide show. Provost Lisa said that the slideshow could be provided not only by Tony Wagner’s office but through her link as well.

- Roberta Sloan (SCT) said that missing from the plan was the theatre and some of the arts. There was a need for black boxes, and dance performance and opera appropriate spaces. President Hart indicated she had a couple of donors in mind, and Dr. Sloan said she would be very willing to work with them.

- Art Hochner (Bus.) said he was glad that we had this presentation, and he mentioned the troubling article in The Philadelphia Inquirer. President Hart said she was surprised by the piece as well. Art Hochner then spoke about his concern that money might be taken from the teaching and research budget for buildings. President Hart said this was not the case and when questioned about the plant fund she said that was strictly for maintenance operations and not for new construction.

- Luke Kahlich (BCMD) encouraged President Hart to use the expertise of the faculty for fund raising. He said that it might be worth finding out if faculty wanted to put their energies into helping to raise funds for small creative projects. President Hart said that David Unruh, Senior Vice President for Institutional Advancement, was planning to use this approach.

- Frank Friedman (CST) found the plans to be very impressive. However, he said that while it was good to focus on the future, we needed to also think about new researchers to Temple who were frustrated by a lack of support. Provost Lisa believes that the new Senior Vice Provost for Research Administration and for Graduate Education could play an important role in helping these researchers. She urged faculty to attend the up-coming open interviews.

- Tracey Weiss (CST) spoke of how other universities recruit new students and asked if we were as competitive as we should be. Provost Lisa said that her office was working with enrollment management to craft positive messages to attract students.

- Jane Evans (Tyler) was concerned about The Pennsylvania State University moving into Philadelphia. President Hart responded that this was a misunderstanding; it is the Pennsylvania State System of Higher Education that is coming to Philadelphia and not
Penn State. She had even spoken with Penn State President Graham Spanier about this, and he was not even aware of the misreporting.

- Michael Jackson (STHM) spoke about the student facilities labs and the increased pedestrian and traffic flow on Broad Street.

Tony Wagner responded that his office had been studying the pattern and felt that there could be a library on the other side of Broad Street. President Hart was impressed with the Temple Officers and their ability to move traffic. President Hart was also focusing on the wheelchair accessibility of the Baptist Temple.

Michael Jackson then went on to mention his concern about parking and wondered if the cylindrical design he had seen in China would be used here. Tony Wagner would like to talk to Michael Jackson about what he had seen.

- Nora Alter (SCT) mentioned the transfer students and was pleased that their concerns of where they would live were being considered.

3. **Approval of the Minutes:**
The Representative Senate Meeting Minutes from January 25, 2010, were approved unanimously.

4. **President’s Report: Karen M. Turner**

President Turner announced that there now was a Subcommittee for the Constitution and the Bylaws that included Paul LaFollette (Vice Pres.), Tricia Jones (Educ.), Mark Rahdert (Law) and herself.

She mentioned that the topic for the next Representative Senate Meeting would be *Shared Governance*. She hoped everyone would come ready to participate in this important issue.

President Turner stated that Vice President Paul LaFollette was still looking for volunteers for the University Tenure and Promotion Advisory Committee, the Personnel Committee and the University Honors Program Oversight Committee. Paul LaFollette asked that any volunteer should contact him.

5. **Unfinished Business:**
There was none.

6. **New Business:**
There was none.

7. **Adjournment:**
The meeting ended at 3:20 p.m.

Joan P. Shapiro
Secretary